



## Radio - Rate Card #4 - IDAHO

### State By State Remnant Program

Number of Affiliates: 22

Number of Markets: 12

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$900.00	110	\$40.91	\$4,500
Package 2	10	\$800.00	220	\$36.36	\$8,000
Package 3	20	\$700.00	440	\$31.82	\$14,000
Package 4	50	\$600.00	1,100	\$27.27	\$30,000

Station	Market	DMA	County	Freq	Format
KIZN-FM	BOISE	Boise	ADA	92.3	CTY
KBOI-AM	BOSIE	Boise	ADA	670	TALK
KKOO-AM	PAYETTE	Boise	PAYETTE	1380	OLDIES
KCHQ-FM	IDAHO FALLS	Idaho Fals-Pocatllo(Jcks)	BONNEVILLE	102.1	CTY
KID-AM	IDAHO FALLS	Idaho Fals-Pocatllo(Jcks)	BONNEVILLE	590	N/T
KID-FM	IDAHO FALLS	Idaho Fals-Pocatllo(Jcks)	BONNEVILLE	96.1	CTY
KCHQ-FMt	JACKSON, WY	Idaho Fals-Pocatllo(Jcks)	TETON	102.1	CTY
KCHQ-FMt	JACKSON, WY	Idaho Fals-Pocatllo(Jcks)	TETON	102.9	CTY
KID-FMt	POCATELLO	Idaho Fals-Pocatllo(Jcks)	BANNOCK	96.9	CTY
KIDG-FM	POCATELLO	Idaho Fals-Pocatllo(Jcks)	BANNOCK	92.1	N/T
KIDJ-FM	REXBURG	Idaho Fals-Pocatllo(Jcks)	MADISON	106.3	N/T
KCHQ-FMt	ALPINE, WY	Salt Lake City	LINCOLN	104.7	CTY
KID-FMt	MONTPELIER	Salt Lake City	BEAR LAKE	99.9	CTY
KVSI-AM	MONTPELIER	Salt Lake City	BEAR LAKE	1450	CTY
KVSI-FMt	MONTPELIER	Salt Lake City	BEAR LAKE	101.7	CTY
KOZE-AM	LEWISTON	Spokane	NEZ PERCE	950	N/T
KOZE-FM	LEWISTON	Spokane	NEZ PERCE	96.5	ROCK
KKOO-FMt	MULLAN	Spokane	SHOSHONE	105.1	OLDIES
KIKX-FM	KETCHUM	Twin Falls	BLAINE	104.7	ADULT HITS
KYUN-AM	TWIN FALLS	Twin Falls	TWIN FALLS	106.7	CTY
KYUN-FMt	TWIN FALLS	Twin Falls	TWIN FALLS	95.1	CTY
KYUN-FMt	TWIN FALLS	Twin Falls	TWIN FALLS	105.1	CTY

Rate Card Updated 11/4/2020

**NOTES:**

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



**Thank You for Choosing National Media Spots, Inc.**

**We Appreciate Your Business!**

**888-579-8088**

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