



Radio - Rate Card #4 - ILLINOIS

State By State Remnant Program

Number of Affiliates: 79

Number of Markets: 50

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$2,550.00	395	\$32.28	\$12,750
Package 2	10	\$2,450.00	790	\$31.01	\$24,500
Package 3	20	\$2,350.00	1,580	\$29.75	\$47,000
Package 4	50	\$2,250.00	3,950	\$28.48	\$112,500

Station	Market	DMA	County	Freq	Format
WDWS-AM	CHAMPAIGN	Champaign&Springfield-Decatur	CHAMPAIGN	1400	N/T
WWGO-FM	CHARLES-MATT	Champaign&Springfield-Decatur	COLES	92.1	CL ROCK
WDAN-AM	DANVILLE	Champaign&Springfield-Decatur	VERMILLION	1490	TALK
WSOY-AM	DECATUR	Champaign&Springfield-Decatur	MACON	1340	N/T
WSOY-FMt	DECATUR	Champaign&Springfield-Decatur	MACON	103.3	N/T
WCRA-AM	EFFINGHAM	Champaign&Springfield-Decatur	EFFINGHAM	1090	TALK
WCRA-FMt	EFFINGHAM	Champaign&Springfield-Decatur	EFFINGHAM	96.3	TALK
WLCN-FM	LINCOLN	Champaign&Springfield-Decatur	LOGAN	96.3	CTY
WWGO-FMt	MATTOON	Champaign&Springfield-Decatur	COLES	103.9	CL ROCK
WCRA-FMt	NEOGA	Champaign&Springfield-Decatur	EFFINGHAM	99.5	TALK
WQLZ-FM	PETERSBURG	Champaign&Springfield-Decatur	MENARD	97.7	ROCK
WMAY-FMt	SHERMAN	Champaign&Springfield-Decatur	SANGAMON	94.7	N/T
WMAY-AM	SPRINGFIELD	Champaign&Springfield-Decatur	SANGAMON	970	N/T
WNNS-FM	SPRINGFIELD	Champaign&Springfield-Decatur	SANGAMON	98.7	AC
WUSW-FM	TAYLORVILLE	Champaign&Springfield-Decatur	CHRISTIAN	92.7	CTY
WIBK-FMt	WATSEKA	Champaign&Springfield-Decatur	IROQUOIS	96.9	CTY
WCGO-AM	CHICAGO	Chicago	COOK	1590	TALK
WKAN-AM	KANKAKEE	Chicago	KANKAKEE	1320	TALK
WKAN-FMt	KANKAKEE	Chicago	KANKAKEE	101.3	TALK
WXNU-FM	KANKAKEE	Chicago	KANKAKEE	106.5	CTY
WYKT-FM	KANKAKEE	Chicago	KANKAKEE	105.5	SPORTS
WJJK-FM	LA SALLE	Chicago	LASALLE	99.3	HOT AC
WLPO-AM	LA SALLE	Chicago	LASALLE	1220	CL HITS
WLWF-FM	MARSEILLES	Chicago	LASALLE	96.5	CTY
WLPO-FMt	PERU	Chicago	LASALLE	103.9	CL HITS
WRMJ-FM	ALEDO	Davenport-R.Island-Moline	MERCER	102.3	CTY
WGIL-AM	GALESBURG	Davenport-R.Island-Moline	KNOX	1400	N/T
WGIL-FMt	GALESBURG	Davenport-R.Island-Moline	KNOX	93.7	N/T
WJRE-FM	KEWANEE	Davenport-R.Island-Moline	HENRY	102.5	CTY
WJRE-FMt	KEWANEE	Davenport-R.Island-Moline	HENRY	102.1	CTY
WJRE-FMt	KEWANEE	Davenport-R.Island-Moline	HENRY	104.7	CTY
WKEI-AM	KEWANEE	Davenport-R.Island-Moline	HENRY	1450	N/T
WKEI-FMt	KEWANEE	Davenport-R.Island-Moline	HENRY	100.1	N/T
WZZT-FM	MORRISON	Davenport-R.Island-Moline	WHITESIDE	102.7	CTY
WZOE-AM	PRINCETON	Davenport-R.Island-Moline	BUREAU	1490	N/T

WSDR-AM	STERLING	Davenport-R.Island-Moline	WHITESIDE	1240	N/T
WSDR-FMt	STERLING	Davenport-R.Island-Moline	WHITESIDE	93.1	N/T
WSSQ-FM	STERLING	Davenport-R.Island-Moline	WHITESIDE	105.5	AC
WROY-AM	CARMi	Evansville	WHITE	1460	OLDIES
WSJD-FM	MOUNT CARMEL	Evansville	WABASH	100.5	OLDIES
WSJD-FMt	MOUNT CARMEL	Evansville	WABASH	100.5	OLDIES
WIBH-AM	ANNA	Paducah-Cape Girard-Harsbg	UNION	1440	CTY
WIBH-FMt	ANNA	Paducah-Cape Girard-Harsbg	UNION	102.5	CTY
WQRL-FM	BENTON	Paducah-Cape Girard-Harsbg	FRANKLIN	106.3	OLDIES
WCIL-AM	CARBONDALE	Paducah-Cape Girard-Harsbg	JACKSON	1020	N/T
WCIL-FMt	CARBONDALE	Paducah-Cape Girard-Harsbg	JACKSON	107.9	N/T
WEBQ-FM	ELDORADO	Paducah-Cape Girard-Harsbg	SALINE	102.3	AC
WEBQ-AM	HARRISBURG	Paducah-Cape Girard-Harsbg	SALINE	1240	CTY
WEBQ-FMt	HARRISBURG	Paducah-Cape Girard-Harsbg	SALINE	93.7	CTY
WJPF-FMt	HERRIN	Paducah-Cape Girard-Harsbg	WILLIAMSON	99.5	N/T
WJPF-AM	HERRIN-MARION	Paducah-Cape Girard-Harsbg	WILLIAMSON	1340	N/T
WMCL-AM	MCLEANSBORO	Paducah-Cape Girard-Harsbg	HAMILTON	1060	CTY
WMCL-FMt	MCLEANSBORO	Paducah-Cape Girard-Harsbg	HAMILTON	107.9	CTY
WMOK-AM	METROPOLIS	Paducah-Cape Girard-Harsbg	MASSAC	920	CTY
WMIX-AM	MOUNT VERNON	Paducah-Cape Girard-Harsbg	JEFFERSON	940	NOST
WMIX-FMt	MOUNT VERNON	Paducah-Cape Girard-Harsbg	JEFFERSON	96.5	NOST
WMOK-FMt	PADUCAH, KY	Paducah-Cape Girard-Harsbg	MCCRACKEN	104.7	CTY
WJBC-AM	BLOOMINGTON	Peoria-Bloomington	MCLEAN	1230	N/T
WCAZ-AM	MACOMB	Quincy-Hannibal-Keokuk	MCDONOUGH	1510	CTY
WCAZ-FMt	MACOMB	Quincy-Hannibal-Keokuk	MCDONOUGH	93.1	CTY
WJEQ-FM	MACOMB	Quincy-Hannibal-Keokuk	MCDONOUGH	102.7	CL ROCK
WKAI-FM	MACOMB	Quincy-Hannibal-Keokuk	MCDONOUGH	100.1	HOT AC
WLMD-FM	MACOMB	Quincy-Hannibal-Keokuk	MCDONOUGH	104.7	N/T
WMQZ-FM	MACOMB	Quincy-Hannibal-Keokuk	MCDONOUGH	104.1	OLDIES
WNLF-FM	MACOMB	Quincy-Hannibal-Keokuk	MCDONOUGH	95.9	CTY
WBBA-FM	PITTSFIELD	Quincy-Hannibal-Keokuk	PIKE	97.5	N/T
KQCJ-FM	QUAD CITIES	Quincy-Hannibal-Keokuk	SCOTT	93.9	ADULT HITS
WGEM-FM	QUINCY	Quincy-Hannibal-Keokuk	ADAMS	105.1	N/T
WRHL-AM	ROCHELLE	Rockford	OGLE	1060	OLDIES
WROK-AM	ROCKFORD	Rockford	WINNEBAGO	1440	N/T
WBGZ-AM	ALTON	St. Louis	MADISON	1570	N/T
WBGZ-FMt	ALTON	St. Louis	MADISON	94.3	N/T
WILY-AM	CENTRALIA	St. Louis	MARION	1210	OLDIES
WILY-FMt	CENTRALIA	St. Louis	MARION	98.7	OLDIES
WRXX-FM	CENTRALIA	St. Louis	MARION	95.3	TOP 40
WROY-FMt	FAIRFIELD	St. Louis	MARION	92.1	OLDIES
WJBM-AM	JERSEYVILLE	St. Louis	JERSEY	1480	TALK
WNSV-FM	NASHVILLE	St. Louis	WASHINGTON	104.7	AC
WTRH-FM	RAMSEY	St. Louis	FAYETTE	93.3	TALK

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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