



Radio - Rate Card #4 - INDIANA

State By State Remnant Program

Number of Affiliates: 98

Number of Markets: 62

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$2,550.00	490	\$26.02	\$12,750
Package 2	10	\$2,450.00	980	\$25.00	\$24,500
Package 3	20	\$2,350.00	1,960	\$23.98	\$47,000
Package 4	50	\$2,250.00	4,900	\$22.96	\$112,500

Station	Market	DMA	County	Freq	Format
WFRN-FMt	GARY	Chicago	LAKE	94.3	CHRISTIAN
WEFM-FM	MICHIGAN CITY	Chicago	LAPORTE	95.9	AC
WFRN-FMt	PORTAGE	Chicago	PORTER	102.3	CHRISTIAN
WLQI-FM	RENSSELAER	Chicago	JASPER	97.7	CL ROCK
WRBI-FM	BATESVILLE	Cincinnati	RIPLEY	103.9	CTY
WBNL-AM	BOONVILLE	Evansville	WARRICK	1540	EZ
WBNL-FMt	BOONVILLE	Evansville	WARRICK	99.9	EZ
WJLT-FM	EVANSVILLE	Evansville	VANDERBURGH	105.3	HOT AC
WSON-AM	HENDERSON, KY	Evansville	UNION, KY	860	SPORTS
WSON-FMt	HENDERSON, KY	Evansville	UNION, KY	96.5	SPORTS
WITZ-AM	JASPER	Evansville	DUBOIS	990	SPAN HITS
WITZ-FM	JASPER	Evansville	DUBOIS	104.7	AC
WITZ-FMt	JASPER	Evansville	DUBOIS	99.1	SPAN HITS
WRCY-AM	MOUNT VERNON	Evansville	POSEY	1590	SPORTS
WSJD-FMt	MT. CARMEL, IL	Evansville	WABASH, IL	100.5	OLDIES
WBTO-FM	PETERSBURG	Evansville	PIKE	102.3	CL ROCK
WRAY-AM	PRINCETON	Evansville	GIBSON	1250	N/T
WRAY-FMt	PRINCETON	Evansville	GIBSON	94.3	N/T
WAXL-FM	SANTA CLAUS	Evansville	SPENCER	103.3	HOT AC
WAWK-FMt	AUBURN	Ft. Wayne	DEKALB	94.3	CL HITS
WKJG-AM	FORT WAYNE	Ft. Wayne	ALLEN	1380	SPORTS
WKJG-FMt	FORT WAYNE	Ft. Wayne	ALLEN	100.9	SPORTS
WMEE-FM HD2	FORT WAYNE	Ft. Wayne	ALLEN	97.3	N/T
WOWO-AM	FORT WAYNE	Ft. Wayne	ALLEN	1190	N/T
WOWO-FMt	FORT WAYNE	Ft. Wayne	ALLEN	107.5	N/T
WAWK-AM	KENDALLVILLE	Ft. Wayne	NOBLE	1140	CLHITS
WAWK-FMt	KENDALLVILLE	Ft. Wayne	NOBLE	95.5	CL HITS
WFRN-FMt	LIGONIER	Ft. Wayne	NOBLE	99.5	CHRISTIAN
WPGW-AM	PORTLAND	Ft. Wayne	JAY	1440	AC
WPGW-FMt	PORTLAND	Ft. Wayne	JAY	105.3	AC
WKUZ-FM	WABASH	Ft. Wayne	WABASH	95.9	CTY
WHBU-AM	ANDERSON	Indianapolis	MADISON	1240	N/T
WHBU-FMt	ANDERSON	Indianapolis	MADISON	103.7	N/T
WBIW-AM	BEDFORD	Indianapolis	LAWRENCE	1340	N/T
WGCL-AM	BLOOMINGTON	Indianapolis	MONROE	1370	N/T

WGCL-FMt	BLOOMINGTON	Indianapolis
WCSI-AM	COLUMBUS	Indianapolis
WCSI-FMt	COLUMBUS	Indianapolis
WLPK-AM	CONNERSVILLE	Indianapolis
WLPK-FMt	CONNERSVILLE	Indianapolis
WIMC-FM	CRAWFORDSVILLE	Indianapolis
WREB-FM	GREENCASTLE	Indianapolis
WTRE-AM	GREENSBURG	Indianapolis
WFNI-AM	INDIANAPOLIS	Indianapolis
WFNI-FMt	INDIANAPOLIS	Indianapolis
WIBC-FM	INDIANAPOLIS	Indianapolis
WIOU-AM	KOKOMO	Indianapolis
WZWZ-FM	KOKOMO	Indianapolis
WBAT-AM	MARION	Indianapolis
WMRI-AM	MARION	Indianapolis
WORX-FM	MARION	Indianapolis
WKBV-AM	RICHMOND	Indianapolis
WKBV-FMt	RICHMOND	Indianapolis
WIFE-FM	RUSHVILLE	Indianapolis
WSVX-AM	SHELBYVILLE	Indianapolis
WSVX-FMt	SHELBYVILLE	Indianapolis
WFRR-FMt	SHERIDAN	Indianapolis
WSHY-AM	LAFAYETTE	Lafayette, IN
WSHY-FMt	LAFAYETTE	Lafayette, IN
WXKU-FM	AUSTIN	Louisville
WOCC-AM	CORYDON	Louisville
WOCC-FMt	CORYDON	Louisville
WFLQ-FM	FRENCH LICK	Louisville
WKLO-FM	HARDINSBURG	Louisville
WXGO-AM	MADISON	Louisville
WLRS-FMt	NEW ALBANY	Louisville
WJCP-AM	NORTH VERNON	Louisville
WJCP-FMt	NORTH VERNON	Louisville
WUME-FM	PAOLI	Louisville
WSLM-AM	SALEM	Louisville
WSLM-FM	SALEM	Louisville
WCMR-AM	ELKHART	South Bend-Elkhart
WCMR-FMt	ELKHART	South Bend-Elkhart
WFRN-FM	ELKHART	South Bend-Elkhart
WFRN-FMt	GRANGER	South Bend-Elkhart
WKVI-AM	KNOX	South Bend-Elkhart
WKVI-FM	KNOX	South Bend-Elkhart
WFRN-FMt	MISHAWAKA	South Bend-Elkhart
WTCA-AM	PLYMOUTH	South Bend-Elkhart
WTCA-FMt	PLYMOUTH	South Bend-Elkhart
WROI-FM	ROCHESTER	South Bend-Elkhart
WFRN-FMt	SOUTH BEND	South Bend-Elkhart
WYET-FM	SOUTH BEND	South Bend-Elkhart
WYXX-FM	SOUTH BEND	South Bend-Elkhart
WRSW-AM	WARSAW	South Bend-Elkhart
WRSW-FM	WARSAW	South Bend-Elkhart
WRSW-FMt	WARSAW	South Bend-Elkhart
WFRI-FM	WINAMAC	South Bend-Elkhart
WAMB-AM	BRAZIL	Terre Haute
WAMB-FMt	BRAZIL	Terre Haute
WRCY-FMt	BRUCEVILLE	Terre Haute
WQTY-FM	LINTON	Terre Haute
WRZR-FM	LOOGOOTEE	Terre Haute

MONROE	98.7	N/T
BARTHOLOMEW	1010	TALK
BARTHOLOMEW	98.1	TALK
FAYETTE	1580	CL HITS
FAYETTE	106.9	CL HITS
MONTGOMERY	103.9	CL HITS
PUTNAM	94.3	AC
DECATUR	1330	CTY
MARION	1070	SPORTS
MARION	107.5	SPORTS
MARION	93.1	N/T
HOWARD	1350	SPORTS
HOWARD	92.5	AC
GRANT	1400	N/T
GRANT	860	SPORTS
GRANT	96.7	HOT AC
WAYNE	1490	SPORTS
WAYNE	100.9	SPORTS
RUSH	94.3	CTY
SHELBY	1520	TOP 40
SHELBY	96.5	TOP 40
HAMILTON	101.7	CHRISTIAN
TIPPECANOE	1410	N/T
TIPPECANOE	104.3	N/T
SCOTT	92.7	CTY
HARRISON	1550	OLDIES
HARRISON	102.7	OLDIES
ORANGE	100.1	CTY
WASHINGTON	96.9	CL HITS
JEFFERSON	1270	CL HITS
FLOYD	101.9	REG MEX
JENNINGS	1460	OLDIES
JENNINGS	97.7	OLDIES
ORANGE	95.3	AC
WASHINGTON	1220	N/T
WASHINGTON	97.9	N/T
ELKHART	1270	GOSPEL
ELKHART	105.3	GOSPEL
ELKHART	104.7	CHRISTIAN
ST. JOSEPH	100.3	CHRISTIAN
STARKE	1520	CTY
STARKE	99.3	AC
ST. JOSEPH	96.5	CHRISTIAN
MARSHALL	1050	CL HITS
MARSHALL	106.1	CL HITS
FULTON	92.1	CL HITS
ST. JOSEPH	101.1	CHRISTIAN
ST. JOSEPH	102.3	80S ROCK
ST. JOSEPH	97.7	CL ROCK
KOSCIUSKO	1480	N/T
KOSCIUSKO	107.3	CL HITS
KOSCIUSKO	99.7	N/T
PULASKI	100.1	CHRISTIAN
CLAY	1130	NOST
CLAY	106.9	NOST
KNOX	93.9	SPORTS
GREENE	93.3	CL HITS
MARTIN	94.5	CL HITS

WAMW-FMt	MONTGOMERY	Terre Haute	DAVISS	101.3	CTY
WAXI-FM	ROCKVILLE	Terre Haute	PARKE	104.9	OLDIES
WNDI-AM	SULLIVAN	Terre Haute	SULLIVAN	1550	CTY
WNDI-FM	SULLIVAN	Terre Haute	SULLIVAN	95.3	CTY
WAMB-FMt	TERRE HAUTE	Terre Haute	VIGO	99.5	NOST

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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