



Radio - Rate Card #4 - INDIANA SPORTS

State By State Remnant Program

Number of Affiliates: 52

Number of Markets: 32

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$900.00	260	\$17.31	\$4,500
Package 2	10	\$800.00	520	\$15.38	\$8,000
Package 3	20	\$700.00	1,040	\$13.46	\$14,000
Package 4	50	\$600.00	2,600	\$11.54	\$30,000

Station	Market	DMA	County	Freq	Format
WEFM-FM	MICHIGAN CITY	Chicago	LAPORTE	95.9	AC
WITZ-FM	JASPER	Evansville	DUBOIS	104.7	AC
WITZ-FMt	JASPER	Evansville	DUBOIS	99.1	AC
WRCY-AM	MOUNT VERNON	Evansville	POSEY	1590	SPORTS
WYFX-FM	MOUNT VERNON	Evansville	POSEY	106.7	SPORTS
WAXL-FM	SANTA CLAUS	Evansville	SPENCER	103.3	HOT AC
WZBD-FM	BERNE	Ft. Wayne	ADAMS	92.7	AC
WAWK-AM	KENDALLVILLE	Ft. Wayne	NOBLE	1140	CLHITS
WAWK-FMt	KENDALLVILLE	Ft. Wayne	NOBLE	95.5	CL HITS
WAOR-FM	LIGONIER	Ft. Wayne	NOBLE	102.7	HOT AC
WPGW-AM	PORTLAND	Ft. Wayne	JAY	1440	AC
WPGW-FM	PORTLAND	Ft. Wayne	JAY	100.9	CTY
WPGW-FMt	PORTLAND	Ft. Wayne	JAY	105.3	AC
WHBU-AM	ANDERSON	Indianapolis	MADISON	1240	N/T
WHBU-FMt	ANDERSON	Indianapolis	MADISON	103.7	N/T
WBIW-AM	BEDFORD	Indianapolis	LAWRENCE	1340	N/T
WGCL-AM	BLOOMINGTON	Indianapolis	MONROE	1370	TALK
WGCL-FMt	BLOOMINGTON	Indianapolis	MONROE	98.7	TALK
WCSI-AM	COLUMBUS	Indianapolis	BARTHOLOMEW	1010	TALK
WCSI-FMt	COLUMBUS	Indianapolis	BARTHOLOMEW	98.1	TALK
WREB-FM	GREENCASTLE	Indianapolis	PUTNAM	94.3	AC
WFNI-AM	INDIANAPOLIS	Indianapolis	MARION	1070	SPORTS
WFNI-FMt	INDIANAPOLIS	Indianapolis	MARION	107.5	SPORTS
WIBC-FM	INDIANAPOLIS	Indianapolis	MARION	93.1	N/T
WIOU-AM	KOKOMO	Indianapolis	HOWARD	1350	SPORTS
WORX-FM	MADISON	Indianapolis	MADISON	96.7	HOT AC
WBAT-AM	MARION	Indianapolis	GRANT	1400	N/T
WXFN-AM	MUNCIE	Indianapolis	DELAWARE	1340	SPORTS
WXFN-FMt	MUNCIE	Indianapolis	DELAWARE	102.9	SPORTS
WKBV-AM	RICHMOND	Indianapolis	WAYNE	1490	SPORTS
WKBV-FMt	RICHMOND	Indianapolis	WAYNE	100.9	SPORTS
WSHY-AM	LAFAYETTE	Lafayette, IN	TIPPECANOE	1410	N/T
WSHY-FMt	LAFAYETTE	Lafayette, IN	TIPPECANOE	104.3	N/T
WKLO-FM	HARDINSBURG	Louisville	WASHINGTON	96.9	CTY
WXVW-AM	JEFFERSONVILLE	Louisville	CLARK	1450	SPORTS

WXVW-FMt	JEFFERSONVILLE	Louisville	CLARK	96.1	SPORTS
WSLM-AM	SALEM	Louisville	WASHINGTON	1220	N/T
WSLM-FM	SALEM	Louisville	WASHINGTON	97.9	N/T
WZZB-AM	SEYMOUR	Louisville	JACKSON	1390	NOST
WZZB-FMt	SEYMOUR	Louisville	JACKSON	99.3	NOST
WYMR-FM	CULVER	South Bend-Elkhart	MARSHALL	98.3	AC
WTRC-AM	ELKHART	South Bend-Elkhart	ELKHART	1340	NOST
WTRC-FMt	ELKHART	South Bend-Elkhart	ELKHART	101.9	NOST
WAMB-AM	BRAZIL	Terre Haute	CLAY	1130	NOST
WAMB-FMt	BRAZIL	Terre Haute	CLAY	106.9	NOST
WRCY-FMt	BRUCEVILLE	Terre Haute	KNOX	93.9	SPORTS
WRZR-FM	LOOGOOTEE	Terre Haute	MARTIN	94.5	CL HITS
WNDI-FM	SULLIVAN	Terre Haute	SULLIVAN	95.3	CTY
WAMB-FMt	TERRE HAUTE	Terre Haute	VIGO	99.5	NOST
WAOV-AM	VINCENNES	Terre Haute	KNOX	1450	N/T
WAOV-FMt	VINCENNES	Terre Haute	KNOX	97.7	N/T
WZDM-FM	VINCENNES	Terre Haute	KNOX	92.1	AC

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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