



Radio - Rate Card #4 - IOWA

State By State Remnant Program

Number of Affiliates: 68

Number of Markets: 43

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,650.00	340	\$24.26	\$8,250
Package 2	10	\$1,550.00	680	\$22.79	\$15,500
Package 3	20	\$1,450.00	1,360	\$21.32	\$29,000
Package 4	50	\$1,350.00	3,400	\$19.85	\$67,500

Station	Market	DMA	County	Freq	Format
KCNZ-AM	CEDAR FALLS	Cedar Rapids-Wtrlo-Iwc&Dub	BLACK HAWK	1650	SPORTS
KDEC-AM	DECORAH	Cedar Rapids-Wtrlo-Iwc&Dub	WINNESHIEK	1240	NOST
KMCH-FM	MANCHESTER	Cedar Rapids-Wtrlo-Iwc&Dub	DELAWARE	94.7	VARIETY
KCZE-FM	NEW HAMPTON	Cedar Rapids-Wtrlo-Iwc&Dub	CHICKASAW	95.1	CTY
KOEL-AM	OELWEIN	Cedar Rapids-Wtrlo-Iwc&Dub	FAYETTE	950	FARM
KCNZ-FMt	WATERLOO	Cedar Rapids-Wtrlo-Iwc&Dub	BLACK HAWK	102.3	SPORTS
KMRV-AM	WAUKON	Cedar Rapids-Wtrlo-Iwc&Dub	ALLAMAKEE	1160	AC
KMRV-FMt	WAUKON	Cedar Rapids-Wtrlo-Iwc&Dub	ALLAMAKEE	99.1	AC
KMAQ-FMt	BELLEVUE	Davenport-R.Island-Moline	JACKSON	92.5	CTY
KBUR-AM	BURLINGTON	Davenport-R.Island-Moline	DES MOINES	1490	TALK
KBUR-FMt	BURLINGTON	Davenport-R.Island-Moline	DES MOINES	99.3	TALK
KROS-AM	CLINTON	Davenport-R.Island-Moline	CLINTON	1340	VARIETY
KROS-FMt	CLINTON	Davenport-R.Island-Moline	CLINTON	105.9	TALK
KMAQ-AM	MAQUOKETA	Davenport-R.Island-Moline	JACKSON	1320	CTY
KMAQ-FM	MAQUOKETA	Davenport-R.Island-Moline	JACKSON	95.1	AC
KILJ-AM	MT PLEASANT	Davenport-R.Island-Moline	HENRY	1130	CTY
KILJ-FM	MT PLEASANT	Davenport-R.Island-Moline	HENRY	105.5	NOST
KWPC-AM	MUSCATINE	Davenport-R.Island-Moline	MUSCATINE	860	FARM
KWPC-FMt	MUSCATINE	Davenport-R.Island-Moline	MUSCATINE	95.1	FARM
KIIC-FM	ALBIA	Des Moines-Ames	MONROE	96.7	CTY
KLGA-FM	ALGONA	Des Moines-Ames	KOSSUTH	92.7	AC
KLGZ-AM	ALGONA	Des Moines-Ames	KOSSUTH	1600	CTY
KLGZ-FMt	ALGONA	Des Moines-Ames	KOSSUTH	98.5	CTY
KWBG-AM	BOONE	Des Moines-Ames	BOONE	1590	N/T
KCIM-AM	CARROLL	Des Moines-Ames	CARROLL	1380	CL HITS
KCIM-FMt	CARROLL	Des Moines-Ames	CARROLL	95.1	CL HITS
KCOG-AM	CENTERVILLE	Des Moines-Ames	APPANOOSE	1400	AC
KCOG-FMt	CENTERVILLE	Des Moines-Ames	APPANOOSE	99.7	AC
KSIB-FM	CRESTON	Des Moines-Ames	UNION	101.3	FARM
KLMJ-FM	HAMPTON	Des Moines-Ames	FRANKLIN	104.9	AC
KHBT-FM	HUMBOLDT	Des Moines-Ames	HUMBOLDT	97.7	AC
KIFG-FM	IOWA FALLS	Des Moines-Ames	HARDIN	95.3	OLDIES
KFJB-AM	MARSHALLTOWN	Des Moines-Ames	MARSHALL	1230	N/T
KBOE-FM	OSKALOOSA	Des Moines-Ames	MAHASKA	104.9	CTY
KMZN-AM	OSKALOOSA	Des Moines-Ames	MAHASKA	740	CL HITS

KMZN-FMt	OSKALOOSA	Des Moines-Ames	MAHASKA	99.5	CL HITS
KQWC-FM	WEBSTER CITY	Des Moines-Ames	HAMILTON	95.7	AC
KZWC-AM	WEBSTER CITY	Des Moines-Ames	HAMILTON	1570	OLDIES
KZWC-FMt	WEBSTER CITY	Des Moines-Ames	HAMILTON	92.9	OLDIES
KJAN-AM	ATLANTIC	Omaha	CASS	1220	AC
KJAN-FMt	ATLANTIC	Omaha	CASS	101.1	AC
KDSN-AM	DENISON	Omaha	CRAWFORD	1530	VARIETY
KNOD-FM	HARLAN	Omaha	SHELBY	105.3	OLDIES
KOAK-AM	RED OAK	Omaha	MONTGOMERY	1080	CTY
KOAK-FMt	RED OAK	Omaha	MONTGOMERY	102.3	CTY
KCSI-FM	SHENANDOAH	Omaha	PAGE	95.3	CTY
KUDV-FM	BLOOMFIELD	Ottumwa-Kirksville	DAVIS	106.9	CL HITS
KBIZ-AM	OTTUMWA	Ottumwa-Kirksville	WAPELLO	1240	N/T
KBIZ-FMt	OTTUMWA	Ottumwa-Kirksville	WAPELLO	102.7	N/T
KOKX-AM	KEOKUK	Quincy-Hannibal-Keokuk	LEE	1310	CTY
KCHA-AM	CHARLES CITY	Rochestr-Mason City-Austin	FLOYD	1580	OLDIES
KCHA-FMt	CHARLES CITY	Rochestr-Mason City-Austin	FLOYD	103.3	OLDIES
KCZQ-FM	CRESCO	Rochestr-Mason City-Austin	HOWARD	102.3	OLDIES
KIOW-FM	FOREST CITY	Rochestr-Mason City-Austin	WINNEBAGO	107.3	AC
KCHE-AM	CHEROKEE	Sioux City	CHEROKEE	1440	NOST
KCHE-FM	CHEROKEE	Sioux City	CHEROKEE	92.1	CL HITS
KILR-AM	ESTHERVILLE	Sioux City	EMMET	1070	N/T
KILR-FMt	ESTHERVILLE	Sioux City	EMMET	97.3	N/T
KLEM-AM	LE MARS	Sioux City	PLYMOUTH	1410	AC
KLEM-FMt	LE MARS	Sioux City	PLYMOUTH	96.9	AC
KIWA-AM	SHELDON	Sioux City	OBRIEN	1550	N/T
KIWA-FMt	SHELDON	Sioux City	OBRIEN	100.7	N/T
KSOU-AM	SIOUX CENTER	Sioux City	SIOUX	1090	CL HITS
KSOU-FM	SIOUX CENTER	Sioux City	SIOUX	93.9	AC
KSOU-FMt	SIOUX CENTER	Sioux City	SIOUX	101.5	CL HITS
KSCJ-AM	SIOUX CITY	Sioux City	WOODBURY	1360	N/T
KSCJ-FMt	SIOUX CITY	Sioux City	WOODBURY	94.9	N/T
KAYL-FM	STORM LAKE	Sioux City	BUENA VISTA	101.7	AC

Rate Card Updated 11/4/2020

NOTES:

- 1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.**
- 2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.**
- 3. Spots run through all stations listed, no stations may be dropped or substituted.**
- 4. Prelogs are not available. Post logs provided at the end of the run.**
- 5. Spots run over a 30-Day period.**
- 6. All rates include a FREE Infrastructure Review.**
- 7. All stations subject to availability at time of placement.**
- 8. All placements after November 15, subject to potential rate increase of +25%.**
- 9. :60 Second Spots are double the :30 second price quoted in this rate card.**
- 10. Affiliate list subject to change.**
- 11. "t" denotes translator station.**
- 12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.**



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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