



Radio - Rate Card #4 - KANSAS

State By State Remnant Program

Number of Affiliates: 34

Number of Markets: 19

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$900.00	170	\$26.47	\$4,500
Package 2	10	\$800.00	340	\$23.53	\$8,000
Package 3	20	\$700.00	680	\$20.59	\$14,000
Package 4	50	\$600.00	1,700	\$17.65	\$30,000

Station	Market	DMA	County	Freq	Format
KIOL-AM	IOLA	Joplin-Pittsburg	ALLEN	1370	N/T
KIOL-FMt	IOLA	Joplin-Pittsburg	ALLEN	99.3	N/T
KCJK-FM	GARDEN CTY, MO	Kansas City	CASS, MO	105.1	ALT
KCMO-AM	KANSAS CTY, MO	Kansas City	CASS, MO	710	TALK
KKAN-AM	PHILLIPSBURG	Lincoln & Hastings-Krny	PHILLIPS	1490	OLDIES
KQMA-FM	PHILLIPSBURG	Lincoln & Hastings-Krny	PHILLIPS	92.5	VARIETY
KTPK-FM	TOPEKA	Topeka	SHAWNEE	106.9	CTY
WIBW-AM	TOPEKA	Topeka	SHAWNEE	580	N/T
WIBW-FM	TOPEKA	Topeka	SHAWNEE	94.5	CTY
WIBW-FMt	TOPEKA	Topeka	SHAWNEE	104.9	CTY
KSAJ-FM	ABILENE	Wichita-Hutchinson Plus	DICKINSON	98.5	OLDIES
KSKG-FMt	ABILENE	Wichita-Hutchinson Plus	DICKINSON	94.5	CTY
KVGB-AM	GREAT BEND	Wichita-Hutchinson Plus	BARTON	1590	TALK
KAYS-AM	HAYS	Wichita-Hutchinson Plus	ELLIS	1400	AC
KAYS-FMt	HAYS	Wichita-Hutchinson Plus	ELLIS	94.3	AC
KKQY-FM	HAYS	Wichita-Hutchinson Plus	ELLIS	101.9	CTY
KHOK-FM	HOISINGTON	Wichita-Hutchinson Plus	BARTON	100.7	CTY
KVGB-FMt	HOISINGTON	Wichita-Hutchinson Plus	BARTON	97.7	TALK
KULY-FM	HUGOTON	Wichita-Hutchinson Plus	STEVENS	106.7	CL HITS
KHUT-FM	HUTCHINSON	Wichita-Hutchinson Plus	RENO	102.9	CTY
KXKU-FM	HUTCHINSON	Wichita-Hutchinson Plus	RENO	106.1	CTY
KWKR-FM	LEOTI	Wichita-Hutchinson Plus	WICHITA	99.9	SPORTS
KNGL-AM	MCPHERSON	Wichita-Hutchinson Plus	MCPHERSON	1540	TALK
KQNK-AM	NORTON	Wichita-Hutchinson Plus	NORTON	1530	CL HITS
KQNK-FM	NORTON	Wichita-Hutchinson Plus	NORTON	106.7	CL HITS
KRSL-AM	RUSSELL	Wichita-Hutchinson Plus	RUSSELL	990	CTY
KRSL-FM	RUSSELL	Wichita-Hutchinson Plus	RUSSELL	95.9	ADULT HITS
KRSL-FMt	RUSSELL	Wichita-Hutchinson Plus	RUSSELL	98.1	CTY
KIMA-FMt	SALINA	Wichita-Hutchinson Plus	SALINE	1-7.3	N/T
KINA-AM	SALINA	Wichita-Hutchinson Plus	SALINE	910	N/T
KSKG-FM	SALINA	Wichita-Hutchinson Plus	SALINE	99.9	CTY
KSKL-FM	SCOTT CITY	Wichita-Hutchinson Plus	SCOTT	94.5	AC
KULY-AM	ULYSSES	Wichita-Hutchinson Plus	GRANT	1420	CL HITS
KNSS-AM	WICHITA	Wichita-Hutchinson Plus	SEDGWICK	1330	N/T

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

www.nationalmediaspots.com

media@nationalmediaspots.com