



Radio - Rate Card #4 - MAINE

State By State Remnant Program

Number of Affiliates: 20

Number of Markets: 14

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$675.00	100	\$33.75	\$3,375
Package 2	10	\$575.00	200	\$28.75	\$5,750
Package 3	20	\$475.00	400	\$23.75	\$9,500
Package 4	50	\$375.00	1,000	\$18.75	\$18,750

Station	Market	DMA	County	Freq	Format
WKIT-FMt	BANGOR	Bangor	PENOBSCOT	96.3	CL ROCK
WZON-AM	BANGOR	Bangor	PENOBSCOT	620	OLDIES
WKIT-FM	BREWER	Bangor	PENOBSCOT	100.3	CL ROCK
WZLO-FM	DOVER-FOXCRAFT	Bangor	PISCATAQUIS	103.1	AAA
WSYY-FM	MILLINOCKET	Bangor	PENOBSCOT	94.9	ADULT HITS
WNSX-FM	WINTER HARBOR	Bangor	HANCOCK	97.7	CL HITS
WEZR-AM	LEWISTON	Portland-Auburn	ANDROSCOGGIN	1240	HOT A/C
WEZR-FMt	LEWISTON	Portland-Auburn	ANDROSCOGGIN	105.5	HOT A/C
WOXO-FM	MEXICO	Portland-Auburn	OXFORD	100.7	CTY
WEZR-FM	NORWAY	Portland-Auburn	OXFORD	92.7	AC
WGAN-AM	PORTLAND	Portland-Auburn	CUMBERLAND	560	N/T
WGAN-FMt	PORTLAND	Portland-Auburn	CUMBERLAND	105.5	N/T
WMGX-FM HD2	PORTLAND	Portland-Auburn	CUMBERLAND	93.1	N/T
WPOR-FM	PORTLAND	Portland-Auburn	CUMBERLAND	101.9	CTY
WOXO-AM	SOUTH PARIS	Portland-Auburn	OXFORD	1450	CTY
WOXO-FMt	SOUTH PARIS	Portland-Auburn	OXFORD	96.9	CTY
WCXU-FM	CARIBOU	Presque Isle	AROOSTOOK	97.7	AC
WCXX-FMt	FORT KENT	Presque Isle	AROOSTOOK	103.1	AC
WCXX-FM	MADAWASKA	Presque Isle	AROOSTOOK	102.3	AC
WCXV-FM	VAN BUREN	Presque Isle	AROOSTOOK	98.1	AC

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

www.nationalmediaspots.com

media@nationalmediaspots.com