



## Radio - Rate Card #4 - MARYLAND

### State By State Remnant Program

Number of Affiliates: 46

Number of Markets: 29

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$975.00	230	\$21.20	\$4,875
Package 2	10	\$875.00	460	\$19.02	\$8,750
Package 3	20	\$775.00	920	\$16.85	\$15,500
Package 4	50	\$675.00	2,300	\$14.67	\$33,750

Station	Market	DMA	County	Freq	Format
WQLL-FMt	ABERDEEN	Baltimore	HARFORD	99.9	CL HITS
WCBM-AM	BALTIMORE	Baltimore	BALTIMORE	680	N/T
WJZ-AM	BALTIMORE	Baltimore	BALTIMORE	1300	SPORTS
WQLL-AM	BALTIMORE	Baltimore	BALTIMORE	1370	CL HITS
WZBA-FM	BALTIMORE	Baltimore	BALTIMORE	100.7	CL ROCK
WZBA-FMt	BALTIMORE	Baltimore	BALTIMORE	96.7	CL ROCK
WZBA-FMt	BALTIMORE	Baltimore	BALTIMORE	100.1	CL ROCK
WHGM-FMt	BEL AIR	Baltimore	HARFORD	107.5	ADULT HITS
WHGM-FMt	CHESAPEAKE CTY	Baltimore	CECIL	100.5	ADULT HITS
WCTR-AM	CHESTERTOWN	Baltimore	KENT	1530	CL HITS
WCTR-FMt	CHESTERTOWN	Baltimore	KENT	106.9	CL HITS
WKDI-AM	DENTON	Baltimore	CAROLINE	840	RELIGIOUS
WKDI-FMt	DENTON	Baltimore	CAROLINE	100.5	RELIGIOUS
WCEI-FM	EASTON	Baltimore	TALBOT	96.7	AC
WCTR-FMt	EDGEMERE	Baltimore	BALTIMORE	98.3	CL HITS
WHGM-AM	HAVRE DE GRACE	Baltimore	HARFORD	1330	ADULT HITS
WHGM-FMt	HAVRE DE GRACE	Baltimore	HARFORD	104.7	ADULT HITS
WINX-FM	ST. MICHAELS	Baltimore	TALBOT	94.3	CTY
WTTR-AM	WESTMINSTER	Baltimore	CARROLL	1470	CL HITS
WTTR-FMt	WESTMINSTER	Baltimore	CARROLL	102.3	CL HITS
WCTR-FMt	WYE MILLS	Baltimore	TALBOT	96.1	CL HITS
WCHA-AM	CHMBRSBRG, PA	Harrisburg-Lancaster-Lebanon-York	FRANKLIN, PA	800	OLDIES
WCHA-FMt	CHMBRSBRG, PA	Harrisburg-Lancaster-Lebanon-York	FRANKLIN, PA	96.3	OLDIES
WIKZ-FM	CHMBRSBRG, PA	Harrisburg-Lancaster-Lebanon-York	FRANKLIN, PA	95.1	HOT AC
WQCM-FM	GREENCASTLE, PA	Harrisburg-Lancaster-Lebanon-York	FRANKLIN, PA	94.3	CL ROCK
WOWZ-FM	ACCOMAC, VA	Norfolk-Portsmouth-Newport News	ACCOMACK, VA	99.3	CTY
WVES-FM	CHINCOTEAGUE, VA	Norfolk-Portsmouth-Newport News	ACCOMACK, VA	101.5	ADULT HITS
WJKI-FM	BETHANY BCH, DE	Salisbury	SUSSEX, DE	103.5	CL ROCK
WZEB-FM	BETHANY BCH, DE	Salisbury	SUSSEX, DE	101.7	HIP HOP
WBey-FM	CRISFIELD	Salisbury	SOMERSET	97.9	CTY
WBey-FMt	CRISFIELD	Salisbury	SOMERSET	95.5	CTY
WKHI-FM	NEWARK	Salisbury	WORCESTER	94.9	CL HITS
WXSH-FM	POCOMOKE CITY	Salisbury	WORCESTER	106.1	CL HITS
WGMD-FM	REHOBOTH BCH, DE	Salisbury	SUSSEX, DE	92.7	TALK
WJKI-AM	SALISBURY	Salisbury	WICOMICO	1320	CL ROCK

WJKI-FMt	SALISBURY	Salisbury	WICOMICO	102.9	CL ROCK
WICO-FM	SNOW HILL	Salisbury	WORCESTER	101.1	CTY
WCTG-FM	WEST POCOMOKE	Salisbury	SOMERSET	96.5	ADULT HITS
WCBC-AM	CUMBERLAND	Washington, DC (Hagrstwn)	ALLEGANY	1270	N/T
WCBC-FM	CUMBERLAND	Washington, DC (Hagrstwn)	MINERAL, WV	107.1	CL HITS
WCBC-FMt	CUMBERLAND	Washington, DC (Hagrstwn)	ALLEGANY	103.1	N/T
WARK-FMt	FREDERICK	Washington, DC (Hagrstwn)	FREDERICK	106.3	N/T
WARK-AM	HAGERSTOWN	Washington, DC (Hagrstwn)	WASHINGTON	1490	N/T
WARK-FMt	HAGERSTOWN	Washington, DC (Hagrstwn)	WASHINGTON	98.9	N/T
WDLT-FM	HALFWAY	Washington, DC (Hagrstwn)	WASHINGTON	96.7	TOP 40
WTHU-AM	THURMONT	Washington, DC (Hagrstwn)	FREDERICK	1450	OLDIES

**Rate Card Updated 11/4/2020**

**NOTES:**

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



**Thank You for Choosing National Media Spots, Inc.**

**We Appreciate Your Business!**

**888-579-8088**

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