



Radio - Rate Card #4 - MINNESOTA NEWS

State By State Remnant Program

Number of Affiliates: 80

Number of Markets: 49

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,650.00	400	\$20.63	\$8,250
Package 2	10	\$1,550.00	800	\$19.38	\$15,500
Package 3	20	\$1,450.00	1,600	\$18.13	\$29,000
Package 4	50	\$1,350.00	4,000	\$16.88	\$67,500

Station	Market	DMA	County	Freq	Format
KDAL-AM	DULUTH	Duluth-Superior	ST. LOUIS	610	N/T
KDAL-FMt	DULUTH	Duluth-Superior	ST. LOUIS	103.9	N/T
WELY-FM	ELY	Duluth-Superior	ST. LOUIS	94.5	AAA
KOZY-AM	GRAND RAPIDS	Duluth-Superior	ITASCA	1320	CL HITS
KOZY-FMt	GRAND RAPIDS	Duluth-Superior	ITASCA	93.1	CL HITS
WNMT-AM	HIBBING	Duluth-Superior	ST. LOUIS	650	N/T
KGHS-AM	INT FALLS	Duluth-Superior	KOOCHICHING	1230	OLDIES
KGHS-FMt	INT FALLS	Duluth-Superior	KOOCHICHING	95.3	OLDIES
WMOZ-FM	MOOSE LAKE	Duluth-Superior	CARLTON	106.9	CL HITS
KRJB-FM	ADA	Fargo-Valley City	NORMAN	106.5	CTY
KROX-AM	CROOKSTON	Fargo-Valley City	POLK	1260	N/T
KDLM-AM	DETROIT LAKES	Fargo-Valley City	BECKER	1340	AC
KDLM-FMt	DETROIT LAKES	Fargo-Valley City	BECKER	93.1	AC
KFGO-AM	FARGO, ND	Fargo-Valley City	CASS, ND	790	N/T
KFGO-FMt	FARGO, ND	Fargo-Valley City	CASS, ND	94.1	N/T
KNFL-AM	FARGO, ND	Fargo-Valley City	CASS, ND	740	SPORTS
KNFL-FMt	FARGO, ND	Fargo-Valley City	CASS, ND	107.3	SPORTS
KBRF-AM	FERGUS FALLS	Fargo-Valley City	OTTER TAIL	1250	N/T
KKCQ-AM	FOSSTON	Fargo-Valley City	POLK	1480	N/T
KKCQ-FMt	FOSSTON	Fargo-Valley City	POLK	99.7	N/T
KROX-FMt	GRAND FRKS, ND	Fargo-Valley City	GRAND FORKS, ND	105.7	N/T
KKWQ-FM	WARROAD	Fargo-Valley City	ROSEAU	92.5	CTY
KHWK-AM	WINONA	La Crosse-Eau Claire	WINONA	1380	CTY
KHWK-FMt	WINONA	La Crosse-Eau Claire	WINONA	101.5	CTY
KNUJ-AM	NEW ULM	Mankato	BROWN	860	FARM
KNUJ-FMt	NEW ULM	Mankato	BROWN	97.3	FARM
KKIN-FM	AITKIN	Minneapolis-St. Paul	AITKIN	94.3	CTY
KASM-AM	ALBANY	Minneapolis-St. Paul	STEARNS	1150	FARM
KASM-FMt	ALBANY	Minneapolis-St. Paul	STEARNS	107.7	FARM
KXRA-AM	ALEXANDRIA	Minneapolis-St. Paul	DOUGLAS	1490	N/T
KXRA-FMt	ALEXANDRIA	Minneapolis-St. Paul	DOUGLAS	100.3	N/T
KBUN-AM	BEMIDJI	Minneapolis-St. Paul	BELTRAMI	1450	SPORTS
KSCR-FM	BENSON	Minneapolis-St. Paul	SWIFT	93.5	VARIETY
WWWI-FM	BRAINERD	Minneapolis-St. Paul	CROW WING	95.9	CTY
KRWC-AM	BUFFALO	Minneapolis-St. Paul	WRIGHT	1360	VARIETY

KDHL-AM	FARIBAULT	Minneapolis-St. Paul	RICE	920	CTY
KMGK-FM	GLENWOOD	Minneapolis-St. Paul	POPE	107.1	AC
KXRA-FMt	GLENWOOD	Minneapolis-St. Paul	POPE	105.7	N/T
KDWA-AM	HASTINGS	Minneapolis-St. Paul	DAKOTA	1460	N/T
KDWA-FMt	HASTINGS	Minneapolis-St. Paul	DAKOTA	97.7	N/T
KDUZ-AM	HUTCHINSON	Minneapolis-St. Paul	MCLEOD	1260	FARM
KDUZ-FMt	HUTCHINSON	Minneapolis-St. Paul	MCLEOD	96.5	FARM
KLFD-AM	LITCHFIELD	Minneapolis-St. Paul	MEEKER	1410	VARIETY
KLFD-FMt	LITCHFIELD	Minneapolis-St. Paul	MEEKER	95.9	VARIETY
KLTF-AM	LITTLE FALLS	Minneapolis-St. Paul	MORRISON	960	N/T
KEYL-AM	LONG PRAIRIE	Minneapolis-St. Paul	TODD	1400	CTY
KEYL-FMt	LONG PRAIRIE	Minneapolis-St. Paul	TODD	103.1	CTY
KLQP-FM	MADISON	Minneapolis-St. Paul	LAC QUI PARLE	92.1	FARM
KTOE-AM	MANKATO	Minneapolis-St. Paul	NICOLLET	1420	N/T
KTOE-FMt	MANKATO	Minneapolis-St. Paul	NICOLLET	102.7	N/T
KMHL-AM	MARSHALL	Minneapolis-St. Paul	LYON	1400	N/T
KMHL-FMt	MARSHALL	Minneapolis-St. Paul	LYON	101.7	N/T
KDMA-AM	MONTEVIDEO	Minneapolis-St. Paul	CHIPPEWA	1460	CTY
KDMA-FM	MONTEVIDEO	Minneapolis-St. Paul	CHIPPEWA	93.9	CTY
KBK-FM	MORA	Minneapolis-St. Paul	KANABEC	95.5	VARIETY
KMRS-AM	MORRIS	Minneapolis-St. Paul	STEVENS	1230	N/T
KMRS-FMt	MORRIS	Minneapolis-St. Paul	STEVENS	107.7	N/T
KCHK-AM	NEW PRAGUE	Minneapolis-St. Paul	SCOTT	1350	CTY
KCHK-FM	NEW PRAGUE	Minneapolis-St. Paul	SCOTT	95.5	CTY
KYMN-AM	NORTHFIELD	Minneapolis-St. Paul	RICE	1080	VARIETY
KYMN-FMt	NORTHFIELD	Minneapolis-St. Paul	RICE	95.1	VARIETY
KDIO-AM	ORTONVILLE	Minneapolis-St. Paul	BIG STONE	1350	CTY
KRFO-AM	OWATONNA	Minneapolis-St. Paul	STEELE	1390	OLDIES
WCMP-AM	PINE CITY	Minneapolis-St. Paul	PINE	1350	CL HITS
WCMP-FMt	PINE CITY	Minneapolis-St. Paul	PINE	106.5	CL HITS
KXSS-AM	SAINT CLOUD	Minneapolis-St. Paul	STEARNS	1390	SPORTS
WJON-AM	SAINT CLOUD	Minneapolis-St. Paul	STEARNS	1240	N/T
WJON-FMt	SAINT CLOUD	Minneapolis-St. Paul	STEARNS	95.3	N/T
KNSP-AM	STAPLES	Minneapolis-St. Paul	TODD	1430	CTY
KWAD-AM	WADENA	Minneapolis-St. Paul	WADENA	920	CTY
KAKK-AM	WALKER	Minneapolis-St. Paul	CASS, MN	1570	CL HITS
KAKK-FMt	WALKER	Minneapolis-St. Paul	CASS, MN	96.3	CL HITS
KWLM-AM	WILLMAR	Minneapolis-St. Paul	KANDIYOHI	1340	N/T
KWLM-FMt	WILLMAR	Minneapolis-St. Paul	KANDIYOHI	96.3	N/T
KDOM-AM	WINDOM	Minneapolis-St. Paul	COTTONWOOD	1580	CTY
KDOM-FM	WINDOM	Minneapolis-St. Paul	COTTONWOOD	94.3	CTY
KROC-AM	ROCHESTER	Rochestr-Mason City-Austin	OLMSTEAD	1340	N/T
KROC-FMt	ROCHESTER	Rochestr-Mason City-Austin	OLMSTEAD	96.9	N/T
KWOA-AM	WORTHINGTON	Sioux Falls(Mitchell)	NOBLES	730	SPORTS
KWOA-FMt	WORTHINGTON	Sioux Falls(Mitchell)	NOBLES	100.3	SPORTS

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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