



Radio - Rate Card #4 - NEBRASKA

State By State Remnant Program

Number of Affiliates: 44

Number of Markets: 19

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,350.00	220	\$30.68	\$6,750
Package 2	10	\$1,250.00	440	\$28.41	\$12,500
Package 3	20	\$1,150.00	880	\$26.14	\$23,000
Package 4	50	\$1,050.00	2,200	\$23.86	\$52,500

Station	Market	DMA	County	Freq	Format
KSTH-FM	HOLYOKE, CO	Denver	PHILLIPS, CO	92.1	AC
KBRB-AM	AINSWORTH	Lincoln & Hastings-Krny	BROWN	1400	VARIETY
KBRB-FM	AINSWORTH	Lincoln & Hastings-Krny	BROWN	92.7	VARIETY
KBRB-FMt	AINSWORTH	Lincoln & Hastings-Krny	BROWN	106.3	VARIETY
KWBE-AM	BEATRICE	Lincoln & Hastings-Krny	GAGE	1450	N/T
KWBE-FMt	BEATRICE	Lincoln & Hastings-Krny	GAGE	94.7	N/T
KBBN-FM	BROKEN BOW	Lincoln & Hastings-Krny	CUSTER	95.3	CL ROCK
KCNI-AM	BROKEN BOW	Lincoln & Hastings-Krny	CUSTER	1280	CTY
KCNI-FMt	BROKEN BOW	Lincoln & Hastings-Krny	CUSTER	96.3	CTY
KUTT-FM	FAIRBURY	Lincoln & Hastings-Krny	JEFFERSON	99.5	CTY
KRGI-AM	GRAND ISLAND	Lincoln & Hastings-Krny	HALL	1430	N/T
KRGI-FM	GRAND ISLAND	Lincoln & Hastings-Krny	HALL	96.5	CTY
KRGI-FMt	GRAND ISLAND	Lincoln & Hastings-Krny	HALL	93.3	CTY
KRGI-FMt	GRAND ISLAND	Lincoln & Hastings-Krny	HALL	99.7	CTY
KRGI-FMt	GRAND ISLAND	Lincoln & Hastings-Krny	HALL	103.5	CTY
KRGI-FMt	GRAND ISLAND	Lincoln & Hastings-Krny	HALL	105.5	N/T
KHAS-AM	HASTINGS	Lincoln & Hastings-Krny	ADAMS	1230	CL HITS
KADL-FM	IMPERIAL	Lincoln & Hastings-Krny	CHASE	102.9	ADULT HITS
KGFW-AM	KEARNEY	Lincoln & Hastings-Krny	BUFFALO	1340	N/T
KGFW-FMt	KEARNEY	Lincoln & Hastings-Krny	BUFFALO	96.1	N/T
KRNY-FM	KEARNEY	Lincoln & Hastings-Krny	BUFFALO	102.3	CTY
KBRL-AM	MCCOOK	Lincoln & Hastings-Krny	RED WILLOW	1300	N/T
KBRL-FMt	MCCOOK	Lincoln & Hastings-Krny	RED WILLOW	97.5	N/T
KICX-FM	MCCOOK	Lincoln & Hastings-Krny	RED WILLOW	96.1	AC
KIOD-FM	MCCOOK	Lincoln & Hastings-Krny	RED WILLOW	105.3	CTY
KBRX-AM	O'NEILL	Lincoln & Hastings-Krny	HOLT	1350	CL HITS
KBRX-FM	O'NEILL	Lincoln & Hastings-Krny	HOLT	102.9	CTY
KBRX-FMt	O'NEILL	Lincoln & Hastings-Krny	HOLT	99.9	CL HITS
KRFS-AM	SUPERIOR	Lincoln & Hastings-Krny	NUCKOLLS	1600	AC
KRFS-FM	SUPERIOR	Lincoln & Hastings-Krny	NUCKOLLS	103.9	CTY
KOBM-FM	BLAIR	North Platte	WASHINGTON	97.3	OLDIES
KODY-AM	NORTH PLATTE	North Platte	LINCOLN	1240	N/T
KODY-FMt	NORTH PLATTE	North Platte	LINCOLN	92.5	N/T
KODY-FMt	NORTH PLATTE	North Platte	LINCOLN	106.1	N/T
KXNP-FM	NORTH PLATTE	North Platte	LINCOLN	103.5	CTY

KBIE-FM	AUBURN	Omaha	NEMAHA	103.1	CTY
KTNC-AM	FALLS CITY	Omaha	RICHARDSON	1230	OLDIES
KTNC-FM _t	FALLS CITY	Omaha	RICHARDSON	107.1	OLDIES
KHUB-AM	FREMONT	Omaha	DODGE	1340	CTY
KHUB-FM _t	FREMONT	Omaha	DODGE	98.9	CTY
KQKX-FM	NORFOLK	Sioux City	MADISON	106.7	CTY
WJAG-AM	NORFOLK	Sioux City	MADISON	780	N/T
WJAG-FM _t	NORFOLK	Sioux City	MADISON	105.9	N/T
KTCH-FM	WAYNE	Sioux City	WAYNE	104.9	CTY

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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