



## Radio - Rate Card #4 - NEW HAMPSHIRE

### State By State Remnant Program

Number of Affiliates: 19

Number of Markets: 15

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$750.00	95	\$39.47	\$3,750
Package 2	10	\$650.00	190	\$34.21	\$6,500
Package 3	20	\$550.00	380	\$28.95	\$11,000
Package 4	50	\$450.00	950	\$23.68	\$22,500

<u>Station</u>	<u>Market</u>	<u>DMA</u>	<u>County</u>	<u>Freq</u>	<u>Format</u>
WEEY-FM	SWANZEY	Boston	CHESHIRE	93.5	SPORTS
WEEY-FMt	KEENE	Boston	CHESHIRE	106.5	SPORTS
WFTN-AM	FRANKLIN	Boston	MERRIMACK	1240	OLDIES
WFTN-FMt	TILTON	Boston	MERRIMACK	92.9	OLDIES
WFTN-FMt	TILTON	Boston	MERRIMACK	92.9	OLDIES
WGIR-AM	MANCHESTER	Boston	HILLSBOROUGH	610	N/T
WKKN-FM	KEENE	Boston	WINDHAM, VT	101.9	CL ROCK
WLTN-FM	LITTLETON	Portland-Auburn	GRAFTON	96.7	AC
WMOU-AM	BERLIN	Portland-Auburn	COOS	1230	AC
WNTK-FM	NEW LONDON	Boston	MERRIMACK	99.7	TALK
WPNH-AM	PLYMOUTH	Burlington-Plattsburgh	GRAFTON	1300	OLDIES
WPNH-FMt	PLYMOUTH	Burlington-Plattsburgh	GRAFTON	92.9	OLDIES
WQSO-FM	PORTSMOUTH	Boston	ROCKINGHAM	96.7	N/T
WSCY-FM	MOULTONBORO	Portland-Auburn	CARROLL	106.9	CTY
WUVR-AM	LEBANON	Portland-Auburn	GRAFTON	1490	TALK
WUVR-FMt	WEST LEBANON	Portland-Auburn	GRAFTON	98.9	TALK
WYRY-FM	HINSDALE	Boston	CHESHIRE	104.9	CTY
WYRY-FMt	KEENE	Boston	CHESHIRE	105.5	CTY
WYRY-FMt	GREENFIELD, MA	Springfield-Holyoke	FRANKLIN, MA	102.9	CTY

Rate Card Updated 11/4/2020

**NOTES:**

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



**Thank You for Choosing National Media Spots, Inc.**

**We Appreciate Your Business!**

**888-579-8088**

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