



Radio - Rate Card #4 - TEXAS

State By State Remnant Program

Number of Affiliates: 146

Number of Markets: 87

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$4,500.00	730	\$30.82	\$22,500
Package 2	10	\$4,400.00	1,460	\$30.14	\$44,000
Package 3	20	\$4,300.00	2,920	\$29.45	\$86,000
Package 4	50	\$4,200.00	7,300	\$28.77	\$210,000

<u>Station</u>	<u>Market</u>	<u>DMA</u>	<u>County</u>	<u>Freq</u>	<u>Format</u>
KZQQ-AM	ABILENE	Abilene-Sweetwater	TAYLOR	1560	SPORTS
KRUN-AM	BALLINGER	Abilene-Sweetwater	RUNNELS	1400	CTY
KLXX-FM	BRECKENRIDGE	Abilene-Sweetwater	STEPHENS	93.5	CTY
KROO-AM	BRECKENRIDGE	Abilene-Sweetwater	STEPHENS	1430	CTY
KSTA-AM	COLEMAN	Abilene-Sweetwater	COLEMAN	1000	CTY
KAUM-FM	COLORADO CITY	Abilene-Sweetwater	MITCHELL	107.1	CTY
KVMC-AM	COLORADO CITY	Abilene-Sweetwater	MITCHELL	1320	CTY
KATX-FM	EASTLAND	Abilene-Sweetwater	EASTLAND	97.7	CL HITS
KWBY-FM	EASTLAND	Abilene-Sweetwater	EASTLAND	98.5	CTY
KVRP-FM	HASKELL	Abilene-Sweetwater	HASKELL	97.1	CTY
KXOX-AM	SWEETWATER	Abilene-Sweetwater	NOLAN	1240	CTY
KXOX-FM	SWEETWATER	Abilene-Sweetwater	NOLAN	96.7	CTY
KIXZ-AM	AMARILLO	Amarillo	POTTER	940	N/T
KCTX-AM	CHILDRESS	Amarillo	CHILDRESS	1510	AC
KCTX-FMt	CHILDRESS	Amarillo	CHILDRESS	92.1	AC
KDDD-FM	DUMAS	Amarillo	MOORE	95.3	OLDIES
KPAN-AM	HEREFORD	Amarillo	DEAF SMITH	860	CTY
KPAN-FM	HEREFORD	Amarillo	DEAF SMITH	106.3	CTY
KOMX-FM	PAMPA	Amarillo	GRAY	100.3	CTY
KEYE-AM	PERRYTON	Amarillo	OCHILTREE	1400	CTY
KLBJ-AM	AUSTIN	Austin	TRAVIS	590	N/T
KLBJ-FM	AUSTIN	Austin	TRAVIS	93.7	CL ROCK
KLBJ-FMt	AUSTIN	Austin	TRAVIS	99.7	N/T
KROX-FM	AUSTIN	Austin	TRAVIS	101.5	ALT
KCAF-FMt	FREDERICKSBURG	Austin	GILLESPIE	107.1	CTY
KFAN-FM	FREDERICKSBURG	Austin	GILLESPIE	107.9	AAA
KNAF-AM	FREDERICKSBURG	Austin	GILLESPIE	910	CTY
KRNH-FMt	FREDERICKSBURG	Austin	GILLESPIE	102.1	CTY
KZZM-FM	MANSON	Austin	MASON	101.7	CTY
KHLB-FM	MASON	Austin	MASON	102.5	CTY
KJAS-FM	JASPER	Beaumont-Port Arthur	JASPER	107.3	AC
KOGT-AM	ORANGE	Beaumont-Port Arthur	ORANGE	1600	CTY
KIBL-AM	BEEVILLE	Corpus Christi	BEE	1490	CTY
KIBL-FMt	BEEVILLE	Corpus Christi	BEE	97.1	CTY
KPSO-FM	FALFURRIAS	Corpus Christi	BROOKS	106.3	TEJANO

KUFA-FM	HEBBRONVILLE	Corpus Christi	JIM HOGG	104.3	CTY
KFYN-AM	BONHAM	Dallas-Ft. Worth	FANNIN	1420	CTY
KFYN-FMt	BONHAM	Dallas-Ft. Worth	FANNIN	95.7	CTY
KWJB-AM	CANTON	Dallas-Ft. Worth	VAN ZANDT	1510	CL HITS
KWJB-FMt	CANTON	Dallas-Ft. Worth	VAN ZANDT	95.1	CL HITS
KCOM-AM	COMANCHE	Dallas-Ft. Worth	COMANCHE	1550	N/T
KCOM-FMt	COMANCHE	Dallas-Ft. Worth	COMANCHE	100.1	N/T
KYOX-FM	COMANCHE	Dallas-Ft. Worth	COMANCHE	94.3	CTY
KAND-AM	CORSICANA	Dallas-Ft. Worth	NAVARRO	1340	CTY
KJCK-FM HD3	DALLAS	Dallas-Ft. Worth	DALLAS	100.3	CTY
KRLD-AM	DALLAS	Dallas-Ft. Worth	DALLAS	1080	NEWS
KNES-FM	FAIRFIELD	Dallas-Ft. Worth	FREESTONE	99.1	CTY
KGAF-AM	GAINESVILLE	Dallas-Ft. Worth	COOKE	1580	AC
KGAF-FMt	GAINESVILLE	Dallas-Ft. Worth	COOKE	92.3	AC
KCLW-AM	HAMILTON	Dallas-Ft. Worth	HAMILTON	900	CTY
KHBR-AM	HILLSBORO	Dallas-Ft. Worth	HILL	1560	CTY
KMBL-AM	JUNCTION	Dallas-Ft. Worth	KIMBLE	1450	CL HITS
KNET-AM	PALESTINE	Dallas-Ft. Worth	ANDERSON	1450	N/T
KNET-FMt	PALESTINE	Dallas-Ft. Worth	ANDERSON	95.7	N/T
KPLT-AM	PARIS	Dallas-Ft. Worth	LAMAR	1490	CTY
KPLT-FMt	PARIS	Dallas-Ft. Worth	LAMAR	96.3	CTY
KSST-AM	SULPHUR SPRINGS	Dallas-Ft. Worth	HOPKINS	1230	OLDIES
KPYK-AM	TERRELL	Dallas-Ft. Worth	KAUFMAN	1570	NOST
KPYK-FMt	TERRELL	Dallas-Ft. Worth	KAUFMAN	102.5	NOST
KBEC-AM	WAXAHACHIE	Dallas-Ft. Worth	ELLIS	1390	CTY
KBEC-FMt	WAXAHACHIE	Dallas-Ft. Worth	ELLIS	99.1	CTY
KROD-AM	EL PASO	El Paso (Las Cruces)	EL PASO	600	SPORTS
KURV-AM	EDINBURG	Harlingen-Wslco-Brnsvl-Mca	HIDALGO	710	TALK
KULM-FM	COLUMBUS	Houston-Galveston	COLORADO	98.3	CTY
KULP-AM	EL CAMPO	Houston-Galveston	WHARTON	1390	CTY
KULP-FMt	EL CAMPO	Houston-Galveston	WHARTON	106.7	CTY
KIKK-AM	HOUSTON	Houston-Galveston	HARRIS	650	SPORTS
KILT-AM	HOUSTON	Houston-Galveston	HARRIS	610	SPORTS
KILT-FM HD2	HOUSTON	Houston-Galveston	HARRIS	100.3	CTY
KILT-FM HD3	HOUSTON	Houston-Galveston	HARRIS	100.3	CTY
KILT-FM	HOUSTON	Houston-Galveston	HARRIS	100.3	CTY
KKHH-FM	HOUSTON	Houston-Galveston	HARRIS	95.7	ADULT HITS
KEHH-FM	LIVINGSTON	Houston-Galveston	POLK	92.3	CHRISTIAN
KWBC-FMt	NAVASOTA	Houston-Galveston	GRIMES	98.7	CTY
KPET-AM	LAMESA	Lubbock	DAWSON	690	CTY
KPET-FMt	LAMESA	Lubbock	DAWSON	105.1	CTY
KLVT-AM	LEVELLAND	Lubbock	HOCKLEY	1230	N/T
KIKZ-AM	SEMINOLE	Lubbock	GAINES	1250	AC
KSEM-FM	SEMINOLE	Lubbock	GAINES	106.3	CTY
KVLF-AM	ALPINE	Odessa-Midland	BREWSTER	1240	CL HITS
KBST-AM	BIG SPRING	Odessa-Midland	HOWARD	1490	TALK
KFST-FM	FORT STOCKTON	Odessa-Midland	PECOS	94.3	CTY
KCRS-AM	MIDLAND	Odessa-Midland	MIDLAND	550	N/T
KCRS-FMt	MIDLAND	Odessa-Midland	MIDLAND	95.7	N/T
KCRS-FMt	ODESSA	Odessa-Midland	ECTOR	95.5	N/T
KIUN-AM	PECOS	Odessa-Midland	REEVES	1400	CTY
KNEL-FM	BRADY	San Angelo	MCCULLOCH	95.3	CTY
KLDE-FM	ELDORADO	San Angelo	SCHLEICHER	104.9	OLDIES
KPEP-FM	ELDORADO	San Angelo	SCHLEICHER	106.5	CTY
KYKK-FM	JUNCTION	San Angelo	KIMBLE	93.5	CTY
KYXX-FM	OZONA	San Angelo	CROCKETT	94.3	CTY
KKSA-AM	SAN ANGELO	San Angelo	TOM GREEN	1260	N/T
KLDE-FMt	SAN ANGELO	San Angelo	TOM GREEN	105.3	OLDIES

KHOS-FM	SONORA	San Angelo	SUTTON	92.1	CTY
KBRN-AM	BOERNE	San Antonio	KENDAL	1500	OLDIES
KBRN-FMt	BOERNE	San Antonio	KENDAL	103.9	OLDIES
KRNH-FMt	BOERNE	San Antonio	KENDAL	93.9	CTY
KWYU-FM	CHRISTINE	San Antonio	ATASCOSA	96.9	CTY
KVWG-FM	DILLEY	San Antonio	FRIO	95.3	CTY
KCAF-FM	KENEDY	San Antonio	KARNES	92.1	CTY
KKVR-FM	KERRVILLE	San Antonio	KERR	106.1	OLDIES
KRNH-FM	KERRVILLE	San Antonio	KERR	92.3	CTY
KRNH-FMt	KERRVILLE	San Antonio	KERR	98.7	CTY
KQBQ-FM	MEYERSVILLE	San Antonio	DEWITT	100.1	CTY
KGNB-AM	NEW BRAUNFELS	San Antonio	COMAL	1420	CTY
KGNB-FMt	NEW BRAUNFELS	San Antonio	COMAL	103.1	CTY
KMFR-AM	PEARSALL	San Antonio	FRIO	1280	CTY
KRPT-FM	SAN ANTONIO	San Antonio	BEXAR	92.5	CTY
KTKR-AM	SAN ANTONIO	San Antonio	BEXAR	760	SPORTS
WOAI-AM	SAN ANTONIO	San Antonio	BEXAR	1200	N/T
KGAS-AM	CARTHAGE	Shreveport	PANOLA	1590	SPORTS
KGAS-FM	CARTHAGE	Shreveport	PANOLA	104.3	CTY
KGAS-FMt	CARTHAGE	Shreveport	PANOLA	103.7	SPORTS
KDET-AM	CENTER	Shreveport	SHELBY	930	N/T
KMHT-AM	MARSHALL	Shreveport	HARRISON	1450	SPORTS
KMHT-FM	MARSHALL	Shreveport	HARRISON	103.9	CTY
KMHT-FMt	MARSHALL	Shreveport	HARRISON	96.9	SPORTS
KCMC-AM	TEXARKANA	Shreveport	BOWIE	740	SPORTS
KCMC-FMt	TEXARKANA	Shreveport	BOWIE	107.9	SPORTS
KTFS-AM	TEXARKANA	Shreveport	BOWIE	940	GOSPEL
KTFS-FMt	TEXARKANA	Shreveport	BOWIE	105.9	GOSPEL
KIVY-AM	CROCKETT	Tyler-Longview(Lfkn&Ncgd)	HOUSTON	1290	NOST
KIVY-FM	CROCKETT	Tyler-Longview(Lfkn&Ncgd)	HOUSTON	92.7	CTY
KIVY-FMt	CROCKETT	Tyler-Longview(Lfkn&Ncgd)	HOUSTON	102.9	NOST
KTHP-FM	HEMPHILL	Tyler-Longview(Lfkn&Ncgd)	SABINE	103.9	CTY
KWRD-AM	HENDERSON	Tyler-Longview(Lfkn&Ncgd)	RUSK	1470	SPORTS
KWRD-FMt	HENDERSON	Tyler-Longview(Lfkn&Ncgd)	RUSK	98.5	SPORTS
KKAM-AM	LUBBOCK	Tyler-Longview(Lfkn&Ncgd)	LUBBOCK	1340	TALK
KRBA-AM	LUFKIN	Tyler-Longview(Lfkn&Ncgd)	ANGELINA	1340	VARIETY
KMOO-FM	MINEOLA	Tyler-Longview(Lfkn&Ncgd)	WOOD	99.9	CTY
KRWR-FM	TYLER	Tyler-Longview(Lfkn&Ncgd)	SMITH	92.1	SPORTS
KTBB-AM	TYLER	Tyler-Longview(Lfkn&Ncgd)	SMITH	600	N/T
KTBB-FM**	TYLER	Tyler-Longview(Lfkn&Ncgd)	SMITH	97.5	N/T
KVNN-AM	VICTORIA	Victoria	VICTORIA	1340	N/T
KVNN-FMt	VICTORIA	Victoria	VICTORIA	98.1	N/T
KWBC-AM	BRYAN-COLI STA	Waco-Temple-Bryan	BRAZOS	1550	CTY
KACQ-FM	LAMPASAS	Waco-Temple-Bryan	LAMPASAS	101.9	CTY
KMVL-AM	MADISONVILLE	Waco-Temple-Bryan	MADISON	1220	NOST
KMVL-FM	MADISONVILLE	Waco-Temple-Bryan	MADISON	100.5	CTY
KMVL-FMt	MADISONVILLE	Waco-Temple-Bryan	MADISON	98.9	NOST
KRXT-FM	ROCKDALE	Waco-Temple-Bryan	MILAM	98.5	CTY
KNTX-AM	BOWIE	Wichita Falls & Lawton	MONTAGUE	1410	CL HITS
KSEY-AM	SEYMOUR	Wichita Falls & Lawton	BAYLOR	1230	SPORTS
KSEY-FM	SEYMOUR	Wichita Falls & Lawton	BAYLOR	94.3	CTY
KVWC-AM	VERNON	Wichita Falls & Lawton	WILBARGER	1490	VARIETY
KVWC-FM	VERNON	Wichita Falls & Lawton	WILBARGER	103.1	NOST

Rate Card Updated 3/22/2021

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

www.nationalmediaspots.com

media@nationalmediaspots.com