



Radio - Rate Card #4 - VERMONT

State By State Remnant Program

Number of Affiliates: 14

Number of Markets: 10

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$600.00	70	\$42.86	\$3,000
Package 2	10	\$500.00	140	\$35.71	\$5,000
Package 3	20	\$400.00	280	\$28.57	\$8,000
Package 4	50	\$300.00	700	\$21.43	\$15,000

Station	Market	DMA	County	Freq	Format
WBTN-AM	BENNINGTON	Albany-Schenectady-Troy	BENNINGTON	1370	VARIETY
WDEV-FMt	BARRE	Burlington-Plattsburgh	WASHINGTON	96.5	N/T
WVMT-AM	BURLINGTON	Burlington-Plattsburgh	CHITTENDEN	620	N/T
WVMT-FMt	COLCHESTER	Burlington-Plattsburgh	CHITTENDEN	96.3	N/T
WDEV-FMt	ISLAND POND	Burlington-Plattsburgh	ESSEX	101.9	N/T
WDEV-FMt	MONTPELIER	Burlington-Plattsburgh	WASHINGTON	98.3	N/T
WSKI-AM	MONTPELIER	Burlington-Plattsburgh	WASHINGTON	1240	SPORTS
WSKI-FMt	MONTPELIER	Burlington-Plattsburgh	WASHINGTON	93.3	SPORTS
WLVB-FM	MORRISVILLE	Burlington-Plattsburgh	LAMOILLE	93.9	CTY
WDVT-FM	RUTLAND	Burlington-Plattsburgh	RUTLAND	94.5	CL ROCK
WZRT FM	RUTLAND	Burlington-Plattsburgh	RUTLAND	97.1	TOP 40
WDEV-AM	WATERBURY	Burlington-Plattsburgh	WASHINGTON	550	N/T
WDEV-FM	WATERBURY	Burlington-Plattsburgh	WASHINGTON	96.1	N/T
WJEN FM	SUNDERLAND, MA	Springfield-Holyoke	FRANKLIN	105.3	CTY

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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