



Radio - Rate Card #4 - VIRGINIA

State By State Remnant Program

Number of Affiliates: 62

Number of Markets: 40

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,800.00	310	\$29.03	\$9,000
Package 2	10	\$1,700.00	620	\$27.42	\$17,000
Package 3	20	\$1,600.00	1,240	\$25.81	\$32,000
Package 4	50	\$1,500.00	3,100	\$24.19	\$75,000

Station	Market	DMA	County	Freq	Format
WHEO-AM	STUART	Greensboro-H.Point-W.Salem	PATRICK	1270	OLDIES
WHEO-FMt	STUART	Greensboro-H.Point-W.Salem	PATRICK	92.7	OLDIES
WKCY-AM	HARRISONBURG	Harrisonburg	ROCKINGHAM	1300	N/T
WKCY-FMt	HARRISONBURG	Harrisonburg	ROCKINGHAM	107.9	N/T
WKCI-AM	WAYNESBORO	Harrisonburg	ROCKINGHAM	970	N/T
WXGM-AM	GLOUCESTER	Norfolk-Portsmouth-Newpt Nws	GLOUCESTER	1420	NOST
WXGM-FM	GLOUCESTER	Norfolk-Portsmouth-Newpt Nws	GLOUCESTER	99.1	AC
WXGM-FMt	GLOUCESTER	Norfolk-Portsmouth-Newpt Nws	GLOUCESTER	102.3	NOST
WXTG-FMt	HAMPTON	Norfolk-Portsmouth-Newpt Nws	HAMPTON CITY	101.9	NEWS
WHBT-FM	NORFOLK	Norfolk-Portsmouth-Newpt Nws	NORFOLK CITY	92.1	HIP HOP
WMOV-FM	NORFOLK	Norfolk-Portsmouth-Newpt Nws	NORFOLK CITY	107.7	HOT AC
WNOH-FM	NORFOLK	Norfolk-Portsmouth-Newpt Nws	NORFOLK CITY	105.3	ALT
WESR-AM	ONLEY	Norfolk-Portsmouth-Newpt Nws	ACCOMACK	1330	CTY
WESR-FMt	ONLEY	Norfolk-Portsmouth-Newpt Nws	ACCOMACK	105.7	CTY
WHBT-FMt	PORTSMOUTH	Norfolk-Portsmouth-Newpt Nws	PORTSMITH CITY	93.3	HIP HOP
WXTG-AM	VIRGINIA BEACH	Norfolk-Portsmouth-Newpt Nws	VIRGINIA BEACH	1490	NEWS
WXTG-FM	VIRGINIA BEACH	Norfolk-Portsmouth-Newpt Nws	VIRGINIA BEACH	102.1	NEWS
WWDW-FM	ALBERTA	Richmond-Petersburg	BRUNSWICK	107.7	ADULT HITS
WHAN-AM	ASHLAND	Richmond-Petersburg	HANOVER	1430	AAA
WHAN-FMt	ASHLAND	Richmond-Petersburg	HANOVER	102.9	AAA
WBBC-FM	BLACKSTONE	Richmond-Petersburg	NOTTOWAY	93.5	CTY
WKLV-AM	BLACKSTONE	Richmond-Petersburg	NOTTOWAY	1440	OLDIES
WKLV-FMt	BLACKSTONE	Richmond-Petersburg	NOTTOWAY	92.7	OLDIES
WSVS-AM	CREWE	Richmond-Petersburg	NOTTOWAY	800	CTY
WSVS-FMt	CREWE	Richmond-Petersburg	NOTTOWAY	97.1	CTY
WEVA-AM	EMPORIA	Richmond-Petersburg	GREENSVILLE	860	AC
WFLO-AM	FARMVILLE	Richmond-Petersburg	PRINCE EDWARD	870	CTY
WFLO-FM	FARMVILLE	Richmond-Petersburg	PRINCE EDWARD	95.7	AC
WJFN-FM	GOOCHLAND	Richmond-Petersburg	GOOCHLAND	100.5	N/T
WHAP-AM	HOPEWELL	Richmond-Petersburg	PRINCE GEORGE	1340	SPORTS
WHAP-FMt	HOPEWELL	Richmond-Petersburg	PRINCE GEORGE	96.9	SPORTS
WVST-FM	PETERSBURG	Richmond-Petersburg	DINWIDDIE	91.3	VARIETY
WRNL-AM	RICHMOND	Richmond-Petersburg	HENRICO	910	SPORTS
WRVA-AM	RICHMOND	Richmond-Petersburg	HENRICO	1140	N/T
WRVA-FMt	RICHMOND	Richmond-Petersburg	HENRICO	96.1	N/T

WAMV-AM	AMHERST	Roanoke-Lynchburg	AMHERST	1420	GOSPEL
WROV-FMt	CAVE SPRING	Roanoke-Lynchburg	ROANOKE	96.9	CL ROCK
WDVA-AM	DANVILLE	Roanoke-Lynchburg	PITTSYLVANIA	1250	GOSPEL
WVLS-FMt	DURBIN, WV	Roanoke-Lynchburg	POCAHONTAS, WV	103.5	VARIETY
WVMR-AM	FROST, WV	Roanoke-Lynchburg	POCAHONTAS, WV	1370	VARIETY
WBRF-FM	GALAX	Roanoke-Lynchburg	CARROLL	98.1	CTY
WVMR-FM	HILLSBORO, WV	Roanoke-Lynchburg	POCAHONTAS, WV	91.9	VARIETY
WCHG-FM	HOT SPRINGS	Roanoke-Lynchburg	BATH	107.1	VARIETY
WDMT-FM	MARLINTON, WV	Roanoke-Lynchburg	POCAHONTAS, WV	106.3	VARIETY
WNMP-FM	MARLINTON, WV	Roanoke-Lynchburg	POCAHONTAS, WV	88.5	VARIETY
WHEE-AM	MARTINSVILLE	Roanoke-Lynchburg	HENRY	1370	AMERICANA
WVLS-FM	MONTEREY	Roanoke-Lynchburg	HIGHLAND	89.7	VARIETY
WNRV-AM	NARROWS	Roanoke-Lynchburg	GILES	990	FOLK
WNRV-FMt	NARROWS	Roanoke-Lynchburg	GILES	97.3	FOLK
WBLB-AM	PULASKI	Roanoke-Lynchburg	PULASKI	1340	GOSPEL
WBLB-FMt	PULASKI	Roanoke-Lynchburg	PULASKI	107.5	GOSPEL
WROV-FM	ROANOKE	Roanoke-Lynchburg	HENRY	96.3	CL ROCK
WRTZ-AM	ROANOKE	Roanoke-Lynchburg	ROANOKE	1410	OLDIES
WGOP-AM	POCOMK CTY, MD	Salisbury	WORCESTER, MD	540	CTY
WXSH-FM	POCOMK CTY, MD	Salisbury	WORCESTER, MD	106.1	CL HITS
WDIC-AM	CLINTWOOD	Tri-Cities, TN-VA	DICKENSON	1430	CTY
WDIC-FM	CLINTWOOD	Tri-Cities, TN-VA	DICKENSON	92.1	OLDIES
WEMB-AM	ERWIN, TN	Tri-Cities, TN-VA	UNICOI	1420	SPORTS
WGAT-AM	GATE CITY	Tri-Cities, TN-VA	SCOTT	1050	GOSPEL
WAAM-AM	MT JACKSON	Washington, DC (Hagrstwn)	SHENANDOAH	790	AMERICANA
WKSI-FM HD2	WINCHESTER	Washington, DC (Hagrstwn)	FREDERICK	98.3	HOT ADULT
WKSI-FMt	WINCHESTER	Washington, DC (Hagrstwn)	FREDERICK	95.7	HOT ADULT

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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