



Radio - Rate Card #4 - VIRGINIA

State By State Remnant Program

Number of Affiliates: 62

Number of Markets: 40

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,800.00	310	\$29.03	\$9,000
Package 2	10	\$1,700.00	620	\$27.42	\$17,000
Package 3	20	\$1,600.00	1,240	\$25.81	\$32,000
Package 4	50	\$1,500.00	3,100	\$24.19	\$75,000

Station	Market	DMA	County	Freq	Format
WHEO-AM	STUART	Greensboro-H.Point-W.Salem	PATRICK	1270	OLDIES
WHEO-FMt	STUART	Greensboro-H.Point-W.Salem	PATRICK	92.7	OLDIES
WKCY-AM	HARRISONBURG	Harrisonburg	ROCKINGHAM	1300	N/T
WKCY-FMt	HARRISONBURG	Harrisonburg	ROCKINGHAM	107.9	N/T
WKCI-AM	WAYNESBORO	Harrisonburg	ROCKINGHAM	970	N/T
WXGM-AM	GLOUCESTER	Norfolk-Portsmouth-Newpt Nws	GLOUCESTER	1420	NOST
WXGM-FM	GLOUCESTER	Norfolk-Portsmouth-Newpt Nws	GLOUCESTER	99.1	AC
WXGM-FMt	GLOUCESTER	Norfolk-Portsmouth-Newpt Nws	GLOUCESTER	102.3	NOST
WXTG-FMt	HAMPTON	Norfolk-Portsmouth-Newpt Nws	HAMPTON CITY	101.9	NEWS
WHBT-FM	NORFOLK	Norfolk-Portsmouth-Newpt Nws	NORFOLK CITY	92.1	HIP HOP
WMOV-FM	NORFOLK	Norfolk-Portsmouth-Newpt Nws	NORFOLK CITY	107.7	HOT AC
WNOH-FM	NORFOLK	Norfolk-Portsmouth-Newpt Nws	NORFOLK CITY	105.3	ALT
WESR-AM	ONLEY	Norfolk-Portsmouth-Newpt Nws	ACCOMACK	1330	CTY
WESR-FMt	ONLEY	Norfolk-Portsmouth-Newpt Nws	ACCOMACK	105.7	CTY
WHBT-FMt	PORTSMOUTH	Norfolk-Portsmouth-Newpt Nws	PORTSMITH CITY	93.3	HIP HOP
WXTG-AM	VIRGINIA BEACH	Norfolk-Portsmouth-Newpt Nws	VIRGINIA BEACH	1490	NEWS
WXTG-FM	VIRGINIA BEACH	Norfolk-Portsmouth-Newpt Nws	VIRGINIA BEACH	102.1	NEWS
WWDW-FM	ALBERTA	Richmond-Petersburg	BRUNSWICK	107.7	ADULT HITS
WHAN-AM	ASHLAND	Richmond-Petersburg	HANOVER	1430	AAA
WHAN-FMt	ASHLAND	Richmond-Petersburg	HANOVER	102.9	AAA
WBBC-FM	BLACKSTONE	Richmond-Petersburg	NOTTOWAY	93.5	CTY
WKLV-AM	BLACKSTONE	Richmond-Petersburg	NOTTOWAY	1440	OLDIES
WKLV-FMt	BLACKSTONE	Richmond-Petersburg	NOTTOWAY	92.7	OLDIES
WSVS-AM	CREWE	Richmond-Petersburg	NOTTOWAY	800	CTY
WSVS-FMt	CREWE	Richmond-Petersburg	NOTTOWAY	97.1	CTY
WEVA-AM	EMPORIA	Richmond-Petersburg	GREENSVILLE	860	AC
WFLO-AM	FARMVILLE	Richmond-Petersburg	PRINCE EDWARD	870	CTY
WFLO-FM	FARMVILLE	Richmond-Petersburg	PRINCE EDWARD	95.7	AC
WJFN-FM	GOOCHLAND	Richmond-Petersburg	GOOCHLAND	100.5	N/T
WHAP-AM	HOPEWELL	Richmond-Petersburg	PRINCE GEORGE	1340	SPORTS
WHAP-FMt	HOPEWELL	Richmond-Petersburg	PRINCE GEORGE	96.9	SPORTS
WVST-FM	PETERSBURG	Richmond-Petersburg	DINWIDDIE	91.3	VARIETY
WRNL-AM	RICHMOND	Richmond-Petersburg	HENRICO	910	SPORTS
WRVA-AM	RICHMOND	Richmond-Petersburg	HENRICO	1140	N/T
WRVA-FMt	RICHMOND	Richmond-Petersburg	HENRICO	96.1	N/T

WAMV-AM	AMHERST	Roanoke-Lynchburg	AMHERST	1420	GOSPEL
WROV-FMt	CAVE SPRING	Roanoke-Lynchburg	ROANOKE	96.9	CL ROCK
WDVA-AM	DANVILLE	Roanoke-Lynchburg	PITTSYLVANIA	1250	GOSPEL
WVLS-FMt	DURBIN, WV	Roanoke-Lynchburg	POCAHONTAS, WV	103.5	VARIETY
WVMR-AM	FROST, WV	Roanoke-Lynchburg	POCAHONTAS, WV	1370	VARIETY
WBRF-FM	GALAX	Roanoke-Lynchburg	CARROLL	98.1	CTY
WVMR-FM	HILLSBORO, WV	Roanoke-Lynchburg	POCAHONTAS, WV	91.9	VARIETY
WCHG-FM	HOT SPRINGS	Roanoke-Lynchburg	BATH	107.1	VARIETY
WDMT-FM	MARLINTON, WV	Roanoke-Lynchburg	POCAHONTAS, WV	106.3	VARIETY
WNMP-FM	MARLINTON, WV	Roanoke-Lynchburg	POCAHONTAS, WV	88.5	VARIETY
WHEE-AM	MARTINSVILLE	Roanoke-Lynchburg	HENRY	1370	AMERICANA
WVLS-FM	MONTEREY	Roanoke-Lynchburg	HIGHLAND	89.7	VARIETY
WNRV-AM	NARROWS	Roanoke-Lynchburg	GILES	990	FOLK
WNRV-FMt	NARROWS	Roanoke-Lynchburg	GILES	97.3	FOLK
WBLB-AM	PULASKI	Roanoke-Lynchburg	PULASKI	1340	GOSPEL
WBLB-FMt	PULASKI	Roanoke-Lynchburg	PULASKI	107.5	GOSPEL
WROV-FM	ROANOKE	Roanoke-Lynchburg	HENRY	96.3	CL ROCK
WRTZ-AM	ROANOKE	Roanoke-Lynchburg	ROANOKE	1410	OLDIES
WGOP-AM	POCOMK CTY, MD	Salisbury	WORCESTER, MD	540	CTY
WXSH-FM	POCOMK CTY, MD	Salisbury	WORCESTER, MD	106.1	CL HITS
WDIC-AM	CLINTWOOD	Tri-Cities, TN-VA	DICKENSON	1430	CTY
WDIC-FM	CLINTWOOD	Tri-Cities, TN-VA	DICKENSON	92.1	OLDIES
WEMB-AM	ERWIN, TN	Tri-Cities, TN-VA	UNICOI	1420	SPORTS
WGAT-AM	GATE CITY	Tri-Cities, TN-VA	SCOTT	1050	GOSPEL
WAAM-AM	MT JACKSON	Washington, DC (Hagrstwn)	SHENANDOAH	790	AMERICANA
WKSI-FM HD2	WINCHESTER	Washington, DC (Hagrstwn)	FREDERICK	98.3	HOT ADULT
WKSI-FMt	WINCHESTER	Washington, DC (Hagrstwn)	FREDERICK	95.7	HOT ADULT

Rate Card Updated 11/4/2020

NOTES:

- 1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.**
- 2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.**
- 3. Spots run through all stations listed, no stations may be dropped or substituted.**
- 4. Prelogs are not available. Post logs provided at the end of the run.**
- 5. Spots run over a 30-Day period.**
- 6. All rates include a FREE Infrastructure Review.**
- 7. All stations subject to availability at time of placement.**
- 8. All placements after November 15, subject to potential rate increase of +25%.**
- 9. :60 Second Spots are double the :30 second price quoted in this rate card.**
- 10. Affiliate list subject to change.**
- 11. "t" denotes translator station.**
- 12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.**



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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