



Radio - Rate Card #4 - WEST VIRGINIA

State By State Remnant Program

Number of Affiliates: 23

Number of Markets: 15

Type: 30-Sec ROS (Run of Schedule)

Rotation: Mon-Sun 24/7

Free Radio Spot Production Included!

Regional Radio Remnant Program - Rate Card #4					
	# of Clusters	Cost Per Cluster	# of Spots	Cost Per Spot	Rate
Package 1	5	\$1,050.00	115	\$45.65	\$5,250
Package 2	10	\$950.00	230	\$41.30	\$9,500
Package 3	20	\$850.00	460	\$36.96	\$17,000
Package 4	50	\$750.00	1,150	\$32.61	\$37,500

Station	Market	DMA	County	Freq	Format
WJLS-AM	BECKLEY	Bluefield-Beckley-Oak Hill	RALEIGH	560	GOSPEL
WJLS-FMt	BECKLEY	Bluefield-Beckley-Oak Hill	RALEIGH	104.1	GOSPEL
WSLW-FMt	LEWISBURG	Bluefield-Beckley-Oak Hill	GREENBRIER	97.3	SPORTS
WSLW-AM	RONCEVERTE	Bluefield-Beckley-Oak Hill	GREENBRIER	1310	SPORTS
WCHS-AM	CHARLESTON	Charleston-Huntington	KANAWHA	580	N/T
WCHS-FMt	CHARLESTON	Charleston-Huntington	KANAWHA	96.5	N/T
WCHS-FMt	CROSS LANES	Charleston-Huntington	KANAWHA	104.5	N/T
WVOW-AM	LOGAN	Charleston-Huntington	LOGAN	1290	AC
WVOW-FM	LOGAN	Charleston-Huntington	LOGAN	101.9	AC
WSWW-FM	SUMMERSVILLE	Charleston-Huntington	NICHOLAS	95.7	N/T
WSWW-FMt	SUMMERSVILLE	Charleston-Huntington	NICHOLAS	95.7	N/T
WAJR-FM	CLARKSBURG	Clarksberg-Weston	HARRISON	103.3	TALK
WDNE-AM	ELKINS	Clarksberg-Weston	RANDOLPH	1240	CTY
WDNE-FMt	ELKINS	Clarksberg-Weston	RANDOLPH	99.9	CTY
WVNT-AM	PARKERSBURG	Parkersburg	WOOD	1230	N/T
WVNT-FMt	PARKERSBURG	Parkersburg	WOOD	103.5	N/T
WFSP-AM	KINGWOOD	Pittsburgh	PRESTON	1560	GOSPEL
WAJR-AM	MORGANTOWN	Pittsburgh	MONONGALIA	1440	TALK
WAJR-FMt	MORGANTOWN	Pittsburgh	MONONGALIA	104.5	TALK
WELD-AM	FISHER	Washington, DC (Hagrstwn)	HARDY	690	CL HITS
WKLP-AM	KEYSER	Washington, DC (Hagrstwn)	MINERAL	1390	SPORTS
WEPM-AM	MARTINSBURG	Washington, DC (Hagrstwn)	BERKELEY	1340	TALK
WEPM-FMt	MARTINSBURG	Washington, DC (Hagrstwn)	BERKELEY	93.7	TALK

Rate Card Updated 11/4/2020

NOTES:

1. This remnant radio buy is a cluster buy. Each cluster you buy is projected to get you one spot on each station listed.
2. This placement runs on a 24 hour, 7 day a week rotation. M-F schedule available at an increased cost of +15%.
3. Spots run through all stations listed, no stations may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.
9. :60 Second Spots are double the :30 second price quoted in this rate card.
10. Affiliate list subject to change.
11. "t" denotes translator station.
12. NMS will produce for Client a FREE 30-sec or 60-sec radio spot. Client must provide a general script or bullet points with information they would like to use in the radio spot and approve a final script in writing sent to Client by NMS for approval. NMS will use the best possible radio voice and/or music available at the time of production. Turnaround time for radio production is 3-7 days from receipt of an approved script from Client.



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

888-579-8088

www.nationalmediaspots.com

media@nationalmediaspots.com