



National Broadcast TV - Rate Card #0
 National Broadcast TV Shows
 Subscriber HH's: up to 112 Million
 Type: 30-Sec
 Listing: Top Shows In Descending Cost Order

* NATIONAL BROADCAST TV SHOW RATES FOR ALL SHOWS LISTED BELOW ARE AVAILABLE BY CUSTOM QUOTE ONLY.

* THE RATES LISTED BELOW ARE SAMPLE RATES. ACTUAL RATES MAY VARY.

Network	Program	Day	Rate
NBC/FOX	Sunday Night Football	Sunday	\$750,000
FOX	Thursday Night Football	Thursday	\$550,000
NBC	This Is Us	Thursday	\$500,000
CBS	The Big Bang Theory	Thursday	\$450,000
FOX	Empire	Tuesday	\$400,000
CBS	Young Sheldon	Thursday	\$300,000
NBC	The Voice	Monday	\$250,000
ABC	Grey's Anatomy	Thursday	\$250,000
ABC	The Conners	Tuesday	\$250,000
NBC	The Voice	Tuesday	\$250,000



THIS IS US



GREY'S ANATOMY

young Sheldon



the BIG BANG THEORY

modern family



NMS Rate Card #0: National Broadcast TV Shows

Subscriber HH's: 115 Million +

Type: 30-Sec

Listing: TV Show Listings By Network 2019



Network	Program	Day	Time	Rate
ABC	America's Funniest Home Videos	Sunday	7pm	\$64,711
ABC	Dancing With The Stars Juniors	Sunday	8pm	\$117,467
ABC	Shark Tank	Sunday	9pm	\$92,282
ABC	Dancing With The Stars	Monday	8pm	\$131,074
ABC	The Good Doctor	Monday	10pm	\$179,303
ABC	The Conners	Tuesday	8pm	\$231,225
ABC	The Kids Are Alright	Tuesday	830pm	\$133,004
ABC	Black-ish	Tuesday	9pm	\$135,431
ABC	Spitting Up Together	Tuesday	930pm	\$120,247
ABC	The Rookie	Tuesday	10pm	\$100,717
ABC	The Goldbergs	Wednesday	8pm	\$155,393
ABC	American Housewife	Wednesday	830pm	\$140,522
ABC	Modern Family	Wednesday	9pm	\$189,482
ABC	Single Parents	Wednesday	930pm	\$138,766
ABC	A Million Little Things	Wednesday	10pm	\$164,030
ABC	Grey's Anatomy	Thursday	8pm	\$250,000
ABC	Station 19	Thursday	9pm	\$138,346
ABC	How To Get Away With Murder	Thursday	10pm	\$145,994
ABC	Fresh Off The Boat	Friday	8pm	\$90,691
ABC	Speechless	Friday	830pm	\$79,831
ABC	Child Support	Friday	9pm	\$79,723
ABC	20/20	Friday	10pm	\$51,072
ABC	Saturday Night Footbal	Saturday	8pm	\$106,876
ABC	The Bachelor	midseason	no schedule	\$160,767
ABC	The Bachelorette	midseason	no schedule	\$176,060
ABC	American Idol	midseason	no schedule	\$177,210
ABC	Marvel's Agents of SHIELD	midseason	no schedule	\$85,585
ABC	The Fix	midseason	no schedule	\$86,059
ABC	Grand Hotel	midseason	no schedule	\$93,623
ABC	Whiskey Cavalier	midseason	no schedule	\$103,117
ABC	Schooled	midseason	no schedule	\$103,310



<u>Network</u>	<u>Program</u>	<u>Day</u>	<u>Time</u>	<u>Rate</u>
CBS	60 Minutes	Sunday	7pm	\$121,604
CBS	God Friended Me	Sunday	8pm	\$99,030
CBS	NCIS: Los Angeles	Sunday	9pm	\$116,666
CBS	Madam Secretary	Sunday	10pm	\$75,325
CBS	The Neighborhood	Monday	8pm	\$97,080
CBS	Happy Together	Monday	830pm	\$113,000
CBS	Magnum PI	Monday	9pm	\$114,345
CBS	Bull	Monday	9pm	\$118,013
CBS	NCIS	Tuesday	8pm	\$156,354
CBS	FBI	Tuesday	9pm	\$126,311
CBS	NCIS: New Orleans	Tuesday	10pm	\$115,700
CBS	Survivor	Wednesday	8pm	\$158,179
CBS	Seal Team	Wednesday	9pm	\$119,907
CBS	Criminal Minds	Wednesday	10pm	\$120,797
CBS	The Big Bang Theory	Thursday	8pm	\$450,000
CBS	Young Sheldon	Thursday	830pm	\$300,000
CBS	Mom	Thursday	9pm	\$145,354
CBS	Murphy Brown	Thursday	930pm	\$138,844
CBS	SWAT	Thursday	10pm	\$120,868
CBS	MacGyver	Friday	8pm	\$77,269
CBS	Hawaii Five-O	Friday	9pm	\$100,856
CBS	Blue Bloods	Friday	10pm	\$97,829
CBS	Crimetime Saturday	Saturday	8pm	\$34,086
CBS	Crimetime Saturday	Saturday	9pm	\$33,512
CBS	48 Hours	Saturday	10pm	\$55,269
CBS	The Amazing Race	midseason	no schedule	\$135,552
CBS	Celebrity Big Brother	midseason	no schedule	\$106,270



<u>Network</u>	<u>Program</u>	<u>Day</u>	<u>Time</u>	<u>Rate</u>
FOX	NFL Game	Sunday	TBD	\$750,000
FOX	The Simpsons	Sunday	8pm	\$187,134
FOX	Bob's Burgers	Sunday	830pm	\$114,062
FOX	Family Guy	Sunday	9pm	\$138,118
FOX	REL	Sunday	930pm	\$131,759
FOX	The Resident	Monday	8pm	\$124,882
FOX	911	Monday	9pm	\$199,932
FOX	The Gifted	Tuesday	8pm	\$128,683
FOX	Lethal Weapon	Tuesday	9pm	\$113,772
FOX	Empire	Wednesday	8pm	\$400,000
FOX	Star	Wednesday	9pm	\$153,663
FOX	Thursday Night Football	Thursday	8pm	\$550,000
FOX	Last Man Standing	Friday	8pm	\$98,410
FOX	The Cool Kids	Friday	830pm	\$69,871
FOX	Hell's Kitchen	Friday	9pm	\$90,944
FOX	Fox Sports Saturday	Saturday	8pm	\$77,369
FOX	The Passage	midseason	no schedule	\$114,157
FOX	Proven Innocent	midseason	no schedule	\$78,704
FOX	Cosmos: Possible Worlds	midseason	no schedule	\$123,731



<u>Network</u>	<u>Program</u>	<u>Day</u>	<u>Time</u>	<u>Rate</u>
NBC	Sunday Night Football	Sunday	8pm	\$750,000
NBC	The Voice	Monday	8pm	\$250,000
NBC	Manifest	Monday	10pm	\$192,408
NBC	The Voice	Tuesday	8pm	\$250,000
NBC	This Is Us	Tuesday	9pm	\$500,000
NBC	New Amsterdam	Tuesday	10pm	\$149,196
NBC	Chicago Med	Wednesday	8pm	\$185,795
NBC	Chicago Fire	Wednesday	9pm	\$169,842
NBC	Chicago PD	Wednesday	10pm	\$149,737
NBC	Superstore	Thursday	8pm	\$122,460
NBC	The Good Place	Thursday	830pm	\$144,323
NBC	Will & Grace	Thursday	9pm	\$185,579
NBC	I Feel Bad	Thursday	930pm	\$114,887
NBC	Law & Order: SVU	Thursday	10pm	\$120,785
NBC	Blindspot	Friday	8pm	\$77,599
NBC	Midnight Texas	Friday	9pm	\$73,701
NBC	Dateline NBC	Friday	10pm	\$56,785
NBC	Dateline Mystery	Saturday	8pm	\$42,012
NBC	Saturday Night Live: Encores	Saturday	9pm	\$62,681
NBC	AP Bio	midseason	no schedule	\$92,332
NBC	Brooklyn 99	midseason	no schedule	\$104,683
NBC	Abby's	midseason	no schedule	\$83,936
NBC	The Blacklist	midseason	no schedule	\$100,380
NBC	Good Girls	midseason	no schedule	\$114,619
NBC	The Enemy Within	midseason	no schedule	\$113,172
NBC	The Village	midseason	no schedule	\$125,226



<u>Network</u>	<u>Program</u>	<u>Day</u>	<u>Time</u>	<u>Rate</u>
CW	Supergirl	Sunday	8pm	\$36,272
CW	Charmed	Sunday	9pm	\$28,442
CW	DC's Legends of Tomorrow	Monday	8pm	\$33,123
CW	Arrow	Monday	9pm	\$29,483
CW	The Flash	Tuesday	8pm	\$52,860
CW	Black Lightning	Tuesday	9pm	\$40,022
CW	Riverdale	Wednesday	8pm	\$34,111
CW	All American	Wednesday	8pm	\$35,473
CW	Supernatural	Thursday	8pm	\$33,820
CW	Legacies	Thursday	9pm	\$31,227
CW	Dynasty	Friday	8pm	\$20,538
CW	Crazy Ex-Girlfriend	Friday	9pm	\$18,329

Rate Card Updated 5/29/2020

NOTES:

1. All rates include a FREE Infrastructure Review.
2. Client must approve all schedules prior to final placement.
3. All networks subject to availability at time of placement.
4. All placements after November 15, subject to potential rate increase of +25%.
5. :60 Second Spots are simply double the :30 second price quoted in this rate card.



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