



National Media Spots Inc.

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Network Profile

American Heroes Channel showcases military battles, iconic people and pivotal moments in time. Never-before-seen footage, action-packed storytelling and eye-opening interviews offer a rare glimpse into events and battles that shaped our world, visionary leaders, and unexpected heroes who made a difference and great defenders of our freedom.

Age Groups

A 18-49	16%
A 25-54	20%
A 35-64	40%
Median Age	66

Household Income

\$75K+	66%
\$100K+	46%
\$125K+	34%
Median Income	\$97K

Education/Occupation

Graduated College	35%
White Collar Workers	22%
Blue Collar Workers	11%
Professional/Managerial	30%

Home & Family

HH w/children	33%
HH size 4+	33%
Homeowner	69%
Pet Owner	70%

Race & Ethnicity

African American	11%
White	78%
Hispanic	5%

Gender

Male	66%
Female	34%

Featured Programs

Blood and Fury: America's Civil War
Great Planes
Ultimate Warfare

Hitler
Weaponology
Natural Born Outlaws

What History Forgot
Against the Odds
How the World Ends