

National Media Spots Inc.

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## **Network Profile**

Altitude Sports and Entertainment is your home for the best coverage of all things Denver Colorado including subscribers in Montana, Idaho, Wyoming, South Dakota, Nebraska, Nevada, Utah, Kansas, and New Mexico. Altitude is home of the Denver Nuggets and Colorado Avalanche.

Age Groups		<b>Marital Status</b>	
A 18-34	21%	Married	54%
A 18-49	41%	Never Married	28%
A 25-54	45%	Other	18%
<b>Education</b>		<b>Home Ownership</b>	
Graduated College	57%	Own Home	71%
Post Grad Work/Degre	e <b>28</b> %	Rent Home	26%
<u>Gender</u>		Race/Ethnicity	
Male	76%	White	86%
Female	24%	Hispanic	11%
		African American	8%
<b>Household Income</b>		Asian	1%
\$75K+	47%	Other	6%
Average Income	\$84K		