



National Media Spots Inc.

PH: 888-579-8088

media@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

Proud to be British and chuffed to be in America, BBC America offers the best British entertainment and groundbreaking U.S. originals, featuring a robust lineup of sci-fi, comedy, reality, drama, documentary, and movies, all delivered in our uniquely British voice.

Age Groups

P 2-17	3%
A 18-54	30%
A 55+	67%
Median Age	61

Household Income

Median Income **78K**

Gender

Male	45%
Female	55%

Featured Programs

Top Gear	QI	Killing Eve
Silent Witness	The Graham Norton Show	Doctor Who
Orphan Black	Blue Planet II	The Split
Dirk Gentley's Holistic Detective Agency		