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Bloomberg

TELEVISION

Network Profile

Bloomberg offers bold takes for curious minds on today's biggest topics. Hosted by experts covering stories you haven't seen and viewpoints you haven't heard, you'll discover cinematic, data-led shows that investigate the intersection of business and culture. Exploring every angle of climate change, technology, finance, sports and beyond, Bloomberg Originals, is business as you've never seen it.

Age

Median Age **48**

Household Income

Median Income **\$197K**

Education/Career

Graduated College **88%**

Post Grad Degree **55%**

Employed **82%**

Home

1+ child HH **52%**

Married **85%**

Gender

Male **73%**

Female **27%**

Featured Programming

Post Human

An Optimists Guide To The Planet

Hello World

Momentum

The Circuit

Bloomberg Investigates

The Future

Idea Generation

Power Players