



National Media Spots Inc.

PH: 888-579-8088

media@nationalmediaspots.com

www.nationalmediaspots.com



Network Profile

Bounce is America's first African American broadcast network dedicated to inspiring, empowering and entertaining viewers. Bounce represents a rich mosaic of the African American community, featuring original dramas, sitcoms, movies, specials and more.

Age Groups

A 18-49	30%
A 25-54	37%
A 35-64	62%
Median Age	57

Race/Ethnicity

Black	66%
White	30%
Hispanic	6%
Other	4%

Gender

Male	49%
Female	51%

Household Income

<\$30,000	60%
\$30,000-\$60,000	27%
\$60,000+	14%
Median HH Income	\$27k

Featured Programs

Sherri	Karamo	Hot Bench
Lauren Lake's Paternity Court	In The Heat of the Night	The Bernie Mac Show
Mann & Wife	Mind Your Business	Johnson