

**National Media Spots Inc.** 

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## **Network Profile**

BuzzR is where game show fans live. BuzzR is a pop culture tv capsule featuring iconic game shows where viewers can watch and play along 24/7.

Age Groups		Race/Ethnicity	
A 18-34	4%	White	<b>75</b> %
A 35-49	4%	African American	18%
A 50-64	33%	Hispanic	18%
A 65+	58%	Asian	8%
Median Age	53		
<u>Gender</u>		Home/Family	
Male	40%	Married	45%
Female	60%	Children Present	45%
		Retired	26%
<b>Education</b>			
High School Graduate	38%	<u>Income</u>	
College Graduate	12%	\$75k+	35%
Advanced Degree	8%	\$100k+	25%

## **Featured Programs**

Card Sharks	Super Password	The Price Is Right
Match Game	Supermarket Sweep	Concentration
Family Feud	Temptation	Sale of the Century