



**National Media Spots Inc.**

**PH: 888-579-8088**

**media@nationalmediaspots.com**

**www.nationalmediaspots.com**



## **Network Profile**

**Cartoon Network is the funny and unexpected brand that stands out from the pack in a way that kids can relate, and celebrates all that is fun and funny with hilarious hit comedies.**

### **Age Groups**

K 2-11	<b>10%</b>
K 12-17	<b>5%</b>
A 18-49	<b>54%</b>
Median Age	<b>43</b>

### **Household Income**

\$75K+	<b>41%</b>
\$100k+	<b>28%</b>
\$125k+	<b>20%</b>
Median HHI	<b>\$60k</b>

### **Education**

Graduated College	<b>23%</b>
White Collar Workers	<b>20%</b>
Blue Collar Workers	<b>6%</b>
Professional/Managerial	<b>28%</b>

### **Home/Family**

1+ child HH	<b>25%</b>
HH Size 4+	<b>28%</b>
Homeowner	<b>76%</b>
Pet Owner	<b>75%</b>

### **Race/Ethnicity**

White	<b>54%</b>
African American	<b>19%</b>
Hispanic	<b>10%</b>

### **Gender**

Male	<b>48%</b>
Female	<b>52%</b>

### **Featured Programs**

Teen Titans Go	The Powerpuff Girls	Total Dramarama
Total Drama Island	Adventure Time	We Baby Bears
Courage The Cowardly Dog	Craig of the Creek	Villainous