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Network Profile

Turns out our network name means 'big laugh' in texting shorthand. It's an Emoji, which is Japanese and very complicated. Let's just say if you text 'XD' and rotate it a quarter turn to the right, you get a wide smile with squinting eyes. You could say that's how we roll: we like to start with a laugh then turn it on its ear.

Gender

Male	55%
Female	45%

Household Info

Household w/Kids	69%
Multicultural	45%

Age

Median Age	22
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Household Income

Median Income	\$70K
HHI \$100K+	26%

Featured Programs

Phineas and Ferb	Gravity Falls	Big City Greens
Hamster & Gretel	Chibiverse	Star Wars Young Jedi Adventures
Bakugan	Beyblade X	Zombies: The Reanimated Series
StuGo	Yu-Gi-Oh! GO RUSH!	