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## Network Profile

ION is a top general entertainment network featuring a “Positively Entertaining” lineup of proven shows that audiences love and an expansive catalog of original programming anchored by a collection of critically acclaimed shows to keep you entertained all day long, and a library of 40+ holiday movies. Ion provides a binge-worthy schedule to millions of viewers. ION is the destination for your favorite binge-worthy dramas!

### Age Groups

A 18-49	<b>23%</b>
A 25-54	<b>29%</b>
A 35-64	<b>50%</b>
Median Age	<b>60</b>

### Household Income

<\$30,000	<b>38%</b>
\$30,000-\$60,000	<b>26%</b>
\$60,000+	<b>33%</b>
Median HH Income	<b>\$39K</b>

### Gender

Male	<b>46%</b>
Female	<b>64%</b>

### Home & Family

Own Home	<b>65%</b>
1+ child HH	<b>31%</b>

### Race/Ethnicity

Black	<b>11%</b>
White	<b>83%</b>
Hispanic	<b>14%</b>
Other	<b>6%</b>

### Education

Graduated College	<b>33%</b>
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### Featured Programs:

NCIS: Los Angeles

Chicago Fire

Hawaii Five-0

Criminal Minds

Blue Bloods

Law & Order: SVU

FBI

Chicago PD

NCIS