



National Media Spots Inc.

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Network Profile

RFD-TV, reconnecting city with country, 15+ years of serving the needs of rural America with agribusiness, equine, rural lifestyle and music & entertainment programming. 70 million people live a rural lifestyle. RFD-TV reaches these valuable and often overlooked consumers in the heartland of America. RFD-TV is the most trusted source for US Producers.

Household Income

Median Income **\$65k**
Median Net Worth **\$274k**

Home

Own Home **71%**
Live In C/D County Size **51%**

Gender

Male **55%**
Female **45%**

Featured Programs

Rose Parade	FarmHer & RanchHer	Market Day Report
Rural Evening News	Cow Guy Close	FFA
US Farm Report	Equestrian Nation	Art of a Cowboy