



National Media Spots Inc.

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Network Profile

With compelling, can't miss unscripted shows and dramatic scripted series, WE tv's programming is fueled by personalities and relationships filled with purpose and passion. WE tv welcomes everyone and creates an inclusive experience embracing how today's digitally savvy, socially engaged audiences connect through content, using it as a catalyst to drive conversation and build community.

Age Groups

P 2-17	2%
A 18-54	25%
A 55+	73%
Median Age	62

Household Income

Median Income **63K**

Gender

Male	37%
Female	63%

Featured Programs

Braxton Family Values	Tia Mowry: My Next Act	Brat Loves Judy
Bold & Bougie	Love O2O	Wiggin Out With Tokyo
Love After Lockup	Bridezillas	Mama June: Family Crisis