



Cable TV - Rate Card #10 - Remnant Regional Cable Interconnects
 Subscriber HH's: up to 15.5 Million
 Type: 30-Sec
 Rotation: 24 HR / Mon-Sun
 Length: 30 Days
 Package Total: 2000 Spots

Where does this Interconnect Run?

STATE	HOUSEHOLDS	COST PER SPOT	COST PER 2000 SPOTS
California	4,400,000	\$37.50	\$75,000.00
Texas	2,100,000	\$32.00	\$64,000.00
New York	2,000,000	\$32.00	\$64,000.00
Minnesota	1,600,000	\$25.00	\$50,000.00
Ohio	1,600,000	\$20.00	\$40,000.00
North Carolina	1,000,000	\$20.00	\$40,000.00
South Carolina	1,000,000	\$20.00	\$40,000.00
New Jersey	760,000	\$20.00	\$40,000.00
Kentucky	500,000	\$20.00	\$40,000.00
Maine	300,000	\$12.50	\$25,000.00
Kansas	250,000	\$12.50	\$25,000.00

NETWORKS



CABLE PLATFORMS



NOTES:

1. This remnant cable buy is a zone by zone count. Each cable platform counts spots based on their total number of zones.
2. This placement runs on a 24 hour rotation.
3. Spots run through all networks at the choice of each cable platform, no networks may be dropped or substituted.
4. Prelogs are not available. Post logs provided at the end of the run.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. Client must approve all schedules prior to final placement.
8. All networks subject to availability at time of placement.
9. All placements after November 15, subject to potential rate increase of +25%.
10. :60 Second Spots are double the :30 second price quoted in this rate card.

Rate Card Updated 4/29/2025



Thank You for Choosing National Media Spots, Inc.

We Appreciate Your Business!

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