

Cable TV - Rate Card #12: National Cable & Satellite Networks PAID PROGRAMMING Subscriber HH's: varies by network, see below Type: 28.5 min (Long Form) - some networks may require 27.5 min Rotation: varies by network, see below Availability: not guaranteed until time of placement

AMC	Weekday Rates			Weekend Rates		
63 million HHs	Daypart	<u>Hours</u>	Rate			
	M-F	6a-6:30a	\$8,000			
	M-F	6:30a-7a	\$7,200			
amc	M-F	7a-7:30a	\$8,800	Current	ly None Availat	ble
	M-F	7:30a-8a	\$10,400		-	
	M-F	8a-8:30a	\$12,000			
	M-F	8:30a-9a	\$14,080			
ASPiRE	Weekday Rates			Weekend Rates		
38 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	1a-1:30a	\$1,238	SA-SU	1a-1:30a	\$1,375
asnîra	M-F	1:30a-2a	\$1,125	SA-SU	1:30a-2a	\$1,250
	M-F	2a-2:30a	\$1,063	SA-SU	2a-2:30a	\$1,188
	M-F	2:30a-3a	\$938	SA-SU	2:30a-3a	\$1,063
	M-F	3a-3:30a	\$813	SA-SU	3a-3:30a	\$988
	M-F	3:30a-4a	\$750	SA-SU	3:30a-4a	\$800
	M-F	4a-4:30a	\$663	SA-SU	4a-4:30a	\$688
	M-F	4:30a-5a	\$663	SA-SU	4:30a-5a	\$688
	M-F	5a-5:30a	\$738	SA-SU	5a-5:30a	\$800
	M-F	5:30a-6a	\$813	SA-SU	5:30a-6a	\$988
AXS TV	Weekday Rates			Weekend Rates		
50 million HHs	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate
	M-F	5a-5:30a	\$5,500	SA-SU	5a-5:30a	\$5,500
dxStv	M-F	5:30a-6a	\$5,500	SA-SU	5:30a-6a	\$5,500
	M-F	6a-6:30a	\$5,500	SA-SU	6a-6:30a	\$5,500
	M-F	6:30a-7a	\$5,500	SA-SU	6:30a-7a	\$5,500
	M-F	7a-7:30a	\$5,500	SA-SU	7a-7:30a	\$5,500
	M-F	7:30a-8a	\$5,500	SA-SU	7:30a-8a	\$5,500
BBC America	Weekday Rates			Weekend Rates		
60 million HHs						
BBC AMERICA	Currently	/ None Availab	le	Currently None Available		
BEIN SPORTS	Weekday Rates			Weekend Rates		
41 million HHs	Daypart	<u>Hours</u>	Rate	Daypart	Hours	Rate
	M-F	4a-4:30a	\$125	SA-SU	4a-4:30a	\$125
	M-F	6a-6:30a	\$125	SA-SU	6a-6:30a	\$125
Dein sports	M-F	6:30a-7a	\$125	SA-SU	6:30a-7a	\$125
				SA-SU	7a-7:30a	\$375
				SA-SU	8a-8:30a	\$625
BEIN SPORTS N	Weekday Rates			Weekend Rates		
50 million HHs	Daypart	<u>Hours</u>	Rate	Daypart	<u>Hours</u>	Rate
	M, Tu, W	3a-3:30a	\$125	SA-SU	3a-3:30a	\$125
	IVI, I U, VV					
	M, Tu	4a-4:30a	\$125	SA-SU	7a-7:30a	\$375
bein sports ñ			\$125 \$125	SA-SU	7a-7:30a	\$375
bein sports ñ	M, Tu	4a-4:30a		SA-SU	7a-7:30a	\$375

BEIN SPORTS XTRA	Weekday Rates			Weekend Rates		Weekend Rates			
6 million HHs									
	Commonst		hla	Cumen		hla			
OCIN SPORTS XTRA	Currenti	y None Availal	ble	Currently None Available					
BET	Weekday Rates			Weekend Rates					
75 million HHs	weekday hates			weekend Rates					
EIE	Currentl	y None Availal	ble	Curren	tly None Availa	ble			
BETher	Weekday Rates			Weekend Rates					
40 million HHs									
BE T <u></u> ∦HER	Currentl	y None Availal	ble	Curren	tly None Availa	ble			
BET JAMS	Weekday Rates			Weekend Rates					
35 million HHs	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate			
BETT	M-F	11a-4p	\$2,500	SA-SU	11a-4p	\$5,000			
	M-F	7p-12m	\$7,500	SA-SU	7p-12m	\$7,500			
JAM5	M-F	3a-6a	\$1,250	SA-SU	3a-6a	\$1,250			
BET SOUL	Weekday Rates			Weekend Rates					
30 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate			
=]=	M-F	11a-4p	\$2,500	SA-SU	11a-4p	\$5,000			
TO	M-F	7p-12m	\$7,500	SA-SU	7p-12m	\$7,500			
SOUL	M-F	3a-6a	\$1,250	SA-SU	3a-6a	\$1,250			
BLOOMBERG	Weekday Rates			Weekend Rates					
71 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate			
	M-F	4p-7p	\$11,200	SA-SU	4p-7p	\$11,200			
Bloomberg	M-F	7p-8p	\$16,000	SA-SU	7p-8p	\$16,000			
	M-F	8p-10p	\$12,800	SA-SU	8p-10p	\$12,800			
	M-F	10p-11p	\$11,200	SA-SU	10p-11p	\$11,200			
BOOMERANG	Weekday Rates			Weekend Rates					
10 million HHs									
BOOMERANG	Currentl	y None Availal	ble	Curren	tly None Availa	ble			
BOUNCE	Weekday Rates			Weekend Rates					
117 million HHs									
BUUNCE	Currentl	y None Availal	ble	Currently None Available					
BRAVO	Weekday Rates			Weekend Rates					
84 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate			
	M-F	4a-4:30a	\$10,680	SA-SU	4a-4:30a	\$12,616			
bravo	M-F	4:30a-5a	\$6,312	SA-SU	4:30a-5a	\$6,792			
	M-F	5a-5:30a	\$6,792	SA-SU	5a-5:30a	\$7,840 \$8,728			
	M-F	5:30a-6a	\$7 <i>,</i> 840	SA-SU	5:30a-6a	\$8,728			

СМТ	Weekday Rates			Weekend Rates		
82 million HHs	Daypart	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	3a-3:30a	\$7,200	SA-SU	3a-3:30a	\$8,000
CMT	M-F	3:30a-4a	\$4,800	SA-SU	3:30a-4a	\$6,400
GMI						
CNBC	Weekday Rates			Weekend Rates		
82 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	2a-2:30a	\$11,088	SA-SU	2a-2:30a	\$16,640
	M-F	2:30a-3a	\$9,416	SA-SU	2:30a-3a	\$11,640
	M-F	3a-3:30a	\$9,416	SA-SU	6:30a-7a	\$11,088
CNBC	M-F	3:30a-4a	\$10,536	SA-SU	7a-7:30a	\$13,864
				SA-SU	7:30a-8a	\$16,640
				SA-SU	8a-8:30a	\$22,176
				SA-SU	8:30a-9a	\$24,960
				SA-SU	9a-9:30a	\$24,960
				SA-SU	9:30a-10a	\$27,720
				SA-SU	10a-10:30a	\$30,488
				SA-SU	10:30a-11a	\$30,488
				SA-SU	11a-11:30a	\$33,280
				SA-SU	11:30a-12n	\$33,280
				SA-SU	12:30n-1p	\$33,280
				SA-SU	1p-1:30p	\$36,040
				SA-SU	1:30p-2p	\$36,040
				SA-SU	2p-2:30p	\$38,808
				SA-SU	2:30p-3p	\$38,808
				SA-SU	3p-3:30p	\$38,808
				SA-SU	3:30p-4p	\$41,576
				SA-SU	4p-4:30p	\$41,576
				SA-SU	4:30p-5p	\$44,352
				SA-SU	5p-5:30p 5:30p-6p	\$44,352
				SA-SU		\$47,120
				SA-SU SA-SU	6p-6:30p 6:30p-7p	\$47,120 \$49,896
CNN	Weekday Rates			Weekend Rates	0.300-70	\$49,890
86 million HHs	weekday kates			weekend hates		
CNN	Currently	y None Availal	ble	Currently None Available		
CNN ESPANOL	Weekday Rates			Weekend Rates		
23 million HHs						
CNN	Currently	y None Availal	ble	Current	ly None Availab	le
COMEDY CENTRAL	Weekday Rates			Weekend Rates		
66 million HHs	Daypart	Hours	<u>Rate</u>	Daypart	Hours	Rate
	M-F	5a-5:30a	\$13,600	SA-SU	5a-5:30a	\$15,200
COMEDY	M-F	5:30a-6a	\$12,640	SA-SU	5:30a-6a	\$14,720
		6a-6:30a	\$13,440	SA-SU	6a-6:30a	\$16,640
CENTRAL	M-F				6 20 7	
	M-F M-F	6:30a-7a	\$15,680	SA-SU	6:30a-7a	\$23 <i>,</i> 040
CENTRAL		6:30a-7a 7a-7:30a	\$15,680 \$19,360	SA-SU SA-SU	6:30a-7a 7a-7:30a	\$23,040 \$26,400
CENIKAL	M-F					
CENIKAL	M-F M-F	7a-7:30a	\$19,360	SA-SU	7a-7:30a	\$26,400

COOKING	Weekday Rates			Weekend Rates			
50 million HHs	Daypart	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	4a-4:30a	\$3,000	SA-SU	4a-4:30a	\$3,625	
COOKING	M-F	4:30a-5a	\$2,000	SA-SU	4:30a-5a	\$2,500	
CHANNEL	M-F	5a-5:30a	\$1,875	SA-SU	5a-5:30a	\$2,250	
	M-F	5:30a-6a	\$1,875	SA-SU	5:30a-6a	\$2,250	
	M-F	6a-6:30a	\$2,375	SA-SU	6a-6:30a	\$3,000	
	M-F	6:30a-7a	\$3,000	sA-SU	6:30a-7a	\$3,625	
COZI	Weekday Rates	0.500 70	<i>9</i> 3,000	Weekend Rates	0.500 / 0	<i>\$3,023</i>	
106 million HHs	weekday hates			weekend kates			
C©ZI	Currently None Available			Currently None Available			
DISCOVERY EN ESP	Weekday Rates			Weekend Rates			
65 million HHs							
Discovery EN ESPAÑOL	Current	y None Availat	ble	Current	ly None Availat	ble	
DISCOVERY FAMILIA	Weekday Rates			Weekend Rates			
32 million HHs							
Familia	Currently None Available			Currently None Available			
DISNEY	Weekday Rates			Weekend Rates			
CHANNEL	Sponso Contact your con	r programs onl sultant for custo	-	Sponsor programs only! Contact your consultant for custom quotes!			
DISNEY JUNIOR	Weekday Rates			Weekend Rates	Weekend Rates		
Disnep	Sponso Contact your con	r programs onl sultant for custo	-	Sponsor programs only! Contact your consultant for custom quotes!			
E!	Weekday Rates			Weekend Rates			
88 million HHs							
E	Current	y None Availat	ble	Currently None Available			
ESPN	Weekday Rates			Weekend Rates			
71 million HHs							
ESFI	Current	y None Availat	ble	Currently None Available			
ESPN 2	Weekday Rates			Weekend Rates			
71 million HHs		y None Availat	ble		ly None Availat	ble	

10 million HHs DPORTES ESPN NEWS 58 million HHs	Weekday Rates Currently	y None Availak y None Availak		Current Weekend Rates	ly None Availabl	e
ESPN NEWS	Weekday Rates Currently				ly None Availabl	e
ESPN NEWS	Weekday Rates Currently				ly None Availabl	e
ESPN NEWS	Currently	y None Availat	le	Weekend Rates		
ESPN NEWS	Currently	y None Availat	le	Weekend Rates		
	Currently	y None Availat	ble	Weekend Rates		
		y None Availat	le			
ESPNEWS		y None Availat	ble			
		y None Availat	ne	Curront	ly None Availabl	•
			Currently None Available			e
ESPN U	Weekday Rates			Weekend Rates		
37 million HHs						
	Currently	y None Availat	ole	Current	ly None Availabl	e
	Weekday Rates			Weekend Rates		
80 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	5a-5:30a	\$8,000	SU	4a-4:30a	\$12,000
	M-F	5:30a-6a	\$8,000	SU	4:30a-5a	\$9,600
1000	M-F	6a-6:30a	\$8,800	SA-SU	5a-5:30a	\$8,800
network	M-F	6:30a-7a	\$9,600	SA-SU	5:30a-6a	\$10,400
	M-F	7a-7:30a	\$11,200	SA-SU	6a-6:30a	\$15,200
	M-F	7:30a-8a	\$13,600	SA-SU	6:30a-7a	\$19,200
	M-F	8a-8:30a	\$20,000			
	M-F M-F	8:30a-9a	\$22,400			
FOX BUSINESS	Weekday Rates	9a-9:30a	\$28,800	Weekend Rates		
83 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-TH	1a-1:30a	\$5,600	SU	12m-12:30m	\$19,200
	M-TH	1:30a-2a	\$4,800	SU	12:30m-1a	\$17,600
	M-TH	2a-2:30a	\$3,200	SU	1a-1:30a	\$14,400
	M-TH	2:30a-3a	\$2,400	SU	1:30a-2a	\$12,800
BUSINESS	M-TH	3a-3:30a	\$2,400	SU	2a-2:30a	\$12,800
	M-TH	3:30a-4a	\$2,560	SU	2:30a-3a	\$12,800
				SU	3-3:30a	\$14,400
				SU	3:30-4a	\$19,200
				SA-SU	12n-12:30n	\$27,200
				SA-SU	12:30n-1p	\$20,800
				SA-SU	1p-1:30p	\$14,400
				SA-SU	1:30p-2p	\$14,400
				SA-SU	2p-2:30p	\$13,600
				SA-SU	2:30p-3p	\$12,800
				SA-SU	3p-3:30p	\$12,800
				SA-SU	3:30p-4p	\$12,800
				SA-SU	4p-4:30p	\$14,400
				SA-SU	4:30p-5p	\$16,000
				SA-SU	5p-5:30p	\$20 <i>,</i> 800
* Spot Length 27.5 Min				SA-SU	5:30p-6p	\$25,600
	Weekday Rates			Weekend Rates		
73 million HHs						
FS1	Currently	y None Availat	le	Current	ly None Availabl	e

FOX SPORTS 2	Weekday Rates			Weekend Rates	Weekend Rates			
53 million HHs								
	Common the		.1.	C		h.1		
FS2	Currently	/ None Availat	bie	Currently None Available				
FREEFORM	Weekday Rates			Weekend Rates				
58 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate		
	M-TH	1a-1:30a	\$27,200	SA-SU	2a-2:30a	\$24,000		
Freeform	M-TH	1:30a-2a	\$20,800	SA-SU	2:30a-3a	\$17,600		
	F	1a-1:30a	\$35,200	SA-SU	3a-3:30a	\$8,000		
	F	1:30a-2a	\$24,000	SA-SU	3:30a-4a	\$8,000		
	M-F	2a-2:30a	\$12,800	SA-SU	4a-4:30a	\$6,400		
	M-F	2:30a-3a	\$11,200	SA-SU	4:30a-5a	\$6,400		
	M-F	4a-4:30a	\$6,400	SA	5a-5:30a	\$8,000		
	M-F	4:30a-5a	\$6,400	SA	5:30a-6a	\$8,000		
	F	5a-5:30a	\$8,000	SA	6a-6:30a	\$18,400		
	F	5:30a-6a	\$8,000	SA	6:30a-7a	\$20,000		
* formerly ABC Family	TH	6:30a-7a	\$20,000					
FX	Weekday Rates			Weekend Rates				
72 million HHs	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate		
	M-TU	3a-3:30a	\$3,200	TH/SU	3a-3:30a	\$3,200		
	M-TU	3:30a-4a	\$2,880	TH/SU	3:30a-4a	\$2,880		
FX	M-TU	4a-4:30a	\$1,600	TH/SU	4a-4:30a	\$1,600		
	M-TU	4:30a-5a	\$1,600	TH/SU	4:30a-5a	\$1,600		
	M-SU	5a-5:30a	\$2,880					
	M-SU	6a-6:30a	\$3,200					
	M-SU	6:30a-7a	\$4,000					
FXX	Weekday Rates			Weekend Rates				
57 million HHs	Daypart	Hours	Rate					
	M-SU	4:30a-5a	\$1,120					
	M-SU	5a-5:30a	\$1,120	. .				
	M-SU	5:30a-6a	\$1,120	Current	ly None Availa	ble		
	M-SU	6a-6:30a	\$1,600					
	M-SU	6:30a-7a	\$1,600					
			+ = / = = =					
GA FAMILY	Weekday Rates			Weekend Rates		_		
GA FAIVILY 50 million HHs	Daypart	Hours	<u>Rate</u>	<u>Daypart</u>	Hours	Rate		
50 million HHs Great American	Daypart M-TH	<u>Hours</u> 4a-4:30a	<u>Rate</u> \$2,500	<u>Daypart</u> FR-SU	4a-4:30a	\$2,750		
50 million HHs Great American	<u>Daypart</u> M-TH M-TH	<u>Hours</u> 4a-4:30a 4:30a-5a	<u>Rate</u> \$2,500 \$2,000	<u>Daypart</u> FR-SU FR-SU	4a-4:30a 4:30a-5a	\$2,750 \$2,250		
50 million HHs	<u>Daypart</u> M-TH M-TH M-TH	<u>Hours</u> 4a-4:30a 4:30a-5a 5a-5:30a	<u>Rate</u> \$2,500 \$2,000 \$1,875	<u>Daypart</u> FR-SU FR-SU FR-SU	4a-4:30a 4:30a-5a 5a-5:30a	\$2,750 \$2,250 \$2,000		
50 million HHs Great American Family	<u>Daypart</u> M-TH M-TH M-TH M-TH	<u>Hours</u> 4a-4:30a 4:30a-5a	<u>Rate</u> \$2,500 \$2,000	<u>Daγpart</u> FR-SU FR-SU FR-SU FR-SU	4a-4:30a 4:30a-5a	\$2,750 \$2,250		
50 million HHs Great American Family GOLF	Daypart M-TH M-TH M-TH M-TH Weekday Rates	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a	<u>Rate</u> \$2,500 \$2,000 \$1,875 \$1,750	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a	\$2,750 \$2,250 \$2,000 \$1,875		
50 million HHs Great American Family	Daypart M-TH M-TH M-TH M-TH Weekday Rates Daypart	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a <u>Hours</u>	\$2,750 \$2,250 \$2,000 \$1,875 <u>Rate</u>		
50 million HHs Great American Family GOLF	Daypart M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a <u>Hours</u> 3a-3:30a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a <u>Hours</u> 3a-3:30a	\$2,750 \$2,250 \$2,000 \$1,875 <u>Rate</u> \$5,760		
50 million HHs Great American Family GOLF 74 million HHs SS COLF	Daypart M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a <u>Hours</u> 3a-3:30a 3:30a-4a	\$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760		
50 million HHs Great American Family GOLF	Daypart M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a <u>Hours</u> 3a-3:30a 3:30a-4a 4a-4:30a	\$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,760		
50 million HHs Great American Family GOLF 74 million HHs SS COLF	Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F	Hours 4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	\$2,750 \$2,250 \$2,000 \$1,875 <u>Rate</u> \$5,760 \$5,760 \$5,120 \$5,120		
50 million HHs Great American Family GOLF 74 million HHs SS COLF	Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F	Hours 4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800 \$5,120	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a	\$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,120 \$5,120		
50 million HHs Great American Family GOLF 74 million HHs CHANNEL	Daypart M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F	Hours 4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	\$2,750 \$2,250 \$2,000 \$1,875 <u>Rate</u> \$5,760 \$5,760 \$5,120 \$5,120		
50 million HHs Great American Family GOLF 74 million HHs CCHANNEL GRIT	Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F	Hours 4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a	\$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,120 \$5,120 \$5,440 \$5,440		
50 million HHs Great American Family GOLF 74 million HHs CHANNEL	Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	Hours 4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$5,120 \$5,120 \$5,120	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4a-4:30a 5a-5:30a 5:30a-6a Hours	\$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,120 \$5,120 \$5,440 \$5,440		
50 million HHs Great American Family GOLF 74 million HHs CCHANNEL GRIT	Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5:30a-6a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120 \$5,120 \$5,400	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	4a-4:30a 5a-5:30a 5:30a-6a	\$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,120 \$5,120 \$5,440 \$5,440 \$5,440		
50 million HHs Great American Family GOLF 74 million HHs CCHANNEL GRIT	Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120 \$5,120 \$6,400 \$6,400	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a	\$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,120 \$5,120 \$5,440 \$5,440 \$5,440 \$5,440		
50 million HHs Great American Family GOLF 74 million HHs CCHANNEL GRIT	Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4a-4:30a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120 \$5,120 \$6,400 \$6,400 \$6,400 \$6,400	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 5:30a-6a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a	\$2,750 \$2,200 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,120 \$5,440 \$5,440 \$5,440 \$5,440 \$6,400 \$6,400 \$6,400		
50 million HHs Great American Family GOLF 74 million HHs CCHANNEL GRIT	Daypart M-TH M-TH M-TH M-TH M-TH Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	Hours 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a	Rate \$2,500 \$2,000 \$1,875 \$1,750 Rate \$5,440 \$5,440 \$4,800 \$4,800 \$5,120 \$5,120 \$5,120 \$6,400 \$6,400	Daypart FR-SU FR-SU FR-SU FR-SU Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	4a-4:30a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 5a-5:30a 5:30a-6a Hours 3a-3:30a 3:30a-4a	\$2,750 \$2,250 \$2,000 \$1,875 Rate \$5,760 \$5,760 \$5,120 \$5,120 \$5,120 \$5,440 \$5,440 \$5,440 \$6,400 \$6,400		

HGTV	Weekday Rates			Weekend Rates				
90 million HHs	Daypart	Hours	<u>Rate</u>	Daypart	Hours	Rate		
	F	4a-4:30a	\$16,000	SA-SU	4a-4:30a	\$24,000		
	F	4:30a-5a	\$11,200	SA-SU	4:30a-5a	\$12,800		
	F	5a-5:30a	\$12,000	SA-SU	5a-5:30a	\$13,600		
ПЦIV	F	5:30a-6a	\$12,800	SA-SU	5:30a-6a	\$14,400		
START AT HOME				SA-SU	6a-6:30a	\$32,000		
				SA-SU	6:30a-7a	\$40,000		
HISTORY EN ESP	Weekday Rates			Weekend Rates				
10 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-F	6a-630a	\$192	SA-SU	6a-630a	\$288		
	M-F	630a-7a	\$216	SA-SU	630a-7a	\$304		
HISTORY	M-F	7a-730a	\$224	SA-SU	7a-730a	\$368		
HISTORY en ESPAÑOL	M-F	730a-8a	\$240	SA-SU	730a-8a	\$416		
HEADLINE	Weekday Rates			Weekend Rates				
84 million HHs	-							
	Current	ly None Availal	ble	Curren	tly None Availal	ble		
IFC	Weekday Rates			Weekend Rates				
56 million HHs	-							
IIS	Current	Currently None Available			Currently None Available			
INSPIRATION	Weekday Rates			Weekend Rates				
78 million HHs	Daypart	Hours	Rate					
	M-F	6a-6:30a	\$6,720					
INSP				Curren	tly None Availal	ble		
INSP	M-F	6a-6:30a	\$6,720	Curren Weekend Rates	tly None Availal	ble		
	M-F M-F	6a-6:30a	\$6,720		tly None Availal <u>Hours</u>	ble <u>Rate</u>		
ION	M-F M-F Weekday Rates	6a-6:30a 8a-8:30a	\$6,720 \$8,320 <u>Rate</u> \$32,000	Weekend Rates	•			
ION	M-F M-F Weekday Rates Daypart	6a-6:30a 8a-8:30a <u>Hours</u>	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000	Weekend Rates Daypart	<u>Hours</u>	Rate		
ION	M-F M-F Weekday Rates Daypart M-F M-F M-F	6a-6:30a 8a-8:30a <u>Hours</u> 1a-1:30a 1:30a-2a 2a-2:30a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600	Weekend Rates <u>Daypart</u> SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a	<u>Rate</u> \$32,000 \$16,000 \$9,600		
ION	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600	Weekend Rates <u>Daypart</u> SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a	<u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600		
ION 100 million HHs	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600 \$8,000	Weekend Rates <u>Daypart</u> SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a	<u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600 \$8,000		
ION 100 million HHs	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000		
ION 100 million HHs	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000		
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600		
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600 \$8,000 \$8,000 \$9,600 \$12,000		
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6a-6:30a 6:30a-7a 7a-7:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600		
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$16,000		
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$16,000 \$20,000		
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$12,000 \$12,000 \$12,000 \$20,000 \$20,000		
ION 100 million HHs	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	Weekend Rates Daypart SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600 \$12,000 \$13,600 \$16,000 \$20,000 \$20,000 \$24,000		
ION 100 million HHs ICON TELEVISION	M-F M-F M-F M-F M-F M-F M-F M-F M-F M-	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600	Weekend Rates Daypart SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$12,000 \$12,000 \$12,000 \$12,000 \$20,000 \$20,000		
	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$13,600	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$12,000 \$12,000 \$20,000 \$20,000 \$24,000		
ION 100 million HHs ICON TELEVISION	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5a-5:30a 6a-6:30a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	\$6,720 \$8,320 <u>Rate</u> \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$16,000	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a Hours	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$12,000 \$12,000 \$20,000 \$20,000 \$24,000 \$24,000		
	M-F M-F M-F M-F M-F M-F M-F M-F M	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 7:30a-8a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$13,600 \$16,000	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a Hours 3a-3:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$12,000 \$12,000 \$20,000 \$20,000 \$24,000 \$24,000 \$24,000		
	M-F M-F M-F M-F M-F M-F M-F M-F M	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a Hours 3a-3:30a 3:30a-4a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$13,600 \$16,000	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a Hours 3a-3:30a 3:30a-4a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600 \$12,000 \$13,600 \$12,000 \$20,000 \$24,000 \$24,000 \$3,200 \$2,400		
	M-F M-F Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-F	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 7:30a-8a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$12,000 \$13,600 \$13,600 \$16,000	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7a-7:30a 7a-7:30a 8:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$9,600 \$12,000 \$13,600 \$12,000 \$20,000 \$24,000 \$24,000 \$24,000 \$24,000 \$2,400 \$2,400 \$2,400		
	M-F M-F M-F M-F M-F M-F M-F M-F M	6a-6:30a 8a-8:30a Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3:30a-4a 4a-4:30a 5a-5:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a Hours 3a-3:30a 3:30a-4a	\$6,720 \$8,320 Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$13,600 \$16,000	Weekend Rates Daypart SA-SU <	Hours 1a-1:30a 1:30a-2a 2a-2:30a 2:30a-3a 3a-3:30a 4a-4:30a 5:30a-6a 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a 9a-9:30a 9:30a-10a Hours 3a-3:30a 3:30a-4a	Rate \$32,000 \$16,000 \$9,600 \$9,600 \$8,000 \$8,000 \$8,000 \$12,000 \$13,600 \$16,000 \$20,000 \$24,000 \$24,000 \$3,200 \$2,400		

LIFETIME	Weekday Rates			Weekend Rates	Weekend Rates			
82 million HHs				<u>Daypart</u>	<u>Hours</u>	Rate		
				SA	6a-6:30a	\$6,240		
Lifetime	Current	ly None Availa	ble	SA	6:30a-7a	\$7 <i>,</i> 680		
Lycunc				SU	6a-6:30a	\$8,800		
				SU	6:30a-7a	\$8,800		
MAGNOLIA	Weekday Rates			Weekend Rates				
61 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-F	4a-4:30a	\$5,000	SA-SU	4a-4:30a	\$6,000		
MAGNOLIA NETWORK	M-F	5a-5:30a	\$5 <i>,</i> 500	SA-SU	5a-5:30a	\$7,000		
NETWORK	M-F	5:30a-6a	\$6,000	SA-SU	5:30a-6a	\$7,500		
	M-F	6a-6:30a	\$6,500	SA-SU	6a-6:30a	\$8,750		
	M-F	6:30a-7a	\$7,000	SA-SU	6:30a-7a	\$10,000		
METV	Weekday Rates			Weekend Rates				
70 million HHs								
Metv	Current	ly None Availa	ble	Current	tly None Availal	ble		
MSNBC	Weekday Rates			Weekend Rates				
95 million HHs								
MSNBC	Current	Currently None Available			Currently None Available			
NAT GEO	Weekday Rates			Weekend Rates				
71 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-F	6a-6:30a	\$7,500	SA-SU	6a-6:30a	\$7,500		
NATIONAL	M-F	6:30a-7a	\$7,500	SA-SU	6:30a-7a	\$7,500		
GEOGRAPHIC	M-F	7a-730a	\$8,750	SA-SU	7a-730a	\$8,750		
	M-F	730a-8a	\$8,750	SA-SU	730a-8a	\$8,750		
	M-F	8a-830a	\$11,250	SA-SU	8a-830a	\$11,250		
	M-F	830a-9a	\$12,500	SA-SU	830a-9a	\$12,500		
NAT GEO MUNDO	Weekday Rates			Weekend Rates				
6 million HHs	<u>Daypart</u> M-F	<u>Hours</u> 6a-630a	Rate	<u>Daypart</u> SA-SU	<u>Hours</u> 6a-630a	Rate		
NAT GEO	M-F	630a-7a	\$250 \$188	SA-SU	630a-7a	\$250 \$188		
NAT GEO mindo	M-F	7a-730a	\$188	SA-SU	7a-730a	\$375		
	M-F	730a-8a	\$500	SA-SU	730a-8a	\$500		
NAT GEO WILD	Weekday Rates		<i>¥</i> 000	Weekend Rates	/000 00	<i><i></i><i></i></i>		
36 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate		
· · · · · · · · · · · · · · · · · · ·	M-F	3a-330a	\$3,750	SA-SU	3a-330a	\$3,750		
GEOGRAPHIC	M-F	330a-4a	\$2,000	SA-SU	330a-4a	\$2,000		
	M-F	4a-430a	\$1,500	SA-SU	4a-430a	\$1,500		
WILD	M-F	430a-5a	\$1,375	SA-SU	430a-5a	\$1,375		
	M-F	5a-530a	\$1,250	SA-SU	5a-530a	\$1,250		
	M-F	530a-6a	\$1,500	SA-SU	530a-6a	\$1,500		
	M-F	6a-630a	\$3,000	SA-SU	6a-630a	\$3,000		
	M-F	630a-7a	\$3 <i>,</i> 500	SA-SU	630a-7a	\$3,500		
NEWSMAX	Weekday Rates			Weekend Rates				
70 million HHs				<u>Daypart</u>	Hours	Rate		
				SU	7a-7:30a	\$32,500		
NEWSMAX		-		SU	7:30a-8a	\$32,500		
	Current	ly None Availa	ble	SU	8a-8:30a	\$32,500		
				SU	8:30a-9a	\$32 <i>,</i> 500		
				SU SU	9a-9:30a 9:30a-10a	\$32,500 \$32,500		

NICKELODEON	Weekday Rates			Weekend Rates			
83 million HHs							
nickelodeon	Currentl	y None Availabl	е	Currently None Available			
OAN	Weekday Rates			Weekend Rates			
40 million HHs				weekend hates			
Cone America News Network	Current	y None Availabl	e	Currently None Available			
OWN	Weekday Rates			Weekend Rates			
71 million HHs							
OWN OPRAH WINFREY NETWORK	Current	y None Availabl	e	Current	ly None Availab	le	
OXYGEN	Weekday Rates			Weekend Rates			
72 million HHs							
OXY GEN	Currently None Available			Currently None Available			
PARAMOUNT	Weekday Rates			Weekend Rates			
75 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate	
*****	M-TH	4a-4:30a	\$4,250	F-SU	4a-4:30a	\$5,250	
	M-F	4:30a-5a	\$2 <i>,</i> 750	SA-SU	4:30a-5a	\$3,000	
	M-F	5a-5:30a	\$2,750	SA-SU	5a-5:30a	\$3,000	
Paramount	M-TH	5:30a-6a	\$2,500	F-SU	5:30a-6a	\$3,000	
NETWORK	M-F	6a-6:30a	\$2,750	SA-SU	6a-6:30a	\$3,750	
	M-F	6:30a-7a	\$3,500	SA	6:30a-7a	\$4,500	
	M-F	7a-7:30a	\$4,250 ¢5.750	SA-SU	7a-7:30a 7:30a-8a	\$6,250	
DUDCUUT	M-F	7:30a-8a	\$5,750	SA-SU	7:308-88	\$7,500	
PURSUIT	Weekday Rates		Data	Weekend Rates		Dete	
35 million HHs	<u>Daypart</u> M-F	<u>Hours</u> 7:30a-8a	<u>Rate</u> \$1,875	<u>Daypart</u> SA-SU	<u>Hours</u> 8a-8:30a	<u>Rate</u> \$6,250	
nurcuit	M-F	8:30a-9a	\$1,875	SA-SU	12:30n-1p	\$6,250	
We Deliver the Outdoors	M-F	10a-10:30a	\$1,875 \$1,875	SA-SU	2:30p-3p	\$6,250	
	M-F	11a-11:30a	\$1 <i>,</i> 875	SA-SU	4p-4:30p	\$6,250	
	M-F	12n-12:30n	\$1,875				
	M-F	12:30n-1p	\$1 <i>,</i> 875				
	M-F	1p-1:30p	\$1,875				
	M-F	2:30p-3p	\$1,875				
	M-F	3p-3:30p	\$1,875				
	M-F	4:30p-5p	\$2,000				
	M-F	7p-7:30p	\$2,500				
REELZ	Weekday Rates			Weekend Rates			
55 million HHs	Daypart	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate	
	M-F	3a-3:30a	\$7,000	SA-SU	3a-3:30a	\$7,000 ¢5.250	
	M-F	3:30a-4a	\$5,250 \$2,250	SA-SU	3:30a-4a	\$5,250 \$2,250	
	M-F M-F	4-4:30a 4:30a-5a	\$2,250 \$2,250	SA-SU SA-SU	4-4:30a 4:30a-5a	\$2,250 \$2,250	
	M-F M-F	4:30a-5a 5a-5:30a	\$2,250 \$3,000	SA-SU SA-SU	4:30a-5a 5a-5:30a	\$2,250 \$3,000	
	M-F M-F	5:30a-6a	\$3,000 \$3,000	SA-SU SA-SU	5:30a-6a	\$3,000 \$3,000	
L	IVI-F	J.JUa-Ud	JJ,000	34-30	J.JUa-Ud	JJ,000	

RURAL FREE DELIVERY	Weekday Rates		Weekend Rates			
30 million HHs	Currently None Availab	le	Currently None Available			
SEC NETWORK	Waakday Patas		Weekend Rates			
40 million HHs	Weekday Rates	weekend kates				
SEC ESFI	Currently None Availab	Currently None Available				
SUNDANCE TV	Weekday Rates		Weekend Rates			
54 million HHs						
SUNDANCE TV.	Currently None Availab	Current	ly None Availat	ble		
SYFY	Weekday Rates		Weekend Rates			
52 million HHs	<u>Daypart</u> <u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate	
SYFY	M-W 4a-4:30a M-W 4:30a-5a M-W 5a-5:30a M-W 5:30a-6a	\$6,984 \$10,840 \$11,640 \$13,976	SA-SU SA-SU	6a-6:30a 6:30a-7a	\$23,288 \$25,600	
TBS	Weekday Rates	J13,570	Weekend Rates			
87 million HHs	Weekday hates		weekenu kates			
lbs	Currently None Availab	le	Currently None Available			
TELEMUNDO	Weekday Rates		Weekend Rates			
62 million HHs	Currently None Availab	le	Currently None Available			
TLC	Weekday Rates		Weekend Rates			
84 million HHs						
TLC	Currently None Availab	Currently None Available				
TNT	Weekday Rates		Weekend Rates			
86 million HHs	Currently None Availab	le	Currently None Available			

TRAVEL	Weekday Rates			Weekend Rates		
76 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	4a-4:30a	\$1,920	SA-SU	4a-4:30a	\$2,240
	M-F	4:30a-5a	\$1,080	SA-SU	4:30a-5a	\$1,200
	M-F	5a-5:30a	\$1,200	SA-SU	5a-5:30a	\$1,320
	M-F	5:30a-6a	\$1,200	SA-SU	5:30a-6a	\$1,320
CHANNEL	M-F	6a-6:30a	\$1,360	SA-SU	6a-6:30a	\$1,920
	M-F	6:30a-7a	\$1,760	SA-SU	6:30a-7a	\$2,800
	M-F	7a-7:30a		3A-30	0.308-78	Ş2,800
	M-F		\$2,000			
		7:30a-8a	\$2,560			
TRINITY BROADCAST 80 million HHs	Weekday Rates			Weekend Rates		
TBN	Currently None Available			Currently None Available		
TRU TV	Weekday Rates			Weekend Rates		
82 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
_	M-F	5:30a-6a	\$8,000	SA-SU	4a-4:30a	\$8,000
	M-F	6a-6:30a	\$5 <i>,</i> 600	SA-SU	4:30a-5a	\$5 <i>,</i> 920
tru ^{<i>v</i>}	M-F	6:30a-7a	\$6,400	SA-SU	5a-5:30a	\$5,600
	M-F	7a-7:30a	\$7,200	SA-SU	5:30a-6a	\$6,400
	M-F	7:30a-8a	\$9,600	SA-SU	6a-6:30a	\$7,200
	M-F	8a-8:30a	\$10,400	SA-SU	6:30a-7a	\$8,000
	M-F	8:30a-9a	\$12,000	SA-SU	7a-7:30a	\$8,800
	141-1	8.308-98	\$12,000	SA-SU	7:30a-8a	
						\$12,000
				SA-SU	8a-8:30a	\$19,200
				SA-SU	8:30a-9a	\$22,400
				SA-SU	9a-9:30a	\$25,600
				SA-SU	9:30a-10a	\$27,200
TRUE CRIME	Weekday Rates			SA-SU Weekend Rates	9:30a-10a	\$27,200
TRUE CRIME 114 million HHs TRUE CRIME NETWORK		y None Availal	ble	Weekend Rates	9:30a-10a	
114 million HHs TRUE CIRIME	Currently	y None Availat	ble	Weekend Rates		
114 million HHs TRUE CRIME NETWORK		y None Availat <u>Hours</u>	ole <u>Rate</u>	Weekend Rates		
114 million HHs TRUE CRIME NETWORK TV LAND 78 million HHs	Currently Weekday Rates			Weekend Rates		
114 million HHs TRUE CRIME NETWORK TV LAND 78 million HHs	Currently Weekday Rates Daypart M-F	<u>Hours</u> 6a-6:30a	<u>Rate</u> \$10,000	Weekend Rates		
114 million HHs TRUE CRIME NETWORK TV LAND	Currently Weekday Rates Daypart M-F M-F	<u>Hours</u> 6a-6:30a 6:30a-7a	Rate \$10,000 \$8,000	Weekend Rates Current Weekend Rates	tly None Availal	ble
114 million HHs TRUE CRIME NETWORK TV LAND 78 million HHs	Currently Weekday Rates Daypart M-F M-F M-F	<u>Hours</u> 6a-6:30a 6:30a-7a 7a-7:30a	<u>Rate</u> \$10,000 \$8,000 \$8,750	Weekend Rates Current Weekend Rates		ble
114 million HHs TRUE CRIME NETWORK TV LAND 78 million HHs	Currently Weekday Rates Daypart M-F M-F M-F M-F	<u>Hours</u> 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	<u>Rate</u> \$10,000 \$8,000 \$8,750 \$10,000	Weekend Rates Current Weekend Rates	tly None Availal	ble
114 million HHs TRUE CRIME NETWORK TV LAND 78 million HHs	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a	<u>Rate</u> \$10,000 \$8,000 \$8,750 \$10,000 \$13,750	Weekend Rates Current Weekend Rates	tly None Availal	ble
114 million HHs TRUE CREE NETWORK TV LAND 78 million HHs TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F	<u>Hours</u> 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a	<u>Rate</u> \$10,000 \$8,000 \$8,750 \$10,000	Weekend Rates Current Weekend Rates Current	tly None Availal	ble
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a	<u>Rate</u> \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250	Weekend Rates Current Weekend Rates Current Weekend Rates Weekend Rates	tly None Availal	ble
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250	Weekend Rates Current Weekend Rates Current Weekend Rates Current	tly None Availal	ble ble <u>Rate</u>
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Rate \$3,500	Weekend Rates Current Weekend Rates Current Weekend Rates Current Current F-SA	tly None Availal tly None Availal <u>Hours</u> 3a-3:30a	ble ble <u>Rate</u> \$4,750
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Bate \$3,500 \$1,875	Weekend Rates Current Weekend Rates Current Weekend Rates Current Weekend Rates Current F-SA F-SA F-SA F-SA	tly None Availal tly None Availal <u>Hours</u> 3a-3:30a 3:30a-4a	ble ble <u>Rate</u> \$4,750 \$2,500
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Bate \$3,500 \$1,875 \$1,750	Weekend Rates Current Weekend Rates Current Weekend Rates Current Weekend Rates Daypart F-SA F-SA F-SA F-SA F-SA	tly None Availal tly None Availal Sa-3:30a 3:30a-4a 4a-4:30a	ble ble <u>Rate</u> \$4,750 \$2,500 \$2,250
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Bate \$3,500 \$1,875	Weekend Rates Current Weekend Rates Current Weekend Rates Current Weekend Rates Current F-SA F-SA F-SA F-SA	tly None Availal tly None Availal <u>Hours</u> 3a-3:30a 3:30a-4a	ble ble <u>Rate</u> \$4,750 \$2,500
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Bate \$3,500 \$1,875 \$1,750	Weekend Rates Current Weekend Rates Current Weekend Rates Current Weekend Rates Daypart F-SA F-SA F-SA F-SA F-SA	tly None Availal tly None Availal Sa-3:30a 3:30a-4a 4a-4:30a	ble ble <u>Rate</u> \$4,750 \$2,500 \$2,250
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Bate \$3,500 \$1,875 \$1,750	Weekend Rates Current Weekend Rates Current Weekend Rates Uurrent Weekend Rates Uurrent F-SA F-SA F-SA F-SA F-SA F-SA F-SA F-SA	tly None Availal tly None Availal <u>Hours</u> 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a	ble ble <u>Rate</u> \$4,750 \$2,500 \$2,250 \$2,250
114 million HHs TRUE CREATING NETWORK TV LAND 78 million HHs TV LAND TV LAND TV LAND	Currently Weekday Rates Daypart M-F M-F M-F M-F M-F M-F M-F Weekday Rates Daypart M-TH M-TH M-TH	Hours 6a-6:30a 6:30a-7a 7a-7:30a 7:30a-8a 8a-8:30a 8:30a-9a Hours 3a-3:30a 3:30a-4a 4a-4:30a	Rate \$10,000 \$8,000 \$8,750 \$10,000 \$13,750 \$16,250 Bate \$3,500 \$1,875 \$1,750	Weekend Rates Current Weekend Rates Ueekend Rates Current Weekend Rates Ueekend Rates Ueekend Rates Current F-SA F-SA F-SA F-SA F-SA SU	tly None Availal tly None Availal <u>Hours</u> 3a-3:30a 3:30a-4a 4a-4:30a 4:30a-5a 3a-3:30a	ble ble <u>Rate</u> \$4,750 \$2,250 \$2,250 \$2,250 \$3,250

UNIVERSO	Weekday Rates			Weekend Rates			
40 million HHs							
UNIVERSO	Currently None Available			Currently None Available			
UP	Weekday Rates			Weekend Rates			
70 million HHs	Daypart	Hours	Rate	Daypart	Hours	Rate	
70 11111011 11113	M-F	3a-3:30a	\$6,300	SA-SU	3a-3:30a	\$6,930	
	M-F	3:30a-4a	\$5,625	SA-SU	3:30a-4a	\$6,300	
	M-F	4a-4:30a	\$4,950	SA-SU	4a-4:30a	\$5,925	
	M-F	4:30a-5a	\$4,350 \$4,350	SA-SU	4:30a-5a	\$4,650	
	M-F	5a-5:30a	\$4,350	SA-SU	5a-5:30a	\$4,650	
	M-F	5:30a-6a	\$4,950	SA-SU	5:30a-6a	\$5,700	
	M-F	6a-6:30a	\$6,000	SA-SU	6a-6:30a	\$6,600	
* formerly Gospel Music	M-F	6:30a-7a	\$6,600	SA-SU	6:30a-7a	\$7,230	
USA	Weekday Rates			Weekend Rates			
88 million HHs	-			<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
				SA-SU	7a-7:30a	\$82,778	
	Currently	y None Availab	le	SA-SU	7:30a-8a	\$86,710	
				SA-SU	8a-8:30a	\$86,710	
network				SA-SU	8:30a-9a	\$94,595	
VH1	Weekday Rates			Weekend Rates			
77 million HHs							
VH-1	Currently	y None Availab	le	Currentl	y None Availat	ble	
WE	Weekday Rates			Weekend Rates			
61 million HHs	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	SU-TH	5a-5:30a	\$5 <i>,</i> 600	SA-SU	6a-6:30a	\$5,280	
	SU-TH	5:30a-6a	\$5,120	SA-SU	6:30a-7a	\$8,800	
	M-F	6a-6:30a	\$4,160	SA-SU	7a-7:30a	\$9,600	
	M-F	6:30a-7a	\$4,640	SA-SU	7:30a-8a	\$10,400	
	M-F	7a-7:30a	\$6,080	SA-SU	8a-8:30a	\$11,680	
	M-F	7:30a-8a	\$8,800	SA-SU	8:30a-9a	\$13,280	
	M-F	8a-8:30a	\$9,600	SA-SU	9a-9:30a	\$14,400	
	M-F	8:30a-9a	\$10,720	SA-SU	9:30a-10a	\$15,200	
	M-F	9a-9:30a	\$12,000				
	M-F	9:30a-10a	\$12,800				

NOTES

1. All rates include a Free Infrastructure Review.

2. Clients must approve all final schedules prior to placement.

3. All network placement is subject to availability at the time of placement.

4. All placements after November 15 may be subject to potential rate increase of +25%.

5. All spots are subject to content approval by network/platform prior to placement.

6. NMS may require a different mimimum number of spots per buy depending on the network.

7. Interested in a network not listed? Ask your consultant!

Rate Card Updated: 4/18/2025



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