

Cable TV - Rate Card #2: National Cable & Satellite Networks 55+ NETWORKS Subscriber HH's: varies by network, see below Type: 30-Sec "ROS" Run Of Schedule Rotation: varies by network, see below

Rate Card Updated: 4/16/2025

National Cable & Satellite Full Coverage Rates: (left side of rate card)

National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below. National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)

National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.

AMC	Full Coverage Rates			Affiliate Break Rates			
	63 million HHs	Feed	l: DUAL	17 million HHs			
	Daypart	Hours	<u>Rate</u>	Daypart	Hours	Rate	
amc	M-F	9a-2p	\$1,625	M-F	9a-2p	\$350	
	M-F	2р-6р	\$3,000	M-F	2р-6р	\$450	
	M-SU	6p-1a	\$5,250	M-SU	6p-1a	\$525	
	M-SU	1a-6a	\$450	M-SU	1a-6a	\$75	
	SA-SU	6a-6p	\$3,375	SA-SU	6a-6p	\$450	
	:15, :30, :60, :120 sec	spots availab	le	:30, :60 second spots	available		
AMERICAN HEROES	Full Coverage Rates			Affiliate Break Rates	5		
	8.1 million HHs	Feed: SI	NGLE (EST)	4.7 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	Daypart	<u>Hours</u>	Rate	
	M-SU	6a-9a	\$425	M-SU	6a-9a	\$125	
	M-F	9a-4p	\$625	M-F	9a-4p	\$200	
AMERICAN HEROES CHANNEL	M-F	4p-8p	\$1,000	M-F	4p-8p	\$313	
	M-SU *	8p-12m	\$1,375	M-SU	8p-12m	\$438	
	* w/late night mire	or from 12m	-4a	M-SU	12m-4a	\$150	
	M-SU	4a-6a	\$150	M-SU	4a-6a	\$63	
	SA-SU	9a-8p	\$875	SA-SU	9a-8p	\$238	
	:30, :60, :120 second s	pots available	2	:30, :60 second spots a	available		
ANIMAL PLANET	Full Coverage Rates			Affiliate Break Rates			
	57 million HHs	Feed: DUAL		18 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-9a	\$1,500	M-SU	6a-9a	\$250	
animal planet	M-F	9a-4p	\$3,000	M-F	9a-4p	\$438	
animalplanet	M-F	4p-8p	\$4,000	M-F	4p-8p	\$500	
	M-SU	8p-12m	\$10,000	M-SU	8p-12m	\$875	
	* w/late night mire			M-SU	12m-4a	\$250	
	M-SU	4a-6a	\$313	M-SU	4a-6a	\$125	
	SA-SU	9a-8p	\$5 <i>,</i> 000	SA-SU	9a-8p	\$450	
	:15, :30, :60 & :120 se	cond spots av	/ailable	:30, :60 second spots available			
ANTENNA TV	Full Coverage Rates			Affiliate Break Rates	S		
	94 million HHs		I: DUAL	39 million HHs			
antonnativ	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate	
antennatv	M-SU	6a-9a	\$250	M-SU	6a-9a	\$75	
	M-F	9a-3p	\$750	M-F	9a-3p	\$200	
	M-F	3р-6р	\$750	M-F	3р-6р	\$200	
	M-SU	6p-12m	\$625	M-SU	6p-12m	\$100	
	M-SU	12m-2a	\$250	M-SU	12m-2a	\$75	
	M-SU	2a-6a	\$188	M-SU	2a-6a	\$50	
	SA-SU	9a-6p	\$500	SA-SU	9a-6p	\$125	
	:30, :60 second spots	available		:30, :60 second spots	available		

AXSTV	Full Coverage Rates			Affiliate Break Rate	S		
	50 million HHs	Feed: SIN	NGLE (EST)				
axs₩	Daypart	Hours	Rate				
UVDE	M-SU	8a-5p	\$250				
	M-SU	5p-8p	\$313				
	M-SU	8p-11p	\$938	No Affilia	ble		
	M-SU	11p-2a	\$220				
	M-SU	2a-4a	\$125				
	:15, :30, :60 second s	oots available					
BUZZR	Full Coverage Rates			Affiliate Break Rate	S		
	40 million HHs	Feed: SIN	NGLE (EST)				
	Daypart	Hours	Rate				
	M-F	8a-4p	\$313				
BUZZR	M-F	4p-8p	\$313				
	M-SU	8p-12m	\$250			h.]	
	M-SU	12m-3a	\$125	NO ATTILIA	te Rates Availa	bie	
	M-SU	3a-6a	\$50				
	SA-SU	10a-8p	\$250				
	SA-SU	8p-12m	\$163				
	:30, :60, :120 second s	pots available					
CATCHY COMEDY	Full Coverage Rates			Affiliate Break Rate	s		
	30 million HHs	Feed	DUAL				
	Daypart	Hours	Rate				
	M-F	6a-9a	\$63				
	M-F	9a-6p	\$250				
	M-SU	6p-12m	\$250	No Affiliate Rates Available			
COMEDY	M-SU	12m-3a	\$63				
	M-SU	3a-6a	\$63				
	SA-SU	6a-9a	\$63				
	SA-SU	9a-6p	\$250				
* formerly Decades	:30, :60 second spots a	•	·				
COZI	Full Coverage Rates			Affiliate Break Rates			
	106 million HHs	Feed	DUAL	63 million HHs			
CO7	Daypart	Hours	Data	Deverant	Hours		
		HOUIS	Rate	Daypart	<u>IIIOUI 3</u>	Rate	
	M-SU	6a-9a	<u>kate</u> \$188	M-SU	6a-9a	<u>Rate</u> \$125	
SUL	M-SU M-F						
		6a-9a	\$188	M-SU	6a-9a	\$125	
	M-F	6a-9a 9a-5p 5p-8p	\$188 \$1,000 \$1,000	M-SU M-F M-F	6a-9a 5p-8p	\$125 \$500 \$500	
	M-F M-F	6a-9a 9a-5p	\$188 \$1,000	M-SU M-F	6a-9a 5p-8p 8p-12m	\$125 \$500	
	M-F M-F M-F	6a-9a 9a-5p 5p-8p 8p-12m 12m-5a	\$188 \$1,000 \$1,000 \$1,000 \$188	M-SU M-F M-F	6a-9a 5p-8p 8p-12m 12m-5a	\$125 \$500 \$500	
GAME SHOW	M-F M-F M-F M-SU	6a-9a 9a-5p 5p-8p 8p-12m 12m-5a	\$188 \$1,000 \$1,000 \$1,000 \$188	M-SU M-F M-F M-SU	6a-9a 5p-8p 8p-12m 12m-5a available	\$125 \$500 \$500	
GAME SHOW	M-F M-F M-F M-SU :30, :60, :120 second s	6a-9a 9a-5p 5p-8p 8p-12m 12m-5a pots available	\$188 \$1,000 \$1,000 \$1,000 \$188	M-SU M-F M-F M-SU :30, :60 second spots	6a-9a 5p-8p 8p-12m 12m-5a available	\$125 \$500 \$500	
GAME SHOW	M-F M-F M-F SU :30, :60, :120 second s	6a-9a 9a-5p 5p-8p 8p-12m 12m-5a pots available	\$188 \$1,000 \$1,000 \$1,000 \$188	M-SU M-F M-F M-SU :30, :60 second spots Affiliate Break Rate	6a-9a 5p-8p 8p-12m 12m-5a available	\$125 \$500 \$500	
GAME SHOW	M-F M-F M-F SU :30, :60, :120 second s Full Coverage Rates 72 million HHs	6a-9a 9a-5p 5p-8p 8p-12m 12m-5a pots available Feed	\$188 \$1,000 \$1,000 \$1,000 \$188	M-SU M-F M-F M-SU :30, :60 second spots Affiliate Break Rate 21 million HHs	6a-9a 5p-8p 8p-12m 12m-5a available	\$125 \$500 \$500 \$125	
GAME SHOW	M-F M-F M-F 30, :60, :120 second s Full Coverage Rates 72 million HHs Daypart	6a-9a 9a-5p 5p-8p 8p-12m 12m-5a pots available Feed Hours	\$188 \$1,000 \$1,000 \$1,000 \$188 : DUAL <u>Rate</u>	M-SU M-F M-F M-SU :30, :60 second spots Affiliate Break Rate 21 million HHs Daypart	6a-9a 5p-8p 8p-12m 12m-5a available s Hours	\$125 \$500 \$500 \$125 <u>Rate</u>	
GAME SHOW	M-F M-F M-F 30, :60, :120 second s Full Coverage Rates 72 million HHs Daypart M-F	6a-9a 9a-5p 5p-8p 8p-12m 12m-5a pots available Feed Hours 8a-3p	\$188 \$1,000 \$1,000 \$188 \$188 \$188 \$188 \$188	M-SU M-F M-F M-SU :30, :60 second spots Affiliate Break Rate 21 million HHs Daypart M-F	6a-9a 5p-8p 8p-12m 12m-5a available s <u>Hours</u> 8a-3p	\$125 \$500 \$500 \$125 <u>Rate</u> \$500	
GAME SHOW GAME SHOW N E T W O R K	M-F M-F M-F SU :30, :60, :120 second s Full Coverage Rates 72 million HHs Daypart M-F M-F	6a-9a 9a-5p 5p-8p 8p-12m 12m-5a pots available Feed <u>Hours</u> 8a-3p 3p-7p	\$188 \$1,000 \$1,000 \$188 DUAL Rate \$1,625 \$2,625	M-SU M-F M-F M-SU :30, :60 second spots Affiliate Break Rate 21 million HHs Daypart M-F M-F	6a-9a 5p-8p 8p-12m 12m-5a available s <u>Hours</u> 8a-3p 3p-7p	\$125 \$500 \$125 Rate \$500 \$538	
GAME SHOW GAME SHOW NETWORK	M-F M-F M-F SU :30, :60, :120 second s Full Coverage Rates 72 million HHs Daypart M-F M-F M-F M-SU	6a-9a 9a-5p 5p-8p 8p-12m 12m-5a pots available Feed Hours 8a-3p 3p-7p 7p-12m	\$188 \$1,000 \$1,000 \$188 : DUAL Rate \$1,625 \$2,625 \$2,750	M-SU M-F M-F M-SU :30, :60 second spots Affiliate Break Rate 21 million HHs Daypart M-F M-F M-F M-SU	6a-9a 5p-8p 8p-12m 12m-5a available s <u>Hours</u> 8a-3p 3p-7p 7p-12m	\$125 \$500 \$500 \$125 <u>Rate</u> \$500 \$538 \$563	

Great American Family 52 million HHs Feed: SINGLE (EST) 11 million HHs Hours Rate Rate (M+F Bayaat Hours Rate (M+F 6a-2p 5400 M+F 6a-2p 5113 M+F 6a-2p 5625 M+F 6a-2p 5113 M+F 6a-2p 5625 SA-5U 6a-8p 5125 SA-5U 8a-9a 5625 SA-5U 6a-8p 5125 30, 160, 120 second spc3 available 30, 500 second spc3 available 2a-6a \$225 30, 160, 120 second spc3 available 30, 600 second spc3 available 30, 600 second spc3 available 30, 500 second spc3 available Great American Faith & Elization & M+F 6a-2p 588 M+F 6a-2p 525 M+F 6a-2p 588 M+F 6a-2p 525 SA-5U 6a-2p 588 M+F 6a-2p 525 M+F 3a-2a 588 M+F 6a-2p 525 SA-5U 6a-2b 588 M+F 6a-2p 525	GA FAMILY	Full Coverage Rates			Affiliate Break Rates	i -		
Framily Dayant Hours Rate bursh Dayant Hours Hours Rate Base M-F 6a-2p \$400 M-F 6a-2a \$513 M-F 6p-2a \$668 M-F 6p-2a \$200 SA-SU 6a-8p \$652 SA-SU 6a-8p \$215 SA-SU 8p-2a \$713 SA-SU 6a-8p \$251 30, 60, 120 second spots available 30, 60 second spots available 30, 60 second spots available \$225 GA LIVING Full Coverage Rates 724 million HHs Teact \$20, 60 second spots available Greet Americery 30 million HHs Feed: SINGLE [EST) 24 million HHs \$225 SA-SU 8p-2a \$28 M-F 6p-2a \$25 M-F 6p-2a \$88 M-F 6p-2a \$25 M-F 6p-2a \$88 M-F 6p-2a \$25 SA-SU 6a-8p \$250 M-SU 2p-6a \$25 M-F 6p-2a \$88	Great American	52 million HHs	Feed: SIN	IGLE (EST)	11 million HHs			
M-F G2-p G4-0 M-F G2-p G3-23 G3-24 G3-24 G3-23 G3-24 G3-23 G3-24 G3-23 G3-23 <thg3-23< th=""> <thg3-23< th=""> <thg3-23< th="" th<=""><th>Familu</th><th>Daypart</th><th>Hours</th><th>Rate</th><th><u>Daypart</u></th><th><u>Hours</u></th><th><u>Rate</u></th></thg3-23<></thg3-23<></thg3-23<>	Familu	Daypart	Hours	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
M+F6p-2a\$688M+F6p-2a\$200SA-SU6a-8p6625SA-SU6a-8p5175SA-SU8p-2a\$713SA-SU8p-2a\$22530, :60, :120 second spt=ts available30, :60 second spots available30, :60 second spots available30, :60 second spots availableGal LIVINGFull Coverage Rate:Control Signal	runucy	M-F	6a-2p	\$400	M-F	6a-2p	\$113	
M+F6p-2a\$688M+F6p-2a\$200SA-SU6a-8p6625SA-SU6a-8p5175SA-SU8p-2a\$713SA-SU8p-2a\$22530, :60, :120 second spt=ts available30, :60 second spots available30, :60 second spots available30, :60 second spots availableGal LIVINGFull Coverage Rate:Control Signal		M-F	2p-6a	\$625	M-F	2p-6a		
SA-SU6a-8p\$625SA-SU6a-8p\$175SA-SU8p-2a\$713SA-SU8p-2a\$225SA-SU8p-2a\$21530.450\$24-63\$25530, 450, 120 second spots available30.60 second spots available30.60 second spots available\$30.60 second spots availableGreat American M-F90-yoa848M-F90-yoa\$25M-F6a-2p\$88M-F6a-2p\$25M-F6p-2a\$25\$34M-F6p-2a\$25M-F6p-2a\$28\$34.5U6a-8p\$25SA-SU6a-8p\$28\$34.5U6a-8p\$25SA-SU5a-8p\$88M-F6p-2a\$25SA-SU5a-8p\$88SA-SU6a-8p\$25SA-SU2a-6a\$30M-SU2a-6a\$31M-F6p-2a\$25\$34.8U8p-2a\$28SA-SU8a-8p\$88SA-SU8a-8p\$25SA-SU8a-9a\$28SA-SU8p-2a\$25SA-SU8a-7a\$500M-SU2a-6a\$30M-F9a-7p\$500M-F8a-7a\$26M-SU12m-6a\$125\$30No Affiliate Break RatesM-SU12m-3a\$668\$500No Affiliate Areak RatesM-SU3a-6a\$500M-F8a-7a\$27M-SU3a-6a\$500M-F6a-7a\$500M-F9a-6p\$2,463			-			-		
SA-SU8p-2aS713SA-SU8p-2aS225M-SU2a-6a\$125M-SU2a-6a\$2530, i60, 120 second synts available:30, i60 second synts available:30, i60 second synts available:30, i60 second synts availableStreet American Faith & Goverage RateAffiliate Break Rate:DaypartRate DaypartHoursRateM+F6-2aS88M+F6-2aS25M+F2p-6aS88M+F6p-2aS25SA-SU6a-2aS28S30, i60, i20 second synts availableS30, i60, i20 second synts availableS30, i60, i20 second synts availableSECT VFeed: SINGLE (EST)Affiliate Break RatesM-F6p-2aS25SA-SU6a-9aS250M-SU2a-6aS210i30, i60, i120 second synts availableS100RateM-SUS100M-F9a-7pS500No Affiliate Break RatesSA-SUS2GRITFull Coverage RateS20S20S20M-SU2a-6aS250S20S20S20M-F9a-6pS2,463S20S20S20M-SU2a-6aS26S20S20S20M-SU2a-9aS26S20S20S20M-S			•			•		
M-SU 2a-6a \$125 M-SU 2a-6a \$25 GA LIVING File Second spots available Great American Faith & Giul Coverage Rates Meurs Rate Rate Mours Rate Rate M-F 6a-2p \$88 M-F 6a-2p \$25 M-F 5p-2a \$88 M-F 6p-2a \$25 M-F 6p-2a \$88 M-F 6p-2a \$25 M-F 6p-2a \$88 M-F 6p-2a \$25 SA-SU 8p-2p \$88 SA-SU 8p-2p \$25 SA-SU 8p-2p \$88 SA-SU 8p-2p \$25 SA-SU 8p-2p \$88 SA-SU 8p-2p \$25 SA-SU 8p-2p \$250 30, :60 :20 cond spots available \$20, :60 second spots available \$21 M-SU 2p-6a \$38 SA-SU 8p-2p \$25 M-SU 2p-6a \$25 M-SU 8p-7p \$500 M-SU			•			·		
30, :60, :120 second spots available GA LIVING Full Coverage Rates Affiliate Break Rates Creatt American Faith & Line So million HHs Feed: SINGLE (EST) 24 million HHs Rates Daypart Hours Rate M-F Ga-2p S88 M-F Ga-2p S25 M-F Gp-2a S88 M-F Ga-2p S25 M-F Gp-2a S88 M-F Ga-2p S25 M-F Gp-2a S88 M-F Gp-2a S25 M-F Gp-2a S88 SASU Bo-2a S25 M-F Gp-2a S88 SASU SASU SASU M-F Gp-2p STON Matter mater wailable M-F Gp-2p STON M-F <th col<="" th=""><th></th><th></th><th>•</th><th></th><th></th><th>•</th><th></th></th>	<th></th> <th></th> <th>•</th> <th></th> <th></th> <th>•</th> <th></th>			•			•	
GA LIVING Full Coverage Rates Affiliate Break Rates Greatt American Faith & Living 30 million HHs Feed: SINGLE (EST) 24 million HHs Main feature Bayeart Rate Bayeart M-F Ga-2p S88 M-F Ga-2p S25 M-F Gp-2a S88 M-F Gp-2a S25 SA-SU Ga-2p S88 M-F Gp-2a S25 SA-SU Ga-2p S88 SA-SU Gp-2a S25 Get TV Full Coverage Rates Affiliate Break Rates M-SU Ga-3a S250 M-SU Ga-3a S250 M-SU Ga-3a S250 No Affiliate Break Rates Moin Affiliate Rates Available M-SU		M-SU	2a-6a	\$125	M-SU	2a-6a	\$25	
30 million HHs Feed: SINGLE (EST) 24 million HHs Hate Daypart Hours Rate Daypart Hours Rate M+F 6a-2p \$88 M+F 6a-2p \$25 M+F 2p-6a \$88 M+F 6p-2a \$25 M+F 6p-2a \$88 M+F 6p-2a \$25 SA-SU 6a-8p \$28 SA-SU 6a-8p \$25 SA-SU 6a-8p \$28 SA-SU 6a-8p \$25 SA-SU 8p-2a \$88 SA-SU 8p-2a \$25 SA-SU 8p-2a \$28 SA-SU 8p-2a \$25 M-SU 2a-6a \$30 0.00 secont spots available 30.00 secont spots available 30.00 secont spots available Hours Rate M-F 9a-7p \$500 M+F 9a-7p \$500 M-F 9a-7p \$500 M+SU 12m-6a \$125 SA-SU 9a-6p \$2,463 <th></th> <th>:30, :60, :120 second s</th> <th>pots available</th> <th></th> <th>:30, :60 second spots a</th> <th>vailable</th> <th></th>		:30, :60, :120 second s	pots available		:30, :60 second spots a	vailable		
Daypart Hours Rate Daypart Hours Rate M-F 6a-2p \$88 M-F 6a-2p \$25 M-F 2p-6a \$88 M-F 2p-6a \$25 SA-SU 6a-8p \$88 M-F 2p-6a \$25 SA-SU 6a-8p \$88 M-F 6p-2a \$25 SA-SU 8p-2a \$88 SA-SU 6a-8p \$25 SA-SU 8p-2a \$88 SA-SU 8p-2a \$25 SA-SU 8p-2a \$88 SA-SU 8p-2a \$25 SA-SU 8p-2a \$88 SA-SU 8p-2a \$25 SA-SU 2a-6a \$30 M-SU 2a-6a \$31 30, :60 second spots available	GA LIVING	Full Coverage Rates			Affiliate Break Rates			
Paith & Bours Rate Daypart Hours Rate Daypart Hours Rate M-F 6a-2p \$88 M-F 6a-2p \$25 M-F 6p-6a \$88 M-F 6p-2a \$25 M-F 6p-2a \$88 M-F 6p-2a \$25 SA-SU 8p-2a \$88 SA-SU 6a-8p \$25 SA-SU 8p-2a \$88 SA-SU 6a-8p \$25 SA-SU 8p-2a \$88 SA-SU 6a-8p \$250 M-SU 2a-6a \$30 M-SU 2a-6a \$31 30, :60, :120 secont spots available Zantilable Zantilable Zantilable Zantilable M-F 9a-7p \$500 M-F 9a-7p \$500 More M-SU 7p-12m \$500 M-F 9a-7p \$500 M-F 9a-7p \$500 M-F 9a-7p \$500 M-SU 7p-12m \$500 Mor M	Great American	30 million HHs	Feed: SIN	IGLE (EST)	24 million HHs			
Mr.F. 20-5a 588 Mr.F. 20-5a 522 Mr.F. 60-2a 588 Mr.F. 6p-2a 525 SA-SU 6a-8p 588 SA-SU 6a-8p 525 SA-SU 8p-2a 588 SA-SU 8p-2a 525 Mr.F. 2p-6a 530 60.92-a 530 60.92-a 531 30.60.01;120 second spots available 30.60.92-cond spots available 30.6		<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		<u>Hours</u>	<u>Rate</u>	
M+F6p-2a588M+F6p-2a525SA-SU6a-8p588SA-SU6a-8p525SA-SU8p-2a588SA-SU8p-2a52530, :60, :120 second spots available:30, :60 second spots available:30, :60 second spots availableGET TVFull Coverage RatesAffiliate Break RatesM-F9a-7p5500No Affiliate Rates AvailableM-SU6a-9a5125SA-SU9a-7p5500M-F9a-7p5500M-SU12m-6a5125SA-SU9a-7p5500M-SU2a-6a52463M-SU6a-9a\$863M-SU9a-7p\$500M-SU9a-7p\$500M-SU9a-7p\$500M-SU9a-7p\$500M-SU9a-7p\$500M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,463M-F9a-6p\$2,453M-F9a-6p\$2,453M-F6a-6p\$563M-F6a	1 uni 4 Lui ug	M-F	•		M-F	•		
SA-SU 6a-8p 588 SA-SU 6a-8p 525 SA-SU 8p-2a 588 SA-SU 8p-2a 525 M-SU 2a-6a 530 M-SU 2a-6a 530 S0; i50; i120 second spots available			•			•		
SA-SU 8p-2a S88 SA-SU 8p-2a 525 M-SU 2a-6a 530 M-SU 2a-6a 513 30, :60, :120 second spots available			•		M-F			
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M-F 6a-2p \$3,750 M-F 6a-6p \$563 M-F 2p-6p \$6,250 M-F 6p-1a \$750 M-F 6p-1a \$8,750 SA-SU 6a-6p \$625 SA-SU 6a-6p \$8,500 SA-SU 6p-1a \$875 SA-SU 6p-1a \$17,500 M-SU 1a-6a \$125 M-SU 1a-4a \$5,000 M-SU 1a-6a \$125		Daypart	Hours	Rate	Daypart	Hours	Rate	
CHANNEL M-F 2p-6p \$6,250 M-F 6p-1a \$750 M-F 6p-1a \$8,750 SA-SU 6a-6p \$625 SA-SU 6a-6p \$8,500 SA-SU 6p-1a \$875 SA-SU 6p-1a \$17,500 M-SU 1a-6a \$125 M-SU 1a-4a \$5,000 M-SU 1a-6a \$125	Hallmark	M-F	6a-2p	\$3 <i>,</i> 750		6a-6p	\$563	
M-F 6p-1a \$8,750 SA-SU 6a-6p \$625 SA-SU 6a-6p \$8,500 SA-SU 6p-1a \$875 SA-SU 6p-1a \$17,500 M-SU 1a-6a \$125 M-SU 1a-4a \$5,000 M-SU 1a-6a \$125	I CHANNEL	M-F	-		M-F	-		
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M-SU 1a-4a \$5,000 M-SU 4a-6a \$1,000			-			-		
M-SU 4a-6a \$1,000			-					
					:30, :60 second spots a	vailable		

HALLMARK FAMILY	Full Coverage Rates			Affiliate Break Rates		
Nin	41 million HHs	Feed: SIN	IGLE (EST)	1.2 million HHs		
Hallmark	Daypart	Hours	Rate	Daypart	Hours	Rate
Tamilia	M-F	6a-2p	\$1,875	M-F	6a-6a	\$63
particip	M-F	2p-6p		141-1	0a-0a	J 0 J
			\$2,125			
	SA-SU	6a-6p	\$2,750			
	M-F	6p-1a	\$2,500			
	SA-SU	6p-1a	\$3,000			
	M-SU	1a-6a	\$500			
	:30, :60 second spots a	available		:30, :60 second spots a	vailable	
HALLMARK	Full Coverage Rates			Affiliate Break Rates		
MYSTERY	59 million HHs	Feed:	DUAL	10 million HHs		
ala	Daypart	Hours	Rate	Daypart	Hours	Rate
- Hallmark	M-F	6a-2p	\$450	M-F	6a-6p	\$625
	M-F	2p-6p	\$500	M-F	6p-1a	\$750
	SA-SU	6a-6p	\$550	SA-SU	6a-6p	\$688
	M-F	6p-1a	\$550	SA-SU	6p-1a	\$875
	SA-SU	6p-1a	\$625	M-SU	1a-6a	\$125
	M-SU	1a-6a	\$163			
* formerly Hallmark Movie	:30, :60 second spots a	available		:30, :60 second spots a	vailable	
HEROES & ICONS	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed:	DUAL			
	Daypart	<u>Hours</u>	<u>Rate</u>			
acons	M-F	6a-9a	\$375			
	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250	No Affiliate	Rates Availab	le
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$250			
	SA-SU	9a-6p	\$1,250			
	SA-SU :30, :60 second spots a	•	\$1,250			
HGTV		•	\$1,250	Affiliate Break Rates		
HGTV	:30, :60 second spots a	available	\$1,250 DUAL	Affiliate Break Rates 18 million HHs		
HGTV	:30, :60 second spots a Full Coverage Rates	available			Hours	Rate
HGTV	:30, :60 second spots a Full Coverage Rates 90 million HHs	available Feed:	DUAL	18 million HHs	<u>Hours</u> 7a-9a	<u>Rate</u> \$813
HGTV	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart	available Feed: <u>Hours</u>	DUAL Rate	18 million HHs <u>Daypart</u>		
HGTV	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F	Feed: Hours 7a-9a 9a-3p	DUAL <u>Rate</u> \$3,750 \$7,250	18 million HHs <u>Daypart</u> M-F M-F	7a-9a 9a-3p	\$813 \$1,500
	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F	Feed: Hours 7a-9a 9a-3p 3p-6p	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250	18 million HHs Daypart M-F M-F M-F	7a-9a 9a-3p 3p-6p	\$813 \$1,500 \$1,875
HGTV HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-F M-SU	Feed: Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750	18 million HHs Daypart M-F M-F M-F M-SU	7a-9a 9a-3p 3p-6p 6p-8p	\$813 \$1,500 \$1,875 \$2,125
HGTV HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU M-SU *	Feed: Feed: <u>Hours</u> 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250	18 million HHs Daypart M-F M-F M-F M-SU M-SU M-SU	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p	\$813 \$1,500 \$1,875
HGTV HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-F M-SU M-SU * * w/late night min	Feed: Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000	18 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night mirror	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a	\$813 \$1,500 \$1,875 \$2,125 \$3,500
HGTV HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night min M-SU*	AvailableFeed:Hours7a-9a9a-3p3p-6p6p-8p8p-9pror from 3a-4a9p-12m	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250	18 million HHs <u>Daypart</u> M-F M-F M-SU M-SU * w/late night mirro M-SU	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m	\$813 \$1,500 \$1,875 \$2,125
HGTV HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night mirr M-SU* * w/late night mirr	AvailableFeed:Hours7a-9a9a-3p3p-6p6p-8p8p-9pror from 3a-4a9p-12mror from 12m-3	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 3a	18 million HHs <u>Daypart</u> M-F M-F M-SU M-SU * w/late night mirro M-SU * w/late night mirro	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500
HGTV HGTV HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * * w/late night mirr M-SU* * w/late night mirr M-F	AvailableFeed:Hours7a-9a9a-3p3p-6p6p-8p8p-9pror from 3a-4a9p-12mror from 12m-34-7a	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 3a \$2,250	18 million HHs <u>Daypart</u> M-F M-F M-SU M-SU * w/late night mirro M-SU * w/late night mirro M-F	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000
HGTV HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night mirr M-SU* * w/late night mirr M-F SA-SU	AvailableFeed:Hours7a-9a9a-3p3p-6p6p-8p8p-9pror from 3a-4a9p-12mror from 12m-34-7a7a-1p	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$31,250 \$31,250 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,000	18 million HHs <u>Daypart</u> M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000
HGTV	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night min M-SU* * w/late night min M-F SA-SU SA-SU SA-SU	AvailableFeed:Hours7a-9a9a-3p3p-6p6p-8p8p-9pror from 3a-4a9p-12mror from 12m-34-7a7a-1p1p-8p	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 3a \$2,250	18 million HHs <u>Daypart</u> M-F M-F M-SU M-SU * w/late night mirro M-SU * w/late night mirro M-F	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000
HGTV	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night mirr M-SU* * w/late night mirr M-F SA-SU	AvailableFeed:Hours7a-9a9a-3p3p-6p6p-8p8p-9pror from 3a-4a9p-12mror from 12m-34-7a7a-1p1p-8p	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$31,250 \$31,250 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,000	18 million HHs <u>Daypart</u> M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000
HGTV HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * * w/late night mirr M-SU* * w/late night mirr M-F SA-SU SA-SU SA-SU SA-SU	AvailableFeed:Hours7a-9a9a-3p3p-6p6p-8p8p-9pror from 3a-4a9p-12mror from 12m-34-7a7a-1p1p-8p	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$31,250 \$31,250 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,000	18 million HHs <u>Daypart</u> M-F M-F M-SU M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU SA-SU	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000
HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night min M-SU* * w/late night min M-F SA-SU SA-SU SA-SU	Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3a 4-7a 7a-1p 1p-8p pots available	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$31,250 \$31,250 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,750 \$10,000	18 million HHs Daypart M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU SA-SU SA-SU S30, :60 second spots a	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000
HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * * w/late night mirr M-SU* * w/late night mirr M-F SA-SU SA-SU SA-SU :30, :60, :120 second s Full Coverage Rates	Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3a 4-7a 7a-1p 1p-8p pots available	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$31,250 \$2,250 \$10,000 \$14,500	18 million HHs Daypart M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU SA-SU SA-SU :30, :60 second spots ar	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000
HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night mirr M-SU* * w/late night mirr M-SU* * w/late night mirr M-F SA-SU SA-SU :30, :60, :120 second s Full Coverage Rates 86 million HHs Daypart	Available Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3 4-7a 7a-1p 1p-8p pots available Feed: Hours	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$10,000 \$14,500 DUAL <u>Rate</u>	18 million HHs Daypart M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU :30, :60 second spots at Affiliate Break Rates 25 million HHs Daypart	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p vailable Hours	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000 \$2,500 Rate
HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night mirr M-SU* * w/late night mirr M-SU* * w/late night mirr M-SU :30, :60, :120 second s Full Coverage Rates 86 million HHs Daypart M-F	Available Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3 4-7a 7a-1p 1p-8p pots available Feed: <u>Hours</u> 8a-4p	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$10,000 \$14,500 DUAL <u>Rate</u> \$4,500	18 million HHs Daypart M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU SA-SU :30, :60 second spots a Affiliate Break Rates Daypart M-F	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p vailable Hours 8a-4p	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000 \$2,500 Rate \$625
HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night mirr M-SU* * w/late night mirr M-F SA-SU SA-SU SA-SU :30, :60, :120 second s Full Coverage Rates 86 million HHs Daypart M-F M-F M-F	Available Feed: Ta-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3 4-7a 7a-1p 1p-8p pots available Feed: Hours 8a-4p 4p-8p	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$10,000 \$14,500 DUAL <u>Rate</u> \$4,500 \$11,250	18 million HHs Daypart M-F M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU SA-SU :30, :60 second spots a Affiliate Break Rates 25 million HHs Daypart M-F M-F	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p vailable Hours 8a-4p 4p-8p	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000 \$2,500 Rate \$625 \$875
HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * * w/late night mirr M-SU* * w/late night mirr M-F SA-SU SA-SU :30, :60, :120 second s Full Coverage Rates 86 million HHs Daypart M-F M-F M-F M-F M-F M-F	Available Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3 4-7a 7a-1p 1p-8p pots available Feed: Hours 8a-4p 4p-8p 7a-8a	DUAL Rate \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$10,000 \$14,500 \$14,500 \$14,500 \$14,500 \$11,250 \$11,250 \$750	18 million HHs Daypart M-F M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU :30, :60 second spots a Affiliate Break Rates 25 million HHs Daypart M-F M-F M-F M-F	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p vailable Hours 8a-4p 4p-8p 7a-8a	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000 \$2,500 Rate \$625 \$875 \$125
HISTORY	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night mirr M-SU* * w/late night mirr M-F SA-SU SA-SU :30, :60, :120 second s Full Coverage Rates 86 million HHs Daypart M-F M-F M-F M-F M-F M-F	Available Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3 4-7a 7a-1p 1p-8p pots available Feed: Hours 8a-4p 4p-8p 7a-8a 8p-12m	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$10,000 \$14,500 \$14,500 \$14,500 \$11,250 \$750 \$750 \$17,550	18 million HHs Daypart M-F M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU :30, :60 second spots a Affiliate Break Rates 25 million HHs Daypart M-F M-F M-F M-F M-SU	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p vailable Hours 8a-4p 4p-8p 7a-8a 8p-12m	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000 \$2,500 Rate \$625 \$875
HGTV START AT HOME	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU * w/late night mirr M-SU* * w/late night mirr M-SU* * w/late night mirr M-F SA-SU :30, :60, :120 second s Full Coverage Rates 86 million HHs Daypart M-F M-F M-F M-F M-F M-F M-F M-F	Available Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3 4-7a 7a-1p 1p-8p pots available Feed: Hours 8a-4p 4p-8p 7a-8a 8p-12m ror from 12m-4	DUAL Rate \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$10,000 \$14,500 \$14,500 \$14,500 \$14,500 \$11,250 \$7,50 \$17,550 \$4	18 million HHs Daypart M-F M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU :30, :60 second spots ar Affiliate Break Rates 25 million HHs Daypart M-F M-F M-F M-F M-F M-SU * w/late night mirro	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p vailable Hours 8a-4p 4p-8p 7a-8a 8p-12m or from 12m-4a	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000 \$2,500 Rate \$625 \$875 \$125 \$1,625
HISTORY	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU M-SU * w/late night mirr M-SU* * w/late night mirr M-F SA-SU :30, :60, :120 second s Full Coverage Rates 86 million HHs Daypart M-F M-F M-F M-F M-F M-F M-F M-F	Available Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3 4-7a 7a-1p 1p-8p pots available Hours 8a-4p 4p-8p 7a-8a 8p-12m ror from 12m-3	DUAL <u>Rate</u> \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$10,000 \$14,500 \$14,500 \$14,500 \$11,250 \$750 \$750 \$17,550	18 million HHs Daypart M-F M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU :30, :60 second spots ar Affiliate Break Rates 25 million HHs Daypart M-F M-F M-F M-F M-F M-SU * w/late night mirro SA-SU	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p vailable Hours 8a-4p 4p-8p 7a-8a 8p-12m or from 12m-4a 7a-12n	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000 \$2,000 \$2,500 Rate \$625 \$875 \$125 \$1,625 \$1,625 \$750
HISTORY	:30, :60 second spots a Full Coverage Rates 90 million HHs Daypart M-F M-F M-F M-SU * w/late night mirr M-SU* * w/late night mirr M-SU* * w/late night mirr M-F SA-SU :30, :60, :120 second s Full Coverage Rates 86 million HHs Daypart M-F M-F M-F M-F M-F M-F M-F M-F	Available Feed: Hours 7a-9a 9a-3p 3p-6p 6p-8p 8p-9p ror from 3a-4a 9p-12m ror from 12m-3 4-7a 7a-1p 1p-8p pots available Feed: Hours 8a-4p 4p-8p 7a-8a 8p-12m ror from 12m-4	DUAL Rate \$3,750 \$7,250 \$9,250 \$10,750 \$30,000 \$31,250 \$10,000 \$14,500 \$14,500 \$14,500 \$14,500 \$11,250 \$7,50 \$17,550 \$4	18 million HHs Daypart M-F M-F M-F M-SU * w/late night mirro M-SU * w/late night mirro M-F SA-SU :30, :60 second spots ar Affiliate Break Rates 25 million HHs Daypart M-F M-F M-F M-F M-F M-SU * w/late night mirro	7a-9a 9a-3p 3p-6p 6p-8p 8p-9p or from 3a-4a 9p-12m or from 12m-3a 4-7a 7a-1p 1p-8p vailable Hours 8a-4p 4p-8p 7a-8a 8p-12m or from 12m-4a	\$813 \$1,500 \$1,875 \$2,125 \$3,500 \$3,500 \$1,000 \$2,000 \$2,500 Rate \$625 \$875 \$125 \$1,625

INSPIRATION	Full Coverage Rates			Affiliate Break Rates				
	78 million HHs	Feed: SING	LE (EST)					
	Daypart	Hours	Rate					
	M-F	7a-3p	\$1,938					
TATAT	M-F	Зр-7р	\$2,150					
INSP	M-F	7p-12m	\$2,375					
	M-F	12m-4a						
			\$1,063	No Affiliate Rates Available				
	SA-SU	9a-3p	\$2,250					
	SA-SU	3р-7р	\$2,500					
	SA-SU	7p-12m	\$2,500					
	SA-SU	12m-2a	\$1,063					
	SU	7a-9a	\$875					
	:15, :30, :60, :75, :120,	:150, :180, :240	second spo					
LIFETIME	Full Coverage Rates			Affiliate Break Rates				
	82 million HHs	Feed: D	UAL	35 million HHs				
Lifetime	Daypart	Hours	Rate	Daypart	Hours	Rate		
LIEUNE	M-F	7a-8a	\$250	M-F	7a-8a	\$250		
	M-F	8a-4p	\$3,500	M-F	8a-4p	\$500		
	M-F	4p-8p	\$5,500	M-F	4p-8p	\$650		
	M-SU *	4p-op 6p-12m	\$3,300 \$8,450	M-SU *	4p-8p 8p-12m	\$1,188		
	* w/late night mirror	•	Ş6,45U		•	Ş1,100		
	-		¢ 4 0 2 0	* w/late night mirror		64.425		
	SA-SU	12n-8p	\$4,930	SA-SU	12n-8p	\$1,125		
	:15, :30, :60, :90 secon	d spots available	5	:15, :30, :60 second spo	ots available			
MAGNOLIA	Full Coverage Rates			Affiliate Break Rates				
	61 million HHs	Feed: D	UAL	18 million HHs				
MAGNOLIA	Daypart	<u>Hours</u>	<u>Rate</u>	Daypart Daypart	<u>Hours</u>	<u>Rate</u>		
IN NETWORK	M-F	7a-9a	\$500	M-F	7a-9a	\$75		
	M-F	9a-4p	\$1,000	M-F	9a-4p	\$138		
	M-F	4р-6р	\$1,625	M-F	4р-6р	\$200		
	M-F	6p-8p	\$2,125	M-F	6p-8p	\$263		
	M-SU	8p-12m	\$4,900	M-SU	8p-12m	\$625		
	SA-SU	7a-1p	\$2,875	SA-SU	7a-1p	\$438		
	SA-SU	1p-8p	\$2,227	SA-SU	1p-8p	\$438		
* formerly DIY	:30, :60, :120 second s		<i>72,221</i>	:30, :60 second spots a		Ŷ + 30		
-								
ME-TV	Full Coverage Rates			Affiliate Break Rates				
	70 million HHs	Feed: D						
Metv	<u>Daypart</u>	Hours	<u>Rate</u>					
	M-F	6a-9a	\$2,500					
	M-F	9a-6p	\$5,625					
	M-F	9a-1p	\$5 <i>,</i> 000					
	M-F	1-6p	\$6,250		e Rates Availabl	•		
	M-SU	6p-12m	\$5 <i>,</i> 500		- Nates Avallabl	C		
	M-SU	12m-3a	\$1,500					
	M-SU	3a-6a	\$750					
	SA-SU	6a-9a	\$1,250					
	SA-SU	9a-6p	\$6,250					
	:30, :60 second spots a	•	<i>90,230</i>					
MILITARY HISTORY								
	Full Coverage Rates			Affiliate Break Rates	1			
	10 million HHs	_		1 million HHs]			
	Daypart	Hours	<u>Rate</u>	Daypart	Hours	<u>Rate</u>		
	M-F	8a-4p	\$88	M-F	8a-8p	\$25		
	M-F	4p-8p	\$100	M-SU	8p-12m	\$25		
MILITARY	M-SU	8p-12m	\$125	SA-SU	8a-8p	\$25		
HISTORY	SA-SU	8a-8p	\$25	M-SU	4a-6a	\$13		
	M-SU	4a-6a	\$100					
* Not Available in HD	:30, :60 second spots a			:30, :60 second spots a	vailable			
		· · · · · · · · · · · · · · · · · · ·			· · · ·			

MOVIES!	Full Coverage Rates			Affiliate Break Rates	5	
	34 million HHs	Feed	DUAL			
MOVIES!	Daypart	Hours	Rate			
	M-F	6a-9a	\$250			
	M-F	9a-6p	\$625			
	M-SU	6p-12m	\$500			
	M-SU	12m-3a	\$188	No Affiliate	e Rates Available	
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$188			
	SA-SU	9a-6p	\$500			
	:30, :60 second spots a	•	,			
NICK @ NITE	Full Coverage Rates			Affiliate Break Rates	;	
	99 million HHs			30 million HHs		
nick@nite	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	8p-1a	\$9,563	M-SU	8p-12m	\$375
	M-SU	1a-4a	\$8,500	M-SU	12m-4a	\$250
	M-SU	4a-6a	\$7,500	M-SU	4a-6a	\$438
	M-SU	6a-7a	\$5,500	M-SU	6a-7a	\$500
	:30, :60 second spots a		+0,000	:30, :60 second spots a		- -
RETRO TV	Full Coverage Rates			Affiliate Break Rates		
	88 million HHs	Feed: SIN	NGLE (EST)			
retro"	Daypart	Hours	Rate			
	M-F	8a-4p	\$92			
	M-F	4р-7р	\$86			
	M-SU	7p-10p	\$104	No Affiliate	e Rates Available	1
	M-SU	10p-12m	\$97			
	M-SU	12m-6a	\$35			
	SA	8a-1p	\$94			
	SA-SU	1p-7p	\$90			
	M-SU		\$70			
	:15,:30, :60, :120 seco		•			
START TV	Full Coverage Rates			Affiliate Break Rates		
	78 million HHs	Feed	DUAL	Anniale Dreak Rales		
	Daypart	Hours	Rate	-		
	M-F	6a-9a	\$500			
startw	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250	No Affiliate	e Rates Available	
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$375			
	SA-SU	9a-6p	\$1,250			
	:30, :60 second spots a	•	<i>+</i> =)=0 0			
THE NEST	Full Coverage Rates			Affiliate Break Rates		
	100 million HHs	Feed	DUAL			
the	Daypart	Hours	Rate			
	M-F	9a-4p	\$313			
Dest	M-F	4p-8p	\$375			
	M-SU	8p-1a	\$375			
	M-SU	1a-5a	\$63	No Affiliate	e Rates Available	
	SA-SU	12n-8p	\$313			
	M-SU	5a-9a	\$38			
	SA-SU	9a-12n	\$38 \$38			
	:30, :60, :120 second s		ەدب			

THIS TV	Full Coverage Rates			Affiliate Break Rates	;		
	100 million HHs			38 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	5a-9a	\$188	M-SU	5a-9a	\$25	
	M-SU	9a-6p	\$438	M-SU	9a-6p	\$50	
	M-SU	6p-12m	\$438	M-SU	6p-12m	\$50	
	M-SU	12m-5a	\$105	M-SU	12m-5a	\$25	
	:30, :60 second spots available :			:30, :60 second spots a	available		
TRAVEL	Full Coverage Rates			Affiliate Break Rates	;		
	76 million HHs	Feed:	DUAL	15 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	8a-9a	\$500	M-SU	8a-9a	\$138	
	M-F	9a-3p	\$1,500	M-F	9a-3p	\$450	
CHANNEL	M-F	3р-6р	\$2,500	M-F	Зр-6р	\$125	
	M-F	6р-8р	\$2,750	M-F	6p-8p	\$713	
	M-SU	8p-12m *	\$6,750	M-SU	8p-12m *	\$750	
	* w/late	night mirror fr	om 12m-4a	* w/late night mirror from 12m-4a			
	SA-SU	7a-8p	\$3,500	SA-SU	7a-8p	\$600	
	:15, :30, :60, :120 seco	nd spots availa	ble	:15, :30, :60 second sp	ots available		
TV LAND	Full Coverage Rates			Affiliate Break Rates			
	78 million HHs	Feed:	DUAL	36 million HHs			
TULAND	Daypart	<u>Hours</u>	Rate	Daypart	Hours	Rate	
TV LAND	M-SU	7p-2a	\$7,250	M-SU	7p-2a	\$750	
	M-SU	2a-4a	\$1,500	M-SU	2a-4a	\$625	
	M-SU	4a-6a	\$800	M-SU	4a-6a	\$1,250	
	SA-SU	6a-7p	\$4,750	SA-SU	6a-7p	\$250	
	:15, :30, :60 second sp	ots available		:15, :30, :60 second spots available			
WEATHER	Full Coverage Rates			Affiliate Break Rates	;		
	75 million HHs	Feed: SIN	GLE (EST)	31 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
The	M-SU	4a-5a	\$1,250	M-SU	4a-5a	\$63	
Masthau	M-F	5a-7a	\$2,500	M-F	5a-7a	\$250	
Weather	M-F	7a-7p	\$3,000	M-F	7a-7p	\$375	
Channel	M-SU	7p-10p	\$7 <i>,</i> 500	M-SU	7p-10p	\$625	
	* w/2 mirrors from	10p-11p and	1a-2a	* w/2 mirrors from 10p-11p and 1a-2a			
	SA-SU	5a-7a	\$10,000	SA-SU	5a-7a	\$625	
	* w/2 mirrors from	۱ 7a-9a and 9a-	11a	* w/2 mirrors from 7a-9a and 9a-11a			
	SA-SU	11a-2p	\$5,000	SA-SU	11a-2p	\$625	
	SA-SU	2p-7p	\$3,500	SA-SU	2p-7p	\$313	
	:60, :120 second spots			:60, :120 second spots			

NOTES

1. National Cable & Satellite Full Coverage Rates: (left side of rate card)

National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below. 2. National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)

National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice. 3. All rates include a <u>Free</u> Infrastructure Review.

Clients must approve all final schedules prior to placement.

5. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time. Fixed time slots and specific tv shows are available by custom quote.

6. All network placement is subject to availability at the time of placement.

7. All placements after November 15 may be subject to potential rate increase of +25%.

8: All rates subject to change without written or published notice.

9. Rates listed above are for 30-sec spots. 60-sec spots are usually double the cost of 30-sec spots but some exceptions may apply. 15-sec spots must be custom quoted, are not necessarily half the cost of 30-sec spots and are subject to being "piggybacked" and/or "bookended" at any time by the network.

10. Live sporting events are not included in pricing however custom quotes are available upon request.



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