



Cable TV - Rate Card #2: National Cable & Satellite Networks

Subscriber HH's: varies by network, see below

Type: 30-Sec "ROS" Run Of Schedule

Rotation: varies by network, see below

Rate Card Updated: 4/16/2025






National Cable & Satellite Full Coverage Rates: (left side of rate card)



National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.






National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)






National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.







A&E	Full Coverage Rates			Affiliate Break Rates		
	63 million HHs	Feed: DUAL		47 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	8a-4p	\$5,250	M-F	8a-4p	\$438
	M-F	4p-8p	\$7,650	M-F	4p-8p	\$563
	M-SU	8p-12a *	\$14,950	M-SU	8p-12a	\$1,250
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a		
	SA-SU	7a-12n	\$6,500	SA-SU	7a-12n	\$375
	SA-SU	12n-8p	\$6,205	SA-SU	12n-8p	\$563
	:30, :60 second spots available			:30, :60 second spots available		
ACC	Full Coverage Rates			Affiliate Break Rates		
	33 million HHs	Feed: SINGLE (EST)		6 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$100	M-F	6a-6p	\$63
	M-SU	6p-12m	\$250	M-SU	6p-12m	\$125
	M-SU	12m-3a	\$188	M-SU	12m-3a	\$63
	SA-SU	6a-12n	\$375	SA-SU	6a-12n	\$188
	SA-SU	12n-6p	\$625	SA-SU	12n-6p	\$313
	M-SU	3a-6a	\$63	M-SU	3a-6a	\$25
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
Adult Swim	Full Coverage Rates			Affiliate Break Rates		
	20 million HHs	Feed: DUAL		3 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	5p-8p	\$1,560	M-SU	5p-8p	\$250
	M-SU	8p-12m	\$3,900	M-SU	8p-12m	\$1,250
	M-SU	12m-3a	\$3,400	M-SU	12m-3a	\$750
	M-SU	3a-6a	\$3,000	M-SU	3a-6a	\$375
	:30, :60, :90, :120 second spots available			:30, :60 second spots available		
ALTITUDE SPORTS	Full Coverage Rates			Affiliate Break Rates		
	1 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-1a	\$125			
	:15, :30, & :60 second spots available					
AMC	Full Coverage Rates			Affiliate Break Rates		
	63 million HHs	Feed: DUAL		17 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	9a-2p	\$1,625	M-F	9a-2p	\$350
	M-F	2p-6p	\$3,000	M-F	2p-6p	\$450
	M-SU	6p-1a	\$5,250	M-SU	6p-1a	\$525
	M-SU	1a-6a	\$450	M-SU	1a-6a	\$75
	SA-SU	6a-6p	\$3,375	SA-SU	6a-6p	\$450
	:15, :30, :60, :120 sec spots available			:30, :60 second spots available		






AMERICAN CRIMES	Full Coverage Rates			Affiliate Break Rates						
	94 million HHs	Feed: DUAL		No Affiliate Rates Available						
	Daypart	Hours	Rate							
	M-SU	5a-7a	\$50							
	M-SU	7-9a	\$38							
	M-F	9a-4p	\$200							
	M-F	4p-8p	\$200							
	M-SU	8p-12m	\$250							
	M-SU	12m-1a	\$38							
	M-SU	1a-5a	\$50							
	SA-SU	9a-11a	\$38							
	SA-SU	11a-8p	\$200							
	:30, :60, :120 second spots available									
AMERICAN HEROES	Full Coverage Rates			Affiliate Break Rates						
	8.1 million HHs	Feed: SINGLE (EST)		4.7 million HHs						
	Daypart	Hours	Rate	Daypart			Hours	Rate		
	M-SU	6a-9a	\$425	M-SU			6a-9a	\$125		
	M-F	9a-4p	\$625	M-F			9a-4p	\$200		
	M-F	4p-8p	\$1,000	M-F			4p-8p	\$313		
	M-SU *	8p-12m	\$1,375	M-SU			8p-12m	\$438		
	* w/late night mirror from 12m-4a			M-SU			12m-4a	\$150		
	M-SU	4a-6a	\$150	M-SU			4a-6a	\$63		
	SA-SU	9a-8p	\$875	SA-SU			9a-8p	\$238		
	:30, :60, :120 second spots available			:30, :60 second spots available						
	AMGTV	Full Coverage Rates					Affiliate Break Rates			
		50 million HHs	Feed: SINGLE (EST)				No Affiliate Rates Available			
Daypart		Hours	Rate							
M-F		6a-9a	\$50							
M-F		9a-4p	\$75							
M-F		4p-8p	\$100							
M-SU		8p-11p	\$125							
M-SU		11p-2a	\$75							
M-SU		2a-6a	\$50							
SA-SU		9a-8p	\$100							
:30, :60, :120 sec spots available										
ANIMAL PLANET		Full Coverage Rates			Affiliate Break Rates					
		57 million HHs	Feed: DUAL		18 million HHs					
	Daypart	Hours	Rate	Daypart	Hours			Rate		
	M-SU	6a-9a	\$1,500	M-SU	6a-9a			\$250		
	M-F	9a-4p	\$3,000	M-F	9a-4p			\$438		
	M-F	4p-8p	\$4,000	M-F	4p-8p			\$500		
	M-SU	8p-12m	\$10,000	M-SU	8p-12m			\$875		
	* w/late night mirror from 12m-4a			M-SU	12m-4a			\$250		
	M-SU	4a-6a	\$313	M-SU	4a-6a			\$125		
	SA-SU	9a-8p	\$5,000	SA-SU	9a-8p			\$450		
	:15, :30, :60 & :120 second spots available			:30, :60 second spots available						
	ANTENNA TV	Full Coverage Rates			Affiliate Break Rates					
		114 million HHs	Feed: DUAL		80 million HHs					
Daypart		Hours	Rate	Daypart	Hours	Rate				
M-SU		6a-9a	\$250	M-SU	6a-9a	\$75				
M-F		9a-3p	\$750	M-F	9a-3p	\$200				
M-F		3p-6p	\$750	M-F	3p-6p	\$200				
M-SU		6p-12m	\$625	M-SU	6p-12m	\$100				
M-SU		12m-2a	\$250	M-SU	12m-2a	\$75				
M-SU		2a-6a	\$188	M-SU	2a-6a	\$50				
SA-SU		9a-6p	\$500	SA-SU	9a-6p	\$125				
:30, :60 second spots available			:30, :60 second spots available							

ASPiRE	Full Coverage Rates			Affiliate Break Rates			
	38 million HHs	Feed: SINGLE (EST)			No Affiliate Rates Available		
	Daypart	Hours	Rate				
	M-F	6a-12n	\$213				
	M-F	12n-6p	\$300				
	M-F	6p-1a	\$350				
	M-F	1a-6a	\$238				
	SA-SU	6a-12n	\$250				
	SA-SU	12n-6p	\$375				
	SA-SU	6p-1a	\$450				
	SA-SU	1a-6a	\$250				
:30, :60 & :120 second spots available							
AXSTV	Full Coverage Rates			Affiliate Break Rates			
	50 million HHs	Feed: SINGLE (EST)			No Affiliate Rates Available		
	Daypart	Hours	Rate				
	M-F	8a-5p	\$88				
	M-F	3p-7p	\$113				
	M-SU *	7p-11p	\$250				
	* w/late night mirror from 11p-3a						
	SA-SU	8a-12n	\$75				
	SA-SU	12n-7p	\$150				
	M-SU	3a-4a	\$38				
	TH	8p-11p	\$1,250				
* w/late night mirror from 12a-3a							
:15, :30, :60, :120 second spots available							
BBC AMERICA	Full Coverage Rates			Affiliate Break Rates			
	60 million HHs	Feed: DUAL		24 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	6a-2p	\$750	M-F	6a-2p	\$175	
	M-F	2p-6p	\$1,438	M-F	2p-6p	\$250	
	M-SU	6p-12m	\$3,000	M-SU	6p-12m	\$313	
	* w/late night mirror from 12m-6a			* w/late night mirror from 12m-6a			
	SA-SU	6a-6p	\$1,813	SA-SU	6a-6p	\$225	
	:15, :30, :60, :120 second spots available			:30, :60 second spots available			
	BBC WORLD NEWS	Full Coverage Rates			Affiliate Break Rates		
		100 million HHs	Feed: SINGLE (EST)			No Affiliate Rates Available	
Daypart		Hours	Rate				
M-F		2a-6a	\$238				
M-F		6a-930a	\$900				
M-F		930a-5p	\$450				
M-F		5p-7p	\$1,200				
M-F		7p-12m	\$1,950				
M-F		12m-2a	\$300				
SA-SU		2a-6a	\$238				
SA-SU		6a-930a	\$900				
SA-SU		930a-5p	\$450				
SA-SU		5p-7p	\$1,163				
SA-SU		7p-12m	\$1,950				
SA-SU		12m-2a	\$300				
:30, :60 second spots available							






BEIN SPORTS	Full Coverage Rates			Affiliate Break Rates		
	41 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$18			
	M-F	10a-3p	\$148			
	M-F	3p-7p	\$188			
	M-F	7p-11p	\$200			
	M-F	11p-2a	\$138			
	SA-SU	6a-12m	\$215			
	SA-SU	12n-7p	\$290			
:15, :30, :60, :120 second spots available						
BEIN SPORTS N	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$13			
	M-F	10a-3p	\$145			
	M-F	3p-7p	\$365			
	M-F	7p-11p	\$388			
	M-F	11p-2a	\$113			
	SA-SU	6a-12m	\$870			
:15, :30, :60, :120 second spots available						
BEIN SPORTS XTRA	Full Coverage Rates			Affiliate Break Rates		
	6 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$13			
	M-F	10a-3p	\$138			
	M-F	3p-7p	\$150			
	M-F	7p-11p	\$163			
	M-F	11p-2a	\$138			
	SA-SU	6a-12m	\$150			
:15, :30, :60, :120 second spots available						
BET	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DUAL		46 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-3p	\$1,900	M-F	8a-1p	\$1,250
	M-F	3p-7p	\$2,875	M-F	1p-3p	\$1,875
	M-F	7p-12m	\$6,250	M-F	3p-6p	\$2,000
	M-SA	12m-3a	\$3,375	M-F	6p-8p	\$3,125
	SU	12m-1a	\$3,375	M-F	8p-11p	\$4,375
	M-SA	3a-4a	\$1,875	M-SA	11p-1a	\$2,750
	M-SU	4a-6a	\$1,250	M-SU	1a-3a	\$875
	SU	1a-6a	\$1,000	M-SU	3a-4a	\$625
	SA	7a-6p	\$3,300	SA	9a-6p	\$2,000
	SU	8a-6p	\$3,300	SU	9a-12n	\$2,125
	SA-SU	6p-12m	\$6,250	SU	12n-6p	\$2,063
:30, :60 second spots available				:30, :60 second spots available		
BETHer	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-11a	\$163			
	M-F	11a-3p	\$200			
	M-F	3p-7p	\$450			
	M-F	7p-12m	\$800			
	M-SU	12m-3a	\$500			
	M-SU	3a-6a	\$175			
	SA-SU	6a-6p	\$375			
	SA-SU	6p-12m	\$800			
:30, :60 second spots available						
* formerly Centric						






BET JAMS		Full Coverage Rates			Affiliate Break Rates																			
 * formerly MTV Jams * Not Available in HD	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available																				
	Daypart	Hours	Rate																					
	M-SU	6a-11a	\$75																					
	M-SU	11a-4p	\$88																					
	M-SU	4p-7p	\$100																					
	M-SU	7p-12m	\$125																					
	M-SU	1a-3a	\$75																					
	M-SU	3a-6a	\$63																					
:30, :60 second spots available																								
BET SOUL		Full Coverage Rates			Affiliate Break Rates																			
 * formerly VH1 Soul * Not Available in HD	30 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available																				
	Daypart	Hours	Rate																					
	M-SU	6a-11a	\$63																					
	M-SU	11a-4p	\$75																					
	M-SU	4p-7p	\$100																					
	M-SU	7p-12m	\$150																					
	M-SU	1a-3a	\$75																					
	M-SU	3a-6a	\$50																					
:30, :60 second spots available																								
BIG10		Full Coverage Rates			Affiliate Break Rates																			
	47 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available																				
	Daypart	Hours	Rate																					
	M-F	6a-10a	\$43																					
	M-F	10a-6p	\$153																					
	M-F	6p-12m	\$423																					
	M-F	12m-6a	\$68																					
	SA-SU	6a-10a	\$105																					
	SA-SU	10a-6p	\$468																					
	SA-SU	6p-12m	\$440																					
	SA-SU	12m-6a	\$95																					
:30, :60, :90, :120 second spots available																								
BLACK NEWS		Full Coverage Rates			Affiliate Break Rates																			
	48 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available																				
	Daypart	Hours	Rate																					
	M-F	6a-10a	\$750																					
	M-F	10a-5p	\$750																					
	M-F	5p-7p	\$1,000																					
	M-F	7p-11p	\$1,125																					
	M-F	11p-12m	\$1,000																					
	M-F	12m-2a	\$375																					
	M-F	2a-6a	\$125																					
	SA-SU	6a-12n	\$500																					
	SA-SU	12n-12m	\$750																					
:30, :60, :90, :120 second spots available																								
BLOOMBERG		Full Coverage Rates			Affiliate Break Rates																			
	71 million HHs	Feed: SINGLE (EST)		18 million HHs	<table><tr><td>Daypart</td><td>Hours</td><td>Rate</td></tr><tr><td>M-F</td><td>5a-9a</td><td>\$438</td></tr><tr><td>M-F</td><td>9a-5p</td><td>\$375</td></tr><tr><td>M-F</td><td>5p-12m</td><td>\$300</td></tr><tr><td>SA-SU</td><td>5a-12m</td><td>\$250</td></tr><tr><td>M-SU</td><td>12m-5a</td><td>\$63</td></tr></table>		Daypart	Hours	Rate	M-F	5a-9a	\$438	M-F	9a-5p	\$375	M-F	5p-12m	\$300	SA-SU	5a-12m	\$250	M-SU	12m-5a	\$63
	Daypart	Hours	Rate																					
	M-F	5a-9a	\$438																					
	M-F	9a-5p	\$375																					
	M-F	5p-12m	\$300																					
	SA-SU	5a-12m	\$250																					
	M-SU	12m-5a	\$63																					
	Daypart	Hours	Rate																					
M-F	5a-9a	\$1,063																						
M-F	9a-5p	\$1,250																						
M-F	5p-12m	\$900																						
SA-SU	5a-12m	\$375																						
M-SU	12m-5a	\$238																						
:15, :30, :60, :120 second spots available			:30, :60 second spots available																					







BOOMERANG		Full Coverage Rates			Affiliate Break Rates			
	10 million HHs	Feed: DUAL		2 million HHs				
	Daypart	Hours	Rate	Daypart	Hours	Rate		
	M-SU	6a-10a	\$250	M-SU	6a-10a	\$38		
	M-SU	10a-4p	\$375	M-SU	10a-4p	\$50		
	M-SU	4p-7p	\$500	M-SU	4p-7p	\$75		
	M-SU	7p-12m	\$375	M-SU	7p-12m	\$100		
	M-SU	12m-3a	\$125	M-SU	12m-6a	\$25		
	M-SU	3a-6a	\$63					
	:30, :60, :90, :120 second spots available							
	BOUNCE			Full Coverage Rates			Affiliate Break Rates	
	117 million HHs	Feed: SINGLE (EST)		27 million HHs				
	Daypart	Hours	Rate	Daypart	Hours	Rate		
	M-SU	6a-10a	\$1,250	M-SU	6a-10a	\$688		
	M-F	10a-3p	\$3,000	M-F	10a-3p	\$1,375		
	M-F	3p-7p	\$3,000	M-F	3p-7p	\$1,375		
	SA-SU	10a-7p	\$2,500	SA-SU	10a-7p	\$750		
	M-SU	7p-1a	\$2,500	M-SU	6p-1a	\$700		
	M-SU	1a-3a	\$1,250	M-SU	1a-3a	\$375		
	M-SU	3a-6a	\$500	M-SU	3a-6a	\$238		
	:30, :60, :90, :120 second spots available			:30, :60, :90, :120 second spots available				
BRAVO		Full Coverage Rates			Affiliate Break Rates			
	84 million HHs	Feed: DUAL		23 million HHs				
	Daypart	Hours	Rate	Daypart	Hours	Rate		
	M-SU	6a-8a	\$1,750	M-SU	6a-8a	\$150		
	M-F	8a-3p	\$3,125	M-F	8a-3p	\$375		
	M-F	3p-7p	\$6,500	M-F	3p-7p	\$625		
	M-SU	7p-2a	\$12,500	M-SU	7p-2a	\$700		
	SA-SU	8a-7p	\$6,750	SA-SU	8a-7p	\$650		
	M-SU	2a-6a	\$750	M-SU	2a-6a	\$100		
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available				
	BUZZR		Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-F	8a-4p	\$313					
	M-F	4p-8p	\$313					
	M-SU	8p-12m	\$250					
	M-SU	12m-3a	\$125					
	M-SU	3a-6a	\$50					
	SA-SU	10a-8p	\$250					
	SA-SU	8p-12m	\$163					
	:30, :60, :120 second spots available							
CARTOON		Full Coverage Rates			Affiliate Break Rates			
	15 million HHs	Feed: DUAL		2 million HHs				
	Daypart	Hours	Rate	Daypart	Hours	Rate		
	M-SU	6a-5p	\$1,500	M-SU	6a-5p	\$375		
:15, :30, :60, :90, :120 second spots available			:15, :30, :60 second spots available					
CATCHY COMEDY		Full Coverage Rates			Affiliate Break Rates			
	30 million HHs	Feed: DUAL		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-F	6a-9a	\$63					
	M-F	9a-6p	\$250					
	M-SU	6p-12m	\$250					
	M-SU	12m-3a	\$63					
	M-SU	3a-6a	\$63					
	SA-SU	6a-9a	\$63					
	SA-SU	9a-6p	\$250					
	:30, :60 second spots available							
* formerly Decades								





CBS SPORTS	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		16 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-12n	\$1,000	M-F	6a-12n	\$150
	M-F	12n-4p	\$1,063	M-F	12n-4p	\$213
	M-F	4p-7p	\$1,188	M-F	4p-7p	\$275
	M-SU	7p-12m	\$1,375	M-SU	7p-12m	\$338
	M-SU	12m-6a	\$563	M-SU	12m-6a	\$150
	SA-SU	6a-12n	\$1,125	SA-SU	6a-12n	\$213
	SA-SU	12n-7p	\$1,250	SA-SU	12n-7p	\$275
	:30, :60 second spots available			:30, :60 second spots available		
CHARGE	Full Coverage Rates			Affiliate Break Rates		
	105 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	3a-5a	\$38			
	M-SU	5a-10a	\$63			
	M-F	8a-4p	\$750			
	M-F	4p-8p	\$1,000			
	M-SU	8p-1a	\$1,000			
	M-SU	1a-3a	\$200			
	SA-SU	5a-12n	\$63			
	SA-SU	12n-8p	\$750			
	:30, :60, :120 second spots available					
CLEO TV	Full Coverage Rates			Affiliate Break Rates		
	29 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-6p	\$55			
	M-SU	6p-12m	\$70			
	M-SU	12m-4a	\$38			
	:15, :30, :60, :120 second spots available					
CMT	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: DUAL		34 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$625	M-SU	6a-9a	\$225
	M-F	9a-4p	\$1,250	M-F	9a-4p	\$275
	SA-SU	9a-7p	\$3,250	SA-SU	9a-7p	\$350
	M-SU	4p-7p	\$4,750	M-SU	4p-7p	\$350
	M-SU	7p-12m	\$5,250	M-SU	7p-12m	\$400
	M-SU	12m-3a	\$1,500	M-SU	12m-3a	\$200
	M-SU	3a-6a	\$150	M-SU	3a-6a	\$50
	:15, :30, :60, :75, :90, :120 sec spots available			:15, :30, :60, :75, :90, :120 sec spots available		
CMT MUSIC	Full Coverage Rates			Affiliate Break Rates		
	42 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-11a	\$63			
	M-SU	11a-12m	\$100			
	M-SU	12m-330a	\$38			
	M-SU	330a-6a	\$25			
* formerly CMT Pure Country	:30, :60 second spots available					







CNBC	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: SINGLE (EST)		27 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	5a-6a	\$875	M-SU	5a-6a	\$125
	M-F	6a-7p	\$5,000	M-F	6a-7p	\$438
	M-SU	7p-11p	\$8,000	M-SU	7p-11p	\$750
	M-SU	7p-2a	\$7,500	M-SU	11p-2a	\$500
	M-SU	11p-2a	\$3,500	SA-SU	2a-5a	\$125
	SA-SU	2a-5a	\$625	SA-SU	6a-7p	\$375
	SA-SU	6a-7p	\$750			
	SA-SU	3p-7p	\$2,500			
:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available			
CNN	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: SINGLE (EST)		11 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$4,125	M-SU	6a-12n	\$750
	M-F	9a-3p	\$6,500	M-SU	12n-6p	\$750
	M-F	3p-7p	\$7,500	M-SU	6p-12m	\$813
	SA-SU	9a-7p	\$5,250	M-SU	12m-6a	\$150
	M-SU	7p-12m	\$7,000			
	M-SU	12m-3a	\$2,000			
	M-SU	3a-6a	\$688			
	:30, :60, :90, :120 second spots available			:30, :60 second spots available		
CNN ESPANOL	Full Coverage Rates			Affiliate Break Rates		
	23 million HHs	Feed: SINGLE (EST)		2 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-10a	\$213	M-SU	6a-12n	\$38
	M-SU	10a-3p	\$275	M-SU	12n-6p	\$38
	M-SU	3p-7p	\$275	M-SU	6p-12m	\$38
	M-SU	7p-11p	\$313	M-SU	12m-6a	\$38
	M-SU	11p-3a	\$175			
	SA-SU	6a-1p	\$125			
	SA-SU	1p-7p	\$138			
	SA-SU	7p-11p	\$150			
SA-SU	11p-6a	\$138				
:30, :60, :90, :120 second spots available			:30, :60 second spots available			
CNN INT	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-10a	\$113			
	M-F	10a-4p	\$125			
	M-F	4p-7p	\$125			
	M-SU	7p-12m	\$375			
	M-SU	12m-3a	\$113			
	SA-SU	10a-7p	\$125			
	M-SU	3a-6a	\$50			
	:30, :60, :120 second spots available					
COMEDY CENTRAL	Full Coverage Rates			Affiliate Break Rates		
	66 million HHs	Feed: DUAL		33 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	8a-11a	\$1,500	M-F	8a-11a	\$375
	M-F	11a-3p	\$2,250	M-F	11a-3p	\$625
	M-F	3p-6p	\$5,500	M-F	3p-6p	\$875
	M-SU	6p-11p	\$9,563	M-SU	6p-11p	\$1,125
	M-SU	11p-2a	\$10,200	M-SU	11p-2a	\$1,125
	M-SU	2a-5a	\$500	M-SU	2a-5a	\$375
	SA-SU	8a-12n	\$4,500	SA-SU	8a-12n	\$625
	SA-SU	12n-6p	\$8,750	SA-SU	12n-6p	\$875
:30, :60 second spots available			:30, :60 second spots available			






COMET	Full Coverage Rates			Affiliate Break Rates						
	110 million HHs	Feed: DUAL		No Affiliate Rates Available						
	Daypart	Hours	Rate							
	M-SU	3a-5a	\$75							
	SA-SU	5a-11a	\$75							
	M-F	5a-830a	\$75							
	M-F	830a-4p	\$625							
	M-F	4p-8p	\$750							
	M-SU	8p-1a	\$750							
	M-SU	1a-4a	\$200							
	SA-SU	11a-8p	\$750							
:30, :60, :120 second spots available										
COOKING	Full Coverage Rates			Affiliate Break Rates						
	50 million HHs	Feed: SINGLE (EST)		15 million HHs						
	Daypart	Hours	Rate	Daypart			Hours	Rate		
	M-F	7a-3p	\$688	M-F			7a-3p	\$250		
	M-F	3p-6p	\$1,375	M-F			3p-6p	\$313		
	M-F	6p-8p	\$1,750	M-F			6p-8p	\$375		
	M-SU *	8p-12m	\$3,250	M-SU			8p-12m	\$700		
	* w/late night mirror from 12m-4a			M-SU			12m-4a	\$188		
	SA-SU	7a-8p	\$1,500	SA-SU			7a-8p	\$375		
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available						
	COURT TV	Full Coverage Rates					Affiliate Break Rates			
	114 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available						
	Daypart	Hours	Rate							
	M-SU	6a-10a	\$150							
	M-F	10a-3p	\$425							
	M-F	3p-7p	\$425							
	SA-SU	10a-7p	\$450							
	M-SU	7p-1a	\$375							
	M-SU	1a-3a	\$150							
	M-SU	3a-6a	\$75							
	:30, :60 second spots available									
Cowboy Channel	Full Coverage Rates			Affiliate Break Rates						
 * formerly FamilyNet * Not Available in HD	40 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available						
	Daypart	Hours	Rate							
	M-F	6a-6p	\$200							
	SA-SU	6a-6p	\$250							
	M-F	6p-12m	\$375							
	SA-SU	6p-12m	\$500							
	M-SU	6a-6a	\$75							
	:60, :120 second spots available									
	COZI	Full Coverage Rates					Affiliate Break Rates			
		106 million HHs	Feed: DUAL				63 million HHs			
Daypart		Hours	Rate	Daypart	Hours	Rate				
M-SU		6a-9a	\$188	M-SU	6a-9a	\$125				
M-F		9a-5p	\$1,000	M-F	5p-8p	\$500				
M-F		5p-8p	\$1,000	M-F	8p-12m	\$500				
M-F		8p-12m	\$1,000	M-SU	12m-5a	\$125				
M-SU		12m-5a	\$188							
:30, :60, :120 second spots available			:30, :60 second spots available							







CRIME & INVESTIGATION	Full Coverage Rates			Affiliate Break Rates		
	23 million HHs	Feed: DUAL		4 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-4p	\$150	M-F	6a-4p	\$38
	M-F	4p-8p	\$175	M-F	4p-8p	\$50
	M-SU *	8p-12m	\$213	M-SU	8p-12m	\$63
	* w/late night mirror from 12m-4a			M-SU	4a-6a	\$13
	M-SU	4a-6a	\$50	SA-SU	6a-8p	\$50
	SA-SU	6a-8p	\$163			
	:30, :60 second spots available			:30, :60 second spots available		
DESTINATION AMERICA	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs	Feed: SINGLE (EST)		13 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$300	M-SU	6a-9a	\$125
	M-F	9a-4p	\$625	M-F	9a-4p	\$200
	M-F	4p-8p	\$1,000	M-F	4p-8p	\$250
	M-SU *	8p-12m	\$2,000	M-SU	8p-12m	\$350
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$125
	M-SU	4a-6a	\$125	M-SU	4a-6a	\$63
	SA-SU	9a-8p	\$1,000	SA-SU	9a-8p	\$300
* formerly Planet Green	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		
DISCOVERY	Full Coverage Rates			Affiliate Break Rates		
	69 million HHs	Feed: DUAL		11 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$2,125	M-SU	6a-9a	\$188
	M-F	9a-4p	\$3,500	M-F	9a-4p	\$375
	M-F	4p-8p	\$3,900	M-F	4p-8p	\$438
	M-SU *	8p-12m	\$10,400	M-SU	8p-12m	\$1,125
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$313
	M-SU	4a-6a	\$313	M-SU	4a-6a	\$150
	SA-SU	9a-8p	\$3,900	SA-SU	9a-8p	\$625
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		
DISCOVERY EN ESPAÑOL	Full Coverage Rates			Affiliate Break Rates		
	65 million HHs	Feed: SINGLE (EST)		33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-7a	\$100	M-F	6a-7a	\$50
	M-F	9a-3p	\$188	M-F	9a-3p	\$94
	M-F	3p-7p	\$313	M-F	3p-7p	\$156
	M-SU	7p-11p	\$625	M-SU	7p-11p	\$219
	M-SU	11p-3a	\$375	M-SU	11p-3a	\$188
	SA-SU	9a-7p	\$313	SA-SU	9a-7p	\$158
* Not Available in HD	:30, :60 second spots available			:30, :60 second spots available		
DISCOVERY FAMILIA	Full Coverage Rates			Affiliate Break Rates		
	32 million HHs	Feed: SINGLE (EST)		16 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$25	M-SU	6a-9a	\$13
	M-SU	9a-3p	\$88	M-SU	9a-3p	\$75
	M-SU	3p-7p	\$100	M-SU	3p-7p	\$50
	M-SU	7p-11p	\$150	M-SU	7p-11p	\$75
	M-SU	11p-3a	\$100	M-SU	11p-3a	\$44
	SA-SU	9a-7p	\$88	SA-SU	9a-7p	\$63
* Not Available in HD	:30, :60 second spots available			:30, :60 second spots available		






DISCOVERY FAMILY	Full Coverage Rates			Affiliate Break Rates		
	27 million HHs	Feed: SINGLE (EST)		8 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-9a	\$63	M-F	6a-9a	\$63
	M-F	9a-5p	\$113	M-F	9a-5p	\$88
	M-F	5p-7p	\$225	M-F	5p-7p	\$125
	M-SU	7p-12m	\$313	M-SU	7p-12m	\$188
	M-SU	12m-6a	\$25	M-SU	12m-6a	\$50
	SA-SU	6a-7p	\$188	SA-SU	6a-7p	\$163
* formerly Discovery Kids	:30, :60, :120 second spots available			:30, :60 second spots available		
DISCOVERY LIFE	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs	Feed: SINGLE (EST)		26 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-9a	\$175	M-SU	6a-9a	\$100
	M-F	9a-4p	\$375	M-F	9a-4p	\$138
	M-F	4p-8p	\$563	M-F	4p-8p	\$150
	M-SU *	8p-12m	\$938	M-SU	8p-12m	\$175
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$63
	M-SU	4a-6a	\$150	M-SU	4a-6a	\$60
* formerly Discovery Health & Fitness	SA-SU	9a-8p	\$725	SA-SU	9a-8p	\$150
	:15, :30, :60, :120, :300 second spots available			:15, :30, :60 second spots available		
DISNEY	Full Coverage Rates			Affiliate Break Rates		
	Sponsor programs only! Contact your consultant for custom quotes!			Sponsor programs only! Contact your consultant for custom quotes!		
DISNEY JUNIOR	Full Coverage Rates			Affiliate Break Rates		
	Sponsor programs only! Contact your consultant for custom quotes!			Sponsor programs only! Contact your consultant for custom quotes!		
DISNEY XD	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-9a	\$400			
	M-SU	9a-2p	\$500			
	M-SU	2p-5p	\$625			
	M-F	5p-7p	\$675			
	M-SU	7p-12m	\$788			
	M-SU	12m-2a	\$113			
	M-SU	2a-6a	\$75			
	SA-SU	9a-7p	\$900			
	:30, :60, :120 second spots available					
E!	Full Coverage Rates			Affiliate Break Rates		
	88 million HHs	Feed: DUAL		19 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-12n	\$1,625	M-F	6a-12n	\$500
	M-F	12n-6p	\$3,550	M-F	12n-6p	\$500
	M-SU	6p-12m	\$15,500	M-SU	6p-12m	\$1,250
	M-SU	12m-4a	\$4,275	M-SU	12m-4a	\$375
	M-SU	4a-6a	\$250	M-SU	4a-6a	\$125
	SA-SU	6a-6p	\$3,060	SA-SU	6a-6p	\$625
	:30, :60, :120 second spots available			:30, :60 second spots available		







ESPN	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: SINGLE (EST)		14 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$9,500	M-F	6a-6p	\$625
	M-SU	6p-12m	\$37,500	M-SU	6p-12m	\$2,000
	M-SU	12m-3a	\$16,250	M-SU	12m-3a	\$625
	SA-SU	6a-12n	\$8,450	SA-SU	6a-12n	\$1,500
	SA-SU	12n-6p	\$9,360	SA-SU	12n-6p	\$1,625
	M-SU	3a-6a	\$1,875	M-SU	3a-6a	\$125
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPN2	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: SINGLE (EST)		14 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$4,500	M-F	6a-6p	\$375
	M-SU	6p-12m	\$6,750	M-SU	6p-12m	\$875
	M-SU	12m-3a	\$3,375	M-SU	12m-3a	\$375
	SA-SU	6a-12n	\$5,625	SA-SU	6a-12n	\$750
	SA-SU	12n-6p	\$6,750	SA-SU	12n-6p	\$1,000
	M-SU	3a-6a	\$900	M-SU	3a-6a	\$100
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPN DEPORTES	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: SINGLE (EST)		2 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$338	M-F	6a-6p	\$125
	M-SU	6p-12m	\$1,125	M-SU	6p-12m	\$250
	M-SU	12m-3a	\$450	M-SU	12m-3a	\$188
	SA-SU	6a-12n	\$900	SA-SU	6a-12n	\$375
	SA-SU	12n-6p	\$1,125	SA-SU	12n-6p	\$500
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$50
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPNEWS	Full Coverage Rates			Affiliate Break Rates		
	58 million HHs	Feed: SINGLE (EST)		11 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$450	M-F	6a-6p	\$125
	M-SU	6p-12m	\$1,250	M-SU	6p-12m	\$250
	M-SU	12m-3a	\$450	M-SU	12m-3a	\$125
	SA-SU	6a-12n	\$1,000	SA-SU	6a-12n	\$313
	SA-SU	12n-6p	\$1,250	SA-SU	12n-6p	\$375
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$50
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
ESPN U	Full Coverage Rates			Affiliate Break Rates		
	37 million HHs	Feed: SINGLE (EST)		7 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-6p	\$750	M-F	6a-6p	\$188
	M-SU	6p-12m	\$1,875	M-SU	6p-12m	\$375
	M-SU	12m-3a	\$875	M-SU	12m-3a	\$125
	SA-SU	6a-12n	\$1,875	SA-SU	6a-12n	\$500
	SA-SU	12n-6p	\$2,250	SA-SU	12n-6p	\$750
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$63
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		






ESTRELLA TV	Full Coverage Rates		Affiliate Break Rates
 ESTRELLA TV	30 million HHs	Feed: DUAL	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-9a	\$175
	M-F	9a-3p	\$363
	M-F	3p-7p	\$575
	M-F	7p-11p	\$2,375
	SA-SU	12n-7p	\$463
	SA-SU	7p-11p	\$1,875
	M-F	11p-2a	\$550
	SA-SU	11p-2a	\$550
:30, :60, :120 second spots available			No Affiliate Rates Available
FANDUEL	Full Coverage Rates		Affiliate Break Rates
 FANDUEL TV	44 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	9a-6p	\$88
	M-SU	6p-12m	\$88
	M-SU	12m-9a	\$50
* formerly TVG * Not Available in HD :30, :60, :120 second spots available			No Affiliate Rates Available
FANDUEL RACING	Full Coverage Rates		Affiliate Break Rates
 FANDUEL RACING	15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	9a-6p	\$50
	M-SU	6p-12m	\$50
	M-SU	12m-9a	\$25
* formerly TVG2 * Not Available in HD :30, :60, :120 second spots available			No Affiliate Rates Available
FETV	Full Coverage Rates		Affiliate Break Rates
	50 million HHs	Feed: SINGLE (EST)	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$250
	M-F	9a-4p	\$550
	M-F	3p-7p	\$863
	M-SU	7p-12m	\$975
	M-SU	12m-2a	\$225
	M-SU	2a-6a	\$163
	SA-SU	9a-3p	\$625
	SA-SU	3p-7p	\$700
:30, :60, :120 second spots available			No Affiliate Rates Available
FIGHT NETWORK	Full Coverage Rates		Affiliate Break Rates
	0.5 million HHs	Feed: SINGLE (EST)	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6p-12m	\$15
	M-SU	6a-6p	\$13
	M-SU	12m-6a	\$15
:30, :60 second spots available			No Affiliate Rates Available
FM	Full Coverage Rates		Affiliate Break Rates
	40 million HHs	Feed: SINGLE (EST)	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$13
	M-F	9a-3p	\$25
	M-F	3p-6p	\$38
	M-SU	6p-12m	\$50
	M-SU	12m-4a	\$20
	SA-SU	9a-6p	\$30
	M-SU	4a-6a	\$13
:30, :60, :120 second spots available			No Affiliate Rates Available


FOOD		Full Coverage Rates		Affiliate Break Rates		
	80 million HHs	Feed: DUAL		12 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	8a-3p	\$3,625	M-F	8a-3p	\$800
	M-F	3p-6p	\$8,750	M-F	3p-6p	\$1,100
	M-F	6p-8p	\$10,200	M-F	6p-8p	\$1,425
	M-SU	8p-12m	\$13,650	M-SU	8p-12m	\$1,950
	* w/late night mirror from 12m-4a			M-SU	12m-5a	\$350
	M-F	4a-5a	\$900	SA-SU	7a-8p	\$1,550
	SA-SU	7a-8p	\$6,800			
	:15, :30, :60, :120 second spots available			:30, :60 second spots available		
FOX BUSINESS		Full Coverage Rates		Affiliate Break Rates		
	83 million HHs	Feed: SINGLE (EST)		32 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-9a	\$1,250	M-F	6a-9a	\$313
	M-F	9a-6p	\$2,000	M-F	9a-5p	\$375
	M-F	6p-8p	\$2,000	M-F	5p-8p	\$375
	M-F	8p-12m	\$1,500	M-F	8p-12m	\$375
	M-SU	12m-2a	\$375	M-SU	12m-2a	\$250
	M-SU	2a-6a	\$250	M-SU	2a-6a	\$125
	SA-SU	6a-6p	\$688	SA-SU	6a-12n	\$250
				SA-SU	6p-11p	\$250
:30, :60, :120 second spots available			:30, :60, :120 second spots available			
FOX NEWS		Full Coverage Rates		Affiliate Break Rates		
	86 million HHs	Feed: SINGLE (EST)		20 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-9a	\$13,750	M-F	6a-9a	\$1,250
	M-F	9a-12n	\$20,000	M-F	9a-12n	\$1,750
	M-F	12n-5p	\$20,000	M-F	12n-5p	\$1,750
	M-F	5p-8p	\$22,500	M-F	5p-8p	\$1,875
	M-SU	8p-11p	\$21,250	M-SU	8p-11p	\$1,750
	M-SU	11p-2a	\$5,000	M-SU	11p-2a	\$563
	M-SU	2a-6a	\$1,500	M-SU	2a-6a	\$438
	SA-SU	6a-9a	\$10,000	SA-SU	6a-9a	\$875
SA-SU	9a-8p	\$7,500	SA-SU	9a-8p	\$825	
:30, :60, :120 second spots available			:30, :60 second spots available			
FOX SOCCER PLUS		Full Coverage Rates		Affiliate Break Rates		
	.6 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-6p	\$25			
	M-SU	6p-12m	\$38			
	M-SU	12m-6a	\$13			
:30, :60, :120 second spots available						
FOX SPORTS 1		Full Coverage Rates		Affiliate Break Rates		
	73 million HHs	Feed: SINGLE (EST)		23 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$2,250	M-F	6a-2p	\$188
	M-F	2p-7p	\$2,313	M-F	2p-7p	\$250
	M-SU	7p-12m	\$3,500	M-SU	7p-12m	\$375
	M-SU	12m-3a	\$1,113	M-SU	12m-3a	\$150
	M-SU	3a-6a	\$138	M-SU	3a-6a	\$25
	SA-SU	6a-7p	\$3,250	SA-SU	6a-7p	\$313
:30, :60, :120 second spots available			:30, :60, :120 second spots available			



FOX SPORTS 2	Full Coverage Rates			Affiliate Break Rates				
	53 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-F	6a-2p	\$163					
	M-F	2p-7p	\$338					
	M-SU	7p-12m	\$400					
	M-SU	12m-3a	\$250					
	M-SU	3a-6a	\$38					
	SA-SU	6a-7p	\$375					
:30, :60, :120 second spots available								
FOX SPORTS DEPORTES	Full Coverage Rates			Affiliate Break Rates				
	15 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-F	7a-5p	\$113					
	M-SU	5p-11p	\$288					
	M-SU	11p-2a	\$125					
	M-SU	2a-4a	\$25					
	SA-SU	7a-5p	\$225					
	:30, :60, :120 second spots available							
FREEFORM	Full Coverage Rates			Affiliate Break Rates				
	58 million HHs	Feed: DUAL		29 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-F	7a-6p	\$3,375	M-F			7a-6p	\$325
	M-SU	6p-12m	\$11,250	M-SU			6p-12m	\$375
	M-SU	12m-2a	\$4,000	M-SU			12m-2a	\$275
	SA-SU	7a-6p	\$9,000	SA-SU			7a-6p	\$350
	:15, :30, :60, :120 second spots available			:30, :60 second spots available				
	* formerly ABC Family							
FUSE	Full Coverage Rates			Affiliate Break Rates				
	54 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-SU	6a-9a	\$38					
	M-F	9a-3p	\$200					
	M-F	3p-6p	\$300					
	M-SU	6p-12m	\$350					
	M-SU	12m-4a	\$88					
	SA-SU	9a-6p	\$325					
M-SU	4a-6a	\$25						
:30, :60, :120 second spots available								
FX	Full Coverage Rates			Affiliate Break Rates				
	72 million HHs	Feed: DUAL		14 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-F	7a-3p	\$1,500	M-F			7a-3p	\$313
	M-F	3p-6p	\$6,000	M-F			3p-6p	\$363
	M-SU	6p-11p	\$11,500	M-SU			6p-11p	\$500
	M-SU	11p-2a	\$3,750	M-SU			11p-2a	\$313
	SA-SU	7a-6p	\$5,500	SA-SU			7a-6p	\$500
	M-SU	2a-6a	\$375					
:30, :60 second spots available			:30, :60 second spots available					
FX Movie	Full Coverage Rates			Affiliate Break Rates				
 FX MOVIE CHANNEL	32 million HHs	Feed: SINGLE (EST)		17 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-SU	3p-7p	\$563	M-SU			3p-7p	\$375
	M-SU	7p-12m	\$1,500	M-SU			7p-12m	\$438
	M-SU	12m-3a	\$688	M-SU			12m-3a	\$313
:30, :60 second spots available			:30, :60 second spots available					

FX	Full Coverage Rates			Affiliate Break Rates		
	57 million HHs	Feed: DUAL		26 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	7a-3p	\$450	M-F	7a-3p	\$250
	M-F	3p-6p	\$2,250	M-F	3p-6p	\$288
	M-SU	6p-11p	\$5,625	M-SU	6p-11p	\$438
	M-SU	11p-2a	\$2,250	M-SU	11p-2a	\$188
	SA-SU	7a-6p	\$1,250	SA-SU	7a-6p	\$275
	M-SU	2a-6a	\$250			
	:30, :60 second spots available			:30, :60 second spots available		
FYI	Full Coverage Rates			Affiliate Break Rates		
	30 million HHs	Feed: DUAL		21 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	8a-4p	\$1,125	M-F	8a-4p	\$188
	M-F	4p-8p	\$1,563	M-F	4p-8p	\$188
	M-SU	8p-12m	\$3,000	M-SU	8p-12m	\$188
	M-SU	4a-6a	\$188	M-SU	4a-6a	\$188
	SA-SU	7a-12n	\$1,375	SA-SU	7a-12n	\$188
	SA-SU	12n-8p	\$1,875	SA-SU	12n-8p	\$188
* formerly Biography	:30, :60 second spots available			:30, :60 second spots available		
GA FAMILY	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SINGLE (EST)		28 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$400	M-F	6a-2p	\$113
	M-F	2p-6a	\$625	M-F	2p-6a	\$188
	M-F	6p-2a	\$688	M-F	6p-2a	\$200
	SA-SU	6a-8p	\$625	SA-SU	6a-8p	\$175
	SA-SU	8p-2a	\$713	SA-SU	8p-2a	\$225
	M-SU	2a-6a	\$125	M-SU	2a-6a	\$25
* formerly Great American Country	:30, :60, :120 second spots available			:30, :60 second spots available		
GA LIVING	Full Coverage Rates			Affiliate Break Rates		
	20 million HHs	Feed: SINGLE (EST)		11 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$88	M-F	6a-2p	\$25
	M-F	2p-6a	\$88	M-F	2p-6a	\$25
	M-F	6p-2a	\$88	M-F	6p-2a	\$25
	SA-SU	6a-8p	\$88	SA-SU	6a-8p	\$25
	SA-SU	8p-2a	\$88	SA-SU	8p-2a	\$25
	M-SU	2a-6a	\$30	M-SU	2a-6a	\$13
	:30, :60, :120 second spots available			:30, :60 second spots available		
GALAVISION	Full Coverage Rates			Affiliate Break Rates		
	65 million HHs			28 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-9a	\$875	M-SU	6a-10a	\$125
	M-F	9a-3p	\$1,250	M-SU	10a-4p	\$200
	M-F	3p-7p	\$2,000	M-SU	4p-7p	\$250
	M-SU	7p-12m	\$3,250	M-SU	7p-11p	\$375
	M-SU	12m-3a	\$1,000	M-SU	11p-3a	\$175
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$25
	:30, :60 second spots available			:30, :60 second spots available		






GAME SHOW	Full Coverage Rates			Affiliate Break Rates		
	72 million HHs	Feed: DUAL		21 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	8a-3p	\$1,625	M-F	8a-3p	\$500
	M-F	3p-7p	\$2,625	M-F	3p-7p	\$538
	M-SU	7p-12m	\$2,750	M-SU	7p-12m	\$563
	M-SU	12m-4a	\$1,313	M-SU	12m-4a	\$188
	SA-SU	9a-7p	\$2,000	SA-SU	9a-7p	\$494
	:15, :30, :60, :120, :180 second spots available			:30, :60, :120 second spots available		
GET TV	Full Coverage Rates			Affiliate Break Rates		
	46 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-9a	\$250			
	M-F	9a-7p	\$500			
	M-SU	7p-12m	\$500			
	M-SU	12m-6a	\$125			
	SA-SU	9a-7p	\$500			
	:15, :30, :60, :120 second spots available					
GOLF	Full Coverage Rates			Affiliate Break Rates		
	74 million HHs	Feed: SINGLE (EST)		21 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-7p	\$750	M-F	6a-7p	\$250
	M-SU	7p-12m	\$2,463	M-SU	7p-12m	\$375
	M-SU	12m-3a	\$963	M-SU	12m-3a	\$175
	M-SU	3a-6a	\$213	M-SU	3a-6a	\$75
	SA-SU	6a-7p	\$2,500	SA-SU	6a-7p	\$375
	:30, :60 second spots available			:30, :60 second spots available		
GRIT	Full Coverage Rates			Affiliate Break Rates		
	123 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-10a	\$1,250			
	M-F	10a-3p	\$2,250			
	M-F	3p-7p	\$2,000			
	SA-SU	10a-7p	\$1,988			
	M-SU	7p-1a	\$1,825			
	:30, :60 second spots available					
HALLMARK	Full Coverage Rates			Affiliate Break Rates		
	65 million HHs	Feed: DUAL		28 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$4,000	M-F	6a-6p	\$563
	M-F	2p-6p	\$6,500	M-F	6p-1a	\$750
	M-F	6p-1a	\$7,500	SA-SU	6a-6p	\$625
	SA-SU	6a-6p	\$8,500	SA-SU	6p-1a	\$875
	SA-SU	6p-1a	\$10,000	M-SU	1a-6a	\$125
	:30, :60 second spots available			:30, :60 second spots available		
HALLMARK FAMILY	Full Coverage Rates			Affiliate Break Rates		
	41 million HHs	Feed: SINGLE (EST)		1.2 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-2p	\$1,875	M-F	6a-6a	\$63
	M-F	2p-6p	\$2,125			
	SA-SU	6a-6p	\$2,750			
	M-F	6p-1a	\$2,500			
	SA-SU	6p-1a	\$3,000			
	:30, :60 second spots available			:30, :60 second spots available		







HALLMARK MYSTERY	Full Coverage Rates			Affiliate Break Rates		
	59 million HHs	Feed: DUAL		10 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$450	M-F	6a-6p	\$625
	M-F	2p-6p	\$500	M-F	6p-1a	\$750
	SA-SU	6a-6p	\$550	SA-SU	6a-6p	\$688
	M-F	6p-1a	\$550	SA-SU	6p-1a	\$875
	SA-SU	6p-1a	\$625	M-SU	1a-6a	\$125
	M-SU	1a-6a	\$163			
* formerly Hallmark Movie	:30, :60 second spots available			:30, :60 second spots available		
HEARTLAND	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: DUAL				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	No Affiliate Rates Available		
	M-SU	6a-8a	\$76			
	M-F	8a-12n	\$72			
	M-F	4p-6p	\$83			
	M-SU	6p-8p	\$92			
	M-SU	8p-12m	\$78			
	M-SU	12m-6a	\$39			
	SA-SU	8a-6p	\$75			
	M-SU	12m-12m	\$75			
	:15, :30, :60, :120 second spots available					
HEROES & ICONS	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: DUAL				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	No Affiliate Rates Available		
	M-F	6a-9a	\$375			
	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250			
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$250			
	SA-SU	9a-6p	\$1,250			
	:30, :60 second spots available					
HGTV	Full Coverage Rates			Affiliate Break Rates		
	90 million HHs	Feed: DUAL		18 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-9a	\$3,750	M-F	7a-9a	\$813
	M-F	9a-3p	\$7,250	M-F	9a-3p	\$1,500
	M-F	3p-6p	\$9,250	M-F	3p-6p	\$1,875
	M-SU	6p-8p	\$10,750	M-SU	6p-8p	\$2,125
	M-SU *	8p-9p	\$30,000	M-SU	8p-9p	\$3,500
	* w/late night mirror from 3a-4a			* w/late night mirror from 3a-4a		
	M-SU*	9p-12m	\$31,250	M-SU	9p-12m	\$3,500
	* w/late night mirror from 12m-3a			* w/late night mirror from 12m-3a		
	M-F	4-7a	\$2,250	M-F	4-7a	\$1,000
	SA-SU	7a-1p	\$10,000	SA-SU	7a-1p	\$2,000
	SA-SU	1p-8p	\$14,500	SA-SU	1p-8p	\$2,500
	:30, :60, :120 second spots available			:30, :60 second spots available		
HISTORY	Full Coverage Rates			Affiliate Break Rates		
	86 million HHs	Feed: DUAL		25 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-4p	\$4,500	M-F	8a-4p	\$625
	M-F	4p-8p	\$11,250	M-F	4p-8p	\$875
	M-F	7a-8a	\$750	M-F	7a-8a	\$125
	M-SU	8p-12m	\$17,550	M-SU	8p-12m	\$1,625
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a		
	SA-SU	7a-12n	\$8,500	SA-SU	7a-12n	\$750
	SA-SU	12n-8p	\$9,563	SA-SU	12n-8p	\$875
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		






HISTORY EN ESPAÑOL	Full Coverage Rates			Affiliate Break Rates			
 HISTORY en ESPAÑOL	10 million HHs	Feed: SINGLE (EST)		2 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	4a-6a	\$13	M-F	6a-4p	\$13	
	M-F	8a-4p	\$88	M-F	4p-8p	\$25	
	M-F	4p-8p	\$125	M-SU	8p-12a	\$63	
	M-SU *	8p-12a	\$163	* w/late night mirror from 12m-4a			
	* w/late night mirror from 12m-4a			SA-SU	6a-12n	\$13	
	SA-SU	8a-12n	\$100	SA-SU	12n-8p	\$38	
	SA-SU	12n-8p	\$138				
	* Not Available in HD	:30, :60 second spots available			:30, :60 second spots available		
HLN	Full Coverage Rates			Affiliate Break Rates			
	84 million HHs	Feed: SINGLE (EST)		11 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	6a-10a	\$1,250	M-SU	6a-7p	\$200	
	M-F	10a-4p	\$1,375	M-SU	7p-11p	\$375	
	M-F	4p-7p	\$1,500	M-SU	11p-3a	\$375	
	M-SU *	7p-11pm	\$2,500	M-SU	3a-6a	\$100	
	* w/late night mirror from 11p-3a						
	M-SU	3a-6a	\$250				
	SA-SU	10a-7p	\$2,000				
	* formerly CNN Headline	:30, :60, :90, :120 second spots available			:30, :60 second spots available		
IFC	Full Coverage Rates			Affiliate Break Rates			
	56 million HHs	Feed: DUAL		28 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	6a-2p	\$625	M-F	6a-2p	\$300	
	M-F	2p-6p	\$1,125	M-F	2p-6p	\$450	
	M-SU	6p-1a	\$2,000	M-SU	6p-1a	\$500	
	M-SU	1a-6a	\$175	M-SU	1a-6a	\$100	
	SA-SU	6a-6p	\$1,250	M-SU	6a-6p	\$600	
	:15, :30, :60, :120 second spots available			:30, :60 second spots available			
	INSPIRATION	Full Coverage Rates			Affiliate Break Rates		
		78 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
Daypart		Hours	Rate				
M-F		7a-3p	\$1,938				
M-F		3p-7p	\$2,150				
M-F		7p-12m	\$2,375				
M-F		12m-4a	\$1,063				
SA-SU		9a-3p	\$2,250				
SA-SU		3p-7p	\$2,500				
SA-SU		7p-12m	\$2,500				
SA-SU		12m-2a	\$1,063				
SU	7a-9a	\$875					
:15, :30, :60, :75, :120, :150, :180, :240 second spot							
INVESTIGATION DISCOVERY	Full Coverage Rates			Affiliate Break Rates			
	70 million HHs	Feed: DUAL		35 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	6a-9a	\$4,000	M-SU	6a-9a	\$250	
	M-F	9a-4p	\$2,500	M-F	9a-4p	\$500	
	M-F	4p-8p	\$5,000	M-F	4p-8p	\$750	
	M-SU *	8p-12m	\$12,500	M-SU	8p-12m	\$1,000	
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$188	
	M-SU	4a-6a	\$1,000	M-SU	4a-6a	\$125	
	SA-SU	9a-8p	\$5,750	SA-SU	9a-8p	\$438	
	:30, :60, :120 second spots available			:30, :60 second spots available			






ION	Full Coverage Rates			Affiliate Break Rates
	100 million HHs	Feed: DUAL		No Affiliate Rates Available
	Daypart	Hours	Rate	
	M-SU	6a-10a	\$1,875	
	M-F	10a-3p	\$5,000	
	M-F	3p-7p	\$5,000	
	SA-SU	10a-7p	\$6,250	
	M-SU	7p-1a	\$8,250	
	M-SU	1a-3a	\$2,500	
	M-SU	3a-6a	\$125	
:15, :30, :60, :120 second spots available				
ION MYSTERY	Full Coverage Rates			Affiliate Break Rates
	117 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	Daypart	Hours	Rate	
	M-SU	6a-10a	\$275	
	M-F	10a-3p	\$638	
	M-F	3p-7p	\$638	
	SA-SU	10a-7p	\$663	
	M-SU	7p-1a	\$500	
	M-SU	1a-3a	\$175	
	M-SU	3a-6a	\$100	
* formerly Court TV Mystery :30, :60 second spots available				
JEWISH LIFE TELEVISION	Full Coverage Rates			Affiliate Break Rates
	50 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	Daypart	Hours	Rate	
	M-SU	2a-7a	\$150	
	M-SU	7a-12n	\$150	
	M-SU	12n-5p	\$188	
	M-SU	5p-8p	\$275	
	M-SU	8p-12m	\$313	
:30, :60, :120 second spots available				
LAFF	Full Coverage Rates			Affiliate Break Rates
	116 million HHs			No Affiliate Rates Available
	Daypart	Hours	Rate	
	M-SU	6a-9a	\$388	
	M-F	9a-6p	\$938	
	SA-SU	9a-6p	\$925	
	M-SU	6p-12m	\$988	
	M-SU	12m-3a	\$500	
	M-SU	3a-6a	\$375	
:30, :60 second spots available				
LATV	Full Coverage Rates			Affiliate Break Rates
	62 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available
	Daypart	Hours	Rate	
	M-F	9a-12n	\$175	
	M-F	12n-4p	\$250	
	M-F	4p-7p	\$300	
	M-SU	7p-11p	\$925	
	M-SU	11p-2a	\$438	
	SA-SU	12p-7p	\$325	
:30, :60 second spots available				







LIFETIME	Full Coverage Rates			Affiliate Break Rates			
	82 million HHs	Feed: DUAL		35 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	7a-8a	\$250	M-F	7a-8a	\$250	
	M-F	8a-4p	\$3,500	M-F	8a-4p	\$500	
	M-F	4p-8p	\$5,500	M-F	4p-8p	\$650	
	M-SU *	6p-12m	\$8,450	M-SU *	8p-12m	\$1,188	
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a			
	SA-SU	12n-8p	\$4,930	SA-SU	12n-8p	\$1,125	
	:15, :30, :60, :90 second spots available			:15, :30, :60 second spots available			
	LIFETIME MOVIE	Full Coverage Rates			Affiliate Break Rates		
	57 million HHs	Feed: DUAL		20 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	6a-4p	\$2,750	M-F	6a-4p	\$750	
	M-F	4p-8p	\$3,875	M-F	4p-8p	\$1,000	
	M-SU *	8p-12m	\$6,375	M-SU *	8p-12m	\$1,500	
	* w/late night mirror from 12m-6a			* w/late night mirror from 12m-6a			
	SA-SU	6a-8p	\$4,625	SA-SU	6a-8p	\$1,250	
	:15,:30, :60, :120 second spots available			:30, :60 second spots available			
	LIFETIME REAL WOMEN	Full Coverage Rates			Affiliate Break Rates		
		10 million HHs	Feed: SINGLE (EST)		3 million HHs		
<u>Daypart</u>		<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
M-F		6a-4p	\$50	M-F	6a-4p	\$13	
M-F		4p-8p	\$80	M-F	4p-8p	\$13	
M-SU *		8p-12m	\$75	M-SU	8p-12m	\$13	
* w/late night mirror from 12m-4a			M-SU	12m-6a	\$13		
M-SU		4a-6a	\$30	SA-SU	6a-8p	\$13	
SA-SU		6a-8p	\$55				
:30, :60 second spots available			:30, :60 second spots available				
LOGO TV		Full Coverage Rates			Affiliate Break Rates		
	46 million HHs	Feed: DUAL		33 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	6a-10a	\$125	M-F	6a-10a	\$50	
	M-F	10a-12n	\$188	M-F	10a-12n	\$150	
	SA-SU	6a-12n	\$200	M-F	12n-6p	\$163	
	M-F	12n-6p	\$250	M-SU	6p-8p	\$200	
	SA-SU	12n-6p	\$313	M-SU	8p-12m	\$225	
	M-SU	6p-8p	\$438	M-SU	12m-2a	\$150	
	M-SU	8p-12a	\$563	M-SU	2a-6a	\$25	
	M-SU	12a-2a	\$250	SA-SU	6a-12n	\$175	
* formerly VH1 Megahits	:30, :60, :120 second spots available			:30, :60, :120 second spots available			
LONGHORN	Full Coverage Rates			Affiliate Break Rates			
	20 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-F	7a-7p	\$63				
	M-F	7p-12m	\$188				
	SA-SU	7a-12n	\$63				
	SA-SU	12n-10p	\$125				
	M-SU	6a-6a	\$50				
	M-SU	12m-6a	\$38				
	:15, :30, :60 second spots available						






MAGNOLIA		Full Coverage Rates			Affiliate Break Rates		
 MAGNOLIA NETWORK	61 million HHs	Feed: DUAL		18 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	7a-9a	\$500	M-F	7a-9a	\$75	
	M-F	9a-4p	\$1,000	M-F	9a-4p	\$138	
	M-F	4p-6p	\$1,625	M-F	4p-6p	\$200	
	M-F	6p-8p	\$2,125	M-F	6p-8p	\$263	
	M-SU	8p-12m	\$4,900	M-SU	8p-12m	\$625	
	SA-SU	7a-1p	\$2,875	SA-SU	7a-1p	\$438	
	SA-SU	1p-8p	\$2,227	SA-SU	1p-8p	\$438	
	* formerly DIY	:30, :60, :120 second spots available			:30, :60 second spots available		
ME-TV		Full Coverage Rates			Affiliate Break Rates		
	70 million HHs	Feed: DUAL		No Affiliate Rates Available			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-F	6a-9a	\$2,500				
	M-F	9a-6p	\$5,625				
	M-F	9a-1p	\$5,000				
	M-F	1-6p	\$6,250				
	M-SU	6p-12m	\$5,500				
	M-SU	12m-3a	\$1,500				
	M-SU	3a-6a	\$750				
	SA-SU	6a-9a	\$1,250				
SA-SU	9a-6p	\$6,250					
		:30, :60 second spots available					
MEGA TV		Full Coverage Rates			Affiliate Break Rates		
	0.6 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-F	7a-5p	\$38				
	M-F	5p-11p	\$75				
	SA-SU	6p-11p	\$50				
	M-F	11p-2a	\$38				
	:30, :60, :120 second spots available						
MILITARY HISTORY		Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: SINGLE (EST)		1 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	8a-4p	\$88	M-F	8a-8p	\$25	
	M-F	4p-8p	\$100	M-SU	8p-12m	\$25	
	M-SU	8p-12m	\$125	SA-SU	8a-8p	\$25	
	SA-SU	8a-8p	\$25	M-SU	4a-6a	\$13	
	M-SU	4a-6a	\$100				
* Not Available in HD	:30, :60 second spots available			:30, :60 second spots available			
MLB		Full Coverage Rates			Affiliate Break Rates		
	54 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-SU	2a-6a	\$225				
	M-F	5p-8p	\$1,875				
	SA-SU	5p-8p	\$2,493				
	M-F	8p-12m	\$3,725				
	SA-SU	8p-12m	\$2,340				
	M-F	1p-5p	\$1,150				
	M-F	6a-1p	\$750				
	SA-SU	6a-1p	\$973				
	SA-SU	1p-5p	\$2,173				
	M-SU	12m-2a	\$2,138				
	:30, :60 second spots available						







MOVIES!	Full Coverage Rates			Affiliate Break Rates				
	34 million HHs	Feed: DUAL		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-F	6a-9a	\$250					
	M-F	9a-6p	\$625					
	M-SU	6p-12m	\$500					
	M-SU	12m-3a	\$188					
	M-SU	3a-6a	\$125					
	SA-SU	6a-9a	\$188					
	SA-SU	9a-6p	\$500					
	:30, :60 second spots available							
MSNBC	Full Coverage Rates			Affiliate Break Rates				
	95 million HHs	Feed: SINGLE (EST)		33 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-F	6a-9a	\$11,250	M-F			6a-9a	\$875
	M-F	9a-7p	\$10,000	M-F			9a-7p	\$1,000
	SA-SU	6a-7p	\$7,500	SA-SU			6a-7p	\$625
	M-SU	7p-11p	\$17,250	M-SU			7p-11p	\$1,250
	M-SU	11p-2a	\$6,875	M-SU			11p-2a	\$625
	M-SU	2a-6a	\$1,000	M-SU			2a-6a	\$125
	:30, :60 second spots available			:30, :60 second spots available				
	MTV	Full Coverage Rates					Affiliate Break Rates	
	78 million HHs	Feed: DUAL		20 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-SU	6a-9a	\$500	M-SU			6a-11a	\$250
	M-SU	9a-11a	\$1,625	M-SU			11a-3p	\$350
	M-SU	11a-7p	\$3,000	M-SU			3p-6p	\$438
	M-SU	7p-12m	\$9,625	M-SU			6p-12m	\$563
	M-SU	12m-3a	\$2,250	M-SU			12m-3a	\$250
	M-SU	3a-6a	\$375	M-SU			3a-6a	\$50
	:30, :60 second spots available			:30, :60 second spots available				
	MTV2	Full Coverage Rates					Affiliate Break Rates	
	80 million HHs	Feed: DUAL		50 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-SU	6a-11a	\$375	M-SU			6a-11a	\$125
	M-SU	11a-3a	\$938	M-SU			11a-3a	\$188
	M-SU	3a-6a	\$188	M-SU			3a-6a	\$63
	:30, :60 second spots available			:30, :60 second spots available				
MTV CLASSIC	Full Coverage Rates			Affiliate Break Rates				
 * formerly VH1 Classic * Not Available in HD	60 million HHs	Feed: DUAL		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-SU	6a-11a	\$75					
	M-SU	11a-7p	\$150					
	M-SU	7p-12m	\$200					
	M-SU	12m-3:30a	\$100					
	M-SU	3:30a-6a	\$50					
:30, :60 second spots available								
MTV LIVE	Full Coverage Rates			Affiliate Break Rates				
 * formerly Palladia	35 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-SU	6a-11a	\$63					
	M-SU	11a-7p	\$100					
	M-SU	7p-12m	\$125					
	M-SU	12m-3:30a	\$63					
	M-SU	3:30a-6a	\$38					
:30, :60 second spots available								





MTV U		Full Coverage Rates		Affiliate Break Rates		
	14 million HHs		No Affiliate Rates Available			
	Daypart	Hours				Rate
	M-SU	6a-11a				\$25
	M-SU	11a-4p				\$38
	M-SU	4p-7p				\$50
	M-SU	7p-11p				\$63
	M-SU	11p-1a				\$50
* Not Available in HD		:30, :60 second spots available				
NATIONAL GEOGRAPHIC		Full Coverage Rates		Affiliate Break Rates		
	71 million HHs		Feed: DUAL		14 million HHs	
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	9a-3p	\$875	M-F	9a-3p	\$250
	M-F	3p-6p	\$2,000	M-F	3p-6p	\$313
	M-SU	6p-12m	\$3,750	M-SU	6p-12m	\$438
	M-SU	12m-3a	\$2,000	M-SU	12m-3a	\$250
	M-SU	3a-6a	\$663	M-SU	3a-6a	\$63
	SA-SU	9a-6p	\$2,250	SA-SU	9a-6p	\$375
:30, :60 second spots available		:30, :60 second spots available				
NAT GEO MUNDO		Full Coverage Rates		Affiliate Break Rates		
	6 million HHs		Feed: SINGLE (EST)		1 million HHs	
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-3p	\$38	M-F	7a-3p	\$13
	M-F	3p-7p	\$75	M-F	3p-6p	\$25
	M-SU	7p-11p	\$150	M-SU	6p-11p	\$63
	M-SU	11p-2a	\$113	M-SU	11p-2a	\$25
	SA-SU	6p-6a	\$100	SA-SU	7a-6p	\$38
	M-SU	2a-6a	\$25			
:30, :60 second spots available		:30, :60 second spots available				
NATIONAL GEOGRAPHIC WILD		Full Coverage Rates		Affiliate Break Rates		
	36 million HHs		Feed: SINGLE (EST)		12 million HHs	
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	7a-3p	\$300	M-F	7a-3p	\$250
	M-F	3p-7p	\$538	M-F	3p-7p	\$375
	M-SU	7p-12m	\$1,188	M-SU	7p-12m	\$313
	M-SU	12m-3a	\$588	M-SU	12m-3a	\$200
	SA-SU	7a-7p	\$825	SA-SU	7a-7p	\$288
:30, :60 second spots available		:30, :60 second spots available				
NBA		Full Coverage Rates		Affiliate Break Rates		
	49 million HHs		Feed: SINGLE (EST)		18 million HHs	
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-10a	\$375	M-SU	6a-7p	\$125
	M-SU	10a-4p	\$625	M-SU	7p-12m	\$250
	M-SU	4p-7p	\$1,000	M-SU	12m-6a	\$63
	M-SU	7p-12m	\$1,500			
	M-SU	12m-3a	\$625			
	M-SU	3a-6a	\$125			
	M-SU	Pregame	\$3,000			
	M-SU	Postgame	\$2,500			
	M-SU	Live Game	\$20,000			
	M-SU	Preseason	\$1,250			
	:30, :60, :90 & :120 second spots available		:30, :60, :90 & :120 second spots available			






NESN	Full Coverage Rates			Affiliate Break Rates			
	4 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	Red Sox First Pitch	6-6:30p	\$1,375				
	Red Sox Gameday	6:30-7p	\$1,875				
	Red Sox In-Game	7-10p	\$13,750				
	Red Sox Extra Innings	10-10:30p	\$3,000				
	Red Sox Final	10:30-11p	\$1,875				
	Bruins Face Off	6:30-7p	\$2,000				
	Bruins In-Game	7-9:30p	\$15,000				
	Bruins Overtime	930-10p	\$3,750				
	Dennis & Callahan	6a-9a	\$188				
	NESN Sports Today	11p-12m	\$438				
	:15, :30, :60 second spots available						
	NEWSMAX	Full Coverage Rates					Affiliate Break Rates
	70 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-SU	6a-9a	\$625				
	M-F	9a-4p	\$1,250				
	M-F	4p-7p	\$1,500				
	M-SU	7p-12m	\$1,250				
	M-SU	12m-3a	\$800				
	M-SU	3a-6a	\$200				
	SA-SU	9a-7p	\$1,250				
	:15, :30, :60, :120 second spots available						
	NEWS NATION	Full Coverage Rates					Affiliate Break Rates
	64 million HHs	Feed: DUAL		11 million HHs	Feed: DUAL		
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	6a-9a	\$550	M-F	6a-10a	\$88	
	M-F	9a-3p	\$1,250	M-F	10a-3p	\$500	
	M-F	3p-6p	\$1,500	M-F	3p-6p	\$563	
	M-SU	6p-11p	\$2,250	M-SU	6p-11p	\$438	
	M-SU	11p-3a	\$500	M-SU	11p-3a	\$125	
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$63	
	SA-SU	9a-6p	\$1,250	SA-SU	9a-6p	\$500	
	*formerly WGN America	:30, :60, :90, :120 second spots available			:30, :60, :90, :120 second spots available		
	NFL	Full Coverage Rates			Affiliate Break Rates		
	54 million HHs			16 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	6a-9a	\$1,125	M-F	6a-9a	\$250	
	SA-SU	6a-9a	\$2,000	SA-SU	6a-9a	\$313	
	M-F	9a-4p	\$2,000	M-F	9a-4p	\$313	
	SA-SU	9a-4p	\$5,000	SA-SU	9a-4p	\$750	
	M-SU	4p-7p	\$4,000	M-SU	4p-7p	\$800	
	M-SU	12m-3a	\$2,750	M-SU	12m-3a	\$525	
	M-SU	3a-6a	\$875	M-SU	3a-6a	\$125	
	M-SU	7p-12m	\$5,250	M-SU	7p-12m	\$875	
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available			
	NHL	Full Coverage Rates			Affiliate Break Rates		
	42 million HHs			13 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	6a-1p	\$500	M-F	6a-1p	\$50	
	M-F	1p-6p	\$613	M-F	1p-6p	\$63	
	M-SU	6p-2a	\$1,500	M-SU	6p-2a	\$125	
	SA-SU	6a-6p	\$1,300	SA-SU	6a-6p	\$100	
	M-SU	2a-6a	\$475	M-SU	2a-6a	\$13	
	:30, :60 second spots available			:30, :60 second spots available			






NICKELODEON	Full Coverage Rates			Affiliate Break Rates		
	83 million HHs	Feed: DUAL		40 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$6,300	M-SU	6a-10p	\$2,000
	M-SU	6a-2p	\$5,600			
	M-SU	9a-2p	\$7,700			
	M-SU	2p-10p	\$9,100			
	:30, :60 second spots available			:30, :60 second spots available		
NICK @ NITE	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: DUAL		30 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	8p-1a	\$9,563	M-SU	8p-12m	\$375
	M-SU	1a-4a	\$8,500	M-SU	12m-4a	\$250
	M-SU	4a-6a	\$7,500	M-SU	4a-6a	\$438
	M-SU	6a-7a	\$5,500	M-SU	6a-7a	\$500
	:30, :60 second spots available			:30, :60 second spots available		
NICK JR	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-2a	\$1,125			
* Not Available in HD	:30, :60 second spots available					
NICK TOONS	Full Coverage Rates			Affiliate Break Rates		
	54 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-12m	\$625			
	SA-SU	9a-12m	\$750			
* Not Available in HD	:30, :60 second spots available					
NTD	Full Coverage Rates			Affiliate Break Rates		
	17 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-12n	\$612			
	M-F	12n-1p	\$978			
	M-F	130-630p	\$720			
	M-F	630-730p	\$2,158			
	M-F	730-11p	\$2,158			
	M-F	1130p-1230m	\$1,725			
	M-F	1230m-6a	\$345			
	SA-SU	6a-6p	\$720			
	SA-SU	6p-1a	\$1,150			
	SA-SU	1a-6a	\$345			
	:15, :30, :60 second spots available					
ONE AMERICA NEWS	Full Coverage Rates			Affiliate Break Rates		
	40 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$1,075			
	M-F	9a-4p	\$1,935			
	M-F	4p-7p	\$1,995			
	M-F	7p-8p	\$2,165			
	M-F	8p-11p	\$2,415			
	M-F	11p-2a	\$1,915			
	M-F	2a-6a	\$660			
	SA-SU	6a-9a	\$1,180			
	SA-SU	9a-4p	\$2,040			
	SA-SU	4p-7p	\$1,560			
	SA-SU	7p-8p	\$1,560			
	SA-SU	8p-11p	\$1,560			
	SA-SU	11p-2a	\$1,015			
	SA-SU	2a-6a	\$820			
	:30, :60 second spots available					







OUTDOOR	Full Coverage Rates			Affiliate Break Rates		
	38 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-3p	\$250			
	M-F	3p-7p	\$313			
	M-SU	7p-2a	\$375			
	SA-SU	6a-7p	\$413			
	SA-SU	7p-2a	\$288			
	M-SU	2a-6a	\$150			
:30, :60, :120 second spots available						
OPRAH WINFREY	Full Coverage Rates			Affiliate Break Rates		
	71 million HHs	Feed: DUAL		33 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	SA-SU	6a-9a	\$1,900	M-SU	6a-9a	\$225
	M-F	9a-4p	\$2,175	M-F	9a-4p	\$450
	M-F	4p-8p	\$2,400	M-F	4p-8p	\$475
	M-SU	8p-12m	\$6,875	M-SU	8p-12m	\$575
	* w/late night mirror from 12m-4a			M-SU	12m-4a	\$238
	SA-SU	9a-8p	\$2,550	M-SU	4a-6a	\$163
:30, :60, :120 second spots available			SA-SU	9a-8p	\$475	
:30, :60, :120 second spots available			:30, :60, :120 second spots available			
OVATION	Full Coverage Rates			Affiliate Break Rates		
	44 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-4p	\$125			
	M-SU	4p-8p	\$450			
	M-SU	8p-12m	\$935			
	M-SU	3p-9p	\$500			
	M-SU	12m-6a	\$125			
	M-SU	6a-12m	\$475			
:30, :60, :120 second spots available						
OXYGEN	Full Coverage Rates			Affiliate Break Rates		
	72 million HHs	Feed: DUAL		23 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-8a	\$875	M-F	6a-8a	\$100
	M-F	8a-3p	\$1,875	M-F	8a-3p	\$225
	M-F	3p-6p	\$2,375	M-F	3p-6p	\$250
	M-SU	6p-2a	\$5,000	M-SU	6p-2a	\$313
	M-SU	2a-3a	\$938	M-SU	2a-3a	\$75
	SA-SU	8a-6p	\$3,938	SA-SU	8a-6p	\$375
:30, :60, :120 second spots available			M-SU	3a-6a	\$50	
:30, :60, :120 second spots available			:30, :60 second spots available			
PARAMOUNT	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DUAL		40 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	9a-3p	\$2,125	M-SU	6a-9a	\$125
	M-F	3p-7p	\$5,000	M-F	9a-3p	\$375
	M-SU	7p-12m	\$10,500	M-F	3p-7p	\$625
	M-SU	12m-4a	\$2,500	M-SU	7p-12m	\$875
	SA-SU	9a-7p	\$5,500	M-SU	12m-4a	\$188
				SA-SU	9a-7p	\$625
:30, :60, :120 second spots available			M-SU	4a-9a	\$125	
:30, :60, :120 second spots available			:30, :60, :120 second spots available			






PBS	Full Coverage Rates	Affiliate Break Rates
	Sponsor programs only! Contact your consultant for custom quotes!	Sponsor programs only! Contact your consultant for custom quotes!
PBS KIDS	Full Coverage Rates	Affiliate Break Rates
	Sponsor programs only! Contact your consultant for custom quotes!	Sponsor programs only! Contact your consultant for custom quotes!
POP	Full Coverage Rates	Affiliate Break Rates
	83 million HHs	17 million HHs
	<u>Daypart</u> <u>Hours</u> <u>Rate</u>	<u>Daypart</u> <u>Hours</u> <u>Rate</u>
	M-F 9a-12n \$625	M-F 9a-12n \$188
	M-F 12n-7p \$1,375	M-F 12n-7p \$375
	M-SU 7p-12m \$2,250	M-SU 7p-12m \$625
	M-SU 12m-3a \$625	M-SU 12m-3a \$188
	SA-SU 11a-7p \$1,500	SA-SU 11a-7p \$500
	M-F 6:30p-7p \$2,250	M-F 6:30p-7p \$750
	M-F 7p-8p \$3,500	M-F 7p-8p \$1,000
	* formerly TV Guide :15, :30, :60, :75, :120, :300 sec spots available	:30, :60 second spots available
POSTIV	Full Coverage Rates	Affiliate Break Rates
	40 million HHs	Feed: SINGLE (EST)
	<u>Daypart</u> <u>Hours</u> <u>Rate</u>	
	M-F 6a-9a \$60	
	M-F 9a-4p \$85	
	M-F 4p-8p \$110	
	M-SU 8p-12m \$125	
	M-SU 12m-4a \$45	
	M-SU 4a-6a \$20	
	SA-SU 6a-8p \$85	
	:30, :60, :120 second spots available	No Affiliate Rates Available
PURSUIT	Full Coverage Rates	Affiliate Break Rates
	35 million HHs	Feed: SINGLE (EST)
	<u>Daypart</u> <u>Hours</u> <u>Rate</u>	
	M-SU 2a-6a \$88	
	M-SU 6a-9a \$88	
	M-SU 9a-6p \$113	
	M-SU 6p-8p \$163	
	M-SU 8p-11p \$225	
	M-SU 11p-12m \$225	
	M-SU 12a-2a \$163	
	:30, :60, :120 second spots available	No Affiliate Rates Available
RACER	Full Coverage Rates	Affiliate Break Rates
	20 million HHs	Feed: SINGLE (EST)
	<u>Daypart</u> <u>Hours</u> <u>Rate</u>	
	M-F 9a-4p \$500	
	M-F 4p-12m \$750	
	SA-SU 9a-2a \$500	
	* formerly MAVTV :30, :60 second spots available	No Affiliate Rates Available






REELZ	Full Coverage Rates			Affiliate Break Rates		
	55 million HHs	Feed: SINGLE (EST)		11 million HHs	Feed: SINGLE (EST)	
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-12n	\$405	M-F	6a-12n	\$216
	M-F	12n-3p	\$840	M-F	12n-3p	\$432
	M-F	3p-7p	\$988	M-F	3p-7p	\$494
	M-SU	7p-12m	\$1,890	M-SU	7p-12m	\$702
	M-SU	12m-2a	\$805	M-SU	12m-2a	\$345
	M-SU	2a-3a	\$182	M-SU	2a-3a	\$78
	SA-SU	6a-12n	\$500	SA-SU	6a-12n	\$300
	SA-SU	12n-7p	\$1,125	SA-SU	12n-7p	\$625
	:30, :60 second spots available			:30, :60 second spots available		
RETRO TV	Full Coverage Rates			Affiliate Break Rates		
	88 million HHs	Feed: DUAL		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	8a-4p	\$92			
	M-F	4p-7p	\$86			
	M-SU	7p-10p	\$104			
	M-SU	10p-12m	\$97			
	M-SU	12m-6a	\$35			
	SA	8a-1p	\$94			
	SA-SU	1p-7p	\$90			
	M-SU	6a-6a	\$70			
	:15,:30, :60, :120 second spots available					
REV'N	Full Coverage Rates			Affiliate Break Rates		
	31 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	8a-4p	\$38			
	M-F	4p-8p	\$38			
	M-SU	8p-12m	\$52			
	M-SU	12m-3a	\$41			
	SA-SU	12n-4p	\$37			
	SA-SU	8a-12n	\$42			
	SA-SU	4p-8p	\$40			
	M-SU	3a-8a	\$30			
	:15,:30, :60, :120 second spots available					
REWIND TV	Full Coverage Rates			Affiliate Break Rates		
	62 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-9a	\$81			
	M-F	9a-3p	\$120			
	M-F	3p-6p	\$130			
	M-SU	6p-12m	\$108			
	M-SU	12m-2a	\$69			
	M-SU	2a-6a	\$52			
	SA-SU	9a-6p	\$125			
	:30, :60 second spots available					






ROAR	Full Coverage Rates			Affiliate Break Rates				
	102 million HHs	Feed: DUAL		No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-F	5a-10a	\$38					
	M-F	10a-4p	\$375					
	M-F	4p-8p	\$500					
	M-SU	8p-1a	\$500					
	M-SU	1a-3a	\$100					
	M-SU	3a-5a	\$38					
	SA-SU	5a-12n	\$38					
	SA-SU	12n-8p	\$375					
* formerly TBD	:30, :60, :120 second spots available							
RURAL FREE DELIVERY	Full Coverage Rates			Affiliate Break Rates				
	30 million HHs	Feed: SINGLE (EST)		10 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-F	6a-9a	\$250	M-F			6a-6p	\$200
	M-F	9a-6p	\$250	M-F			2p-6p	\$200
	SA-SU	6a-6p	\$500	SA-SU			6a-12m	\$400
	M-TH	6p-12m	\$500	M-F			6p-11p	\$400
	F-SU	6p-12m	\$750	M-F			11p-9a	\$600
	SA	6p-12m	\$1,000					
	M-SU	12m-6a	\$125					
	:30, :60, :120 second spots available			:30, :60, :120 second spots available				
SCIENCE	Full Coverage Rates			Affiliate Break Rates				
	57 million HHs	Feed: DUAL		23 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-SU	6a-9a	\$625	M-SU			6a-9a	\$100
	M-F	9a-4p	\$1,375	M-SU			9a-4p	\$325
	M-F	4p-8p	\$3,000	M-F			4p-8p	\$413
	M-SU *	8p-12m	\$4,000	M-SU			8p-12m	\$713
	* w/late night mirror from 12m-4a			M-SU			12m-4a	\$250
	M-SU	4a-6a	\$125	M-SU			4a-6a	\$38
	SA-SU	9a-8p	\$3,000	SA-SU			9a-8p	\$413
	:30, :60, :120 second spots available			:30, :60 second spots available				
SCRIPPS NEWS	Full Coverage Rates			Affiliate Break Rates				
	108 million HHs			No Affiliate Rates Available				
	Daypart	Hours	Rate					
	M-SU	6a-9a	\$38					
	M-F	9a-6p	\$88					
	SA-SU	9a-6p	\$75					
	M-SU	6p-12m	\$75					
	M-SU	12m-3a	\$38					
	M-SU	3a-6a	\$25					
	:30, :60, :120 second spots available							
SEC	Full Coverage Rates			Affiliate Break Rates				
	40 million HHs	Feed: SINGLE (EST)		8 million HHs				
	Daypart	Hours	Rate	Daypart			Hours	Rate
	M-F	6a-6p	\$175	M-F			6a-6p	\$63
	M-SU	6p-12m	\$563	M-SU			6p-12m	\$250
	M-SU	12m-3am	\$288	M-SU			12m-3am	\$63
	SA-SU	6a-12n	\$563	SA-SU			6a-12n	\$188
	SA-SU	12n-6p	\$1,000	SA-SU			12n-6p	\$375
	M-SU	3a-6a	\$113	M-SU			3a-6a	\$50
	:30, :60, :120 second spots available			:30, :60 second spots available				






SMITHSONIAN		Full Coverage Rates		Affiliate Break Rates		
	40 million HHs	Feed: DUAL		25 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$250	M-SU	6a-9a	\$125
	M-F	9a-4p	\$625	M-F	9a-4p	\$375
	M-F	4p-8p	\$750	M-F	4p-8p	\$500
	M-SU	8p-11p	\$1,000	M-SU	8p-11p	\$500
	M-SU	11p-2a	\$250	M-SU	11p-2a	\$625
	M-SU	2a-6a	\$125	M-SU	2a-6a	\$125
	SA-SU	9a-8p	\$875	SA-SU	9a-8p	\$63
	:30, :60, :120 second spots available			:30, :60, :120 second spots available		
SPORTSMAN		Full Coverage Rates		Affiliate Break Rates		
	38 million HHs	Feed: SINGLE (EST)		7 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$200	M-F	6a-3p	\$100
	M-F	3p-7p	\$250	M-F	3p-7p	\$200
	M-F	7p-2a	\$313	M-F	7p-2a	\$250
	M-SU	2a-6a	\$113	M-SU	2a-6a	\$25
	SA-SU	6a-7p	\$300	SA-SU	6a-7p	\$225
	SA-SU	7p-2a	\$188			
	:30, :60, :120 second spots available			:30, :60 second spots available		
START TV		Full Coverage Rates		Affiliate Break Rates		
	78 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$500			
	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250			
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$375			
	SA-SU	9a-6p	\$1,250			
	:30, :60 second spots available					
SUNDANCE TV		Full Coverage Rates		Affiliate Break Rates		
	54 million HHs	Feed: DUAL		33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-2p	\$750	M-F	6a-2p	\$250
	M-F	2p-6p	\$1,200	M-F	2p-6p	\$363
	M-SU	6p-1a	\$1,625	M-SU	6p-1a	\$350
	M-SU	1a-6a	\$150	M-SU	1a-6a	\$88
	SA-SU	6a-6p	\$1,250	SA-SU	6a-6p	\$350
	:15, :30, :60, :120 second spots available			:30, :60 second spots available		
SYFY		Full Coverage Rates		Affiliate Break Rates		
	52 million HHs	Feed: DUAL		15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$2,000	M-F	6a-3p	\$150
	M-F	3p-7p	\$4,000	M-F	3p-7p	\$200
	M-SU	7p-12m	\$7,500	M-SU	7p-12m	\$300
	M-SU	12m-3a	\$4,500	M-SU	12m-3a	\$100
	SA-SU	8a-7p	\$5,000	SA-SU	8a-7p	\$225
	M-SU	3a-6a	\$375	M-SU	3a-6a	\$50
	:30, :60, :120 second spots available			:30, :60, :120 second spots available		






TBS		Full Coverage Rates		Affiliate Break Rates		
	87 million HHs	Feed: DUAL		15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$5,000	M-SU	6a-7p	\$1,000
	SA-SU	6a-3p	\$6,906	M-SU	7p-12m	\$1,750
	M-SU	3p-6p	\$7,438	M-SU	12m-6a	\$375
	M-SU	6p-12m	\$11,200			
	M-SU	12m-3a	\$3,500			
	M-SU	3a-6a	\$750			
	:30 second spots available			:30 second spots available		
TEEN NICK		Full Coverage Rates		Affiliate Break Rates		
	56 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9p	\$875			
	M-SU	9p-12m	\$1,000			
	M-SU	12m-3a	\$500			
	M-SU	3a-6a	\$375			
* Not Available in HD	:30, :60, :120 second spots available					
TELEMUNDO		Full Coverage Rates		Affiliate Break Rates		
	62 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$2,500			
	M-F	1030a-3p	\$5,000			
	M-F	3p-7p	\$7,000			
	M-SU	7p-11p	\$10,500			
	M-SU	11p-2a	\$3,750			
	SA-SU	1130a-7p	\$4,500			
	:30, :60 second spots available					
TENNIS		Full Coverage Rates		Affiliate Break Rates		
	60 million HHs	Feed: SINGLE (EST)		30 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$275	M-SU	6a-9a	\$38
	M-SU	9a-7p	\$525	M-SU	9a-7p	\$125
	M-SU	7p-12m	\$525	M-SU	7p-12m	\$125
	M-SU	12m-3a	\$275	M-SU	12m-3a	\$75
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$38
	:30, :60 second spots available			:30, :60 second spots available		
THE ACTION CHANNEL		Full Coverage Rates		Affiliate Break Rates		
	35 million HHs	Feed: DUAL		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	8a-10a	\$38			
	M-F	10a-5p	\$38			
	M-SU	5p-7p	\$42			
	M-SU	7p-12m	\$49			
	M-SU	12m-2a	\$35			
	SA-SU	10a-5p	\$42			
	M-SU	6a-6a	\$42			
	:15, :30, :60, :120 second spots available					
THE AFRICA CHANNEL		Full Coverage Rates		Affiliate Break Rates		
	12 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-12n	\$175			
	M-SU	12n-5p	\$250			
	M-SU	5p-8p	\$300			
	M-SU	8p-12m	\$350			
	M-SU	12m-4a	\$112			
	SA-SU	9a-7p	\$196			



THE FAMILY CHANNEL	Full Coverage Rates			Affiliate Break Rates																										
	41 million HHs	Feed: DUAL		No Affiliate Rates Available																										
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																											
	SA	730a-9a	\$65																											
	M-F	9a-4p	\$62																											
	M-F	4p-7p	\$68																											
	M-SU	7p-11p	\$70																											
	SA-SU	9a-7p	\$60																											
	M-SU	6a-6a	\$65																											
	:15,:30, :60, :120 second spots available																													
	THE NEST	Full Coverage Rates					Affiliate Break Rates																							
	100 million HHs	Feed: DUAL		No Affiliate Rates Available																										
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																											
	M-F	9a-4p	\$313																											
	M-F	4p-8p	\$375																											
	M-SU	8p-1a	\$375																											
	M-SU	1a-5a	\$63																											
	SA-SU	12n-8p	\$313																											
	M-SU	5a-9a	\$38																											
	SA-SU	9a-12n	\$38																											
	:30, :60, :120 second spots available																													
THIS TV	Full Coverage Rates			Affiliate Break Rates																										
	60 million HHs	Feed: SINGLE (EST)		36 million HHs	<table><tr><td><u>Daypart</u></td><td><u>Hours</u></td><td><u>Rate</u></td></tr><tr><td>M-SU</td><td>5a-9a</td><td>\$25</td></tr><tr><td>M-SU</td><td>9a-6p</td><td>\$50</td></tr><tr><td>M-SU</td><td>6p-12m</td><td>\$125</td></tr><tr><td>M-SU</td><td>12m-5a</td><td>\$50</td></tr></table>		<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	M-SU	5a-9a	\$25	M-SU	9a-6p	\$50	M-SU	6p-12m	\$125	M-SU	12m-5a	\$50									
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																											
	M-SU	5a-9a	\$25																											
	M-SU	9a-6p	\$50																											
	M-SU	6p-12m	\$125																											
	M-SU	12m-5a	\$50																											
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																											
	M-SU	5a-9a	\$188																											
	M-SU	9a-4p	\$500																											
	M-SU	4p-8p	\$500																											
M-SU	8p-12m	\$438																												
M-SU	12m-5a	\$105																												
SA-SU	5a-10a	\$49																												
SA-SU	10a-8p	\$280																												
:30, :60, :120 second spots available			:30, :60 second spots available																											
TLC	Full Coverage Rates			Affiliate Break Rates																										
	84 million HHs	Feed: DUAL		15 million HHs	<table><tr><td><u>Daypart</u></td><td><u>Hours</u></td><td><u>Rate</u></td></tr><tr><td>M-SU</td><td>6a-9a</td><td>\$250</td></tr><tr><td>M-F</td><td>9a-4p</td><td>\$625</td></tr><tr><td>M-F</td><td>4p-8p</td><td>\$750</td></tr><tr><td>M-SU</td><td>8p-12m</td><td>\$1,063</td></tr><tr><td>M-SU</td><td>12m-4a</td><td>\$338</td></tr><tr><td>M-SU</td><td>4a-6a</td><td>\$150</td></tr><tr><td>SA-SU</td><td>9a-8p</td><td>\$925</td></tr></table>		<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	M-SU	6a-9a	\$250	M-F	9a-4p	\$625	M-F	4p-8p	\$750	M-SU	8p-12m	\$1,063	M-SU	12m-4a	\$338	M-SU	4a-6a	\$150	SA-SU	9a-8p	\$925
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																											
	M-SU	6a-9a	\$250																											
	M-F	9a-4p	\$625																											
	M-F	4p-8p	\$750																											
	M-SU	8p-12m	\$1,063																											
	M-SU	12m-4a	\$338																											
	M-SU	4a-6a	\$150																											
	SA-SU	9a-8p	\$925																											
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																											
M-F	6a-9a	\$2,250																												
M-F	9a-4a	\$3,000																												
M-F	4p-8p	\$6,250																												
M-SU	8p-12m	\$9,030																												
M-SU	4a-6a	\$364																												
SA-SU	9a-8p	\$5,844																												
:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available																											
TNT	Full Coverage Rates			Affiliate Break Rates																										
	86 million HHs	Feed: DUAL		10 million HHs	<table><tr><td><u>Daypart</u></td><td><u>Hours</u></td><td><u>Rate</u></td></tr><tr><td>M-SU</td><td>6a-7p</td><td>\$750</td></tr><tr><td>M-SU</td><td>7p-12m</td><td>\$1,625</td></tr><tr><td>M-SU</td><td>12m-6a</td><td>\$375</td></tr></table>		<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	M-SU	6a-7p	\$750	M-SU	7p-12m	\$1,625	M-SU	12m-6a	\$375												
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																											
	M-SU	6a-7p	\$750																											
	M-SU	7p-12m	\$1,625																											
	M-SU	12m-6a	\$375																											
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>																											
	M-F	6a-3p	\$3,000																											
	M-SU	3p-6p	\$4,250																											
	M-SU	6p-12m	\$5,600																											
	M-SU	12m-3a	\$2,000																											
M-SU	3a-6a	\$438																												
SA-SU	6a-3p	\$5,000																												
:30, :60, :90 & :120 second spots available			:30, :60, :90 & :120 second spots available																											

Tr3s	Full Coverage Rates			Affiliate Break Rates		
	28 million HHs	Feed: SINGLE (EST)		10 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	6a-11a	\$75	M-SU	6a-11a	\$25
	M-SU	11a-4p	\$125	M-SU	11a-4p	\$38
	M-SU	4p-7p	\$117	M-SU	4p-7p	\$50
	M-SU	7p-11p	\$84	M-SU	7p-11p	\$63
	M-SU	11p-2a	\$63	M-SU	11p-2a	\$25
	M-SU	2a-6a	\$25	M-SU	2a-6a	\$13
	:30, :60, :90 & :120 second spots available			:30, :60, :90 & :120 second spots available		
	TRAVEL	Full Coverage Rates			Affiliate Break Rates	
	76 million HHs	Feed: DUAL		15 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	8a-9a	\$500	M-SU	8a-9a	\$138
	M-F	9a-3p	\$1,500	M-F	9a-3p	\$450
	M-F	3p-6p	\$2,500	M-F	3p-6p	\$125
	M-F	6p-8p	\$2,750	M-F	6p-8p	\$713
	M-SU	8p-12m *	\$6,750	M-SU	8p-12m *	\$750
	* w/late night mirror from 12m-4a			* w/late night mirror from 12m-4a		
	SA-SU	7a-8p	\$3,500	SA-SU	7a-8p	\$600
	:15, :30, :60, :120 second spots available			:15, :30, :60 second spots available		
TRINITY BROADCAST	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-8a	\$625			
	M-F	8a-5p	\$1,000			
	M-F	5p-8p	\$1,125			
	SA	2p-8p	\$1,250			
	M-SU	8p-12m	\$1,250			
	M-SU	12m-2a	\$250			
	M-SU	3a-6a	\$375			
	:30, :60, :120 second spots available					
TRU TV	Full Coverage Rates			Affiliate Break Rates		
	82 million HHs	Feed: DUAL		14 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	730a-11a	\$750	M-F	730a-11a	\$188
	M-F	11a-3p	\$1,250	M-F	11a-3p	\$250
	M-F	3p-8p	\$3,000	M-F	3p-8p	\$375
	M-SU *	8p-12a	\$4,900	M-SU *	8p-12a	\$625
	* w/late night mirror from 12a-4a			* w/late night mirror from 12a-4a		
	F-SA	4a-6a	\$188	F-SA	4a-6a	\$75
	SA-SU	6a-8p	\$3,000	SA-SU	6a-8p	\$375
	:30, :60, :90 & :120 second spots available			:30, :60, :120 second spots available		
TRUE CRIME	Full Coverage Rates			Affiliate Break Rates		
	114 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-9a	\$225			
	M-F	9a-6p	\$625			
	SA-SU	9a-6p	\$563			
	M-SU	6p-12m	\$210			
	M-SU	12m-3a	\$175			
	M-SU	3a-6a	\$125			
	:30, :60, :90 & :120 second spots available					

TUDN	Full Coverage Rates			Affiliate Break Rates		
 *formerly Univision Deportes	35 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	7a-10a	\$138			
	M-F	10a-4p	\$175			
	M-F	4p-7p	\$188			
	M-SU	7p-11p	\$413			
	M-SU	11p-2a	\$125			
	SA-SU	9a-7p	\$163			
	M-SU	2a-6a	\$50			
	:30, :60 & :120 second spots available					
TV ASIA	Full Coverage Rates			Affiliate Break Rates		
 * Not Available in HD	1 million HHs			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-SU	6a-6a	\$63			
	M-SU	6a-6p	\$625			
	M-SU	6p-2a				
:15, :30, :60 second spots available						
TV LAND	Full Coverage Rates			Affiliate Break Rates		
	78 million HHs		Feed: DUAL	36 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-SU	7p-2a	\$7,250	M-SU	7p-2a	\$1,250
	M-SU	2a-4a	\$1,500	M-SU	2a-4a	\$250
	M-SU	4a-6a	\$800	M-SU	4a-6a	\$188
	SA-SU	6a-7p	\$4,750	SA-SU	6a-7p	\$750
	:15, :30, :60 second spots available			:15, :30, :60 second spots available		
TV ONE	Full Coverage Rates			Affiliate Break Rates		
	53 million HHs		Feed: SINGLE (EST)	28 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	Rate
	M-F	6a-9a	\$625	M-SU	6a-4p	\$250
	M-F	9a-3p	\$850	M-SU	4p-7p	\$275
	M-F	3p-6p	\$1,375	M-SU	7p-12m	\$300
	M-SU	6p-12m	\$1,950	M-SU	12m-3a	\$138
	M-SU	12m-3a	\$875	M-SU	3a-6a	\$100
	M-SU	3a-4a	\$150			
	SA-SU	6a-6p	\$1,375			
:15, :30, :60, :120 second spots available			:30, :60 second spots available			
UNIMAS	Full Coverage Rates			Affiliate Break Rates		
	71 million HH's			No Affiliate Rates Available		
	Daypart	Hours	Rate			
	M-F	6a-9a	\$2,250			
	M-F	9a-4p	\$2,875			
	M-F	4p-7p	\$4,000			
	M-SU	7p-11p	\$8,250			
	M-SU	11p-3a	\$1,250			
	M-SU	3a-6a	\$250			
	SA-SU	9a-3p	\$3,000			
:30, :60 second spots available						

UNIVERSO	Full Coverage Rates			Affiliate Break Rates					
 * formerly NBC Universo * Not Available in HD	40 million HHs	Feed: DUAL		No Affiliate Rates Available					
	Daypart	Hours	Rate						
	M-SU	6a-8a	\$75						
	M-F	8a-12n	\$125						
	M-F	12n-3p	\$250						
	M-F	3p-7p	\$375						
	M-SU	7p-12m	\$625						
	M-SU	12m-2a	\$300						
	M-SU	2a-6a	\$50						
	SA-SU	8a-12n	\$450						
	SA-SU	12n-7p	\$550						
:30, :60 second spots available									
UNIVISION	Full Coverage Rates			Affiliate Break Rates					
	120 million HHs	Feed: DUAL		No Affiliate Rates Available					
	Daypart	Hours	Rate						
	M-SU	6a-9a	\$6,600						
	M-SU	9a-4p	\$8,000						
	M-SU	4p-7p	\$10,600						
	M-SU	7p-12m	\$15,800						
	M-SU	12m-3a	\$6,000						
	M-SU	3a-6a	\$1,000						
	SA-SU	9a-7p	\$9,000						
	:30, :60 & :120 second spots available								
	UP	Full Coverage Rates					Affiliate Break Rates		
 * formerly Gospel Music	70 million HHs	Feed: SINGLE (EST)		No Affiliate Rates Available					
	Daypart	Hours	Rate						
	M-F	9a-12n	\$2,113						
	M-F	12n-4p	\$2,425						
	M-F	4p-7p	\$2,713						
	M-F	7p-12m	\$2,975						
	M-F	12m-3a	\$1,538						
	M-F	3am-7am	\$750						
	SA-SU	9a-2p	\$2,238						
	SA-SU	2p-7p	\$2,650						
	SA-SU	7p-12m	\$2,988						
	SA-SU	12m-3a	\$1,538						
	SA-SU	3am-7am	\$750						
:30, :60 & :120 second spots available									
USA	Full Coverage Rates			Affiliate Break Rates					
	88 million HHs	Feed: DUAL		15 million HHs					
	Daypart	Hours	Rate	Daypart	Hours	Rate			
	M-F	6a-3p	\$4,000	M-F	6a-3p	\$313			
	M-F	3p-6p	\$8,750	M-F	3p-6p	\$375			
	M-SU	6p-2a	\$15,000	M-SU	6p-2a	\$750			
	M-SU	2a-3a	\$2,500	SA-SU	6a-7a	\$63			
	M-SU	3a-6a	\$450	SA-SU	9a-6p	\$500			
	SA-SU	6a-6p	\$7,750	M-SU	2a-6a	\$63			
	:15, :30, :60, :120 second spots available			:30, :60 second spots available					
	VH1	Full Coverage Rates			Affiliate Break Rates				
		77 million HHs	Feed: DUAL		44 million HHs				
Daypart		Hours	Rate	Daypart	Hours	Rate			
M-SU		6a-11a	\$1,500	M-SU	6a-11a	\$250			
M-SU		11a-7p	\$3,875	M-SU	11a-6p	\$400			
M-SU		7p-12m	\$9,000	M-SU	6p-12m	\$650			
M-SU		12m-3:30a	\$2,750	M-SU	12m-3a	\$175			
M-SU		3:30a-6a	\$325	M-SU	3a-6a	\$125			
:15, :30, :60, :75, :90, :120 sec spots available			:15, :30, :60, :75, :90, :120 sec spots available						

VICETV		Full Coverage Rates			Affiliate Break Rates		
	70 million HHs	Feed: DUAL		35 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	6a-4p	\$500	M-F	8a-4p	\$50	
	M-F	4p-7p	\$938	M-F	4p-7p	\$75	
	M-SU	7p-12m	\$1,938	M-SU	7p-12m	\$100	
	M-SU *	12m-3a	\$1,875	M-SU *	12m-3a	\$25	
	* w/late night mirror from 3a-6a		* w/late night mirror from 3a-6a				
	SA-SU	6a-7p	\$875	SA-SU	6a-7p	\$50	
* formerly Viceland	:30, :60 second spots available			:30, :60 second spots available			
WE		Full Coverage Rates			Affiliate Break Rates		
	61 million HHs	Feed: DUAL		18 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	10a-2p	\$1,438	M-F	10a-2p	\$350	
	M-F	2p-6p	\$1,938	M-F	2p-6p	\$450	
	M-SU	6p-1a	\$2,500	M-SU	6p-1a	\$450	
	M-SU	1a-5a	\$400	M-SU	1a-5a	\$100	
	SA-SU	10a-6p	\$3,000	SA-SU	10a-6p	\$400	
	:15, :30, :60, :120 second spots available			:30, :60 second spots available			
WEATHER		Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: SINGLE (EST)		20 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-SU	4a-5a	\$1,250	M-SU	4a-5a	\$63	
	M-F	5a-7a	\$2,500	M-F	5a-7a	\$250	
	M-F	7a-7p	\$3,000	M-F	7a-7p	\$375	
	M-SU	7p-10p	\$7,500	M-SU	7p-10p	\$625	
	* w/2 mirrors from 10p-11p and 1a-2a		* w/2 mirrors from 10p-11p and 1a-2a				
	SA-SU	5a-7a	\$10,000	SA-SU	5a-7a	\$625	
* w/2 mirrors from 7a-9a and 9a-11a		* w/2 mirrors from 7a-9a and 9a-11a					
SA-SU	11a-2p	\$5,000	SA-SU	11a-2p	\$625		
SA-SU	2p-7p	\$3,500	SA-SU	2p-7p	\$313		
:60, :120 second spots available			:60, :120 second spots available				
WILLOW TV		Full Coverage Rates			Affiliate Break Rates		
	5 million HHs			No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-SU	6a-10a	\$250				
	M-SU	10a-2p	\$225				
	M-SU	2p-6p	\$225				
	M-SU	6p-11p	\$450				
	M-SU	11p-3a	\$375				
	M-SU	3a-6a	\$188				
:60, :90, :120 second spots available							
WORLD FISHING		Full Coverage Rates			Affiliate Break Rates		
	million HHs			No Affiliate Rates Available			
	Daypart	Hours	Rate				
	M-F	6a-7p	\$25				
	M-SU	7p-2a	\$38				
	SA-SU	6a-7p	\$38				
	M-SU	2a-6a	\$13				
:60, :90, :120 second spots available							

YES	Full Coverage Rates		Affiliate Break Rates
	15 million HHs	Feed: SINGLE (EST)	
	Daypart	Hours	Rate
	M-F	6a-9a	\$250
	M-F	9a-1p	\$313
	M-F	1p-6p	\$438
	M-F	6p-8p	\$500
	M-SU	8p-11p	\$500
	M-SU	11p-2a	\$375
	SA-SU	6a-12n	\$313
	SA-SU	12n-8p	\$375
	M-SU	6a-2a	\$313
:60, :120 second spots available			No Affiliate Rates Available
ZEE TV (USA)	Full Coverage Rates		Affiliate Break Rates
	0.6 million HHs	Feed: SINGLE (EST)	
	Daypart	Hours	Rate
	M-SU	6a-9a	\$125
	M-SU	9a-5p	\$250
	M-SU	5p-7p	\$375
	M-SU	7p-12m	\$1,000
	M-SU	12m-3a	\$375
:15, :30, :60, :120 second spots available			No Affiliate Rates Available

NOTES

1. National Cable & Satellite Full Coverage Rates: (left side of rate card)
National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.
2. National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)
National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.
3. All rates include a Free Infrastructure Review.
4. Clients must approve all final schedules prior to placement.
5. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time. Fixed time slots and specific tv shows are available by custom quote.
6. All network placement is subject to availability at the time of placement.
7. All placements after November 15 may be subject to potential rate increase of +25%.
8. All rates subject to change without written or published notice.
9. Rates listed above are for 30-sec spots. 60-sec spots are usually double the cost of 30-sec spots but some exceptions may apply. 15-sec spots must be custom quoted, are not necessarily half the cost of 30-sec spots and are subject to being "piggybacked" and/or "bookended" at any time by the network.
Check with your national consultant for custom rates, availability and requirements for each network.
10. Live sporting events are not included in pricing however custom quotes are available upon request.



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