

## Cable TV - Rate Card #2: National Cable & Satellite Networks

Subscriber HH's: varies by network, see below

Type: 30-Sec "ROS" Run Of Schedule Rotation: varies by network, see below

Rate Card Updated: 4/16/2025

## **National Cable & Satellite Full Coverage Rates:** (left side of rate card)

National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below. National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)

National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.

A&E	Full Coverage Rates			Affiliate Break Rates	;	
	63 million HHs	Feed: D	UAL	47 million HHs		
	Daypart	<u>Hours</u>	Rate	Daypart	Hours	Rate
	M-F	8a-4p	\$5,250	M-F	8a-4p	\$438
	M-F	4p-8p	\$7,650	M-F	4p-8p	\$563
	M-SU	8p-12a *	\$14,950	M-SU	8p-12a	\$1,250
	* w/late night mirro	•	, ,	* w/late night mirr	•	, ,
	SA-SU	7a-12n	\$6,500	SA-SU	7a-12n	\$375
	SA-SU	12n-8p	\$6,205	SA-SU	12n-8p	\$563
	:30, :60 second spots a	vailable	. ,	:30, :60 second spots	•	
ACC			Affiliate Break Rates			
	33 million HHs	Feed: SING	LE (EST)	6 million HHs		
ACCN	Daypart	Hours	Rate	<u>Daypart</u>	Hours	Rate
ESFII	<u> </u>	6a-6p	\$100	M-F	6a-6p	\$63
	M-SU	6p-12m	\$250	M-SU	6p-12m	\$125
	M-SU	12m-3a	\$188	M-SU	12m-3a	\$63
	SA-SU	6a-12n	\$375	SA-SU	6a-12n	\$188
	SA-SU	12n-6p	\$625	SA-SU	12n-6p	\$313
	M-SU	3a-6a	\$63	M-SU	3a-6a	\$25
	:15, :30, :60 second spo	ts available		:15, :30, :60 second sp	ots available	
Adult Swim	Full Coverage Rates			Affiliate Break Rates		
Lastall accional	20 million HHs	Feed: D	UAL	3 million HHs		
[adult swim]	<u>Daypart</u>	<b>Hours</b>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate
	M-SU	5p-8p	\$1,560	M-SU	5p-8p	\$250
	M-SU	8p-12m	\$3,900	M-SU	8p-12m	\$1,250
	M-SU	12m-3a	\$3,400	M-SU	12m-3a	\$750
	M-SU	3a-6a	\$3,000	M-SU	3a-6a	\$375
	:30, :60, :90, :120 secon	nd spots available	e	:30, :60 second spots	available	
ALTITUDE SPORTS	Full Coverage Rates			Affiliate Break Rates	;	
3	1 million HHs	Feed: SING	LE (EST)			
Altitlide	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
AI CHUO	M-SU	6a-1a	\$125	No Affiliate	e Rates Available	
<b>Sports</b>						
	:15, :30, & :60 second s	pots available				
AMC	Full Coverage Rates			Affiliate Break Rates		
	63 million HHs	Feed: D		17 million HHs		_
amc	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	9a-2p	\$1,625	M-F	9a-2p	\$350
	M-F	2p-6p	\$3,000	M-F	2p-6p	\$450
	M-SU	6p-1a	\$5,250	M-SU	6p-1a	\$525
	M-SU	1a-6a	\$450	M-SU	1a-6a	\$75
	SA-SU	6a-6p	\$3,375	SA-SU	6a-6p	\$450
	:15, :30, :60, :120 sec s	pots available		:30, :60 second spots	available	

AMERICAN CRIMES	Full Coverage Rates Affiliate Break Rates						
	94 million HHs	Feed:	DUAL				
<b>MERICAN</b>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
42 32 11/11 F. 40	M-SU	5a-7a	\$50				
	M-SU	7-9a	\$38				
45 3 3 1 6 4 8 3 1 4 6	M-F	9a-4p	\$200				
	M-F	4p-8p	\$200	No Affiliate	e Rates Available		
	M-SU	8p-12m	\$250	NO Allillate	e nates Available		
	M-SU	12m-1a	\$38				
	M-SU	1a-5a	\$50				
	SA-SU	9a-11a	\$38				
	SA-SU	11a-8p	\$200				
	:30, :60, :120 second sp	ots available					
AMERICAN HEROES	Full Coverage Rates			Affiliate Break Rates			
	8.1 million HHs	Feed: SIN	•	4.7 million HHs			
AHO	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-9a	\$425	M-SU	6a-9a	\$125	
	M-F	9a-4p	\$625	M-F	9a-4p	\$200	
AMERICAN HEROES CHANNEL	M-F	4p-8p	\$1,000	M-F	4p-8p	\$313	
	M-SU *	8p-12m	\$1,375	M-SU	8p-12m	\$438	
	* w/late night mirro	or from 12m-4a	1	M-SU	12m-4a	\$150	
	M-SU	4a-6a	\$150	M-SU	4a-6a	\$63	
	SA-SU	9a-8p	\$875	SA-SU	9a-8p	\$238	
	:30, :60, :120 second sp	ots available		:30, :60 second spots a	ıvailable		
AMGTV	Full Coverage Rates			Affiliate Break Rates			
	50 million HHs	Feed: SIN	GLE (EST)				
AN ACT /	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-F	6a-9a	\$50				
	M-F	9a-4p	\$75				
	M-F	4p-8p	\$100	No Δffiliate	e Rates Available		
	M-SU	8p-11p	\$125		a.co /a.aa.c		
	M-SU	11p-2a	\$75				
	M-SU	2a-6a	\$50				
	SA-SU	9a-8p	\$100				
	:30, :60, :120 sec spots	available					
ANIMAL PLANET	Full Coverage Rates			Affiliate Break Rates			
	57 million HHs	Feed:	DUAL	18 million HHs			
	<u>Daypart</u>						
		<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate	
animal planet	M-SU	6a-9a	\$1,500	<u>Daypart</u> M-SU	6a-9a	\$250	
arminal planet	M-SU M-F	6a-9a 9a-4p	\$1,500 \$3,000	<u>Daypart</u> M-SU M-F	6a-9a 9a-4p	\$250 \$438	
	M-SU M-F M-F	6a-9a 9a-4p 4p-8p	\$1,500 \$3,000 \$4,000	<u>Daypart</u> M-SU M-F M-F	6a-9a 9a-4p 4p-8p	\$250 \$438 \$500	
	M-SU M-F M-F M-SU	6a-9a 9a-4p 4p-8p 8p-12m	\$1,500 \$3,000 \$4,000 \$10,000	<u>Daypart</u> M-SU M-F M-F M-SU	6a-9a 9a-4p 4p-8p 8p-12m	\$250 \$438 \$500 \$875	
	M-SU M-F M-F M-SU * w/late night mirro	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a	\$1,500 \$3,000 \$4,000 \$10,000	Daypart M-SU M-F M-F M-SU M-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a	\$250 \$438 \$500 \$875 \$250	
	M-SU M-F M-F M-SU * w/late night mirro M-SU	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a	\$1,500 \$3,000 \$4,000 \$10,000	Daypart M-SU M-F M-F M-SU M-SU M-SU M-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a	\$250 \$438 \$500 \$875 \$250 \$125	
	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p	\$250 \$438 \$500 \$875 \$250	
	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15,:30,:60 &:120 sec	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000	Daypart M-SU M-F M-F M-SU M-SU M-SU M-SU SA-SU :30,:60 second spots	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available	\$250 \$438 \$500 \$875 \$250 \$125	
ANTENNA TV	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15,:30,:60 &:120 sec	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail	\$1,500 \$3,000 \$4,000 \$10,000 1 \$313 \$5,000 lable	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30,:60 second spots	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available	\$250 \$438 \$500 \$875 \$250 \$125	
ANTENNA TV	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15, :30, :60 & :120 sec	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000 lable	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30,:60 second spots  Affiliate Break Rates	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available	\$250 \$438 \$500 \$875 \$250 \$125 \$450	
<u>×</u>	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15,:30,:60 & :120 sec Full Coverage Rates 114 million HHs Daypart	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail Feed: Hours	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000 lable	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30, :60 second spots  Affiliate Break Rates 80 million HHs Daypart	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available	\$250 \$438 \$500 \$875 \$250 \$125 \$450	
antenna tv	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15,:30,:60 &:120 sec  Full Coverage Rates  114 million HHs  Daypart M-SU	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail Feed: Hours 6a-9a	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000 lable DUAL Rate \$250	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30, :60 second spots  Affiliate Break Rates 80 million HHs Daypart M-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available 6a-9a	\$250 \$438 \$500 \$875 \$250 \$125 \$450 Rate \$75	
<u>×</u>	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15, :30, :60 & :120 sec Full Coverage Rates 114 million HHs Daypart M-SU M-F	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail  Feed:  Hours 6a-9a 9a-3p	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000 lable DUAL Rate \$250 \$750	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30, :60 second spots  Affiliate Break Rates 80 million HHs Daypart M-SU M-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available 6a-9a 9a-3p	\$250 \$438 \$500 \$875 \$250 \$125 \$450 Rate \$75 \$200	
<u>×</u>	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15, :30, :60 & :120 sec Full Coverage Rates 114 million HHs Daypart M-SU M-F M-F	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail  Feed: Hours 6a-9a 9a-3p 3p-6p	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000 lable DUAL Rate \$250 \$750 \$750	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30, :60 second spots  Affiliate Break Rates 80 million HHs Daypart M-SU M-F M-F	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available 6a-9a 9a-3p 3p-6p	\$250 \$438 \$500 \$875 \$250 \$125 \$450 Rate \$75 \$200 \$200	
<u>×</u>	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15, :30, :60 & :120 sec  Full Coverage Rates 114 million HHs  Daypart M-SU M-F M-F M-SU	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail  Feed: Hours 6a-9a 9a-3p 3p-6p 6p-12m	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000 lable DUAL Rate \$250 \$750 \$750 \$625	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30, :60 second spots  Affiliate Break Rates 80 million HHs Daypart M-SU M-F M-F M-F M-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available Hours 6a-9a 9a-3p 3p-6p 6p-12m	\$250 \$438 \$500 \$875 \$250 \$125 \$450 Rate \$75 \$200 \$200 \$100	
<u>×</u>	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15, :30, :60 & :120 sec  Full Coverage Rates  114 million HHs  Daypart M-SU M-F M-F M-SU M-SU M-SU M-SU	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail  Feed:  Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-2a	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000 lable DUAL  Rate \$250 \$750 \$625 \$250	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30, :60 second spots  Affiliate Break Rates 80 million HHs Daypart M-SU M-F M-F M-SU M-SU M-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available 6a-9a 9a-3p 3p-6p 6p-12m 12m-2a	\$250 \$438 \$500 \$875 \$250 \$125 \$450 Rate \$75 \$200 \$200 \$100 \$75	
<u>×</u>	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15, :30, :60 & :120 sec  Full Coverage Rates  114 million HHs  Daypart M-SU M-F M-F M-SU M-SU M-SU M-SU M-SU	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail Feed: Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-2a 2a-6a	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000 lable DUAL  Rate \$250 \$750 \$750 \$625 \$250 \$188	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30,:60 second spots  Affiliate Break Rates 80 million HHs Daypart M-SU M-F M-F M-F M-SU M-SU M-SU M-SU M-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available 6a-9a 9a-3p 3p-6p 6p-12m 12m-2a 2a-6a	\$250 \$438 \$500 \$875 \$250 \$125 \$450 Rate \$75 \$200 \$200 \$100 \$75 \$50	
<u>×</u>	M-SU M-F M-F M-SU * w/late night mirro M-SU SA-SU :15, :30, :60 & :120 sec  Full Coverage Rates  114 million HHs  Daypart M-SU M-F M-F M-SU M-SU M-SU M-SU	6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a 4a-6a 9a-8p cond spots avail Feed: Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-2a 2a-6a 9a-6p	\$1,500 \$3,000 \$4,000 \$10,000 \$313 \$5,000 lable DUAL  Rate \$250 \$750 \$625 \$250	Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU :30, :60 second spots  Affiliate Break Rates 80 million HHs Daypart M-SU M-F M-F M-SU M-SU M-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a 4a-6a 9a-8p available 6a-9a 9a-3p 3p-6p 6p-12m 12m-2a 2a-6a 9a-6p	\$250 \$438 \$500 \$875 \$250 \$125 \$450 Rate \$75 \$200 \$200 \$100 \$75	

ASPIRE	Full Coverage Rates			Affiliate Break Rates	;	
	38 million HHs	Feed: SING	GLE (EST)			
laspîral	<u>Daypart</u>	Hours	<u>Rate</u>			
	M-F	6a-12n	\$213			
	M-F	12n-6p	\$300			
	M-F	6p-1a	\$350			
	M-F	1a-6a	\$238	No Affiliate	e Rates Available	2
	SA-SU	6a-12n	\$250			
	SA-SU	12n-6p	\$375			
	SA-SU	6p-1a	\$450			
	SA-SU	1a-6a	\$250			
	:30, :60 & :120 second	spots available				
AXSTV	Full Coverage Rates			Affiliate Break Rates		
	50 million HHs	Feed: SING	GLE (EST)			
axsw	<u>Daypart</u>	Hours	<u>Rate</u>			
<b>UVDE</b>	M-F	8a-5p	\$88			
•	M-F	3p-7p	\$113			
	M-SU *	7p-11p	\$250			
	* w/late night mirro	or from 11p-3a		No Affiliate	. Datas Available	_
	SA-SU	8a-12n	\$75	No Affiliate	e Rates Available	2
	SA-SU	12n-7p	\$150			
	M-SU	3a-4a	\$38			
	TH	8p-11p	\$1,250			
	* w/late night mirro	or from 12a-3a				
	:15, :30, :60, :120 seco					
	.15, .30, .60, .120 Secon	nd spots availar	ole			
BBC AMERICA	Full Coverage Rates	nd spots availat	ole	Affiliate Break Rates		
	Full Coverage Rates 60 million HHs	Feed: I		Affiliate Break Rates 24 million HHs		
	Full Coverage Rates 60 million HHs Daypart	Feed: I	DUAL Rate		<u>Hours</u>	<u>Rate</u>
BBC	Full Coverage Rates 60 million HHs Daypart M-F	Feed: I Hours 6a-2p	DUAL Rate \$750	24 million HHs	<b>Hours</b> 6a-2p	<u>Rate</u> \$175
	Full Coverage Rates 60 million HHs Daypart M-F M-F	Feed: I Hours 6a-2p 2p-6p	Pate Fate \$750 \$1,438	24 million HHs  Daypart  M-F  M-F	<b>Hours</b> 6a-2p 2p-6p	\$175 \$250
BBC	Full Coverage Rates 60 million HHs  Daypart  M-F  M-F  M-SU	Feed: I Hours 6a-2p 2p-6p 6p-12m	Rate \$750 \$1,438 \$3,000	24 million HHs  Daypart  M-F  M-F  M-SU	Hours 6a-2p 2p-6p 6p-12m	\$175
BBC	Full Coverage Rates 60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirror	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a	Rate \$750 \$1,438 \$3,000	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr	Hours 6a-2p 2p-6p 6p-12m or from 12m-6a	\$175 \$250 \$313
BBC	Full Coverage Rates 60 million HHs  Daypart M-F M-F M-SU * w/late night mirro SA-SU	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p	Rate \$750 \$1,438 \$3,000 \$1,813	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p	\$175 \$250
BBC AMERICA	Full Coverage Rates 60 million HHs  Daypart M-F M-F M-SU * w/late night mirro SA-SU :15, :30, :60, :120 secon	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p	Rate \$750 \$1,438 \$3,000 \$1,813	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p	\$175 \$250 \$313
BBC AMERICA	Full Coverage Rates 60 million HHs  Daypart M-F M-F M-SU * w/late night mirro SA-SU :15, :30, :60, :120 secon	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab	Rate \$750 \$1,438 \$3,000 \$1,813 ole	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p available	\$175 \$250 \$313
BBC AMERICA  BBC WORLD NEWS	Full Coverage Rates 60 million HHs  Daypart M-F M-F M-SU * w/late night mirro SA-SU :15, :30, :60, :120 secon Full Coverage Rates 100 million HHs	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab	Rate \$750 \$1,438 \$3,000 \$1,813 ble	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p available	\$175 \$250 \$313
BBC AMERICA  BBC WORLD NEWS	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro  SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab Feed: SING	PUAL Rate \$750 \$1,438 \$3,000 \$1,813 ble  GLE (EST) Rate	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p available	\$175 \$250 \$313
BBC AMERICA	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro  SA-SU  :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab Feed: SING Hours 2a-6a	PUAL Rate \$750 \$1,438 \$3,000 \$1,813 ble  GLE (EST) Rate \$238	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p available	\$175 \$250 \$313
BBC AMERICA  BBC WORLD NEWS  BBC	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab Feed: SING Hours 2a-6a 6a-930a	Rate \$750 \$1,438 \$3,000 \$1,813 ole GLE (EST) Rate \$238 \$900	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p available	\$175 \$250 \$313
BBC AMERICA  BBC WORLD NEWS  BBC	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab Feed: SING Hours 2a-6a 6a-930a 930a-5p	Rate \$750 \$1,438 \$3,000 \$1,813 ble GLE (EST) Rate \$238 \$900 \$450	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p available	\$175 \$250 \$313
BBC AMERICA  BBC WORLD NEWS	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F  M-F	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab Feed: SING Hours 2a-6a 6a-930a 930a-5p 5p-7p	Rate \$750 \$1,438 \$3,000 \$1,813 ble GLE (EST) Rate \$238 \$900 \$450 \$1,200	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p available	\$175 \$250 \$313
BBC AMERICA  BBC WORLD NEWS  BBC	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro  SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F  M-F  M-F  M-F	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab Feed: SINO Hours 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m	Rate \$750 \$1,438 \$3,000 \$1,813 ble GLE (EST) Rate \$238 \$900 \$450 \$1,200 \$1,950	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m For from 12m-6a 6a-6p available	\$175 \$250 \$313 \$225
BBC AMERICA  BBC WORLD NEWS  BBC	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F  M-F  M-F  M-F  M-F  M-	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab  Feed: SING Hours 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m 12m-2a	Rate \$750 \$1,438 \$3,000 \$1,813 ble GLE (EST) Rate \$238 \$900 \$450 \$1,200 \$1,950 \$300	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m for from 12m-6a 6a-6p available	\$175 \$250 \$313 \$225
BBC AMERICA  BBC WORLD NEWS  BBC	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F  M-F  M-F  M-F  M-F  M-	Feed: 1  Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab  Feed: SING Hours 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m 12m-2a 2a-6a	Rate \$750 \$1,438 \$3,000 \$1,813 ole GLE (EST) Rate \$238 \$900 \$450 \$1,200 \$1,950 \$300 \$238	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m For from 12m-6a 6a-6p available	\$175 \$250 \$313 \$225
BBC AMERICA  BBC WORLD NEWS  BBC	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro  SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F  M-F  M-F  M-F  M-F  M-	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab  Feed: SINO Hours 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m 12m-2a 2a-6a 6a-930a	Rate \$750 \$1,438 \$3,000 \$1,813 ble GLE (EST) Rate \$238 \$900 \$450 \$1,200 \$1,950 \$300 \$238 \$900	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m For from 12m-6a 6a-6p available	\$175 \$250 \$313 \$225
BBC AMERICA  BBC WORLD NEWS  BBC	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro  SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F  M-F  M-F  M-F  SA-SU  SA-SU  SA-SU  SA-SU	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab  Feed: SINO Hours 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m 12m-2a 2a-6a 6a-930a 930a-5p	Rate \$750 \$1,438 \$3,000 \$1,813 ble GLE (EST) Rate \$238 \$900 \$450 \$1,200 \$1,950 \$300 \$238 \$900 \$450	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m For from 12m-6a 6a-6p available	\$175 \$250 \$313 \$225
BBC AMERICA  BBC WORLD NEWS  BBC	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro  SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F  M-F  M-F  M-F  M-F  SA-SU  SA-SU  SA-SU  SA-SU  SA-SU	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab  Feed: SINO Hours 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m 12m-2a 2a-6a 6a-930a 930a-5p 5p-7p 5p-7p 7p-12m 12m-2a 2a-6a 6a-930a 930a-5p 5p-7p	Rate \$750 \$1,438 \$3,000 \$1,813 ble GLE (EST) Rate \$238 \$900 \$450 \$1,200 \$1,950 \$300 \$238 \$900 \$450 \$1,163	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m For from 12m-6a 6a-6p available	\$175 \$250 \$313 \$225
BBC AMERICA  BBC WORLD NEWS  BBC	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F  M-F  M-F  M-F  M-F  SA-SU  SA-SU  SA-SU  SA-SU  SA-SU  SA-SU  SA-SU	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab  Feed: SINO Hours 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m 12m-2a 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m 12m-2a 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m	Rate \$750 \$1,438 \$3,000 \$1,813 ole GLE (EST) Rate \$238 \$900 \$450 \$1,200 \$1,950 \$300 \$238 \$900 \$450 \$1,163 \$1,950	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m For from 12m-6a 6a-6p available	\$175 \$250 \$313 \$225
BBC AMERICA  BBC WORLD NEWS  BBC C	Full Coverage Rates  60 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirro  SA-SU :15, :30, :60, :120 secon  Full Coverage Rates  100 million HHs  Daypart  M-F  M-F  M-F  M-F  M-F  M-F  M-F  SA-SU  SA-SU  SA-SU  SA-SU  SA-SU	Feed: I Hours 6a-2p 2p-6p 6p-12m or from 12m-6a 6a-6p nd spots availab  Feed: SING Hours 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m 12m-2a 2a-6a 6a-930a 930a-5p 5p-7p 7p-12m 12m-2a 12m-2a	Rate \$750 \$1,438 \$3,000 \$1,813 ble GLE (EST) Rate \$238 \$900 \$450 \$1,200 \$1,950 \$300 \$238 \$900 \$450 \$1,163	24 million HHs  Daypart  M-F  M-F  M-SU  * w/late night mirr  SA-SU :30, :60 second spots a	Hours 6a-2p 2p-6p 6p-12m For from 12m-6a 6a-6p available	\$175 \$250 \$313 \$225

BEIN SPORTS	Full Coverage Rates			Affiliate Break Rates		
Inches de la constant	41 million HHs	Feed: S	INGLE (EST)			
DOIN SPORTS	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	]		
	M-F	6a-10a	\$18			
	M-F	10a-3p	\$148			
	M-F	3p-7p	\$188	No Affiliate	Rates Ava	ilahla
	M-F	7p-11p	\$200	No Amilate	naies Ava	liable
	M-F	11p-2a	\$138			
	SA-SU	6a-12m	\$215			
	SA-SU	12n-7p	\$290			
	:15, :30, :60, :120 seco	nd spots ava	ilable			
BEIN SPORTS N	Full Coverage Rates			Affiliate Break Rates		
~	50 million HHs		INGLE (EST)			
OCIN SPORTS n	<u>Daypart</u>	<u>Hours</u>	Rate			
	M-F	6a-10a	\$13			
	M-F	10a-3p	\$145			
	M-F	3p-7p	\$365	No Affiliate	Rates Ava	ilable
	M-F	7p-11p	\$388			
	M-F	11p-2a	\$113			
	SA-SU	6a-12m	\$870			
	:15, :30, :60, :120 seco	nd spots ava	ilable			
BEIN SPORTS XTRA	Full Coverage Rates			Affiliate Break Rates		
DOIAL COCOTO VEDA	6 million HHs		INGLE (EST)			
OCIN SPORTS XTRA	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-10a	\$13			
	M-F	10a-3p	\$138			
	M-F	3p-7p	\$150 ·	No Affiliate	Rates Ava	ilable
	M-F	7p-11p	\$163			
	M-F	11p-2a	\$138			
	SA-SU	6a-12m	\$150			
257	:15, :30, :60, :120 seco	nd spots ava	ilable			
BET	Full Coverage Rates	_		Affiliate Break Rates		
	75 million HHs		d: DUAL	46 million HHs		Data
	<u>Daypart</u> M-F	Hours	<u>Rate</u> \$1,900	<u>Daypart</u> M-F	Hours	<u>Rate</u> \$1,250
	M-F	7a-3p		M-F	8a-1p	\$1,250 \$1,875
	M-F	3p-7p	\$2,875 \$6,250	M-F	1p-3p	\$1,875
		7p-12m	30,230	I IVI-F		
	N.Λ_C.Λ	12m-2a	¢2 275		3p-6p	
I	M-SA SU	12m-3a 12m-1a	\$3,375 \$3,375	M-F	6p-8p	\$3,125
	SU	12m-1a	\$3,375	M-F M-F	6p-8p 8p-11p	\$3,125 \$4,375
	SU M-SA	12m-1a 3a-4a	\$3,375 \$1,875	M-F M-F M-SA	6p-8p 8p-11p 11p-1a	\$3,125 \$4,375 \$2,750
	SU M-SA M-SU	12m-1a 3a-4a 4a-6a	\$3,375 \$1,875 \$1,250	M-F M-F M-SA M-SU	6p-8p 8p-11p 11p-1a 1a-3a	\$3,125 \$4,375 \$2,750 \$875
	SU M-SA M-SU SU	12m-1a 3a-4a 4a-6a 1a-6a	\$3,375 \$1,875 \$1,250 \$1,000	M-F M-F M-SA M-SU M-SU	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a	\$3,125 \$4,375 \$2,750 \$875 \$625
	SU M-SA M-SU SU SA	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300	M-F M-F M-SA M-SU M-SU SA	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000
	SU M-SA M-SU SU SA SU	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300	M-F M-F M-SA M-SU M-SU SA SU	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125
	SU M-SA M-SU SU SA SU SA-SU	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300	M-F M-F M-SA M-SU M-SU SA SU SU	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000
BFTher	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125
BETher	SU M-SA M-SU SU SA SU SA-SU :30,:60 second spots a	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250	M-F M-F M-SA M-SU M-SU SA SU SU	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125
BETher	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125
BETher HFR	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a  Full Coverage Rates 40 million HHs Daypart	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable Fee Hours	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250 d: DUAL  Rate	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125
BETher HER	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a  Full Coverage Rates 40 million HHs Daypart M-F	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable Fee Hours 6a-11a	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250 d: DUAL  Rate \$163	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125
BETher HER	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a  Full Coverage Rates 40 million HHs  Daypart M-F M-F	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable  Fee  Hours 6a-11a 11a-3p	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250 d: DUAL Rate \$163 \$200	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125
BETher BETHER	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a  Full Coverage Rates 40 million HHs Daypart M-F M-F M-F	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable  Fee Hours 6a-11a 11a-3p 3p-7p	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250 d: DUAL Rate \$163 \$200 \$450	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125 \$2,063
BETher  BER	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F M-F M-F	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable  Fee  Hours 6a-11a 11a-3p 3p-7p 7p-12m	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250 d: DUAL  Rate \$163 \$200 \$450 \$800	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125 \$2,063
BETher BETHER	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F M-F M-F M-F M-F M-F M-F M-SU	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable  Fee  Hours 6a-11a 11a-3p 3p-7p 7p-12m 12m-3a	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250 d: DUAL  Rate \$163 \$200 \$450 \$800 \$500	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125 \$2,063
BETher  BETHER	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F M-F M-F M-SU M-SU	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable  Fee  Hours 6a-11a 11a-3p 3p-7p 7p-12m 12m-3a 3a-6a	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250 d: DUAL Rate \$163 \$200 \$450 \$800 \$500 \$175	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125 \$2,063
BETher  BETHER	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F M-F M-F M-SU M-SU SA-SU	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable  Fee  Hours 6a-11a 11a-3p 3p-7p 7p-12m 12m-3a 3a-6a 6a-6p	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250 d: DUAL Rate \$163 \$200 \$450 \$800 \$500 \$175 \$375	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125 \$2,063
BETher  BETHER  * formerly Centric	SU M-SA M-SU SU SA SU SA-SU :30, :60 second spots a  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F M-F M-F M-SU M-SU	12m-1a 3a-4a 4a-6a 1a-6a 7a-6p 8a-6p 6p-12m vailable  Fee  Hours 6a-11a 11a-3p 3p-7p 7p-12m 12m-3a 3a-6a 6a-6p 6p-12m	\$3,375 \$1,875 \$1,250 \$1,000 \$3,300 \$3,300 \$6,250 d: DUAL Rate \$163 \$200 \$450 \$800 \$500 \$175	M-F M-F M-SA M-SU M-SU SA SU SU :30, :60 second spots	6p-8p 8p-11p 11p-1a 1a-3a 3a-4a 9a-6p 9a-12n 12n-6p available	\$3,125 \$4,375 \$2,750 \$875 \$625 \$2,000 \$2,125 \$2,063

BET JAMS	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs	Feed: SII	NGLE (EST)			
<b>BETX</b> JAMS	<u>Daypart</u>	Hours	<u>Rate</u>			
	M-SU	6a-11a	\$75			
IAMS	M-SU	11a-4p	\$88			
SAITIO	M-SU	4p-7p	\$100	No Affiliate	Rates Availabl	е
	M-SU	7p-12m	\$125			
	M-SU	1a-3a	, \$75			
* formerly MTV Jams	M-SU	3a-6a	\$63			
* Not Available in HD	:30, :60 second spots av	vailable				
BET SOUL	Full Coverage Rates			Affiliate Break Rates		
	30 million HHs	Feed: SII	NGLE (EST)			
│ <b>│                                  </b>	Daypart	Hours	Rate			
	M-SU	6a-11a	\$63			
	M-SU	11a-4p	, \$75			
00111	M-SU	4p-7p	\$100	No Affiliate	Rates Availabl	e
SOUL	M-SU	7p-12m	\$150		- 2	
JUUL	M-SU	1a-3a	\$75			
* formerly VH1 Soul	M-SU	3a-6a	\$50			
* Not Available in HD	:30, :60 second spots av		7			
BIG10	Full Coverage Rates			Affiliate Break Rates		
	47 million HHs	Feed: SI	NGLE (EST)	Annuace Dreak nates		
	Daypart	Hours	Rate			
BIG	M-F	6a-10a	\$43			
	M-F	10a-6p	\$153			
NETWORK	M-F	6p-12m	\$423			
MEIWORK	M-F	12m-6a	\$68	No Affiliate	Rates Availabl	e
	SA-SU	6a-10a	\$105			_
	SA-SU	10a-6p	\$468			
	SA-SU	6p-12m	\$440			
	SA-SU	12m-6a	\$95			
	:30, :60, :90, :120 secor					
BLACK NEWS	Full Coverage Rates			Affiliate Break Rates		
_						
	48 million HHs	Feed: Sli	NGLE (EST)			
	48 million HHs  Daypart  M-F	Feed: SII  Hours  6a-10a	NGLE (EST) <u>Rate</u> \$750	_		
	<u>Daypart</u>	<u>Hours</u>	Rate	_		
	<u>Daypart</u> M-F	Hours 6a-10a	<u>Rate</u> \$750			
	<u>Daypart</u> M-F M-F	Hours 6a-10a 10a-5p	Rate \$750 \$750	No Affilian	Data Avrilabl	
	<u>Daypart</u> M-F M-F M-F	Hours 6a-10a 10a-5p 5p-7p	Rate \$750 \$750 \$1,000	No Affiliate	Rates Availabl	e
	<u>Daypart</u> M-F M-F M-F M-F	Hours 6a-10a 10a-5p 5p-7p 7p-11p	Rate \$750 \$750 \$1,000 \$1,125	No Affiliate	Rates Availabl	e
	Daypart M-F M-F M-F M-F	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m	Rate \$750 \$750 \$1,000 \$1,125 \$1,000	No Affiliate	· Rates Availabl	e
	Daypart M-F M-F M-F M-F M-F M-F	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375	No Affiliate	· Rates Availabl	e
	Daypart           M-F           M-F           M-F           M-F           M-F	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125	No Affiliate	Rates Availabl	e
	Daypart M-F M-F M-F M-F M-F M-F M-F SA-SU	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a 6a-12n 12n-12m	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125 \$500 \$750	No Affiliate	Rates Availabl	e
BLOOMBERG	Daypart M-F M-F M-F M-F M-F M-F SA-SU	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a 6a-12n 12n-12m	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125 \$500 \$750	No Affiliate  Affiliate Break Rates	Rates Availabl	e
	Daypart  M-F  M-F  M-F  M-F  M-F  M-F  SA-SU  SA-SU  :30, :60, :90, :120 secon	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a 6a-12n 12n-12m	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125 \$500 \$750		Rates Availabl	e
Bloomberg	Daypart  M-F  M-F  M-F  M-F  M-F  M-F  SA-SU  SA-SU  :30, :60, :90, :120 secon	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a 6a-12n 12n-12m	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125 \$500 \$750	Affiliate Break Rates	Rates Availabl	e <u>Rate</u>
BLOOMBERG Bloomberg	Daypart  M-F  M-F  M-F  M-F  M-F  M-F  SA-SU  SA-SU  :30, :60, :90, :120 secon	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a 6a-12n 12n-12m nd spots availa	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125 \$500 \$750 able	Affiliate Break Rates 18 million HHs		
Bloomberg	Daypart M-F M-F M-F M-F M-F M-F SA-SU SA-SU S30, :60, :90, :120 secon Full Coverage Rates 71 million HHs Daypart	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a 6a-12n 12n-12m nd spots availa  Feed: SII  Hours	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125 \$500 \$750 able	Affiliate Break Rates  18 million HHs  Daypart	<u>Hours</u>	<u>Rate</u>
Bloomberg	Daypart M-F M-F M-F M-F M-F M-F SA-SU SA-SU :30, :60, :90, :120 secon  Full Coverage Rates 71 million HHs Daypart M-F	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a 6a-12n 12n-12m nd spots availa Feed: SII Hours 5a-9a	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125 \$500 \$750 able NGLE (EST) Rate \$1,063	Affiliate Break Rates  18 million HHs  Daypart  M-F	<u><b>Hours</b></u> 5a-9a	<u>Rate</u> \$438
Bloomberg	Daypart M-F M-F M-F M-F M-F M-F M-F SA-SU SA-SU :30, :60, :90, :120 secon Full Coverage Rates 71 million HHs Daypart M-F M-F	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a 6a-12n 12n-12m nd spots availa Feed: SII Hours 5a-9a 9a-5p	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125 \$500 \$750 able NGLE (EST) Rate \$1,063 \$1,250	Affiliate Break Rates  18 million HHs  Daypart  M-F  M-F	<u>Hours</u> 5a-9a 9a-5p	<u>Rate</u> \$438 \$375
Bloomberg	Daypart  M-F  M-F  M-F  M-F  M-F  M-F  SA-SU  SA-SU :30,:60,:90,:120 secon  Full Coverage Rates  71 million HHs  Daypart  M-F  M-F  M-F  M-F	Hours 6a-10a 10a-5p 5p-7p 7p-11p 11p-12m 12m-2a 2a-6a 6a-12n 12n-12m nd spots availa Feed: SII Hours 5a-9a 9a-5p 5p-12m	Rate \$750 \$750 \$1,000 \$1,125 \$1,000 \$375 \$125 \$500 \$750 able NGLE (EST) Rate \$1,063 \$1,250 \$900	Affiliate Break Rates  18 million HHs  Daypart  M-F  M-F  M-F	<b>Hours</b> 5a-9a 9a-5p 5p-12m	Rate \$438 \$375 \$300

BOOMERANG	Full Coverage Rates			Affiliate Break Rate	:S			
	10 million HHs	Feed	DUAL	2 million HHs				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>		
	M-SU	6a-10a	\$250	M-SU	6a-10a	\$38		
ACCUANC	M-SU	10a-4p	\$375	M-SU	10a-4p	\$50		
OMERAN	M-SU	4p-7p	\$500	M-SU	4p-7p	\$75		
	M-SU	7p-12m	\$375	M-SU	7p-12m	\$100		
	M-SU	12m-3a	\$125	M-SU	12m-6a	\$25		
	M-SU	3a-6a	\$63					
	:30, :60, :90, :120 seco	nd spots availa	ble					
BOUNCE	Full Coverage Rates			Affiliate Break Rate	!S			
	117 million HHs	Feed: SI	IGLE (EST)	27 million HHs				
	Daypart	Hours	<u>Rate</u>	Daypart	<u>Hours</u>	<u>Rate</u>		
	M-SU	6a-10a	\$1,250	M-SU	6a-10a	\$688		
	M-F	10a-3p	\$3,000	M-F	10a-3p	\$1,375		
	M-F	3p-7p	\$3,000	M-F	3p-7p	\$1,375		
	SA-SU	10a-7p	\$2,500	SA-SU	10a-7p	\$750		
	M-SU	7p-1a	\$2,500	M-SU	6p-1a	\$700		
	M-SU	1a-3a	\$1,250	M-SU	1a-3a	\$375		
	M-SU	3a-6a	\$500	M-SU	3a-6a	\$238		
	:30, :60, :90, :120 secon			:30, :60, :90, :120 sec				
BRAVO	Full Coverage Rates			Affiliate Break Rate				
510.00	84 million HHs	Feed	DUAL	23 million HHs				
	<u>Daypart</u>	Hours	Rate	Daypart	Hours	Rate		
brow (o	M-SU	6a-8a	\$1,750	M-SU	6a-8a	\$150		
bravo	M-F	8a-3p	\$3,125	M-F	8a-3p	\$375		
	M-F	3p-7p	\$6,500	M-F	3p-7p	\$625		
	M-SU	3р 7р 7р-2а	\$12,500	M-SU	3р 7р 7р-2а	\$700		
	SA-SU	8a-7p	\$6,750	SA-SU	7р-2а 8a-7p	\$650		
	M-SU	2a-6a	\$0,730 \$750	M-SU	2a-6a	\$100		
	:15, :30, :60, :120 secon					<b>7100</b>		
		iu soois availa	DIE	1:15, :30, :60 second s	:15, :30, :60 second spots available			
BUZZR		iu spots availa	bie					
BUZZR	Full Coverage Rates			Affiliate Break Rate				
BUZZR	Full Coverage Rates 40 million HHs	Feed: SII	IGLE (EST)					
BUZZR	Full Coverage Rates 40 million HHs Daypart	Feed: SII	IGLE (EST) Rate					
	Full Coverage Rates 40 million HHs  Daypart M-F	Feed: SII Hours 8a-4p	IGLE (EST)  Rate  \$313					
BUZZZR BUZZZR	Full Coverage Rates 40 million HHs  Daypart  M-F  M-F	Feed: SIII Hours 8a-4p 4p-8p	GLE (EST)   Rate   \$313   \$313	Affiliate Break Rate	es			
	Full Coverage Rates 40 million HHs  Daypart  M-F  M-F  M-SU	Feed: SIF Hours 8a-4p 4p-8p 8p-12m	\$313 \$313 \$250	Affiliate Break Rate		able		
	Full Coverage Rates 40 million HHs  Daypart M-F M-F M-SU M-SU	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a	Rate \$313 \$313 \$250 \$125	Affiliate Break Rate	es	able		
	Full Coverage Rates 40 million HHs  Daypart M-F M-F M-SU M-SU M-SU M-SU	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 3a-6a	Rate \$313 \$313 \$250 \$125 \$50	Affiliate Break Rate	es	able		
	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU  SA-SU	Feed: SIII Hours 8a-4p 4p-8p 8p-12m 12m-3a 3a-6a 10a-8p	\$313 \$313 \$313 \$250 \$125 \$50 \$250	Affiliate Break Rate	es	able		
	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU  SA-SU  SA-SU	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 3a-6a 10a-8p 8p-12m	Rate \$313 \$313 \$250 \$125 \$50	Affiliate Break Rate	es	able		
BUZ7ZR	Full Coverage Rates 40 million HHs  Daypart M-F M-F M-SU M-SU M-SU SA-SU SA-SU SA-SU :30,:60,:120 second sp	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 3a-6a 10a-8p 8p-12m	\$313 \$313 \$313 \$250 \$125 \$50 \$250	Affiliate Break Rate	te Rates Avail	able		
	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU  SA-SU  SA-SU  SA-SU  :30, :60, :120 second sp	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 3a-6a 10a-8p 8p-12m pots available	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163	Affiliate Break Rate  No Affilia  Affiliate Break Rate	te Rates Avail	able		
BUZ7ZR	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU  SA-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs	Feed: SIF Hours 8a-4p 4p-8p 8p-12m 12m-3a 3a-6a 10a-8p 8p-12m oots available Feed	\$313 \$313 \$313 \$250 \$125 \$50 \$163	Affiliate Break Rate  No Affiliate  Affiliate Break Rate 2 million HHs	te Rates Avail			
BUZ7ZR	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU  SA-SU  SA-SU  SA-SU  SA-SU  STA-SU  SA-SU  SA-S	Feed: SIF Hours 8a-4p 4p-8p 8p-12m 12m-3a 3a-6a 10a-8p 8p-12m pots available Feed Hours	\$1313 \$313 \$313 \$250 \$125 \$50 \$250 \$163	Affiliate Break Rate  No Affilia  Affiliate Break Rate  2 million HHs  Daypart	te Rates Avail	<u>Rate</u>		
CARTOON CARTOON	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU  SA-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs	Feed: SIF Hours 8a-4p 4p-8p 8p-12m 12m-3a 3a-6a 10a-8p 8p-12m oots available Feed	\$313 \$313 \$313 \$250 \$125 \$50 \$163	Affiliate Break Rate  No Affiliate  Affiliate Break Rate 2 million HHs	te Rates Avail			
BUZ7ZR	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  pots available  Feed  Hours  6a-5p	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500	Affiliate Break Rate  No Affilia  Affiliate Break Rate 2 million HHs  Daypart  M-SU	te Rates Avail	<u>Rate</u>		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  pots available  Feed  Hours  6a-5p	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500	Affiliate Break Rate  No Affiliate Break Rate 2 million HHs Daypart M-SU :15, :30, :60 second s	te Rates Avail  Hours 6a-5p  pots available	<u>Rate</u>		
BUZZZR  CARTOON	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  SA-SU  SA-SU  SA-SU  :15, :30, :60, :90, :120 second	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  pots available  Feed  Hours  6a-5p	\$1313 \$313 \$313 \$250 \$125 \$50 \$250 \$163 \$250 \$163	Affiliate Break Rate  No Affilia  Affiliate Break Rate 2 million HHs  Daypart  M-SU	te Rates Avail  Hours 6a-5p  pots available	<u>Rate</u>		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  pots available  Feed  Hours  6a-5p  second spots a	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500 vailable	Affiliate Break Rate  No Affiliate Break Rate 2 million HHs Daypart M-SU :15, :30, :60 second s	te Rates Avail  Hours 6a-5p  pots available	<u>Rate</u>		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp	Feed: SIF Hours 8a-4p 4p-8p 8p-12m 12m-3a 3a-6a 10a-8p 8p-12m pots available Feed Hours 6a-5p second spots a	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500 vailable	Affiliate Break Rate  No Affiliate Break Rate 2 million HHs Daypart M-SU :15, :30, :60 second s	te Rates Avail  Hours 6a-5p  pots available	<u>Rate</u>		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp  Full Coverage Rates  30 million HHs  Daypart  M-F	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  pots available  Feed  Hours  6a-5p  Feed  Hours  6a-9a	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500 vailable	Affiliate Break Rate  No Affiliate Break Rate 2 million HHs Daypart M-SU :15, :30, :60 second s	te Rates Avail  Hours 6a-5p  pots available	<u>Rate</u>		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp  Full Coverage Rates  30 million HHs  Daypart  M-F  M-F	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  pots available  Feed  Hours  6a-5p  second spots a  Feed  Hours  6a-9a  9a-6p	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500 vailable **DUAL Rate \$63 \$250	Affiliate Break Rate  No Affiliate Break Rate  2 million HHs  Daypart  M-SU  :15, :30, :60 second s  Affiliate Break Rate	te Rates Avail  Hours 6a-5p  pots available	<b>Rate</b> \$375		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp  Full Coverage Rates  30 million HHs  Daypart  M-F  M-F  M-F  M-SU	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  oots available  Feed  Hours  6a-5p  second spots a  Feed  Hours  6a-9a  9a-6p  6p-12m	Rate \$313 \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500 vailable  **DUAL Rate \$63 \$250 \$250 \$250	Affiliate Break Rate  No Affiliate Break Rate  2 million HHs  Daypart  M-SU  :15, :30, :60 second s  Affiliate Break Rate	te Rates Avail  Hours 6a-5p  pots available	<b>Rate</b> \$375		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp  Full Coverage Rates  30 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  pots available  Feed  Hours  6a-5p  second spots a  Feed  Hours  6a-9a  9a-6p  6p-12m  12m-3a	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 ** DUAL Rate \$1,500 vailable  ** DUAL  Rate \$63 \$250 \$250 \$313	Affiliate Break Rate  No Affiliate Break Rate  2 million HHs  Daypart  M-SU  :15, :30, :60 second s  Affiliate Break Rate	te Rates Avail  Hours 6a-5p  pots available	<u>Rate</u> \$375		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp  Full Coverage Rates  30 million HHs  Daypart  M-F  M-F  M-F  M-SU  M-SU  M-SU  M-SU  M-SU	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  pots available  Feed  Hours  6a-5p  second spots a  Feed  Hours  6a-9a  9a-6p  6p-12m  12m-3a  3a-6a	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500 vailable **DUAL Rate \$1,500 vailable	Affiliate Break Rate  No Affiliate Break Rate  2 million HHs  Daypart  M-SU  :15, :30, :60 second s  Affiliate Break Rate	te Rates Avail  Hours 6a-5p  pots available	<b>Rate</b> \$375		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp  Full Coverage Rates  30 million HHs  Daypart  M-F  M-F  M-F  M-SU  M-SU  M-SU  SA-SU	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  bots available  Feed  Hours  6a-5p  second spots a  Feed  Hours  6a-9a  9a-6p  6p-12m  12m-3a  3a-6a  6a-9a	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500 vailable  **DUAL Rate \$63 \$250 \$250 \$63 \$63 \$63	Affiliate Break Rate  No Affiliate Break Rate  2 million HHs  Daypart  M-SU  :15, :30, :60 second s  Affiliate Break Rate	te Rates Avail  Hours 6a-5p  pots available	<b>Rate</b> \$375		
CARTOON  CARTOON NETWORK	Full Coverage Rates  40 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  15 million HHs  Daypart  M-SU  :15, :30, :60, :90, :120 second sp  Full Coverage Rates  30 million HHs  Daypart  M-F  M-F  M-F  M-SU  M-SU  M-SU  M-SU  M-SU	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  3a-6a  10a-8p  8p-12m  pots available  Feed  Hours  6a-5p  second spots a  Feed  Hours  6a-9a  9a-6p  6p-12m  12m-3a  3a-6a  6a-9a  9a-6p  9a-6p  6a-9a  9a-6p	Rate \$313 \$313 \$250 \$125 \$50 \$250 \$163 **DUAL Rate \$1,500 vailable **DUAL Rate \$1,500 vailable	Affiliate Break Rate  No Affiliate Break Rate  2 million HHs  Daypart  M-SU  :15, :30, :60 second s  Affiliate Break Rate	te Rates Avail  Hours 6a-5p  pots available	<u>Rate</u> \$375		

CBS SPORTS	Full Coverage Rates			Affiliate Break Rates	s	
©CBS SPORTS	40 million HHs	Feed: SIN	GLE (EST)	16 million HHs		
	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
NETWORK	M-F	6a-12n	\$1,000	M-F	6a-12n	\$150
	M-F	12n-4p	\$1,063	M-F	12n-4p	\$213
	M-F	4p-7p	\$1,188	M-F	4p-7p	\$275
	M-SU	7p-12m	\$1,375	M-SU	7p-12m	\$338
	M-SU	12m-6a	\$563	M-SU	12m-6a	\$150
	SA-SU	6a-12n	\$1,125	SA-SU	6a-12n	\$213
	SA-SU	12n-7p	\$1,250	SA-SU	12n-7p	\$275
	:30, :60 second spots av	vailable		:30, :60 second spots	available	
CHARGE	Full Coverage Rates			Affiliate Break Rates	S	
	105 million HHs	Feed:	DUAL			
CHA RGE!	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
CIIA	M-SU	3a-5a	\$38			
	M-SU	5a-10a	\$63			
	M-F	8a-4p	\$750			
	M-F	4p-8p	\$1,000	No Affiliat	e Rates Availa	able
	M-SU	8p-1a	\$1,000			
	M-SU	1a-3a	\$200			
	SA-SU	5a-12n	\$63			
	SA-SU	12n-8p	\$750			
	:30, :60, :120 second sp	ots available				
CLEO TV	Full Coverage Rates			Affiliate Break Rates	S	
	29 million HHs	Feed: SIN	•			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
CLEOT	M-SU	6a-6p	\$55	No Affiliat	e Rates Availa	able
	M-SU	6p-12m	\$70			
	M-SU	12m-4a	\$38			
20.4=	:15, :30, :60, :120 secor	nd spots availab	ole			
CMT	Full Coverage Rates		B.1.4.1	Affiliate Break Rates	S	
	82 million HHs	Feed:		34 million HHs	Lleum	Data
	<u>Daypart</u>	Hours	<u>Rate</u> \$625	<u>Daypart</u>	<u>Hours</u> 6a-9a	<u>Rate</u> \$225
				I MI-CII		
	M-SU	6a-9a		M-SU		
CMT	M-F	9a-4p	\$1,250	M-F	9a-4p	\$275
CMII	M-F SA-SU	9a-4p 9a-7p	\$1,250 \$3,250	M-F SA-SU	9a-4p 9a-7p	\$275 \$350
CMII	M-F SA-SU M-SU	9a-4p 9a-7p 4p-7p	\$1,250 \$3,250 \$4,750	M-F SA-SU M-SU	9a-4p 9a-7p 4p-7p	\$275 \$350 \$350
CMIT	M-F SA-SU M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m	\$1,250 \$3,250 \$4,750 \$5,250	M-F SA-SU M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m	\$275 \$350 \$350 \$400
CMIT	M-F SA-SU M-SU M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500	M-F SA-SU M-SU M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a	\$275 \$350 \$350 \$400 \$200
CMII	M-F SA-SU M-SU M-SU M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500 \$150	M-F SA-SU M-SU M-SU M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a	\$275 \$350 \$350 \$400 \$200 \$50
	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :1	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500 \$150	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90,	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a :120 sec spots a	\$275 \$350 \$350 \$400 \$200 \$50
CMT MUSIC	M-F SA-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :1	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a .20 sec spots a	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500 \$150 vailable	M-F SA-SU M-SU M-SU M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a :120 sec spots a	\$275 \$350 \$350 \$400 \$200 \$50
CMT MUSIC	M-F SA-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :1	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a .20 sec spots av	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500 \$150 vailable	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90,	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a :120 sec spots a	\$275 \$350 \$350 \$400 \$200 \$50
	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :1  Full Coverage Rates 42 million HHs Daypart	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a .20 sec spots av Feed: SIN Hours	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500 \$150 vailable GLE (EST) Rate	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90,	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a :120 sec spots a	\$275 \$350 \$350 \$400 \$200 \$50
CMT MUSIC	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :1  Full Coverage Rates 42 million HHs  Daypart M-SU	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a .20 sec spots av Feed: SIN Hours 6a-11a	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500 \$150 vailable GLE (EST) Rate \$63	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a :120 sec spots a	\$275 \$350 \$350 \$400 \$200 \$50 available
CMT MUSIC	M-F SA-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :1  Full Coverage Rates 42 million HHs  Daypart M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a .20 sec spots as Feed: SIN Hours 6a-11a 11a-12m	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500 \$150 vailable GLE (EST)  Rate \$63 \$100	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a :120 sec spots a	\$275 \$350 \$350 \$400 \$200 \$50 available
CMT MUSIC CMT MUSIC	M-F SA-SU M-SU M-SU M-SU S15, :30, :60, :75, :90, :1  Full Coverage Rates 42 million HHs  Daypart M-SU M-SU M-SU M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a .20 sec spots av  Feed: SIN Hours 6a-11a 11a-12m 12m-330a	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500 \$150 vailable GLE (EST) Rate \$63 \$100 \$38	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a :120 sec spots a	\$275 \$350 \$350 \$400 \$200 \$50 available
CMT MUSIC	M-F SA-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :1  Full Coverage Rates 42 million HHs  Daypart M-SU M-SU	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a .20 sec spots av  Feed: SIN Hours 6a-11a 11a-12m 12m-330a 330a-6a	\$1,250 \$3,250 \$4,750 \$5,250 \$1,500 \$150 vailable GLE (EST)  Rate \$63 \$100	M-F SA-SU M-SU M-SU M-SU M-SU :15, :30, :60, :75, :90, :	9a-4p 9a-7p 4p-7p 7p-12m 12m-3a 3a-6a :120 sec spots a	\$275 \$350 \$350 \$400 \$200 \$50 available

CNBC	Full Coverage Rates			Affiliate Break Rates	5	
	82 million HHs	Feed: SI	NGLE (EST)	27 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	5a-6a	\$875	M-SU	5a-6a	\$125
CNBC	M-F	6a-7p	\$5,000	M-F	6a-7p	\$438
CINDC	M-SU	7p-11p	\$8,000	M-SU	7p-11p	\$750
	M-SU	7p-2a	\$7,500	M-SU	11p-2a	\$500
	M-SU	11p-2a	\$3,500	SA-SU	2a-5a	\$125
	SA-SU	2a-5a	\$625	SA-SU	6a-7p	\$375
	SA-SU	6a-7p	\$750			
	SA-SU	3p-7p	\$2,500			
	:15, :30, :60, :120 secor	nd spots avail	able	:15, :30, :60 second sp	ots available	
CNN	Full Coverage Rates			Affiliate Break Rates	3	
	86 million HHs		NGLE (EST)	11 million HHs		
	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$4,125	M-SU	6a-12n	\$750
	M-F	9a-3p	\$6,500	M-SU	12n-6p	\$750
	M-F	3p-7p	\$7,500	M-SU	6p-12m	\$813
	SA-SU	9a-7p	\$5,250	M-SU	12m-6a	\$150
	M-SU	7p-12m	\$7,000			
	M-SU	12m-3a	\$2,000			
	M-SU	3a-6a	\$688			
	:30, :60, :90, :120 secor	nd spots avail	able	:30, :60 second spots a		
CNN ESPANOL	Full Coverage Rates	Essal, CI	NOLE (ECT)	Affiliate Break Rates	<b>5</b>	
	23 million HHs  Daypart	Hours	NGLE (EST) Rate	2 million HHs  Daypart	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-10a	\$213	M-SU	6a-12n	\$38
	M-SU	10a-3p	\$275	M-SU	12n-6p	\$38
	M-SU	3p-7p	\$275 \$275	M-SU	6p-12m	\$38
	M-SU	3р-7р 7р-11р	\$313	M-SU	12m-6a	\$38
	M-SU	11p-3a	\$175	IVI-30	12111-04	736
	SA-SU	6a-1p	\$175 \$125			
	SA-SU	1p-7p	\$138			
	SA-SU	7p-11p	\$150 \$150			
	SA-SU	11p-6a	\$138			
	:30, :60, :90, :120 secon			:30, :60 second spots a	available	
CNN INT	Full Coverage Rates	•		Affiliate Break Rates		
	35 million HHs	Feed: SI	NGLE (EST)			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-10a	\$113			
	M-F	10a-4p	\$125			
INTERNATIONAL	M-F	4p-7p	\$125	No Affiliat	e Rates Ava	ilahla
	M-SU	7p-12m	\$375	No Annac	e nates Ava	ilabic
	M-SU	12m-3a	\$113			
	SA-SU	10a-7p	\$125			
	M-SU	3a-6a	\$50			
	:30, :60, :120 second sp	oots available				
COMEDY CENTRAL	Full Coverage Rates			Affiliate Break Rates	5	
COMEDY	66 million HHs		d: DUAL	33 million HHs		D-4-
CENTRAL	<u>Daypart</u>	Hours	Rate	<u>Daypart</u>	Hours	Rate
CENTRAL	M-F	8a-11a	\$1,500 \$3,350	M-F	8a-11a	\$375
	M-F	11a-3p	\$2,250	M-F	11a-3p	\$625
	M-F	3p-6p	\$5,500	M-F	3p-6p	\$875
	M-SU	6p-11p	\$9,563	M-SU	6p-11p	\$1,125
	M-SU	11p-2a	\$10,200	M-SU	11p-2a	\$1,125
	M-SU	2a-5a	\$500 \$4.500	M-SU	2a-5a	\$375 \$635
	SA-SU	8a-12n	\$4,500	SA-SU	8a-12n	\$625
	SA-SU :30, :60 second spots a	12n-6p	\$8,750	SA-SU	12n-6p	\$875
	TIRL THU SECOND SNOTS AN	vallable		:30, :60 second spots a	ivaliable	

COMET	Full Coverage Rates			Affiliate Break Rates		
	110 million HHs	Feed:	DUAL			
AALLE	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
COMET	M-SU	3a-5a	\$75			
	SA-SU	5a-11a	\$75			
	M-F	5a-830a	\$75			
	M-F	830a-4p	\$625	No Affiliate	Rates Available	
	M-F	4p-8p	\$750			
	M-SU	8p-1a	\$750			
	M-SU	1a-4a	\$200			
	SA-SU	11a-8p	\$750			
	:30, :60, :120 second sp	ots available				
COOKING	Full Coverage Rates			Affiliate Break Rates		
0.00	50 million HHs	Feed: SIN	GLE (EST)	15 million HHs		
COOKING	Daypart	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate
CHANNEL	M-F	7a-3p	\$688	M-F	7a-3p	\$250
	M-F	3p-6p	\$1,375	M-F	3р-6р	\$313
	M-F	6p-8p	\$1,750	M-F	6p-8p	\$375
	M-SU *	8p-12m	\$3,250	M-SU	8p-12m	\$700
	* w/late night mirro	or from 12m-4a		M-SU	12m-4a	\$188
	SA-SU	7a-8p	\$1,500	SA-SU	7a-8p	\$375
	:15, :30, :60, :120 secor	nd spots availak	ole	:15, :30, :60 second spo	ots available	
COURT TV	Full Coverage Rates			Affiliate Break Rates		
	114 million HHs	Feed: SIN	GLE (EST)			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
COURT V.	M-SU	6a-10a	\$150			
OUOILI	M-F	10a-3p	\$425			
	M-F	3p-7p	\$425	No Affiliate	Rates Available	
	SA-SU	10a-7p	\$450	NO Allillate	Rates Available	
	M-SU	7p-1a	\$375			
	M-SU	1a-3a	\$150			
	M-SU	3a-6a	\$75			
	:30, :60 second spots av	vailable				
Cowboy Channel				Affiliate Dysol Detec		
	Full Coverage Rates			Affiliate Break Rates		
7777	Full Coverage Rates 40 million HHs	Feed: SIN	GLE (EST)	Affiliate Break Rates		
COMBOD	_		GLE (EST) Rate	Affiliate Break Rates		
COMBOL	40 million HHs	Feed: SIN		Affiliate Break Rates		
COMBOD	40 million HHs  Daypart	Feed: SIN	Rate			
COWBOP	40 million HHs  Daypart  M-F	Feed: SIN Hours 6a-6p	<u>Rate</u> \$200		e Rates Available	
COWBOL	40 million HHs  Daypart  M-F  SA-SU	Feed: SIN Hours 6a-6p 6a-6p	Rate \$200 \$250			
* formerly FamilyNet	40 million HHs  Daypart  M-F  SA-SU  M-F	Feed: SIN Hours 6a-6p 6a-6p 6p-12m	Rate \$200 \$250 \$375			
COMPON	40 million HHs  Daypart  M-F  SA-SU  M-F  SA-SU	Feed: SIN Hours 6a-6p 6a-6p 6p-12m 6p-12m 6a-6a	Rate \$200 \$250 \$375 \$500			
* formerly FamilyNet  * Not Available in HD	40 million HHs  Daypart  M-F  SA-SU  M-F  SA-SU  M-SU  :60, :120 second spots a	Feed: SIN Hours 6a-6p 6a-6p 6p-12m 6p-12m 6a-6a available	Rate \$200 \$250 \$375 \$500 \$75	No Affiliate Affiliate Break Rates		
* formerly FamilyNet * Not Available in HD  COZI	40 million HHs  Daypart  M-F  SA-SU  M-F  SA-SU  M-SU  :60, :120 second spots a	Feed: SIN Hours 6a-6p 6a-6p 6p-12m 6p-12m 6a-6a	Rate \$200 \$250 \$375 \$500 \$75	No Affiliate	Rates Available	
* formerly FamilyNet * Not Available in HD  COZI	40 million HHs  Daypart  M-F  SA-SU  M-F  SA-SU  M-SU :60, :120 second spots a  Full Coverage Rates  106 million HHs  Daypart	Feed: SIN  Hours 6a-6p 6a-6p 6p-12m 6p-12m 6a-6a available  Feed: Hours	Rate \$200 \$250 \$375 \$500 \$75 DUAL Rate	No Affiliate  Affiliate Break Rates  63 million HHs  Daypart	Rates Available	Rate
* formerly FamilyNet * Not Available in HD  COZI	40 million HHs  Daypart  M-F  SA-SU  M-F  SA-SU  M-SU :60, :120 second spots a  Full Coverage Rates  106 million HHs  Daypart  M-SU	Feed: SIN  Hours 6a-6p 6a-6p 6p-12m 6p-12m 6a-6a available  Feed: Hours 6a-9a	Rate \$200 \$250 \$375 \$500 \$75 DUAL Rate \$188	No Affiliate  Affiliate Break Rates 63 million HHs	e Rates Available Bours Ba-9a	<b>Rate</b> \$125
* formerly FamilyNet  * Not Available in HD	40 million HHs  Daypart  M-F  SA-SU  M-F  SA-SU  M-SU :60, :120 second spots a  Full Coverage Rates  106 million HHs  Daypart	Feed: SIN  Hours 6a-6p 6a-6p 6p-12m 6p-12m 6a-6a available  Feed: Hours	Rate \$200 \$250 \$375 \$500 \$75 DUAL Rate	No Affiliate  Affiliate Break Rates  63 million HHs  Daypart	Rates Available	Rate
* formerly FamilyNet * Not Available in HD  COZI	40 million HHs  Daypart  M-F  SA-SU  M-F  SA-SU  M-SU :60, :120 second spots a  Full Coverage Rates  106 million HHs  Daypart  M-SU	Feed: SIN  Hours 6a-6p 6a-6p 6p-12m 6p-12m 6a-6a available  Feed: Hours 6a-9a	Rate \$200 \$250 \$375 \$500 \$75 DUAL Rate \$188	Affiliate Break Rates 63 million HHs Daypart M-SU	e Rates Available Bours Ba-9a	<b>Rate</b> \$125
* formerly FamilyNet * Not Available in HD  COZI	40 million HHs  Daypart  M-F  SA-SU  M-F  SA-SU  M-SU :60, :120 second spots a  Full Coverage Rates  106 million HHs  Daypart  M-SU  M-SU  M-F	Feed: SIN  Hours 6a-6p 6a-6p 6p-12m 6p-12m 6a-6a available  Feed: Hours 6a-9a 9a-5p	Rate \$200 \$250 \$375 \$500 \$75 DUAL  Rate \$188 \$1,000	No Affiliate  Affiliate Break Rates 63 million HHs  Daypart  M-SU  M-F	Rates Available  Hours 6a-9a 5p-8p	Rate \$125 \$500
* formerly FamilyNet * Not Available in HD  COZI	40 million HHs  Daypart  M-F  SA-SU  M-F  SA-SU  M-SU :60, :120 second spots of the control of t	Feed: SIN  Hours 6a-6p 6a-6p 6p-12m 6p-12m 6a-6a available  Feed: Hours 6a-9a 9a-5p 5p-8p	Rate \$200 \$250 \$375 \$500 \$75 DUAL  Rate \$188 \$1,000 \$1,000	Affiliate Break Rates 63 million HHs  Daypart  M-SU  M-F  M-F	Hours 6a-9a 5p-8p 8p-12m	Rate \$125 \$500 \$500

CRIME &	Full Coverage Rates			Affiliate Break Rates		
INVESTIGATION	23 million HHs	Feed: [	DUAL	4 million HHs		
ODIME	Daypart	<u>Hours</u>	Rate	Daypart	<u>Hours</u>	<u>Rate</u>
CRIME+	M-F	6a-4p	\$150	M-F	6a-4p	\$38
INIVECTI	M-F	4p-8p	\$175	M-F	4p-8p	\$50
INVESTI	M-SU *	8p-12m	\$213	M-SU	8p-12m	\$63
GATION	* w/late night mirro	•		M-SU	4a-6a	\$13
GATION.	M-SU	4a-6a	\$50	SA-SU	6a-8p	\$50
	SA-SU	6a-8p	\$163		·	
	:30, :60 second spots av	•		:30, :60 second spots a	vailable	
DESTINATION	Full Coverage Rates			Affiliate Break Rates		
AMERICA	44 million HHs	Feed: SING	LE (EST)	13 million HHs		
	<u>Daypart</u>	<u>Hours</u>	Rate	Daypart	Hours	<u>Rate</u>
DESTINATION	M-SU	6a-9a	\$300	M-SU	6a-9a	\$125
AMERICA	M-F	9a-4p	\$625	M-F	9a-4p	\$200
AMERICA	M-F	4p-8p	\$1,000	M-F	4p-8p	\$250
	M-SU *	8p-12m	\$2,000	M-SU	8p-12m	\$350
	* w/late night mirro	•	72,000	M-SU	12m-4a	\$330 \$125
	M-SU	4a-6a	\$125	M-SU	4a-6a	\$63
	SA-SU	9a-8p	\$1,000	SA-SU	9a-8p	\$300 \$300
* formerly Planet Green	:15, :30, :60, :120 secon	•		:15, :30, :60 second sp	•	\$500
DISCOVERY		id spots available				
DISCOVERT	Full Coverage Rates 69 million HHs	Feed: [	NIAI	Affiliate Break Rates 11 million HHs	•	
Diccovory	Daypart Daypart	Hours	Rate	Daypart Daypart	] Hours	Rate
<b>Discovery</b>	M-SU	6a-9a	\$2,125	M-SU	6a-9a	\$188
	M-F	9a-4p	\$3,500	M-F	9a-4p	\$375
	M-F	•	\$3,900	M-F	•	\$438
	M-SU *	4p-8p		M-SU	4p-8p	-
	* w/late night mirro	8p-12m	\$10,400		8p-12m 12m-4a	\$1,125
	_		¢212	M-SU		\$313
	M-SU	4a-6a	\$313	M-SU	4a-6a	\$150 \$635
	SA-SU	9a-8p	\$3,900	SA-SU	9a-8p	\$625
DICCOVERY	:15, :30, :60, :120 secon	iu spots availabi	е	:15, :30, :60 second sp		
DISCOVERY	Full Coverage Rates	E. L. CINIC	V. F. (FCT)	Affiliate Break Rates		
EN ESPANOL	65 million HHs	Feed: SING		33 million HHs	J	5
Discovery	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	Hours	<u>Rate</u>
SISCOVEI Y	M-SU	6a-7a	\$100	M-F	6a-7a	\$50
	M-F	9a-3p	\$188	M-F	9a-3p	\$94
	M-F	3p-7p	\$313	M-F	3p-7p	\$156
	M-SU	7p-11p	\$625	M-SU	7p-11p	\$219
	M-SU	11p-3a	\$375	M-SU	11p-3a	\$188
	SA-SU	9a-7p	\$313	SA-SU	9a-7p	\$158
* Not Available in HD	:30, :60 second spots av	<i>r</i> ailable		:30, :60 second spots a	vailable	
DISCOVERY FAMILIA	Full Coverage Rates			Affiliate Break Rates		
●Discovery	32 million HHs	Feed: SING	iLE (EST)	16 million HHs	]	
Familia	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$25 ·	M-SU	6a-9a	\$13
	M-SU	9a-3p	\$88	M-SU	9a-3p	\$75
	M-SU	3p-7p	\$100	M-SU	3p-7p	\$50
	M-SU	7p-11p	\$150	M-SU	7p-11p	\$75
	M-SU	11p-3a	\$100	M-SU	11p-3a	\$44
	SA-SU	9a-7p	\$88	SA-SU	9a-7p	\$63
* Not Available in HD	:30, :60 second spots av	vailable		:30, :60 second spots a	vailable	

DISCOVERY FAMILY	Full Coverage Rates			Affiliate Break Rates					
<b>■</b> Discovery ■	27 million HHs	Feed: SI	NGLE (EST)	8 million HHs					
Family	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
I carreary	M-F	6a-9a	\$63	M-F	6a-9a	\$63			
	M-F	9a-5p	\$113	M-F	9a-5p	\$88			
	M-F	5p-7p	\$225	M-F	5p-7p	\$125			
	M-SU	7p-12m	\$313	M-SU	7p-12m	\$188			
	M-SU	12m-6a	\$25	M-SU	12m-6a	\$50			
	SA-SU	6a-7p	\$188	SA-SU	6a-7p	\$163			
* formerly Discovery Kids	:30, :60, :120 second sp	oots available		:30, :60 second spots	available				
DISCOVERY LIFE	Full Coverage Rates			Affiliate Break Rate	es .				
DISCOVERY	44 million HHs		NGLE (EST)	26 million HHs					
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
Life	M-SU	6a-9a	\$175	M-SU	6a-9a	\$100			
	M-F	9a-4p	\$375	M-F	9a-4p	\$138			
	M-F	4p-8p	\$563	M-F	4p-8p	\$150			
_	M-SU *	8p-12m	\$938	M-SU	8p-12m	\$175			
	* w/late night mirro			M-SU	12m-4a	\$63			
	M-SU	4a-6a	\$150	M-SU	4a-6a	\$60			
* formerly Discovery	SA-SU	9a-8p	\$725	SA-SU	9a-8p	\$150			
Health & Fitness	:15, :30, :60, :120, :300	second spots	available	:15, :30, :60 second s	pots available				
DISNEY	Full Coverage Rates			Affiliate Break Rate	es es				
DISNEY JUNIOR	Sponsor p Contact your consu Full Coverage Rates	orograms on Itant for cust	=	Sponsor programs only! Contact your consultant for custom quotes!  Affiliate Break Rates					
<u> </u>	run coverage nates			Annate Break nate					
DISNEP!		_	Sponsor programs only! Contact your consultant for custom quotes!			Sponsor programs only! Contact your consultant for custom quotes!			
DISNEY XD						4			
DISINELAD	Full Coverage Rates			Affiliate Break Rate	es	1			
	Full Coverage Rates 44 million HHs	Feed: SI	NGLE (EST)	Affiliate Break Rate	es	1			
DISNEY XD		Feed: SI	NGLE (EST) Rate	Affiliate Break Rate	<b>es</b>	1			
	44 million HHs		•	Affiliate Break Rate	es				
	44 million HHs  Daypart  M-SU  M-SU	<u>Hours</u>	<u>Rate</u> \$400 \$500	Affiliate Break Rate	es				
	44 million HHs <u>Daypart</u> M-SU	<u>Hours</u> 6a-9a	<u>Rate</u> \$400	Affiliate Break Rate	es				
	44 million HHs  Daypart  M-SU  M-SU	Hours 6a-9a 9a-2p	<u>Rate</u> \$400 \$500		es te Rates Avail				
	44 million HHs  Daypart  M-SU  M-SU  M-SU	Hours 6a-9a 9a-2p 2p-5p	Rate \$400 \$500 \$625						
	44 million HHs  Daypart  M-SU  M-SU  M-SU  M-SU  M-SU  M-F	Hours 6a-9a 9a-2p 2p-5p 5p-7p	Rate \$400 \$500 \$625 \$675						
	44 million HHs  Daypart  M-SU  M-SU  M-SU  M-SU  M-SU  M-F	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m	Rate \$400 \$500 \$625 \$675 \$788						
	44 million HHs  Daypart  M-SU  M-SU  M-SU  M-SU  M-F  M-SU	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a	Rate \$400 \$500 \$625 \$675 \$788 \$113						
	44 million HHs  Daypart  M-SU  M-SU  M-SU  M-SU  M-F  M-SU  M-SU  M-SU	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75						
	44 million HHs  Daypart  M-SU  M-SU  M-SU  M-F  M-F  M-SU  M-SU  M-SU  M-SU  SA-SU	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75		te Rates Avail				
Disnep	44 million HHs  Daypart  M-SU  M-SU  M-F  M-SU  M-SU  M-SU  S-SU  M-SU  M-SU  SA-SU  :30, :60, :120 second sp	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p poots available	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75	No Affilia	te Rates Avail				
Disnep	44 million HHs  Daypart  M-SU  M-SU  M-F  M-SU  M-SU  M-SU  SA-SU  30, :60, :120 second sp  Full Coverage Rates  88 million HHs  Daypart	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p poots available	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75 \$900	No Affilia Affiliate Break Rate	te Rates Avail	able Rate			
Disnep	44 million HHs  Daypart  M-SU  M-SU  M-F  M-SU  M-SU  M-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  88 million HHs  Daypart  M-F	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p pots available	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75 \$900	No Affilia  Affiliate Break Rate 19 million HHs  Daypart M-F	te Rates Avail	able    Rate   \$500			
Disnep	44 million HHs  Daypart  M-SU  M-SU  M-F  M-SU  M-SU  M-SU  SA-SU  30, :60, :120 second sp  Full Coverage Rates  88 million HHs  Daypart	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p pots available Feed Hours	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75 \$900	No Affilia  Affiliate Break Rate 19 million HHs  Daypart	te Rates Avail	able Rate			
Disnep	44 million HHs  Daypart  M-SU  M-SU  M-F  M-SU  M-SU  M-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  88 million HHs  Daypart  M-F	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p poots available Feed Hours 6a-12n	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75 \$900	No Affilia  Affiliate Break Rate 19 million HHs  Daypart M-F	te Rates Avail	### Rate			
Disnep	44 million HHs  Daypart  M-SU  M-SU  M-F  M-SU  M-SU  M-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  88 million HHs  Daypart  M-F  M-F  M-F  M-SU  M-SU	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p bots available Hours 6a-12n 12n-6p 6p-12m 12m-4a	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75 \$900 B: DUAL Rate \$1,625 \$3,550 \$15,500 \$4,275	No Affilia  Affiliate Break Rate 19 million HHs  Daypart  M-F  M-F	es Hours 6a-12n 12n-6p	**Rate** \$500 \$500 \$1,250 \$375			
Disnep	44 million HHs  Daypart  M-SU  M-SU  M-F  M-SU  M-SU  M-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  88 million HHs  Daypart  M-F  M-F  M-F  M-SU  M-SU  M-SU  M-SU  M-SU  M-SU  M-SU  M-SU  M-SU	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p pots available Hours 6a-12n 12n-6p 6p-12m 12m-4a 4a-6a	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75 \$900 H: DUAL Rate \$1,625 \$3,550 \$15,500 \$4,275 \$250	Affiliate Break Rate  19 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU	Hours 6a-12n 12n-6p 6p-12m 12m-4a 4a-6a	Rate \$500 \$500 \$1,250 \$375 \$125			
Disnep	44 million HHs  Daypart  M-SU  M-SU  M-F  M-SU  M-SU  M-SU  SA-SU  :30, :60, :120 second sp  Full Coverage Rates  88 million HHs  Daypart  M-F  M-F  M-F  M-SU  M-SU	Hours 6a-9a 9a-2p 2p-5p 5p-7p 7p-12m 12m-2a 2a-6a 9a-7p pots available Hours 6a-12n 12n-6p 6p-12m 12m-4a 4a-6a 6a-6p	Rate \$400 \$500 \$625 \$675 \$788 \$113 \$75 \$900 B: DUAL Rate \$1,625 \$3,550 \$15,500 \$4,275	Affiliate Break Rate 19 million HHs  Daypart  M-F  M-F  M-SU  M-SU	Hours 6a-12n 12n-6p 6p-12m 12m-4a 4a-6a 6a-6p	**Rate** \$500 \$500 \$1,250 \$375			

ESPN	Full Coverage Rates			Affiliate Break Rates	5	
	71 million HHs	Feed: SIN	NGLE (EST)	14 million HHs		
	Daypart	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
6361	M-F	6a-6p	\$9,500	M-F	6a-6p	\$625
	M-SU	6p-12m	\$37,500	M-SU	6p-12m	\$2,000
	M-SU	12m-3a	\$16,250	M-SU	12m-3a	\$625
	SA-SU	6a-12n	\$8,450	SA-SU	6a-12n	\$1,500
	SA-SU	12n-6p	\$9,360	SA-SU	12n-6p	\$1,625
	M-SU	3a-6a	\$1,875	M-SU	3a-6a	\$125
	:15, :30, :60 second spo	ts available		:15, :30, :60 second sp	ots available	
ESPN2	Full Coverage Rates			Affiliate Break Rates	5	
	71 million HHs	Feed: SIN	NGLE (EST)	14 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
636116	M-F	6a-6p	\$4,500	M-F	6a-6p	\$375
	M-SU	6p-12m	\$6,750	M-SU	6p-12m	\$875
	M-SU	12m-3a	\$3,375	M-SU	12m-3a	\$375
	SA-SU	6a-12n	\$5,625	SA-SU	6a-12n	\$750
	SA-SU	12n-6p	\$6,750	SA-SU	12n-6p	\$1,000
	M-SU	3a-6a	\$900	M-SU	3a-6a	\$100
	:15, :30, :60 second spo	ts available		:15, :30, :60 second sp	ots available	
ESPN DEPORTES	Full Coverage Rates			Affiliate Break Rates	<u> </u>	
	10 million HHs		NGLE (EST)	2 million HHs		
E3FI I	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
<b>D</b> PORTES	M-F	6a-6p	\$338	M-F	6a-6p	\$125
DEFORTES	M-SU	6p-12m	\$1,125	M-SU	6p-12m	\$250
	M-SU	12m-3a	\$450	M-SU	12m-3a	\$188
	SA-SU	6a-12n	\$900	SA-SU	6a-12n	\$375
	SA-SU	12n-6p	\$1,125	SA-SU	12n-6p	\$500
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$50
	:15, :30, :60 second spc	its available		:15, :30, :60 second sp		
ESPNEWS	Full Coverage Rates			Affiliate Break Rates		
	58 million HHs		NGLE (EST)	11 million HHs	J	
EDFI IEWD	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate
	M-F	6a-6p	\$450	M-F	6a-6p	\$125
	M-SU	6p-12m	\$1,250	M-SU	6p-12m	\$250
	M-SU	12m-3a	\$450	M-SU	12m-3a	\$125 \$313
	SA-SU	6a-12n	\$1,000 \$1,350	SA-SU	6a-12n 12n-6p	\$313
	SA-SU M-SU	12n-6p 3a-6a	\$1,250 \$125	SA-SU M-SU	3a-6a	\$375 \$50
	:15, :30, :60 second spc		Ş12 <i>3</i>	:15, :30, :60 second sp		\$30
ESPN U		ots available		·		
LSFIVO	Full Coverage Rates 37 million HHs	Feed: SIN	NGLE (EST)	Affiliate Break Rates 7 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	<u>Rate</u>
	M-F	6a-6p	\$750	M-F	6a-6p	\$188
	M-SU	6p-12m	\$1,875	M-SU	6p-12m	\$375
	M-SU	12m-3a	\$875	M-SU	12m-3a	\$125
	SA-SU	6a-12n	\$1,875	SA-SU	6a-12n	\$500
	SA-SU	12n-6p	\$2,250	SA-SU	12n-6p	\$750
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$63
	:15, :30, :60 second spc		,	:15, :30, :60 second sp		+
	, .50, .50 Second Spe	available		1.25, 156, 166 Second Sp	2 to a variable	

ESTRELLA TV	Full Coverage Rates			Affiliate Break Rates
_	30 million HHs	Fee	d: DUAL	
	<u>Daypart</u>	Hours	<u>Rate</u>	
	M-F	7a-9a	\$175	
	M-F	9a-3p	\$363	
	M-F	3p-7p	\$575	
	M-F	7p-11p	\$2,375	No Affiliate Rates Available
ESTRELLA⊤∨	SA-SU	12n-7p	\$463	
	SA-SU	7p-11p	\$1,875	
	M-F	11p-2a	\$550	
	SA-SU	11p-2a	\$550	
	:30, :60, :120 second sp	•		
FANDUEL	Full Coverage Rates			Affiliate Break Rates
TANDOLL	44 million HHs			Allillate bleak Nates
77	Daypart	Hours	Rate	
	M-SU	9a-6p	\$88	
<b>FANDUELTV</b>		9а-ор 6р-12m	-	No Affiliate Rates Available
AND THE PARTY OF MANY OF THE PARTY OF THE PA	M-SU M-SU	6р-12m 12m-9а	\$88 \$50	
* formerly TVG  * Not Available in HD			\$50	
	:30, :60, :120 second sp	ous available		
FANDUEL RACING	Full Coverage Rates			Affiliate Break Rates
<b>(7)</b>	15 million HHs		_	
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
FANDUEL	M-SU	9a-6p	\$50	No Affiliate Rates Available
RACING	M-SU	6p-12m	\$50	Tro / trimate riates / transacte
* formerly TVG2	M-SU	12m-9a	\$25	
* Not Available in HD	:30, :60, :120 second sp	ots available	!	
FETV	Full Coverage Rates			Affiliate Break Rates
	50 million HHs		INGLE (EST)	
fetv	<u>Daypart</u>	<u>Hours</u>	Rate	
	M-SU	6a-9a	\$250	
	M-F	9a-4p	\$550	
	M-F	3p-7p	\$863	
	M-SU	7p-12m	\$975	No Affiliate Rates Available
	M-SU	12m-2a	\$225	
	M-SU	2a-6a	\$163	
	SA-SU	9a-3p	\$625	
	SA-SU	3p-7p	\$700	
	:30, :60, :120 second sp	ots <u>avai</u> lable	<u>!</u>	
FIGHT NETWORK	Full Coverage Rates			Affiliate Break Rates
				Allillate Dieak Nates
	0.5 million HHs	Feed: S	INGLE (EST)	Allilate bleak nates
FIGHT	0.5 million HHs  Daypart	Feed: S Hours	INGLE (EST) Rate	Allillate Dieak Nates
FIGHT				
FIGHT	<u>Daypart</u>	<u>Hours</u>	Rate	No Affiliate Rates Available
FIGHT	<u>Daypart</u> M-SU	Hours 6p-12m	<u>Rate</u> \$15	
FIGHT	<u>Daypart</u> M-SU M-SU	Hours 6p-12m 6a-6p 12m-6a	Rate \$15 \$13	
FIGHT	<u>Daypart</u> M-SU M-SU M-SU	Hours 6p-12m 6a-6p 12m-6a	Rate \$15 \$13	
	Daypart M-SU M-SU M-SU 30, :60 second spots av	Hours 6p-12m 6a-6p 12m-6a vailable	Rate \$15 \$13	No Affiliate Rates Available
	Daypart M-SU M-SU M-SU :30, :60 second spots av	Hours 6p-12m 6a-6p 12m-6a vailable	Rate \$15 \$13 \$15	No Affiliate Rates Available
	Daypart M-SU M-SU M-SU :30, :60 second spots av Full Coverage Rates 40 million HHs	Hours 6p-12m 6a-6p 12m-6a vailable Feed: S	Rate \$15 \$13 \$15	No Affiliate Rates Available
	Daypart M-SU M-SU M-SU :30, :60 second spots av Full Coverage Rates 40 million HHs Daypart	Hours 6p-12m 6a-6p 12m-6a vailable Feed: S Hours	Rate \$15 \$13 \$15 INGLE (EST) Rate	No Affiliate Rates Available
	Daypart M-SU M-SU :30, :60 second spots av  Full Coverage Rates 40 million HHs  Daypart M-SU M-F	Hours 6p-12m 6a-6p 12m-6a vailable  Feed: S Hours 6a-9a 9a-3p	Rate \$15 \$13 \$15 INGLE (EST) Rate \$13 \$25	No Affiliate Rates Available  Affiliate Break Rates
_ `	Daypart M-SU M-SU :30, :60 second spots av Full Coverage Rates 40 million HHs Daypart M-SU M-F M-F	Hours 6p-12m 6a-6p 12m-6a vailable  Feed: S Hours 6a-9a 9a-3p 3p-6p	Rate \$15 \$13 \$15 SINGLE (EST) Rate \$13 \$25 \$38	No Affiliate Rates Available
	Daypart M-SU M-SU :30, :60 second spots av  Full Coverage Rates 40 million HHs  Daypart M-SU M-F M-F M-SU	Hours 6p-12m 6a-6p 12m-6a vailable  Feed: S Hours 6a-9a 9a-3p 3p-6p 6p-12m	Rate \$15 \$13 \$15 SINGLE (EST) Rate \$13 \$25 \$38 \$50	No Affiliate Rates Available  Affiliate Break Rates
_ `	Daypart M-SU M-SU :30, :60 second spots av Full Coverage Rates 40 million HHs Daypart M-SU M-F M-F M-SU M-SU M-SU M-SU M-SU	Hours 6p-12m 6a-6p 12m-6a vailable  Feed: S Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a	Rate \$15 \$13 \$15 INGLE (EST) Rate \$13 \$25 \$38 \$50 \$20	No Affiliate Rates Available  Affiliate Break Rates
_ `	Daypart M-SU M-SU :30, :60 second spots av Full Coverage Rates 40 million HHs Daypart M-SU M-F M-F M-SU M-SU M-SU SA-SU	Hours 6p-12m 6a-6p 12m-6a vailable  Feed: S Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p	Rate \$15 \$13 \$15 INGLE (EST) Rate \$13 \$25 \$38 \$50 \$20 \$30	No Affiliate Rates Available  Affiliate Break Rates
	Daypart M-SU M-SU :30, :60 second spots av Full Coverage Rates 40 million HHs Daypart M-SU M-F M-F M-SU M-SU M-SU M-SU M-SU	Hours 6p-12m 6a-6p 12m-6a vailable  Feed: S Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a	Rate \$15 \$13 \$15 SINGLE (EST) Rate \$13 \$25 \$38 \$50 \$20 \$30 \$13	No Affiliate Rates Available  Affiliate Break Rates

FOOD	Full Coverage Rates		Affiliate Break Rates	5		
	80 million HHs	Feed: D	UAL	12 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-3p	\$3,625	M-F	8a-3p	\$800
	M-F	3p-6p	\$8,750	M-F	3p-6p	\$1,100
network	M-F	6p-8p	\$10,200	M-F	6p-8p	\$1,425
	M-SU	8p-12m	\$13,650	M-SU	8p-12m	\$1,950
	* w/late night mirr	or from 12m-4a		M-SU	12m-5a	\$350
	M-F	4a-5a	\$900	SA-SU	7a-8p	\$1,550
	SA-SU	7a-8p	\$6,800			
	:15, :30, :60, :120 seco	nd spots availabl	e	:30, :60 second spots a	available	
FOX BUSINESS	Full Coverage Rates			Affiliate Break Rates	5	
	83 million HHs	Feed: SING	iLE (EST)	32 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$1,250	M-F	6a-9a	\$313
BUGINESS	M-F	9a-6p	\$2,000	M-F	9a-5p	\$375
BUSINESS	M-F	6p-8p	\$2,000	M-F	5p-8p	\$375
	M-F	8p-12m	\$1,500	M-F	8p-12m	\$375
	M-SU	12m-2a	\$375	M-SU	12m-2a	\$250
	M-SU	2a-6a	\$250	M-SU	2a-6a	\$125
	SA-SU	6a-6p	\$688	SA-SU	6a-12n	\$250
				SA-SU	6p-11p	\$250
	:30, :60, :120 second s	oots available		:30, :60, :120 second s	pots available	
FOX NEWS	Full Coverage Rates			Affiliate Break Rates	5	
	86 million HHs	Feed: SING	LE (EST)	20 million HHs		
EOV	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$13,750	M-F	6a-9a	\$1,250
MEWS	M-F	9a-12n	\$20,000	M-F	9a-12n	\$1,750
	M-F	12n-5p	\$20,000	M-F	12n-5p	\$1,750
Channel	M-F	5p-8p	\$22,500	M-F	5p-8p	\$1,875
	M-SU	8p-11p	\$21,250	M-SU	8p-11p	\$1,750
	M-SU	11p-2a	\$5,000	M-SU	11p-2a	\$563
	M-SU	2a-6a	\$1,500	M-SU	2a-6a	\$438
	SA-SU	6a-9a	\$10,000	SA-SU	6a-9a	\$875
	SA-SU	9a-8p	\$7,500	SA-SU	9a-8p	\$825
	:30, :60, :120 second sp	pots available		:30, :60 second spots a	available	
FOX SOCCER PLUS	Full Coverage Rates	_		Affiliate Break Rates	5	
FOV	.6 million HHs	Feed: SING				
FUX	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
(SOCCER)	M-SU	6a-6p	\$25	No Affiliat	e Rates Availal	ole
plus	M-SU	6p-12m	\$38			
	M-SU	12m-6a	\$13			
	:30, :60, :120 second sp	oots available				
FOX SPORTS 1	Full Coverage Rates		()	Affiliate Break Rates	5	
	73 million HHs	Feed: SING		23 million HHs		D-1
	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate
<b>FS1</b>	M-F	6a-2p	\$2,250	M-F	6a-2p	\$188
	M-F	2p-7p	\$2,313	M-F	2p-7p	\$250
	M-SU	7p-12m	\$3,500	M-SU	7p-12m	\$375
	M-SU	12m-3a	\$1,113	M-SU	12m-3a	\$150
	M-SU	3a-6a	\$138	M-SU	3a-6a	\$25
	SA-SU	6a-7p	\$3,250	SA-SU	6a-7p	\$313
	:30, :60, :120 second sp	oots available		:30, :60, :120 second s	pots available	

FOX SPORTS 2	Full Coverage Rates			Affiliate Break Rates	s	
	53 million HHs	Feed: SI	NGLE (EST)			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
FS2	M-F	6a-2p	\$163			
	M-F	2p-7p	\$338			
	M-SU	7p-12m	\$400	No Affiliat	e Rates Avail	lable
	M-SU	12m-3a	\$250			
	M-SU	3a-6a	\$38			
	SA-SU	6a-7p	\$375			
	:30, :60, :120 second sp	ots available				
FOX SPORTS	Full Coverage Rates			Affiliate Break Rates	S	
DEPORTES	15 million HHs	Feed: SI	NGLE (EST)			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
<b>FOX DEPORTES</b>	M-F	7a-5p	\$113			
	M-SU	5p-11p	\$288	No Affiliat	e Rates Avail	lahla
	M-SU	11p-2a	\$125	NO Allillat	e nates Avaii	lable
	M-SU	2a-4a	\$25			
	SA-SU	7a-5p	\$225			
	:30, :60, :120 second sp	ots available				
FREEFORM	Full Coverage Rates			Affiliate Break Rates	s	
Tuesfamos	58 million HHs	Feed	d: DUAL	29 million HHs		
Freeform	Daypart	Hours	Rate	<u>Daypart</u>	<u>Hours</u>	Rate
	M-F	7a-6p	\$3,375	M-F	7a-6p	\$325
	M-SU	6p-12m	\$11,250	M-SU	6p-12m	\$375
	M-SU	12m-2a	\$4,000	M-SU	12m-2a	\$275
	SA-SU	7a-6p	\$9,000	SA-SU	7a-6p	\$350
* formerly ABC Family	:15, :30, :60, :120 secor	nd spots avail	able	:30, :60 second spots a	available	
FLICE		-		•		
FUSE	Full Coverage Rates			Affiliate Break Rates	s	
	Full Coverage Rates 54 million HHs	Feed: SI	NGLE (EST)	Affiliate Break Rates	S	
	54 million HHs	Feed: SI	NGLE (EST) Rate	Affiliate Break Rates	S	
	54 million HHs			Affiliate Break Rates	S	
fuse	54 million HHs	<u>Hours</u>	Rate	Affiliate Break Rates	S	
	54 million HHs	Hours 6a-9a	<u>Rate</u> \$38			
	54 million HHs  Daypart  M-SU  M-F	Hours 6a-9a 9a-3p	<u>Rate</u> \$38 \$200		s e Rates Avail	lable
	54 million HHs  Daypart  M-SU  M-F  M-F	Hours 6a-9a 9a-3p 3p-6p	Rate \$38 \$200 \$300 \$350			lable
	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m	Rate \$38 \$200 \$300			lable
	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a	Rate \$38 \$200 \$300 \$350 \$88			lable
	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25			lable
	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  M-SU  M-SU  SA-SU  M-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25		e Rates Avail	lable
fuse	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  M-SU  SA-SU  M-SU  :30, :60, :120 second sp	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a pots available	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25	No Affiliat	e Rates Avail	lable
fuse	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates 72 million HHs  Daypart	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a bots available Feec	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25	No Affiliat  Affiliate Break Rates  14 million HHs  Daypart	e Rates Avail s <u>Hours</u>	<u>Rate</u>
fuse	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a pots available Feed Hours 7a-3p	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25	No Affiliat  Affiliate Break Rates  14 million HHs  Daypart  M-F	e Rates Avail	<u>Rate</u> \$313
fuse	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a pots available Feed Hours 7a-3p 3p-6p	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 \$25 \$25	No Affiliat  Affiliate Break Rates  14 million HHs  Daypart  M-F  M-F	e Rates Avail s Hours 7a-3p 3p-6p	Rate \$313 \$363
fuse	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-F  M-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a oots available  Feec Hours 7a-3p 3p-6p 6p-11p	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 \$25	Affiliate Break Rates  14 million HHs  Daypart  M-F  M-F  M-SU	e Rates Avail  S  Hours  7a-3p 3p-6p 6p-11p	<b>Rate</b> \$313 \$363 \$500
fuse	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-SU  M-SU  M-SU  M-SU  M-SU  M-SU  M-SU  M-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a oots available Hours 7a-3p 3p-6p 6p-11p 11p-2a	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 S: DUAL Rate \$1,500 \$6,000 \$11,500 \$3,750	No Affiliat  Affiliate Break Rates 14 million HHs  Daypart  M-F  M-F  M-SU  M-SU	e Rates Avail  S  Hours 7a-3p 3p-6p 6p-11p 11p-2a	Rate \$313 \$363 \$500 \$313
fuse	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  M-SU  SA-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a oots available  Feec Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 \$25 \$25 \$25 \$25	Affiliate Break Rates  14 million HHs  Daypart  M-F  M-F  M-SU	e Rates Avail  S  Hours  7a-3p 3p-6p 6p-11p	<b>Rate</b> \$313 \$363 \$500
fuse	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-F  M-SU  M-SU  SA-SU  M-SU  SA-SU  M-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a pots available  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p 2a-6a	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 S: DUAL Rate \$1,500 \$6,000 \$11,500 \$3,750	Affiliate Break Rates 14 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU	e Rates Avail  S  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p	Rate \$313 \$363 \$500 \$313
FX FX	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  M-SU  SA-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a pots available  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p 2a-6a	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 \$25 \$25 \$25 \$25	No Affiliat  Affiliate Break Rates 14 million HHs  Daypart  M-F  M-F  M-SU  M-SU	e Rates Avail  S  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p	Rate \$313 \$363 \$500 \$313
fuse	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  M-SU  SA-SU  M-SU  SA-SU  M-SU  SA-SU  M-SU :30, :60 second spots av  Full Coverage Rates	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a bots available  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p 2a-6a vailable	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 SEDUAL  Rate \$1,500 \$6,000 \$11,500 \$3,750 \$5,500 \$375	Affiliate Break Rates 14 million HHs  Daypart M-F M-F M-SU M-SU SA-SU  :30, :60 second spots a	e Rates Avail  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p available	Rate \$313 \$363 \$500 \$313
FX FX	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  M-SU  SA-SU  M-SU  SA-SU  SA-SU  M-SU :30, :60 second spots av  Full Coverage Rates	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a pots available  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p 2a-6a vailable	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 \$25 \$25 \$25 \$25 \$25 \$25 \$	No Affiliate  Affiliate Break Rates  14 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  :30, :60 second spots a	e Rates Avail  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p available	Rate \$313 \$363 \$500 \$313 \$500
FX FX	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  M-SU  SA-SU  M-SU  SA-SU  SA-SU  M-SU  SA-SU  M-SU  30, :60 second spots av  Full Coverage Rates  32 million HHs  Daypart	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a pots available  Feec Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p 2a-6a vailable  Feed: SI Hours	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 \$25 \$25 \$25 \$25 \$25 \$25 \$	Affiliate Break Rates  14 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  :30, :60 second spots a  Affiliate Break Rates  17 million HHs  Daypart	e Rates Avail  S  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p available S  Hours	Rate \$313 \$363 \$500 \$313 \$500
FX FX	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-SU  SA-SU  M-SU  M-SU  SA-SU  M-SU  M-SU  M-SU  SA-SU  M-SU  M-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a pots available  Feec Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p 2a-6a vailable  Feed: SI Hours 3p-7p	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 \$25 \$25 \$25 \$25 \$25 \$25 \$	Affiliate Break Rates  14 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  :30, :60 second spots a  Affiliate Break Rates  17 million HHs  Daypart  M-SU	e Rates Avail  s  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p available s  Hours 3p-7p	Rate \$313 \$363 \$500 \$313 \$500
FX Movie	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-SU  SA-SU  M-SU  M-SU  SA-SU  M-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a bots available  Feed Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p 2a-6a vailable  Feed: SI Hours 3p-7p 7p-12m	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 \$25 \$25 \$25 \$25 \$25 \$25 \$	Affiliate Break Rates 14 million HHs  Daypart M-F M-F M-SU M-SU SA-SU :30, :60 second spots a Affiliate Break Rates 17 million HHs  Daypart M-SU M-SU M-SU	e Rates Avail  s  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p available s  Hours 3p-7p 7p-12m	Rate \$313 \$363 \$500 \$313 \$500 Rate \$375 \$438
FX FX	54 million HHs  Daypart  M-SU  M-F  M-F  M-SU  SA-SU  M-SU :30, :60, :120 second sp  Full Coverage Rates  72 million HHs  Daypart  M-F  M-F  M-SU  SA-SU  M-SU  M-SU  SA-SU  M-SU  M-SU  M-SU  SA-SU  M-SU  M-SU	Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-4a 9a-6p 4a-6a bots available  Feec Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p 2a-6a vailable  Feed: SI Hours 3p-7p 7p-12m 12m-3a	Rate \$38 \$200 \$300 \$350 \$88 \$325 \$25 \$25 \$25 \$25 \$25 \$25 \$25 \$	Affiliate Break Rates  14 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  :30, :60 second spots a  Affiliate Break Rates  17 million HHs  Daypart  M-SU	e Rates Avail  Hours 7a-3p 3p-6p 6p-11p 11p-2a 7a-6p available s  Hours 3p-7p 7p-12m 12m-3a	Rate \$313 \$363 \$500 \$313 \$500

FXX	Full Coverage Rates			Affiliate Break Rates	5	
	57 million HHs	Feed	l: DUAL	26 million HHs		
	Daypart	Hours	Rate	<u>Daypart</u>	<u>Hours</u>	Rate
	M-F	7a-3p	\$450	M-F	7a-3p	\$250
	M-F	3р-6р	\$2,250	M-F	3р-6р	\$288
TM	M-SU	6p-11p	\$5,625	M-SU	6p-11p	\$438
	M-SU	11p-2a	\$2,250	M-SU	11p-2a	\$188
	SA-SU	7a-6p	\$1,250	SA-SU	7a-6p	\$275
	M-SU	2a-6a	\$250			
	:30, :60 second spots a	vailable		:30, :60 second spots	available	
FYI	Full Coverage Rates			Affiliate Break Rates	5	
	30 million HHs	Feed	l: DUAL	21 million HHs		
	Daypart	Hours	<u>Rate</u>	Daypart	<u>Hours</u>	<u>Rate</u>
	M-F	8a-4p	\$1,125	M-F	8a-4p	\$188
	M-F	4p-8p	\$1,563	M-F	4p-8p	\$188
	M-SU	8p-12m	\$3,000	M-SU	8p-12m	\$188
	M-SU	4a-6a	\$188	M-SU	4a-6a	\$188
	SA-SU	7a-12n	\$1,375	SA-SU	7a-12n	\$188
	SA-SU	12n-8p	\$1,875	SA-SU	12n-8p	\$188
* formerly Biography	:30, :60 second spots a	vailable		:30, :60 second spots	available	
GA FAMILY	Full Coverage Rates			Affiliate Break Rates	5	
Great American	50 million HHs	Feed: SI	NGLE (EST)	28 million HHs		
	Daypart	Hours	<u>Rate</u>	Daypart	<u>Hours</u>	Rate
Family	M-F	6a-2p	\$400	M-F	6a-2p	\$113
σ	M-F	2p-6a	\$625	M-F	2p-6a	\$188
	M-F	6p-2a	\$688	M-F	6p-2a	\$200
	SA-SU	6a-8p	\$625	SA-SU	6a-8p	\$175
	SA-SU	8p-2a	\$713	SA-SU	8p-2a	\$225
* formerly Great American	M-SU	2a-6a	\$125	M-SU	2a-6a	\$25
Country	:30, :60, :120 second sp	ots available		:30, :60 second spots	available	
GA LIVING	Full Coverage Rates			Affiliate Break Rates	5	
Great American	20 million HHs	Feed: SI	NGLE (EST)	11 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
Faith&Living	M-F	6a-2p	\$88	M-F	6a-2p	\$25
	M-F	2p-6a	\$88	M-F	2p-6a	\$25
	M-F	6p-2a	\$88	M-F	6p-2a	\$25
	SA-SU	6a-8p	\$88	SA-SU	6a-8p	\$25
	SA-SU	8p-2a	\$88	SA-SU	8p-2a	\$25
	M-SU	2a-6a	\$30	M-SU	2a-6a	\$13
	:30, :60, :120 second sp	ots available		:30, :60 second spots	available	
GALAVISION	Full Coverage Rates			Affiliate Break Rates	5	
	65 million HHs			28 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$875	M-SU	6a-10a	\$125
Carolli I	M-F	9a-3p	\$1,250	M-SU	10a-4p	\$200
VISION	M-F	3p-7p	\$2,000	M-SU	4p-7p	\$250
	M-SU	7p-12m	\$3,250	M-SU	7p-11p	\$375
	M-SU	12m-3a	\$1,000	M-SU	11p-3a	\$175
	M-SU	3a-6a	\$188	M-SU	3a-6a	\$25
	SA-SU	9a-7p	\$1,500			
I	:30, :60 second spots a	واطداندي		:30, :60 second spots	availahle	

GAME SHOW	Full Coverage Rates			Affiliate Break Rates	5	
	72 million HHs	Feed	: DUAL	21 million HHs		
CAME	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
UALIL	M-F	8a-3p	\$1,625	M-F	8a-3p	\$500
CHUM	M-F	3p-7p	\$2,625	M-F	3p-7p	\$538
<b>JUUM</b>	M-SU	7p-12m	\$2,750	M-SU	7p-12m	\$563
NETWORK	M-SU	12m-4a	\$1,313	M-SU	12m-4a	\$188
	SA-SU	9a-7p	\$2,000	SA-SU	9a-7p	\$494
	:15, :30, :60, :120, :180	second spots	available	:30, :60, :120 second s	pots available	
GET TV	Full Coverage Rates			Affiliate Break Rates	5	
	46 million HHs	Feed: SI	NGLE (EST)			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
30	M-SU	6a-9a	\$250			
growt potentalement television	M-F	9a-7p	\$500	No Affiliate	e Rates Avail	ahle
great entertainment television	M-SU	7p-12m	\$500	No Amilat	e nates Avail	abic
	M-SU	12m-6a	\$125			
	SA-SU	9a-7p	\$500			
	:15, :30, :60, :120 secor	nd spots availa	able			
GOLF	Full Coverage Rates			Affiliate Break Rates	5	
	74 million HHs		NGLE (EST)	21 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate
CHANNEL	M-F	6a-7p	\$750	M-F	6a-7p	\$250
CHANNEL	M-SU	7p-12m	\$2,463	M-SU	7p-12m	\$375
	M-SU	12m-3a	\$963	M-SU	12m-3a	\$175
	M-SU	3a-6a	\$213	M-SU	3a-6a	\$75
	SA-SU	6a-7p	\$2,500	SA-SU	6a-7p	\$375
	:30, :60 second spots av	vailable		:30, :60 second spots a		
GRIT	Full Coverage Rates			Affiliate Break Rates	5	
	123 million HHs					
	<u>Daypart</u>	<u>Hours</u>	Rate			
	M-SU	6a-10a	\$1,250			
	M-F	10a-3p	\$2,250			
	M-F	3p-7p	\$2,000	No Δffiliate		
					e Rates Avail	able
	SA-SU	10a-7p	\$1,988	l lo Allinaci	e Rates Avail	able
	M-SU	7p-1a	\$1,825	ito Aimat	e Rates Avail	able
	M-SU M-SU	7p-1a 1a-3a	\$1,825 \$688	No Alliac	e Rates Avail	able
	M-SU M-SU M-SU	7p-1a 1a-3a 3a-6a	\$1,825	No Amila	e Rates Avail	able
HALLAGARIA	M-SU M-SU M-SU :30, :60 second spots av	7p-1a 1a-3a 3a-6a	\$1,825 \$688			able
HALLMARK	M-SU M-SU M-SU :30, :60 second spots av	7p-1a 1a-3a 3a-6a vailable	\$1,825 \$688 \$500	Affiliate Break Rates		able
HALLMARK	M-SU M-SU SU 30, :60 second spots av Full Coverage Rates 65 million HHs	7p-1a 1a-3a 3a-6a vailable	\$1,825 \$688 \$500	Affiliate Break Rates 28 million HHs	5	
HALLMARK Hallmark	M-SU M-SU :30, :60 second spots av Full Coverage Rates 65 million HHs Daypart	7p-1a 1a-3a 3a-6a vailable Feed Hours	\$1,825 \$688 \$500	Affiliate Break Rates  28 million HHs  Daypart	s Hours	<u>Rate</u>
HALLMARK  Hallmark  CHANNEL	M-SU M-SU :30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F	7p-1a 1a-3a 3a-6a vailable  Feed Hours 6a-2p	\$1,825 \$688 \$500 E: DUAL Rate \$4,000	Affiliate Break Rates  28 million HHs  Daypart  M-F	Hours 6a-6p	<u>Rate</u> \$563
HALLMARK  HALLMARK  CHANNEL	M-SU M-SU :30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F	7p-1a 1a-3a 3a-6a vailable  Feed Hours 6a-2p 2p-6p	\$1,825 \$688 \$500 <b>EDUAL</b> Rate \$4,000 \$6,500	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F	Hours 6a-6p 6p-1a	<b>Rate</b> \$563 \$750
HALLMARK  HALLMARK  HALLMARK  CHANNEL	M-SU M-SU :30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F M-F	7p-1a 1a-3a 3a-6a vailable  Feed Hours 6a-2p 2p-6p 6p-1a	\$1,825 \$688 \$500 <b>E: DUAL</b> <b>Rate</b> \$4,000 \$6,500 \$7,500	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU	Hours 6a-6p 6p-1a 6a-6p	<b>Rate</b> \$563 \$750 \$625
HALLMARK  HALLMARK  HALLMARK  CHANNEL	M-SU M-SU 30, :60 second spots av Full Coverage Rates 65 million HHs  Daypart M-F M-F M-F SA-SU	7p-1a 1a-3a 3a-6a vailable  Feed Hours 6a-2p 2p-6p 6p-1a 6a-6p	\$1,825 \$688 \$500 I: DUAL Rate \$4,000 \$6,500 \$7,500 \$8,500	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU	6.6p 6a-6p 6a-6p 6a-6p 6p-1a	Rate \$563 \$750 \$625 \$875
HALLMARK Hallmark	M-SU M-SU M-SU :30, :60 second spots av Full Coverage Rates 65 million HHs  Daypart M-F M-F M-F SA-SU SA-SU	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 6a-6p 6p-1a	\$1,825 \$688 \$500 E: DUAL Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU	Hours 6a-6p 6p-1a 6a-6p	<b>Rate</b> \$563 \$750 \$625
HALLMARK  HALLMARK  HALLMARK  CHANNEL	M-SU M-SU M-SU :30, :60 second spots av Full Coverage Rates 65 million HHs  Daypart M-F M-F M-F SA-SU SA-SU M-SU	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 6a-6p 6p-1a 2a-4a	\$1,825 \$688 \$500 E: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU	6.6p 6a-6p 6a-6p 6a-6p 6p-1a	Rate \$563 \$750 \$625 \$875
HALLMARK  HALLMARK  HALLMARK  CHANNEL	M-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F M-F SA-SU SA-SU M-SU M-SU M-SU	7p-1a 1a-3a 3a-6a vailable  Feed Hours 6a-2p 2p-6p 6p-1a 6a-6p 6p-1a 2a-4a 4a-6a	\$1,825 \$688 \$500 E: DUAL Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU	Hours 6a-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875
Hallmark CHANNEL	M-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F M-F SA-SU SA-SU M-SU M-SU :30, :60 second spots av	7p-1a 1a-3a 3a-6a vailable  Feed Hours 6a-2p 2p-6p 6p-1a 6a-6p 6p-1a 2a-4a 4a-6a	\$1,825 \$688 \$500 E: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU  :30, :60 second spots a	63-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875
HALLMARK  HALLMARK FAMILY	M-SU M-SU M-SU :30, :60 second spots av Full Coverage Rates 65 million HHs  Daypart M-F M-F M-F SA-SU SA-SU M-SU M-SU :30, :60 second spots av Full Coverage Rates	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 6a-6p 6p-1a 2a-4a 4a-6a vailable	\$1,825 \$688 \$500 E: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000 \$1,250	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  SA-SU  M-SU  :30, :60 second spots a	63-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875
HALLMARK FAMILY	M-SU M-SU 30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F SA-SU SA-SU SA-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 41 million HHs	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 6a-6p 6p-1a 2a-4a 4a-6a vailable  Feed: SI	\$1,825 \$688 \$500 E: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000 \$1,250	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU  :30, :60 second spots a  Affiliate Break Rates  1.2 million HHs	Hours 6a-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875 \$125
HALLMARK FAMILY	M-SU M-SU 30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F SA-SU SA-SU M-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 41 million HHs Daypart	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 6a-6p 6p-1a 2a-4a 4a-6a vailable  Feed: SII Hours	\$1,825 \$688 \$500 I: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000 \$1,250  NGLE (EST) Rate	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU  :30, :60 second spots a  Affiliate Break Rates  1.2 million HHs  Daypart	Hours 6a-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875 \$125
HALLMARK FAMILY	M-SU M-SU 30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F SA-SU SA-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 41 million HHs  Daypart M-F	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 6a-6p 6p-1a 2a-4a 4a-6a vailable  Feed: SI  Hours 6a-2p	\$1,825 \$688 \$500 I: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000 \$1,250  NGLE (EST) Rate \$1,875	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU  :30, :60 second spots a  Affiliate Break Rates  1.2 million HHs	Hours 6a-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875 \$125
Hallmark CHANNEL	M-SU M-SU 30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F SA-SU SA-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 41 million HHs  Daypart M-F M-F M-F M-F M-F	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 2a-4a 4a-6a vailable  Feed: SII  Hours 6a-2p 2p-6p	\$1,825 \$688 \$500 E: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000 \$1,250  NGLE (EST)  Rate \$1,875 \$2,125	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU  :30, :60 second spots a  Affiliate Break Rates  1.2 million HHs  Daypart	Hours 6a-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875 \$125
HALLMARK FAMILY	M-SU M-SU :30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F M-F SA-SU SA-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 41 million HHs  Daypart M-F M-F SA-SU	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 6a-6p 6p-1a 2a-4a 4a-6a vailable  Feed: SII Hours 6a-2p 2p-6p 6a-6p	\$1,825 \$688 \$500 E: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000 \$1,250  NGLE (EST)  Rate \$1,875 \$2,125 \$2,750	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU  :30, :60 second spots a  Affiliate Break Rates  1.2 million HHs  Daypart	Hours 6a-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875 \$125
HALLMARK FAMILY	M-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F SA-SU SA-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 41 million HHs  Daypart M-F M-F SA-SU M-SU :30, :60 second spots av  Full Coverage Rates  41 million HHs  Daypart M-F SA-SU M-F	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 2a-4a 4a-6a vailable  Feed: SI  Hours 6a-2p 2p-6p 6a-6p 6a-6p 6a-1a	\$1,825 \$688 \$500 E: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000 \$1,250  NGLE (EST)  Rate \$1,875 \$2,125 \$2,750 \$2,500	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU  :30, :60 second spots a  Affiliate Break Rates  1.2 million HHs  Daypart	Hours 6a-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875 \$125
HALLMARK FAMILY	M-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F SA-SU SA-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 41 million HHs  Daypart M-F M-F SA-SU M-SU SA-SU M-SU SA-SU M-SU SA-SU M-F SA-SU	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 2a-4a 4a-6a vailable  Feed: SII  Hours 6a-2p 2p-6p 6a-6p 6a-1a 6a-6p 6a-1a 6a-1a 6a-1a	\$1,825 \$688 \$500 E: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000 \$1,250  NGLE (EST)  Rate \$1,875 \$2,125 \$2,750 \$2,750 \$2,500 \$3,000	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU  :30, :60 second spots a  Affiliate Break Rates  1.2 million HHs  Daypart	Hours 6a-6p 6p-1a 6a-6p 6p-1a 1a-6a	Rate \$563 \$750 \$625 \$875 \$125
HALLMARK FAMILY	M-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 65 million HHs  Daypart M-F M-F SA-SU SA-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 41 million HHs  Daypart M-F M-F SA-SU M-SU :30, :60 second spots av  Full Coverage Rates  41 million HHs  Daypart M-F SA-SU M-F	7p-1a 1a-3a 3a-6a vailable  Feed  Hours 6a-2p 2p-6p 6p-1a 2a-4a 4a-6a vailable  Feed: SI  Hours 6a-2p 2p-6p 6p-1a 1a-6a	\$1,825 \$688 \$500 E: DUAL  Rate \$4,000 \$6,500 \$7,500 \$8,500 \$10,000 \$2,000 \$1,250  NGLE (EST)  Rate \$1,875 \$2,125 \$2,750 \$2,500	Affiliate Break Rates  28 million HHs  Daypart  M-F  M-F  SA-SU  SA-SU  M-SU  :30, :60 second spots a  Affiliate Break Rates  1.2 million HHs  Daypart	Hours 6a-6p 6p-1a 6a-6p 6p-1a 1a-6a available b Hours 6a-6a	Rate \$563 \$750 \$625 \$875 \$125

HALLMARK	Full Coverage Rates			Affiliate Break Rates	;	
MYSTERY	59 million HHs	Feed: D	UAL	10 million HHs		
, VIV	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
Hallmark Mystery	M-F	6a-2p	\$450	M-F	6a-6p	\$625
(1) Mystery	M-F	2p-6p	\$500	M-F	6p-1a	\$750
/ J, J. C ,	SA-SU	6a-6p	\$550	SA-SU	6a-6p	\$688
	M-F	6p-1a	\$550	SA-SU	6p-1a	\$875
	SA-SU	6p-1a	\$625	M-SU	1a-6a	\$125
	M-SU	1a-6a	\$163			
* formerly Hallmark Movie	:30, :60 second spots a	vailable		:30, :60 second spots a	available	
HEARTLAND	Full Coverage Rates			Affiliate Break Rates	•	
	86 million HHs	Feed: D	UAL			
heartland	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
THE HEART OF COUNTRY	M-SU	6a-8a	\$76			
	M-F	8a-12n	\$72			
	M-F	4p-6p	\$83	No Affiliate	e Rates Availabl	е
	M-SU	6p-8p	\$92			
	M-SU	8p-12m	\$78			
	M-SU	12m-6a	\$39			
	SA-SU	8a-6p	\$75			
	M-SU	12m-12m	\$75			
	:15,:30, :60, :120 secon					
HEROES & ICONS	Full Coverage Rates	•		Affiliate Break Rates		
	71 million HHs	Feed: D	UAL			
HEROES	Daypart	Hours	Rate	1		
L & ICONS	M-F	6a-9a	\$375			
	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250	No Affiliate	e Rates Availabl	e
	M-SU	3a-6a	\$230 \$125			
	SA-SU	6a-9a	\$250			
	SA-SU					
	:30, :60 second spots a	9a-6p	\$1,250			
HGTV	Full Coverage Rates	valiable		Affiliate Break Rates		
11017	90 million HHs	Feed: D	UAL	18 million HHs		
	Daypart	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	7a-9a	\$3,750	M-F	7a-9a	\$813
LCT/	M-F	9a-3p	\$7,250	M-F	9a-3p	\$1,500
пиіч	M-F	3р-6р	\$9,250	M-F	3р-6р	\$1,875
START AT HOME	M-SU	6p-8p	\$10,750	M-SU	6p-8p	\$2,125
	M-SU *	8p-9p	\$30,000	M-SU	8p-9p	\$3,500
	* w/late night mirre	• •	700,000	* w/late night mirr		70,000
	M-SU*	9p-12m	\$31,250	M-SU	9p-12m	\$3,500
	* w/late night mirro	•	ψσ±,200	* w/late night mirr	•	40,000
	M-F	4-7a	\$2,250	M-F	4-7a	\$1,000
	SA-SU	7a-1p	\$10,000	SA-SU	7a-1p	\$2,000
	SA-SU	1p-8p	\$10,000	SA-SU	1p-8p	\$2,500
	:30, :60, :120 second sp		\$14,500	:30, :60 second spots a		\$2,300
LUCTORY		ous available				
HISTORY	Full Coverage Rates	Food: D	1141	Affiliate Break Rates	•	
	86 million HHs Daypart	Feed: D	Rate	25 million HHs  Daypart	<u>Hours</u>	Rate
	M-F	8a-4p	\$4,500	M-F	8a-4p	\$625
	M-F	•		M-F	•	\$625 \$875
		4p-8p	\$11,250		4p-8p	
	M-F	7a-8a	\$750	M-F	7a-8a	\$125 \$1.635
HISTORY	M-SU	8p-12m	\$17,550	M-SU	8p-12m	\$1,625
	* w/late night mirro		Ac = = =	* w/late night mirr		A
	SA-SU	7a-12n	\$8,500	SA-SU	7a-12n	\$750
	SA-SU	12n-8p	\$9,563	SA-SU	12n-8p	\$875
	:15, :30, :60 second spo	ots available		:15, :30, :60 second sp	ots available	

HISTORY EN ESPANOL	Full Coverage Rates			Affiliate Break Rates		
	10 million HHs	Feed: SINGL	E (EST)	2 million HHs		
	<u>Daypart</u>	Hours	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
البطال	M-SU	4a-6a	\$13	M-F	6a-4p	\$13
	M-F	8a-4p	\$88	M-F	4p-8p	\$25
	M-F	4p-8p	\$125	M-SU	8p-12a	\$63
HISTORY	M-SU *	8p-12a	\$163	* w/late night mirre		
en ESPAÑOL	* w/late night mirro			SA-SU	6a-12n	\$13
	SA-SU	8a-12n	\$100	SA-SU	12n-8p	\$38
	SA-SU	12n-8p	\$138			
* Not Available in HD	:30, :60 second spots av	/ailable		:30, :60 second spots a	vailable	
HLN	Full Coverage Rates			Affiliate Break Rates		
	84 million HHs	Feed: SINGL	E (EST)	11 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-10a	\$1,250	M-SU	6a-7p	\$200
	M-F	10a-4p	\$1,375	M-SU	7p-11p	\$375
	M-F	4p-7p	\$1,500	M-SU	11p-3a	\$375
	M-SU *	7p-11pm	\$2,500	M-SU	3a-6a	\$100
	* w/late night mirro					
	M-SU	3a-6a	\$250			
	SA-SU	10a-7p	\$2,000			
* formerly CNN Headline	:30, :60, :90, :120 secor	nd spots available		:30, :60 second spots a	vailable	
IFC	Full Coverage Rates			Affiliate Break Rates		
	56 million HHs	Feed: DI		28 million HHs	l <sub></sub>	
	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate
	M-F	6a-2p	\$625	M-F	6a-2p	\$300
	M-F	2p-6p	\$1,125	M-F	2p-6p	\$450
	M-SU	6p-1a	\$2,000	M-SU	6p-1a	\$500 \$100
	M-SU	1a-6a	\$175 \$1.350	M-SU	1a-6a	\$100 \$600
	SA-SU :15, :30, :60, :120 secor	6a-6p	\$1,250	M-SU:30,:60 second spots a	6a-6p	\$600
INSPIRATION		iu spots available		Affiliate Break Rates		
INSPIRATION	Full Coverage Rates 78 million HHs	Feed: SINGL	F (FST)	Affiliate Break Rates		
	Daypart	Hours	Rate			
	M-F	7a-3p	\$1,938			
TATCE	M-F	3p-7p	\$2,150			
INSP	M-F	7p-12m	\$2,375			
*****	M-F	12m-4a	\$1,063			
	SA-SU	9a-3p	\$2,250	No Affiliate	Rates Available	
	SA-SU	3p-7p	\$2,500			
	SA-SU	7p-12m	\$2,500			
				i e		
	SA-SU	12m-2a	\$1,063			
1	SA-SU SU	12m-2a 7a-9a	\$1,063 \$875			
		7a-9a	\$875			
INVESTIGATION	SU	7a-9a	\$875	Affiliate Break Rates		
INVESTIGATION DISCOVERY	SU :15, :30, :60, :75, :120, :	7a-9a	\$875 econd spot			
	SU :15, :30, :60, :75, :120, : Full Coverage Rates	7a-9a 150, :180, :240 s	\$875 econd spot	Affiliate Break Rates	Hours	Rate
	SU :15, :30, :60, :75, :120, : Full Coverage Rates 70 million HHs	7a-9a 150, :180, :240 s Feed: DI	\$875 econd spot	Affiliate Break Rates 35 million HHs	<u><b>Hours</b></u> 6a-9a	<b>Rate</b> \$250
	SU :15, :30, :60, :75, :120, : Full Coverage Rates 70 million HHs Daypart	7a-9a 150, :180, :240 s Feed: DI Hours	\$875 econd spot  JAL Rate	Affiliate Break Rates 35 million HHs Daypart		
	SU :15, :30, :60, :75, :120, : Full Coverage Rates 70 million HHs Daypart M-SU	7a-9a 150, :180, :240 s Feed: DI Hours 6a-9a	\$875 econd spot  JAL Rate \$4,000	Affiliate Break Rates  35 million HHs  Daypart  M-SU	6a-9a	\$250
	SU :15, :30, :60, :75, :120, : Full Coverage Rates 70 million HHs Daypart M-SU M-F	7a-9a 150, :180, :240 s Feed: DI Hours 6a-9a 9a-4p	\$875 econd spot JAL <u>Rate</u> \$4,000 \$2,500	Affiliate Break Rates 35 million HHs  Daypart  M-SU  M-F	6a-9a 9a-4p	\$250 \$500
	SU :15, :30, :60, :75, :120, :  Full Coverage Rates  70 million HHs  Daypart  M-SU  M-F  M-F	7a-9a 150, :180, :240 s Feed: DI Hours 6a-9a 9a-4p 4p-8p 8p-12m	\$875 econd spot JAL <u>Rate</u> \$4,000 \$2,500 \$5,000	Affiliate Break Rates 35 million HHs  Daypart  M-SU  M-F  M-F	6a-9a 9a-4p 4p-8p	\$250 \$500 \$750
	SU :15, :30, :60, :75, :120, :  Full Coverage Rates  70 million HHs  Daypart  M-SU  M-F  M-F  M-SU *	7a-9a 150, :180, :240 s Feed: DI Hours 6a-9a 9a-4p 4p-8p 8p-12m	\$875 econd spot JAL <u>Rate</u> \$4,000 \$2,500 \$5,000	Affiliate Break Rates 35 million HHs  Daypart  M-SU  M-F  M-F  M-SU	6a-9a 9a-4p 4p-8p 8p-12m	\$250 \$500 \$750 \$1,000
	SU :15, :30, :60, :75, :120, :  Full Coverage Rates  70 million HHs  Daypart  M-SU  M-F  M-F  M-SU *  * w/late night mirror	7a-9a 150, :180, :240 s Feed: DI Hours 6a-9a 9a-4p 4p-8p 8p-12m or from 12m-4a	\$875 econd spot  JAL  Rate \$4,000 \$2,500 \$5,000 \$12,500	Affiliate Break Rates  35 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  M-SU	6a-9a 9a-4p 4p-8p 8p-12m 12m-4a	\$250 \$500 \$750 \$1,000 \$188

ION	Full Coverage Rates			Affiliate Break Rates
	100 million HHs	Fee	d: DUAL	
	Daypart	Hours	Rate	1
	M-SU	6a-10a	\$1,875	
	M-F	10a-3p	\$5,000	
TELEVISION	M-F	3p-7p	\$5,000	No Affiliate Rates Available
	SA-SU	10a-7p	\$6,250	No Affiliate Rates Available
	M-SU	7p-1a	\$8,250	
	M-SU	1a-3a	\$2,500	
	M-SU	3a-6a	\$125	
	:15, :30, :60, :120 seco	nd spots avai	lable	
ION MYSTERY	Full Coverage Rates			Affiliate Break Rates
	117 million HHs		SINGLE (EST)	-
MYSTERY	<u>Daypart</u>	<u>Hours</u>	Rate	
MAZIFKA	M-SU	6a-10a	\$275	
/NITO LITT	M-F	10a-3p	\$638	
	M-F	3p-7p	\$638	No Affiliate Rates Available
	SA-SU	10a-7p	\$663	
	M-SU	7p-1a	\$500	
	M-SU M-SU	1a-3a 3a-6a	\$175 \$100	
* formerly Court TV Mystery	:30, :60 second spots a		\$100	
JEWISH LIFE		valiable		Affiliate Presk Pates
TELEVISION	Full Coverage Rates 50 million HHs	Food: 9	SINGLE (EST)	Affiliate Break Rates
TELEVISION	<u>Daypart</u>	Hours	Rate	
JTV jewish	M-SU	2a-7a	\$150	
JUI V life	M-SU	7a-12n	\$150	
	M-SU	12n-5p	\$188	No Affiliate Rates Available
	M-SU	5p-8p	\$275	
	M-SU	8p-12m	\$313	
	:30, :60, :120 second sp	-	2	
LAFF	Full Coverage Rates			Affiliate Break Rates
	116 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-9a	\$388	
LOIT	M-F	9a-6p	\$938	
	SA-SU	9a-6p	\$925	No Affiliate Rates Available
	M-SU	6p-12m	\$988	
	M-SU	12m-3a	\$500	
	M-SU	3a-6a	\$375	
	:30, :60 second spots a	vailable		
LATV	Full Coverage Rates			Affiliate Break Rates
	62 million HHs		INGLE (EST)	-
	<u>Daypart</u>	Hours	<u>Rate</u> \$175	
	M-F M-F	9a-12n 12n-4n	\$175 \$250	
LATINO ALTERNATIVE TV	M-F	12n-4p 4p-7p	\$250 \$300	No Affiliate Rates Available
	M-SU	4р-7р 7р-11р	\$300 \$925	NO Allillate rates Available
	M-SU	7p-11p 11p-2a	\$923 \$438	
	SA-SU	11p-2a 12p-7p	\$436 \$325	
	:30, :60 second spots a		<b>3323</b>	
L	.50, .00 second spots a	valiabit		

LIFETIME	Full Coverage Rates			Affiliate Break Rates	;	
	82 million HHs	Feed: D	UAL	35 million HHs		
Lifetime	Daypart	<u>Hours</u>	Rate	Daypart	<u>Hours</u>	Rate
Lycume	M-F	7a-8a	\$250	M-F	7a-8a	\$250
	M-F	8a-4p	\$3,500	M-F	8a-4p	\$500
	M-F	4p-8p	\$5,500	M-F	4p-8p	\$650
	M-SU *	6p-12m	\$8,450	M-SU *	8p-12m	\$1,188
	* w/late night mirror	from 12m-4a		* w/late night mirro	r from 12m-4a	
	SA-SU	12n-8p	\$4,930	SA-SU	12n-8p	\$1,125
	:15, :30, :60, :90 second	spots available		:15, :30, :60 second sp	ots available	
LIFETIME MOVIE	Full Coverage Rates			Affiliate Break Rates	;	
	57 million HHs	Feed: D	UAL	20 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-4p	\$2,750	M-F	6a-4p	\$750
	M-F	4p-8p	\$3,875	M-F	4p-8p	\$1,000
LIFETIME MOVIE NETWORK	M-SU *	8p-12m	\$6,375	M-SU *	8p-12m	\$1,500
NETWORK	* w/late night mirror	from 12m-6a		* w/late night mirro	r from 12m-6a	
	SA-SU	6a-8p	\$4,625	SA-SU	6a-8p	\$1,250
	:15,:30, :60, :120 secon	d spots available	!	:30, :60 second spots a	ıvailable	
LIFETIME REAL	Full Coverage Rates			Affiliate Break Rates	;	
WOMEN	10 million HHs	Feed: SING	LE (EST)	3 million HHs		
	Daypart	Hours	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-4p	\$50	M-F	6a-4p	\$13
	M-F	4p-8p	\$80	M-F	4p-8p	\$13
	M-SU *	8p-12m	\$75	M-SU	8p-12m	\$13
	* w/late night mirror	from 12m-4a		M-SU	12m-6a	\$13
	M-SU	4a-6a	\$30	SA-SU	6a-8p	\$13
	SA-SU	6a-8p	\$55			
	:30, :60 second spots a	/ailable		:30, :60 second spots a	ıvailable	
LOGO TV	Full Coverage Rates			Affiliate Break Rates	•	
	46 million HHs	Feed: D	UAL	33 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
I AMO	M-F	6a-10a	\$125	M-F	6a-10a	\$50
	M-F	10a-12n	\$188	M-F	10a-12n	\$150
· //	SA-SU	6a-12n	\$200	M-F	12n-6p	\$163
(/	M-F	12n-6p	\$250	M-SU	6p-8p	\$200
	SA-SU	12n-6p	\$313	M-SU	8p-12m	\$225
	M-SU	6p-8p	\$438	M-SU	12m-2a	\$150
	M-SU	8p-12a	\$563	M-SU	2a-6a	\$25
	M-SU	12a-2a	\$250	SA-SU	6a-12n	\$175
				SA-SU	12n-6p	\$188
* formerly VH1 Megahits	:30, :60, :120 second sp	ots available		:30, :60, :120 second s	pots available	
LONGHORN	Full Coverage Rates			Affiliate Break Rates		
<b>INCHORN</b>	20 million HHs	Feed: SING				
NFTWORK	<u>Daypart</u>	Hours 	<u>Rate</u>			
	M-F	7a-7p	\$63			
	M-F	7p-12m	\$188			1
	SA-SU	7a-12n	\$63	No Affiliate	e Rates Availab	ie
	SA-SU	12n-10p	\$125			
	M-SU	6a-6a	\$50			
	M-SU	12m-6a	\$38			
	:15, :30, :60 second spc	ts available				

MAGNOLIA	Full Coverage Rates			Affiliate Break Rates	s	
	61 million HHs	Feed	l: DUAL	18 million HHs		
MAGNOLIA NETWORK	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
NETWORK	M-F	7a-9a	\$500	M-F	7a-9a	\$75
	M-F	9a-4p	\$1,000	M-F	9a-4p	\$138
	M-F	4p-6p	\$1,625	M-F	4p-6p	\$200
	M-F	6p-8p	\$2,125	M-F	6p-8p	\$263
	M-SU	8p-12m	\$4,900	M-SU	8p-12m	\$625
	SA-SU	7a-1p	\$2,875	SA-SU	7a-1p	\$438
	SA-SU	1p-8p	\$2,227	SA-SU	1p-8p	\$438
* formerly DIY	:30, :60, :120 second sp	ots available		:30, :60 second spots		
ME-TV	Full Coverage Rates			Affiliate Break Rates	S	
	70 million HHs		: DUAL			
MeTV	<u>Daypart</u>	<u>Hours</u>	Rate			
1.10	M-F	6a-9a	\$2,500			
	M-F M-F	9a-6p	\$5,625 ¢5,000			
		9a-1p	\$5,000 \$6,350			
	M-F	1-6p	\$6,250	No Affiliat	e Rates Availa	able
	M-SU	6p-12m 12m-3a	\$5,500 \$1,500			
	M-SU		\$1,500			
	M-SU	3a-6a	\$750 \$1.350			
	SA-SU SA-SU	6a-9a 9a-6p	\$1,250 \$6,250			
	:30, :60 second spots a	•	\$6,250			
MEGA TV		valiable		Affiliate Dunel, Date	_	
IVILGATV	Full Coverage Rates 0.6 million HHs	Food: SI	NGLE (EST)	Affiliate Break Rates	5	
moCla	Daypart	Hours	Rate			
mega 🖟	M-F	7a-5p	\$38			
	M-F	5p-11p	\$75	No Affiliat	e Rates Availa	able
	SA-SU	6p-11p	\$50			
	M-F	11p-2a	\$38			
	:30, :60, :120 second sp	•	,			
MILITARY HISTORY	Full Coverage Rates			Affiliate Break Rates	s	
	10 million HHs	Feed: SI	NGLE (EST)	1 million HHs		
	Daypart	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	8a-4p	\$88	M-F	8a-8p	\$25
	M-F	4p-8p	\$100	M-SU	8p-12m	\$25
MILITARY	M-SU	8p-12m	\$125	SA-SU	8a-8p	\$25
HISTORY	SA-SU	8a-8p	\$25	M-SU	4a-6a	\$13
	M-SU	4a-6a	\$100			
* Not Available in HD	:30, :60 second spots a	vailable		:30, :60 second spots		
MLB	Full Coverage Rates			Affiliate Break Rates	S	
	54 million HHs		NGLE (EST)			
	<u>Daypart</u>	<u>Hours</u>	Rate			
NETWORK	M-SU	2a-6a	\$225			
RE-LIGHT	M-F	5p-8p	\$1,875			
	SA-SU	5p-8p	\$2,493			
TM	M-F	8p-12m	\$3,725	AL ACCULA		
	SA-SU	8p-12m	\$2,340	No Affiliat	e Rates Availa	apie
	M-F	1p-5p	\$1,150			
	M-F	6a-1p	\$750 \$073			
	SA-SU	6a-1p	\$973			
	SA-SU	1p-5p	\$2,173	Ī		
	M-SU :30, :60 second spots a	12m-2a	\$2,138			

MOVIES!	Full Coverage Rates	Affiliate Break Rates				
	34 million HHs	Feed:	: DUAL			
<b>M</b> OVIES!	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$250			
	M-F	9a-6p	\$625	1		
	M-SU	6p-12m	\$500	No Affiliate	e Rates Availak	מונ
	M-SU	12m-3a	\$188	INO Amiliati	c Nates Availat	,ic
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$188	1		
	SA-SU	9a-6p	\$500			
	:30, :60 second spots av	/ailable				
MSNBC	Full Coverage Rates			Affiliate Break Rates		
<b>MSNBC</b>	95 million HHs	Feed: SIN	NGLE (EST)	33 million HHs		
MOINDC	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$11,250	M-F	6a-9a	\$875
	M-F	9a-7p	\$10,000	M-F	9a-7p	\$1,000
	SA-SU	6a-7p	\$7,500	SA-SU	6a-7p	\$625
	M-SU	7p-11p	\$17,250	M-SU	7p-11p	\$1,250
	M-SU	11p-2a	\$6,875	M-SU	11p-2a	\$625
	M-SU	2a-6a	\$1,000	M-SU	2a-6a	\$125
	:30, :60 second spots av	/ailable		:30, :60 second spots a	available	
MTV	Full Coverage Rates			Affiliate Break Rates		
	78 million HHs	Feed:	: DUAL	20 million HHs	<u> </u>	
· · · · · ·	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-9a	\$500	M-SU	6a-11a	\$250
M	M-SU	9a-11a	\$1,625	M-SU	11a-3p	\$350
	M-SU	11a-7p	\$3,000	M-SU	3р-6р	\$438
	M-SU	7p-12m	\$9,625	M-SU	6p-12m	\$563
	M-SU	12m-3a	\$2,250	M-SU	12m-3a	\$250
	M-SU	3a-6a	\$375	M-SU	3a-6a	\$50
	:30, :60 second spots av	/ailable		:30, :60 second spots a	available	
MTV2	Full Coverage Rates			Affiliate Break Rates		
<b>A</b>	80 million HHs		: DUAL	50 million HHs	J <sub></sub>	_
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
MIVZ	M-SU	6a-11a	\$375	M-SU	6a-11a	\$125
<b>  ( T</b>	M-SU	11a-3a	\$938	M-SU	11a-3a	\$188
, , ,	M-SU	3a-6a	\$188	M-SU	3a-6a	\$63
	:30, :60 second spots av	/ailable		:30, :60 second spots a		
MTV CLASSIC	Full Coverage Rates			Affiliate Break Rates		
	60 million HHs		DUAL			
	<u>Daypart</u>	<u>Hours</u>	Rate			
	M-SU	6a-11a	\$75			
MM	M-SU	11a-7p	\$150	No Affiliate	e Rates Availak	ole
CLASSIC	M-SU	7p-12m	\$200	1		
	M-SU	12m-3:30a	\$100			
* formerly VH1 Classic	M-SU	3:30a-6a	\$50			
* Not Available in HD	:30, :60 second spots av	/ailable				
MTV LIVE	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs		NGLE (EST)	1		
ا ر ۲	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	1		
	M-SU	6a-11a	\$63	1		
M	M-SU	11a-7p	\$100	No Affiliate	e Rates Availak	ole
IVE	M-SU	7p-12m	\$125	l		<del>-</del>
كالمحا	M-SU	12m-3:30a	\$63	1		
	M-SU	3:30a-6a	\$38			
* formerly Palladia	:30, :60 second spots av	/ailable				

MTV U	Full Coverage Rates			Affiliate Break Rates	S	
	14 million HHs					
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-11a	\$25			
	M-SU	11a-4p	\$38	No Affiliat	e Rates Avail	ablo
	M-SU	4p-7p	\$50	NO Allillat	e Rates Avail	able
	M-SU	7p-11p	\$63			
	M-SU	11p-1a	\$50			
* Not Available in HD	:30, :60 second spots a	vailable				
NATIONAL	Full Coverage Rates			Affiliate Break Rates	s	
GEOGRAPHIC	71 million HHs	Feed:	DUAL	14 million HHs		
NATIONAL	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
NATIONAL	M-F	9a-3p	\$875	M-F	9a-3p	\$250
<b>GEOGRAPHIC</b>	M-F	3p-6p	\$2,000	M-F	3p-6p	\$313
	M-SU	6p-12m	\$3,750	M-SU	6p-12m	\$438
	M-SU	12m-3a	\$2,000	M-SU	12m-3a	\$250
	M-SU	3a-6a	\$663	M-SU	3a-6a	\$63
	SA-SU	9a-6p	\$2,250	SA-SU	9a-6p	\$375
	:30, :60 second spots a	vailable		:30, :60 second spots		
NAT GEO	Full Coverage Rates			Affiliate Break Rates	S	
MUNDO	6 million HHs		GLE (EST)	1 million HHs		
NAT GEO -	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate
mindo	M-F	6a-3p	\$38	M-F	7a-3p	\$13
	M-F	3p-7p	\$75	M-F	3p-6p	\$25
	M-SU	7p-11p	\$150	M-SU	6p-11p	\$63
	M-SU	11p-2a	\$113	M-SU	11p-2a	\$25
	SA-SU M-SU	6p-6a 2a-6a	\$100 \$25	SA-SU	7a-6p	\$38
	:30, :60 second spots a		\$25	:30, :60 second spots a	availablo	
NATIONAL		valiable		•		
GEOGRAPHIC WILD	Full Coverage Rates 36 million HHs	Feed: SIN	GLE (EST)	Affiliate Break Rates 12 million HHs		
	Daypart	Hours	Rate	Daypart	Hours	<u>Rate</u>
NATIONAL GEOGRAPHIC	<u> </u>	7a-3p	\$300	M-F	7a-3p	\$250
	M-F	3p-7p	\$538	M-F	3p-7p	\$375
WILD	M-SU	7p-12m	\$1,188	M-SU	7p-12m	\$313
	M-SU	12m-3a	\$588	M-SU	12m-3a	\$200
	SA-SU	7a-7p	\$825	SA-SU	7a-7p	\$288
	:30, :60 second spots a	vailable		:30, :60 second spots	available	
NBA	Full Coverage Rates			Affiliate Break Rates	S	
	49 million HHs	Feed: SIN	GLE (EST)	18 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-10a	\$375	M-SU	6a-7p	\$125
	M-SU	10a-4p	\$625	M-SU	7p-12m	\$250
	M-SU	4p-7p	\$1,000	M-SU	12m-6a	\$63
NBA	M-SU	7p-12m	\$1,500			
	M-SU	12m-3a	\$625	1		
	M-SU	3a-6a	\$125	1		
	M-SU	Pregame	\$3,000			
	M-SU	Postgame	\$2,500	1		
	M-SU	Live Game	\$20,000			
	M-SU	Preseason	\$1,250	00 00 00 00		
	:30, :60, :90 & :120 sec	ond spots avail	able	:30, :60, :90 & :120 se	cond spots ava	ilable

NESN	Full Coverage Rates			Affiliate Break Rates	;		
10 11	4 million HHs	Feed: SI	NGLE (EST)				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
<i>//</i>	Red Sox First Pitch	6-6:30p	\$1,375				
MECN	Red Sox Gameday	6:30-7p	\$1,875				
NESN	Red Sox In-Game	7-10p	\$13,750				
	Red Sox Extra Innings	10-10:30p	\$3,000				
	Red Sox Final	10:30-11p	\$1,875	No Affiliate	e Rates Avai	lable	
	Bruins Face Off	6:30-7p	\$2,000				
	Bruins In-Game	7-9:30p	\$15,000				
	Bruins Overtime	930-10p	\$3,750				
	Dennis & Callahan	6a-9a	\$188				
	NESN Sports Today	/ 11p-12m	\$438				
	:15, :30, :60 second spo	ts available					
NEWSMAX	Full Coverage Rates			Affiliate Break Rates	5		
<b>NEWSMAX</b>	70 million HHs	Feed: SI	NGLE (EST)				
MEAASIAIY	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-SU	6a-9a	\$625				
	M-F	9a-4p	\$1,250				
	M-F	4p-7p	\$1,500	No Affiliate	e Rates Avai	lahlo	
	M-SU	7p-12m	\$1,250	No Allillate	e Nates Avai	labic	
	M-SU	12m-3a	\$800				
	M-SU	3a-6a	\$200				
	SA-SU	9a-7p	\$1,250				
	:15, :30, :60, :120 secon	nd spots availa	able				
NEWS NATION	Full Coverage Rates			Affiliate Break Rates			
[NEWS NATION]	64 million HHs	Feed	: DUAL	11 million HHs	Fee	d: DUAL	
[NEWSNATION]	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-SU	6a-9a	\$550	M-F	6a-10a	\$88	
	M-F	9a-3p	\$1,250	M-F	10a-3p	\$500	
	M-F	3p-6p	\$1,500	M-F	3p-6p	\$563	
	M-SU	6p-11p	\$2,250	M-SU	6p-11p	\$438	
	M-SU	11p-3a	\$500	M-SU	11p-3a	\$125	
	M-SU	3a-6a	\$125	M-SU	3a-6a	\$63	
	SA-SU	9a-6p	\$1,250	SA-SU	9a-6p	\$500	
*formerly WGN America	:30, :60, :90, :120 secon	nd spots availa	able	:30, :60, :90, :120 seco	nd spots avai	lable	
NFL	Full Coverage Rates			Affiliate Break Rates	5		
	54 million HHs			16 million HHs			
***	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	Rate	
NFL NETWORK	M-F	6a-9a	\$1,125	M-F	6a-9a	\$250	
Z HZTWORK	SA-SU	6a-9a	\$2,000	SA-SU	6a-9a	\$313	
	M-F	9a-4p	\$2,000	M-F	9a-4p	\$313	
	SA-SU	9a-4p	\$5,000	SA-SU	9a-4p	\$750	
	M-SU	4p-7p	\$4,000	M-SU	4p-7p	\$800	
	M-SU	12m-3a	\$2,750	M-SU	12m-3a	\$525	
	M-SU	3a-6a	\$875	M-SU	3a-6a	\$125	
	M-SU	7p-12m	\$5,250	M-SU	7p-12m	\$875	
1		ia chate availa	abie	:15, :30, :60 second spots available			
	:15, :30, :60, :120 secon	ia spots availe					
NHL	Full Coverage Rates	I Spots availe		Affiliate Break Rates			
NHL	Full Coverage Rates 42 million HHs			13 million HHs		_	
NHL	Full Coverage Rates 42 million HHs Daypart	Hours	<u>Rate</u>	13 million HHs  Daypart	<u>Hours</u>	Rate	
NHL	Full Coverage Rates  42 million HHs  Daypart  M-F	<b>Hours</b> 6a-1p	<u>Rate</u> \$500	13 million HHs  Daypart  M-F	Hours 6a-1p	\$50	
NHL	Full Coverage Rates  42 million HHs  Daypart  M-F  M-F	Hours 6a-1p 1p-6p	<u>Rate</u> \$500 \$613	13 million HHs  Daypart  M-F  M-F	Hours 6a-1p 1p-6p	\$50 \$63	
NHL	Full Coverage Rates  42 million HHs  Daypart  M-F  M-F  M-F  M-SU	Hours 6a-1p 1p-6p 6p-2a	Rate \$500 \$613 \$1,500	13 million HHs  Daypart  M-F  M-F  M-SU	Hours 6a-1p 1p-6p 6p-2a	\$50 \$63 \$125	
NHL	Full Coverage Rates  42 million HHs  Daypart  M-F  M-F  M-SU  SA-SU	Hours 6a-1p 1p-6p 6p-2a 6a-6p	Rate \$500 \$613 \$1,500 \$1,300	13 million HHs  Daypart  M-F  M-F  M-SU  SA-SU	Hours 6a-1p 1p-6p 6p-2a 6a-6p	\$50 \$63 \$125 \$100	
NHL	Full Coverage Rates  42 million HHs  Daypart  M-F  M-F  M-F  M-SU	Hours 6a-1p 1p-6p 6p-2a 6a-6p 2a-6a	Rate \$500 \$613 \$1,500	13 million HHs  Daypart  M-F  M-F  M-SU	Hours 6a-1p 1p-6p 6p-2a 6a-6p 2a-6a	\$50 \$63 \$125	

NICKELODEON	Full Coverage Rates			Affiliate Break Rates	5	
	83 million HHs	Feed: DI	UAL	40 million HHs		
nickelodeon	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
HUKCIUUCUN	M-SU	6a-9a	\$6,300	M-SU	6a-10p	\$2,000
	M-SU	6a-2p	\$5,600		·	
	M-SU	9a-2p	\$7,700			
	M-SU	2p-10p	\$9,100			
	:30, :60 second spots av		. ,	:30, :60 second spots a	available	
NICK @ NITE	Full Coverage Rates			Affiliate Break Rates		
	80 million HHs	Feed: DI	JAL	30 million HHs		
nick@nite	Daypart	Hours	Rate	<u>Daypart</u>	<u>Hours</u>	Rate
	M-SU	8p-1a	\$9,563	M-SU	8p-12m	\$375
	M-SU	1a-4a	\$8,500	M-SU	12m-4a	\$250
	M-SU	4a-6a	\$7,500	M-SU	4a-6a	\$438
	M-SU	6a-7a	\$5,500	M-SU	6a-7a	\$500
	:30, :60 second spots av	vailable	. ,	:30, :60 second spots a	available	
NICK JR	Full Coverage Rates			Affiliate Break Rates		
	75 million HHs	Feed: DI	JAL			
nickjr <sup>™</sup>	Daypart	Hours	Rate			_
	M-SU	6a-2a	\$1,125	No Affiliate	e Rates Availab	le
* Not Available in HD	:30, :60 second spots av		Ψ1,123			
NICK TOONS	Full Coverage Rates	4.1.4.5.0		Affiliate Break Rates		
NICK TOOKS	54 million HHs	Feed: DI	IAI	Allillate bleak hates		
nicktoons	<u>Daypart</u>	Hours	Rate			
	M-F	6a-12m	\$625	No Affiliate	e Rates Availab	lo.
		9a-12m 9a-12m		NO Allillati	e nates Availab	ile
* Not Available in UD	SA-SU		\$750			
* Not Available in HD	:30, :60 second spots av	raliable				
NTD	Full Coverage Rates 17 million HHs	Feed: SINGL	F (FST)	Affiliate Break Rates	5	
	<u>Daypart</u>	Hours	Rate			
(B) NTD	M-F	6a-12n	\$612			
	M-F	12n-1p	\$978			
	M-F	130-630p	\$778 \$720			
	M-F	630-730p	\$2,158			
	M-F	730-11p	\$2,158	No Affiliate	e Rates Availab	le
	M-F	1130p-1230m	\$1,725	No Allinati	e nates Avanas	
Î		1130p 1230iii		5		
		1230m-6a	\$345			
	M-F	1230m-6a	\$345 \$720			
	M-F SA-SU	6a-6p	\$720			
	M-F SA-SU SA-SU	6a-6p 6p-1a	\$720 \$1,150			
	M-F SA-SU SA-SU SA-SU	6a-6p 6p-1a 1a-6a	\$720			
ONE AMERICA NEWS	M-F SA-SU SA-SU SA-SU :15, :30, :60 second spo	6a-6p 6p-1a 1a-6a	\$720 \$1,150	Affiliate Rreak Rates		
ONE AMERICA NEWS	M-F SA-SU SA-SU SA-SU :15, :30, :60 second spo	6a-6p 6p-1a 1a-6a ts available	\$720 \$1,150 \$345	Affiliate Break Rates	3	
ONE AMERICA NEWS	M-F SA-SU SA-SU SA-SU :15, :30, :60 second spo Full Coverage Rates 40 million HHs	6a-6p 6p-1a 1a-6a ts available Feed: SINGI	\$720 \$1,150 \$345 .E (EST)	Affiliate Break Rates	5	
ONE AMERICA NEWS  ONE AMERICA NEWS  One America News Network	M-F SA-SU SA-SU SA-SU :15, :30, :60 second spo	6a-6p 6p-1a 1a-6a ts available	\$720 \$1,150 \$345 .E (EST) Rate	Affiliate Break Rates	5	
<b>#OAN</b>	M-F SA-SU SA-SU :15, :30, :60 second spo Full Coverage Rates 40 million HHs  Daypart M-F	6a-6p 6p-1a 1a-6a ts available  Feed: SINGL Hours 6a-9a	\$720 \$1,150 \$345 <b>E (EST) Rate</b> \$1,075	Affiliate Break Rates	5	
<b>#OAN</b>	M-F SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates 40 million HHs  Daypart M-F M-F	6a-6p 6p-1a 1a-6a ts available  Feed: SINGL Hours 6a-9a 9a-4p	\$720 \$1,150 \$345 <b>E (EST) Rate</b> \$1,075 \$1,935	Affiliate Break Rates	3	
<b>#OAN</b>	M-F SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F	6a-6p 6p-1a 1a-6a ts available  Feed: SINGI Hours 6a-9a 9a-4p 4p-7p	\$720 \$1,150 \$345 <b>E (EST) Rate</b> \$1,075 \$1,935 \$1,995	Affiliate Break Rates	5	
<b>#OAN</b>	M-F SA-SU SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F M-F M-F	6a-6p 6p-1a 1a-6a ts available  Feed: SINGL Hours 6a-9a 9a-4p 4p-7p 7p-8p	\$720 \$1,150 \$345 <b>E (EST) Rate</b> \$1,075 \$1,935 \$1,995 \$2,165	Affiliate Break Rates	5	
<b>#OAN</b>	M-F SA-SU SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F M-F M-F M-F M-F	6a-6p 6p-1a 1a-6a ts available Feed: SINGL Hours 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p	\$720 \$1,150 \$345 <b>E (EST) Rate</b> \$1,075 \$1,935 \$1,995 \$2,165 \$2,415	Affiliate Break Rates	3	
<b>#OAN</b>	M-F SA-SU SA-SU :15, :30, :60 second spo Full Coverage Rates 40 million HHs  Daypart M-F	6a-6p 6p-1a 1a-6a ts available  Feed: SINGL Hours 6a-9a 9a-4p 4p-7p 7p-8p	\$720 \$1,150 \$345 <b>E (EST) Rate</b> \$1,075 \$1,935 \$1,995 \$2,165 \$2,415 \$1,915		s e Rates Availab	le
<b>#OAN</b>	M-F SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates 40 million HHs  Daypart M-F	6a-6p 6p-1a 1a-6a ts available Feed: SINGI Hours 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a 2a-6a	\$720 \$1,150 \$345 <b>E (EST) Rate</b> \$1,075 \$1,935 \$1,995 \$2,165 \$2,415 \$1,915 \$660			le
<b>#OAN</b>	M-F SA-SU SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates  40 million HHs  Daypart M-F	6a-6p 6p-1a 1a-6a ts available Feed: SINGI Hours 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a 2a-6a 6a-9a	\$720 \$1,150 \$345 <b>E (EST) Rate</b> \$1,075 \$1,935 \$1,995 \$2,165 \$2,415 \$1,915 \$660 \$1,180			le
<b>#OAN</b>	M-F SA-SU SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F M-F M-F M-F M-F M-F SA-SU SA-SU	6a-6p 6p-1a 1a-6a ts available Feed: SINGL Hours 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a 2a-6a 6a-9a 9a-4p	\$720 \$1,150 \$345 <b>E (EST) Rate</b> \$1,075 \$1,995 \$2,165 \$2,415 \$1,915 \$660 \$1,180 \$2,040			le
<b>#OAN</b>	M-F SA-SU SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates 40 million HHs  Daypart M-F M-F M-F M-F M-F M-F M-F SA-SU SA-SU SA-SU	6a-6p 6p-1a 1a-6a ts available Feed: SINGL Hours 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a 2a-6a 6a-9a 9a-4p 4p-7p	\$720 \$1,150 \$345 E (EST) Rate \$1,075 \$1,935 \$1,995 \$2,165 \$2,415 \$1,915 \$660 \$1,180 \$2,040 \$1,560			le
<b>#OAN</b>	M-F SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates  40 million HHs  Daypart M-F M-F M-F M-F M-F M-F M-F SA-SU SA-SU SA-SU SA-SU SA-SU	6a-6p 6p-1a 1a-6a ts available Feed: SINGL Hours 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a 2a-6a 6a-9a 9a-4p 4p-7p 7p-8p	\$720 \$1,150 \$345 E (EST) Rate \$1,075 \$1,935 \$1,995 \$2,165 \$2,415 \$1,915 \$660 \$1,180 \$2,040 \$1,560 \$1,560			le
<b>#OAN</b>	M-F SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates  40 million HHs  Daypart M-F M-F M-F M-F M-F M-F M-F SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	6a-6p 6p-1a 1a-6a ts available  Feed: SINGI  Hours 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a 2a-6a 6a-9a 9a-4p 4p-7p 7p-8p 8p-1p	\$720 \$1,150 \$345 <b>Rate</b> \$1,075 \$1,935 \$1,995 \$2,165 \$2,415 \$1,915 \$660 \$1,180 \$2,040 \$1,560 \$1,560 \$1,560			le
<b>#OAN</b>	M-F SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates  40 million HHs  Daypart M-F M-F M-F M-F M-F M-F M-F SA-SU	6a-6p 6p-1a 1a-6a ts available Feed: SINGI Hours 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a 2a-6a 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a	\$720 \$1,150 \$345 <b>Rate</b> \$1,075 \$1,995 \$2,165 \$2,415 \$1,915 \$660 \$1,180 \$2,040 \$1,560 \$1,560 \$1,560 \$1,560 \$1,015			le
<b>#OAN</b>	M-F SA-SU SA-SU :15, :30, :60 second spo  Full Coverage Rates  40 million HHs  Daypart M-F M-F M-F M-F M-F M-F M-F SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU SA-SU	6a-6p 6p-1a 1a-6a ts available Feed: SINGI Hours 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a 2a-6a 6a-9a 9a-4p 4p-7p 7p-8p 8p-11p 11p-2a 2a-6a 10a-9a 10a-9a 10a-9a 2a-6a	\$720 \$1,150 \$345 <b>Rate</b> \$1,075 \$1,935 \$1,995 \$2,165 \$2,415 \$1,915 \$660 \$1,180 \$2,040 \$1,560 \$1,560 \$1,560			le

OUTDOOR	Full Coverage Rates			Affiliate Break Rates	,	
	38 million HHs	Feed: SIN	GLE (EST)			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	1		
Outdoor	M-F	6a-3p	\$250			
CHANNEL	M-F	3p-7p	\$313			
	M-SU	7p-2a	\$375	No Affiliate	e Rates Availab	le
	SA-SU	6a-7p	\$413			
	SA-SU	7p-2a	\$288			
	M-SU	2a-6a	\$150			
	:30, :60, :120 second sp	ots available				
OPRAH WINFREY	Full Coverage Rates			Affiliate Break Rates	;	
	71 million HHs	Feed:	DUAL	33 million HHs		
/ NA/RI	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
CAALA	SA-SU	6a-9a	\$1,900	M-SU	6a-9a	\$225
OPRAH WINFREY NETWORK	M-F	9a-4p	\$2,175	M-F	9a-4p	\$450
	M-F	4p-8p	\$2,400	M-F	4p-8p	\$475
	M-SU	8p-12m	\$6,875	M-SU	8p-12m	\$575
	* w/late night mirror	from 12m-4a		M-SU	12m-4a	\$238
	SA-SU	9a-8p	\$2,550	M-SU	4a-6a	\$163
				SA-SU	9a-8p	\$475
	:30, :60, :120 second sp	ots available		:30, :60, :120 second s	pots available	
OVATION	Full Coverage Rates			Affiliate Break Rates	;	
	44 million HHs					
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-4p	\$125			
OVATION	M-SU	4p-8p	\$450			
	M-SU	8p-12m	\$935	No Affiliate	e Rates Availab	le
	M-SU	3p-9p	\$500			
	M-SU	12m-6a	\$125			
	M-SU	6a-12m	\$475			
	:30, :60, :120 second sp	ots available				
OXYGEN	Full Coverage Rates			Affiliate Break Rates		
	72 million HHs	Feed:		23 million HHs		
$\mathbf{U}$	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	Rate
UAI	M-F	6a-8a	\$875	M-F	6a-8a	\$100
CEN	M-F	8a-3p	\$1,875	M-F	8a-3p	\$225
GEN	M-F	3p-6p	\$2,375	M-F	3p-6p	\$250
	M-SU	6p-2a	\$5,000	M-SU	6p-2a	\$313
	M-SU	2a-3a	\$938	M-SU	2a-3a	\$75
	SA-SU	8a-6p	\$3,938	SA-SU	8a-6p	\$375
	M-SU	3a-6a	\$500	M-SU	3a-6a	\$50
DADARGOLINE	:30, :60, :120 second sp	ots available		:30, :60 second spots a		
PARAMOUNT	Full Coverage Rates		DITA:	Affiliate Break Rates		
****	75 million HHs		DUAL	40 million HHs	lla	D-4-
* ^ *	<u>Daypart</u>	Hours	Rate	<u>Daypart</u>	Hours	Rate
	M-F	9a-3p	\$2,125	M-SU	6a-9a	\$125
Paramount	M-F	3p-7p	\$5,000	M-F	9a-3p	\$375 \$635
NETWORK	M-SU	7p-12m	\$10,500	M-F	3p-7p	\$625
	M-SU	12m-4a	\$2,500	M-SU	7p-12m	\$875
	SA-SU	9a-7p	\$5,500	M-SU	12m-4a	\$188
				SA-SU	9a-7p	\$625
* forms only : C := !! :=	.20 .60 .420	الماليان والم		M-SU	4a-9a	\$125
* formerly Spike	:30, :60, :120 second sp	ots available		:30, :60, :120 second s	pots available	

PBS	Full Coverage Rates			Affiliate Break Rate	es		
<b>○</b> PBS	Sponsor   Contact your const	orograms only ultant for custo		Sponsor programs only! Contact your consultant for custom quotes!			
PBS KIDS	Full Coverage Rates			Affiliate Break Rate	es		
PBS		orograms only ultant for custo		Sponsor programs only! Contact your consultant for custom quotes!			
POP	Full Coverage Rates			Affiliate Break Rate	es		
	83 million HHs			17 million HHs			
	Daypart	Hours	Rate	Daypart	Hours	Rate	
	M-F	9a-12n	\$625	M-F	9a-12n	\$188	
	M-F	12n-7p	\$1,375	M-F	12n-7p	, \$375	
	M-SU	7p-12m	\$2,250	M-SU	7p-12m	, \$625	
	M-SU	12m-3a	\$625	M-SU	12m-3a	\$188	
	SA-SU	11a-7p	\$1,500	SA-SU	11a-7p	\$500	
	M-F	6:30p-7p	\$2,250	M-F	6:30p-7p	\$750	
	M-F	7p-8p	\$3,500	M-F	7p-8p	\$1,000	
* formerly TV Guide	:15, :30, :60, :75, :120,			:30, :60 second spots		Ψ=,000	
POSTIV				Affiliate Break Rates			
	40 million HHs	Feed: SIN	IGLE (EST)	Aimate break nate			
POSI	Daypart	Hours	Rate	No Affiliate Rates Available			
	M-F	6a-9a	\$60				
. 05.	M-F	9a-4p	\$85				
	M-F	4p-8p	\$110				
	M-SU	8p-12m	\$125				
	M-SU	12m-4a	\$45				
	M-SU	4a-6a	\$20				
	SA-SU	6a-8p	\$85				
	:30, :60, :120 second s	•	705				
PURSUIT	Full Coverage Rates	pots available		Affiliate Break Rate			
1 01(3011	35 million HHs	Feed: SIN	NGLE (EST)	Allillate Dieak Nate	:5		
nurquit	Daypart	Hours	Rate				
We Deliver the Outdoors	M-SU	2a-6a	\$88				
	M-SU	6a-9a	\$88				
	M-SU	9a-6p	\$113				
	M-SU	6p-8p	\$163	No Affilia	te Rates Availa	ıble	
	M-SU	8p-11p	\$225				
	M-SU	11p-12m	\$225				
	M-SU	12a-2a	\$163				
	:30, :60, :120 second s		7103				
RACER	Full Coverage Rates			Affiliate Break Rate	os .		
	20 million HHs	Feed: SIN	NGLE (EST)	acc break nate			
RACER	Daypart	Hours	Rate	1			
NETWORK	M-F	9a-4p	\$500	_			
- NETWORK	M-F	4p-12m	\$750	No Affilia	te Rates Availa	ible	
	SA-SU	9a-2a	\$500				
* formerly MAVTV	:30, :60 second spots a		7500				
TOTTICLIY WIAVIV	1.50, .00 second spots a	i valiabic		1			

REELZ	Full Coverage Rates			Affiliate Break Rate	Affiliate Break Rates			
	55 million HHs	Feed: SII	NGLE (EST)	11 million HHs		INGLE (EST)		
<b>**REELZ</b>	Daypart	Hours	Rate	Daypart	Hours	Rate		
	M-F	6a-12n	\$405	M-F	6a-12n	\$216		
	M-F	12n-3p	\$840	M-F	12n-3p	\$432		
	M-F	3p-7p	\$988	M-F	3p-7p	\$494		
	M-SU	7p-12m	\$1,890	M-SU	7p-12m	\$702		
	M-SU	12m-2a	\$805	M-SU	12m-2a	\$345		
	M-SU	2a-3a	\$182	M-SU	2a-3a	\$78		
	SA-SU	6a-12n	\$500	SA-SU	6a-12n	\$300		
	SA-SU	12n-7p	\$1,125	SA-SU	12n-7p	\$625		
	:30, :60 second spots av	-	, , -	:30, :60 second spots	•	• • •		
RETRO TV	Full Coverage Rates			Affiliate Break Rates				
	88 million HHs	Feed	: DUAL					
retro	Daypart	Hours	Rate					
12110	M-F	8a-4p	\$92					
	M-F	4p-7p	\$86					
	M-SU	7p-10p	\$104	No Affiliat	e Rates Avai	lable		
	M-SU	10p-12m	\$97					
	M-SU	12m-6a	\$35					
	SA	8a-1p	\$94					
	SA-SU	1p-7p	\$90					
	M-SU	6a-6a	\$70					
	:15,:30, :60, :120 secon	d spots availa	ble					
REV'N	Full Coverage Rates			Affiliate Break Rates	s			
REV'N	Full Coverage Rates 31 million HHs		NGLE (EST)	Affiliate Break Rates	s			
REV'N			NGLE (EST) Rate	Affiliate Break Rates	S			
REV'N	31 million HHs  Daypart  M-F	Feed: SII	NGLE (EST)  Rate  \$38	Affiliate Break Rates	S			
REV'N	31 million HHs  Daypart	Feed: SII	NGLE (EST)  Rate  \$38  \$38					
REV'N	31 million HHs  Daypart  M-F	Feed: SII Hours 8a-4p	NGLE (EST)  Rate  \$38		s e Rates Avai	lable		
REV'N	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU	Feed: SII Hours 8a-4p 4p-8p	Rate \$38 \$38 \$52 \$41			lable		
REV'N	31 million HHs  Daypart  M-F  M-F  M-SU	Feed: SII Hours 8a-4p 4p-8p 8p-12m	NGLE (EST)  Rate  \$38  \$38  \$52			lable		
REV'N	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n	NGLE (EST)  Rate \$38 \$38 \$52 \$41 \$37 \$42			lable		
REV'N	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 12n-4p	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40			lable		
REV'N	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30			lable		
REV'N	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  M-SU	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50			lable		
REVIN	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  M-SU  M-SU  SA-SU  SA-SU  SA-SU  SA-SU  SA-SU  SA-SU	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50	No Affiliat	e Rates Avai	lable		
REV'N  REWIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  M-SU  SA-SU  T-SU  M-SU  M-S	Feed: SII Hours 8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a d spots availa	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50		e Rates Avai	lable		
REVIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  M-SU  S-SU  SA-SU  M-SU  M-S	Feed: SII  Hours  8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a d spots availa	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50 ble	No Affiliat	e Rates Avai	lable		
REWIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  M-SU	Feed: SII  Hours  8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a d spots availa  Feed: SII  Hours	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50 ble	No Affiliat	e Rates Avai	lable		
REVIV REWIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  M-SU  :15,:30,:60,:120 secon  Full Coverage Rates  62 million HHs  Daypart  M-SU	Feed: SII  Hours  8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a d spots availa  Feed: SII  Hours 6a-9a	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50 ble	No Affiliat	e Rates Avai	lable		
REWIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  :15,:30,:60,:120 secon  Full Coverage Rates  62 million HHs  Daypart  M-SU  M-SU  M-SU  M-SU  M-SU  M-SU  M-SU  M-F	Feed: SII  Hours  8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a d spots availa  Feed: SII  Hours 6a-9a 9a-3p	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50 ble	No Affiliat  Affiliate Break Rate	e Rates Avai			
REWIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  :15,:30,:60,:120 secon  Full Coverage Rates  62 million HHs  Daypart  M-SU  M-SU  M-SU  M-SU  M-SU  M-F  M-F	Feed: SII  Hours 8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a d spots availa  Feed: SII  Hours 6a-9a 9a-3p 3p-6p	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50 ble  **MGLE (EST)  **Rate** \$81 \$120 \$130	No Affiliat  Affiliate Break Rate	e Rates Avai			
REWIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  :15,:30,:60,:120 secon  Full Coverage Rates  62 million HHs  Daypart  M-SU  M-F  M-F  M-F	Feed: SII  Hours  8a-4p  4p-8p  8p-12m  12m-3a  12n-4p  8a-12n  4p-8p  3a-8a  6a-6a  d spots availa  Feed: SII  Hours  6a-9a  9a-3p  3p-6p  6p-12m	\$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50 ble ************************************	No Affiliat  Affiliate Break Rate	e Rates Avai			
REWIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  :15,:30,:60,:120 secon  Full Coverage Rates  62 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  M-SU	Feed: SII  Hours  8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a d spots availa  Feed: SII  Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-2a	Rate \$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50 ble  Rate \$81 \$120 \$130 \$108 \$69	No Affiliat  Affiliate Break Rate	e Rates Avai			
REWIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  :15,:30,:60,:120 secon  Full Coverage Rates  62 million HHs  Daypart  M-SU  M-F  M-F  M-F  M-SU	Feed: SII  Hours  8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a d spots availa  Feed: SII  Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-2a 2a-6a	Rate \$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50 ble  PIGLE (EST)  Rate \$81 \$120 \$130 \$108 \$69 \$52	No Affiliat  Affiliate Break Rate	e Rates Avai			
REWIND TV	31 million HHs  Daypart  M-F  M-F  M-SU  M-SU  SA-SU  SA-SU  SA-SU  M-SU  :15,:30,:60,:120 secon  Full Coverage Rates  62 million HHs  Daypart  M-SU  M-F  M-F  M-SU  M-SU  M-SU	Feed: SII  Hours  8a-4p 4p-8p 8p-12m 12m-3a 12n-4p 8a-12n 4p-8p 3a-8a 6a-6a d spots availa  Feed: SII  Hours 6a-9a 9a-3p 3p-6p 6p-12m 12m-2a 2a-6a 9a-6p	Rate \$38 \$38 \$38 \$52 \$41 \$37 \$42 \$40 \$30 \$50 ble  Rate \$81 \$120 \$130 \$108 \$69	No Affiliat  Affiliate Break Rate	e Rates Avai			

ROAR	Full Coverage Rates			Affiliate Break Rates			
	102 million HHs	Feed: [	DUAL				
ROAR	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-F	5a-10a	\$38				
	M-F	10a-4p	\$375				
	M-F	4p-8p	\$500				
	M-SU	8p-1a	\$500	No Affiliate	e Rates Available	<b>!</b>	
	M-SU	1a-3a	\$100				
	M-SU	3a-5a	\$38				
	SA-SU	5a-12n	\$38				
	SA-SU	12n-8p	\$375				
* formerly TBD	:30, :60, :120 second sp	-					
	Full Coverage Rates			Affiliate Break Rates			
	30 million HHs	Feed: SING	SLE (EST)	10 million HHs			
RFDTTV	<u>Daypart</u>	<u>Hours</u>	Rate	Daypart	<u>Hours</u>	<u>Rate</u>	
	M-F	6a-9a	\$250	M-F	6a-6p	\$200	
	M-F	9a-6p	\$250	M-F	2p-6p	\$200	
	SA-SU	6a-6p	\$500	SA-SU	6a-12m	\$400	
	M-TH	6p-12m	\$500	M-F	6p-11p	\$400	
	F-SU	6p-12m	\$750	M-F	11p-9a	\$600	
	SA	6p-12m	\$1,000			•	
	M-SU	12m-6a	\$125				
	:30, :60, :120 second sp	ots available	, -	:30, :60, :120 second s	pots available		
SCIENCE	Full Coverage Rates			Affiliate Break Rates			
	57 million HHs	Feed: [	DUAL	23 million HHs			
SCIENCE	Daypart	<u>Hours</u>	Rate	Daypart	<u>Hours</u>	<u>Rate</u>	
DUENUE	M-SU	6a-9a	\$625	M-SU	6a-9a	\$100	
	M-F	9a-4p	\$1,375	M-SU	9a-4p	\$325	
	M-F	4p-8p	\$3,000	M-F	4p-8p	\$413	
	M-SU *	8p-12m	\$4,000	M-SU	8p-12m	\$713	
	* w/late night mirror	from 12m-4a		M-SU	12m-4a	\$250	
	M-SU	4a-6a	\$125	M-SU	4a-6a	\$38	
	SA-SU	9a-8p	\$3,000	SA-SU	9a-8p	\$413	
	:30, :60, :120 second sp	ots available		:30, :60 second spots a	ıvailable		
SCRIPPS NEWS	Full Coverage Rates			Affiliate Break Rates	;		
CODIDDC	108 million HHs						
SCRIPPS NEWS	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
MEW/C	M-SU	6a-9a	\$38				
	M-F	9a-6p	\$88				
	SA-SU	9a-6p	\$75	No Affiliate	e Rates Available	<b>!</b>	
	M-SU	6p-12m	\$75				
	M-SU	12m-3a	\$38				
	M-SU	3a-6a	\$25				
	:30, :60, :120 second sp	ots available					
SEC	Full Coverage Rates			Affiliate Break Rates	;		
	40 million HHs	Feed: SING	ELE (EST)	8 million HHs			
	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
(CLP ESPIT	M-F	6a-6p	\$175	M-F	6a-6p	\$63	
NETWORK	M-SU	6p-12m	\$563	M-SU	6p-12m	\$250	
	M-SU	12m-3am	\$288	M-SU	12m-3am	\$63	
	SA-SU	6a-12n	\$563	SA-SU	6a-12n	\$188	
	SA-SU	12n-6p	\$1,000	SA-SU	12n-6p	\$375	
	M-SU	3a-6a	\$113	M-SU	3a-6a	\$50	
	:30, :60, :120 second sp		•	:30, :60 second spots a		•	
	, , ,			, ,			

SMITHSONIAN	Full Coverage Rates			Affiliate Break Rates	;	
	40 million HHs	Feed:	DUAL	25 million HHs		
** Smithsonian	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
CHANNEL	M-SU	6a-9a	\$250	M-SU	6a-9a	\$125
	M-F	9a-4p	\$625	M-F	9a-4p	\$375
	M-F	4p-8p	\$750	M-F	4p-8p	\$500
	M-SU	8p-11p	\$1,000	M-SU	8p-11p	\$500
	M-SU	11p-2a	\$250	M-SU	11p-2a	\$625
	M-SU	2a-6a	\$125	M-SU	2a-6a	\$125
	SA-SU	9a-8p	\$875	SA-SU	9a-8p	\$63
	:30, :60, :120 second sp	ots available		:30, :60, :120 second s	pots available	
SPORTSMAN	Full Coverage Rates			Affiliate Break Rates		
	38 million HHs	Feed: SIN	IGLE (EST)	7 million HHs		
SPORTSMAN	Daypart	Hours	Rate	Daypart	<u>Hours</u>	<u>Rate</u>
CHANNEL	M-F	6a-3p	\$200	M-F	6a-3p	\$100
	M-F	3p-7p	\$250	M-F	3p-7p	\$200
	M-F	7p-2a	\$313	M-F	7p-2a	\$250
	M-SU	2a-6a	\$113	M-SU	2a-6a	\$25
	SA-SU	6a-7p	\$300	SA-SU	6a-7p	\$225
	SA-SU	7p-2a	\$188		•	·
	:30, :60, :120 second sp	•		:30, :60 second spots a	vailable	
START TV	Full Coverage Rates			Affiliate Break Rates		
	78 million HHs	Feed:	DUAL			
	<u>Daypart</u>	<u>Hours</u>	Rate			
otout-	M-F	6a-9a	\$500			
start™	M-F	9a-6p	\$1,250			
	M-SU	6p-12m	\$1,250			
	M-SU	12m-3a	\$250	No Affiliate	e Rates Availab	ie
	M-SU	3a-6a	\$125			
	SA-SU	6a-9a	\$375			
	SA-SU	9a-6p	\$1,250			
	:30, :60 second spots av	/ailable				
SUNDANCE TV	Full Coverage Rates			Affiliate Break Rates		
	54 million HHs	Feed:	DUAL	33 million HHs		
CHNDANCETV	Daypart	Hours	Rate	Daypart	<u>Hours</u>	Rate
<b>SUNDANCE TV</b>	M-F	6a-2p	\$750	M-F	6a-2p	\$250
	M-F	2р-6р	\$1,200	M-F	2р-6р	\$363
	M-SU	6p-1a	\$1,625	M-SU	6p-1a	\$350
	M-SU	1a-6a	\$150	M-SU	1a-6a	\$88
	SA-SU	6a-6p	\$1,250	SA-SU	6a-6p	\$350
	:15, :30, :60, :120 secor	nd spots availa	ble	:30, :60 second spots a	vailable	
SYFY	Full Coverage Rates			Affiliate Break Rates		
	52 million HHs	Feed:	DUAL	15 million HHs		
SYFY	Daypart	Hours	Rate	Daypart	Hours	<u>Rate</u>
	M-F	6a-3p	\$2,000	M-F	6a-3p	\$150
	M-F	3p-7p	\$4,000	M-F	3p-7p	\$200
	M-SU	7p-12m	\$7,500	M-SU	7p-12m	\$300
	M-SU	12m-3a	\$4,500	M-SU	12m-3a	\$100
	SA-SU	8a-7p	\$5,000	SA-SU	8a-7p	\$225
	M-SU	3a-6a	\$375	M-SU	3a-6a	\$50
	:30, :60, :120 second sp		70,0	:30, :60, :120 second s		700
I	1.2.2, 1.00, 1.2.20 000011d 5p	5 4 . 4 . 14 . 16		1.25, .05, .220 3000110 3		

TBS	Full Coverage Rates			Affiliate Break Rates		
	87 million HHs	Feed	: DUAL	15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-3p	\$5,000	M-SU	6a-7p \$	1,000
	SA-SU	6a-3p	\$6,906	M-SU	•	1,750
	M-SU	3p-6p	\$7,438	M-SU	12m-6a	\$375
	M-SU	6p-12m	\$11,200			
	M-SU	12m-3a	\$3,500			
	M-SU	3a-6a	\$750			
	:30 second spots availa	ble		:30 second spots availa	able	
TEEN NICK	Full Coverage Rates			Affiliate Break Rates	<b>;</b>	
	56 million HHs		: DUAL			
Teennick	<u>Daypart</u>	<u>Hours</u>	Rate			
	M-SU	6a-9p	\$875			
	M-SU	9p-12m	\$1,000	No Affiliate	e Rates Available	
	M-SU	12m-3a	\$500			
* *	M-SU	3a-6a	\$375			
* Not Available in HD	:30, :60, :120 second sp	oots available				
TELEMUNDO	Full Coverage Rates	Face	· DUA!	Affiliate Break Rates		
	62 million HHs		: DUAL	•		
	<u>Daypart</u> M-F	Hours 6a-10a	<u><b>Rate</b></u> \$2,500			
	M-F	1030a-3p	\$5,000			
	M-F	3p-7p	\$5,000	No Affiliate Rates Available		
	M-SU	3р-7р 7р-11р	\$10,500	NO Allillate	e nates Available	
TELEMUNDO	M-SU	7p-11p 11p-2a	\$3,750			
	SA-SU	11p-2a 1130a-7p	\$3,750 \$4,500			
:	:30, :60 second spots a		\$4,500			
TENNIS		valiable		Affiliate Dunel Detec		
LEININIS	Full Coverage Rates 60 million HHs	Food: CI	NGLE (EST)	Affiliate Break Rates	) 	
				30 million HHs	Hauma	Doto
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>		Rate
	<u>Daypart</u> M-SU	<u>Hours</u> 6a-9a	<u>Rate</u> \$275	<u>Daypart</u> M-SU	6a-9a	\$38
	<u>Daypart</u> M-SU M-SU	<b>Hours</b> 6a-9a 9a-7p	<u>Rate</u> \$275 \$525	<u>Daypart</u> M-SU M-SU	6a-9a 9a-7p	\$38 \$125
TENNIS	<u>Daypart</u> M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m	Rate \$275 \$525 \$525	<u>Daypart</u> M-SU M-SU M-SU	6a-9a 9a-7p 7p-12m	\$38 \$125 \$125
TENNIS CHANNEL	<u>Daypart</u> M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a	Rate \$275 \$525 \$525 \$275	<u>Daypart</u> M-SU M-SU M-SU M-SU	6a-9a 9a-7p 7p-12m 12m-3a	\$38 \$125 \$125 \$75
TENNIS CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a	Rate \$275 \$525 \$525	Daypart M-SU M-SU M-SU M-SU M-SU M-SU	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a	\$38 \$125 \$125
CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a	Rate \$275 \$525 \$525 \$275	Daypart M-SU M-SU M-SU M-SU M-SU M-SU M-SU SO, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
C H A N N E L  THE ACTION	Daypart M-SU M-SU M-SU M-SU M-SU SO M-SU M-SU M-SU M-SU SO	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable	Rate \$275 \$525 \$525 \$275 \$125	Daypart M-SU M-SU M-SU M-SU M-SU M-SU	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU SO M-SU M-SU SO M-SU M-SU M-SU M-SU M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable	Rate \$275 \$525 \$525 \$275 \$125	Daypart M-SU M-SU M-SU M-SU M-SU M-SU M-SU SO, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
C H A N N E L  THE ACTION	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots at  Full Coverage Rates 35 million HHs Daypart	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable Feed	Rate \$275 \$525 \$525 \$275 \$125 : DUAL	Daypart M-SU M-SU M-SU M-SU M-SU M-SU M-SU SO, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
C H A N N E L  THE ACTION	Daypart M-SU M-SU M-SU M-SU :30, :60 second spots at  Full Coverage Rates 35 million HHs Daypart M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable Feed Hours 8a-10a	Rate \$275 \$525 \$525 \$275 \$125 : DUAL Rate \$38	Daypart M-SU M-SU M-SU M-SU M-SU 30, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL	Daypart M-SU M-SU M-SU M-SU :30, :60 second spots at  Full Coverage Rates 35 million HHs  Daypart M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable Feed Hours 8a-10a 10a-5p	Rate \$275 \$525 \$525 \$275 \$125 ************************************	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots av  Full Coverage Rates 35 million HHs  Daypart M-SU M-F M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable Feed Hours 8a-10a 10a-5p 5p-7p	Rate \$275 \$525 \$525 \$275 \$125 ************************************	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots at  Full Coverage Rates 35 million HHs  Daypart M-SU M-F M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m	Rate \$275 \$525 \$525 \$125 \$125 *** *** *** *** *** *** *** *** *** **	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots at  Full Coverage Rates  35 million HHs  Daypart M-SU M-F M-SU M-SU M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a	Rate \$275 \$525 \$525 \$275 \$125 *** DUAL  Rate \$38 \$38 \$42 \$49 \$35	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots at  Full Coverage Rates 35 million HHs Daypart M-SU M-F M-SU M-SU M-SU M-SU SA-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p	Rate \$275 \$525 \$525 \$275 \$125 \$125 ************************************	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL	Daypart M-SU M-SU M-SU M-SU :30, :60 second spots at Full Coverage Rates 35 million HHs Daypart M-SU M-F M-SU M-SU M-SU M-SU M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a	Rate \$275 \$525 \$525 \$275 \$125 \$125 ************************************	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU Signates M-SU M-SU M-SU M-SU M-SU M-SU M-SU M-F M-SU M-SU M-SU M-SU M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a	Rate \$275 \$525 \$525 \$275 \$125 \$125 ************************************	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a Affiliate Break Rates	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL  THE ACTION CHANNEL  THE ACTION CHANNEL	Daypart M-SU M-SU M-SU M-SU :30, :60 second spots at Full Coverage Rates 35 million HHs Daypart M-SU M-F M-SU M-SU M-SU M-SU M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a d spots availa	Rate \$275 \$525 \$525 \$275 \$125 \$125 ************************************	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL  THE ACTION CHANNEL  THE ACTION CHANNEL  THE AFRICA CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU SIO M-SU SIO M-SU M-SU M-SU M-SU M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a d spots availa	Rate \$275 \$525 \$525 \$125 \$125 ************************************	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a Affiliate Break Rates	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL  THE ACTION CHANNEL  THE ACTION CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a  Full Coverage Rates 35 million HHs  Daypart M-SU M-F M-SU M-SU M-SU SA-SU M-SU :15,:30, :60, :120 secon  Full Coverage Rates  12 million HHs  Daypart	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a d spots availa  Feed: SI Hours	Rate \$275 \$525 \$525 \$275 \$125 \$125 ** DUAL  Rate \$38 \$38 \$42 \$49 \$35 \$42 \$49 \$35 \$42 \$49 \$35 \$42 \$49	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots a Affiliate Break Rates	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL  THE ACTION CHANNEL  THE ACTION CHANNEL  THE AFRICA CHANNEL	Daypart M-SU M-SU M-SU M-SU M-SU :30, :60 second spots at  Full Coverage Rates 35 million HHs  Daypart M-SU M-F M-SU M-SU M-SU SA-SU M-SU :15,:30, :60, :120 secon  Full Coverage Rates  12 million HHs  Daypart M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a d spots availa  Feed: SI Hours 6a-12n	Rate \$275 \$525 \$525 \$275 \$125 \$125 \$125 \$125 \$125 \$125	M-SU M-SU M-SU M-SU :30, :60 second spots a Affiliate Break Rates  Affiliate Break Rates	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available e Rates Available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL  THE ACTION CHANNEL  THE AFRICA CHANNEL  THE AFRICA CHANNEL	Daypart M-SU M-SU M-SU M-SU :30, :60 second spots at  Full Coverage Rates 35 million HHs  Daypart M-SU M-F M-SU M-SU M-SU SA-SU M-SU :15,:30, :60, :120 secon  Full Coverage Rates  12 million HHs  Daypart M-SU M-SU M-SU SA-SU M-SU M-SU M-SU M-SU M-SU M-SU M-SU M	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a d spots availa  Feed: SI Hours 6a-12n 12n-5p	Rate \$275 \$525 \$525 \$275 \$125 \$125 *** DUAL  Rate \$38 \$38 \$42 \$49 \$35 \$42 \$49 \$35 \$42 \$49 \$35 \$42 \$47 \$49 \$35 \$42 \$42 \$42 \$42 \$42 \$42 \$42 \$42	M-SU M-SU M-SU M-SU :30, :60 second spots a Affiliate Break Rates  Affiliate Break Rates	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL  THE ACTION CHANNEL  THE ACTION CHANNEL  THE AFRICA CHANNEL	Daypart M-SU M-SU M-SU M-SU :30, :60 second spots at Full Coverage Rates 35 million HHs Daypart M-SU M-SU M-SU M-SU M-SU SA-SU M-SU :15,:30, :60, :120 secon Full Coverage Rates 12 million HHs Daypart M-SU M-SU M-SU :15,:30, :60, :120 secon	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a d spots availa  Feed: SI Hours 6a-12n 12n-5p 5p-8p	Rate \$275 \$525 \$525 \$275 \$125 \$125 *** *** *** *** *** *** *** *** *** *	M-SU M-SU M-SU M-SU :30, :60 second spots a Affiliate Break Rates  Affiliate Break Rates	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available e Rates Available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL  THE ACTION CHANNEL  THE AFRICA CHANNEL  THE AFRICA CHANNEL	Daypart M-SU M-SU M-SU M-SU :30, :60 second spots at Full Coverage Rates 35 million HHs  Daypart M-SU M-SU M-SU M-SU M-SU SA-SU M-SU :15,:30, :60, :120 secon Full Coverage Rates 12 million HHs  Daypart M-SU M-SU M-SU M-SU M-SU M-SU M-SU M-SU	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a d spots availa  Feed: SI Hours 6a-12n 12n-5p 5p-8p 8p-12m	Rate \$275 \$525 \$525 \$275 \$125 \$125 ***  ***  ***  ***  ***  ***  ***  *	M-SU M-SU M-SU M-SU :30, :60 second spots a Affiliate Break Rates  Affiliate Break Rates	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available e Rates Available	\$38 \$125 \$125 \$75
THE ACTION CHANNEL  THE ACTION CHANNEL  THE AFRICA CHANNEL  THE AFRICA CHANNEL	Daypart M-SU M-SU M-SU M-SU :30, :60 second spots at Full Coverage Rates 35 million HHs Daypart M-SU M-SU M-SU M-SU M-SU SA-SU M-SU :15,:30, :60, :120 secon Full Coverage Rates 12 million HHs Daypart M-SU M-SU M-SU :15,:30, :60, :120 secon	Hours 6a-9a 9a-7p 7p-12m 12m-3a 3a-6a vailable  Feed Hours 8a-10a 10a-5p 5p-7p 7p-12m 12m-2a 10a-5p 6a-6a d spots availa  Feed: SI Hours 6a-12n 12n-5p 5p-8p	Rate \$275 \$525 \$525 \$275 \$125 \$125 *** *** *** *** *** *** *** *** *** *	M-SU M-SU M-SU M-SU :30, :60 second spots a Affiliate Break Rates  Affiliate Break Rates	6a-9a 9a-7p 7p-12m 12m-3a 3a-6a available e Rates Available	\$38 \$125 \$125 \$75

THE FAMILY	Full Coverage Rates			Affiliate Break Rates	;	
CHANNEL	41 million HHs	Feed: I	DUAL			
	Daypart	Hours	Rate			
	SA	730a-9a	\$65			
THE	M-F	9a-4p	\$62	No Affiliat	e Rates Availa	hla
fam FAMILY CHANNEL	M-F	4p-7p	\$68	NO Allillati	e nates Availa	bie
CHANNEL	M-SU	7p-11p	\$70			
	SA-SU	9a-7p	\$60			
	M-SU	6a-6a	\$65			
	:15,:30, :60, :120 secon	d spots availabl	e			
THE NEST	Full Coverage Rates			Affiliate Break Rates	5	
tho	100 million HHs	Feed: I	DUAL			
the	Daypart	Hours	<u>Rate</u>			
Most	M-F	9a-4p	\$313			
<b>Dest</b>	M-F	4p-8p	\$375			
	M-SU	8p-1a	\$375	NI- Affiliat	a Datas Aveila	h l a
	M-SU	1a-5a	\$63	No Affiliate	e Rates Availa	bie
	SA-SU	12n-8p	\$313			
	M-SU	5a-9a	\$38			
	SA-SU	9a-12n	\$38			
	:30, :60, :120 second sp	ots available				
THIS TV	Full Coverage Rates			Affiliate Break Rates	;	
	60 million HHs	Feed: SINC	GLE (EST)	36 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
this	M-SU	5a-9a	\$188	M-SU	5a-9a	\$25
	M-SU	9a-4p	\$500	M-SU	9a-6p	\$50
	M-SU	4p-8p	\$500	M-SU	6p-12m	\$125
	M-SU	8p-12m	\$438	M-SU	12m-5a	\$50
	M-SU	12m-5a	\$105			
	SA-SU	5a-10a	\$49			
	SA-SU	10a-8p	\$280			
	:30, :60, :120 second sp	ots available		:30, :60 second spots a		
TLC	Full Coverage Rates			Affiliate Break Rates	•	
	84 million HHs	Feed: I		15 million HHs	J <sub></sub>	
TILC	<u>Daypart</u>	<u>Hours</u>	Rate	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$2,250	M-SU	6a-9a	\$250
	M-F	9a-4a	\$3,000	M-F	9a-4p	\$625
	M-F	4p-8p	\$6,250	M-F	4p-8p	\$750
	M-SU	8p-12m	\$9,030	M-SU	8p-12m	\$1,063
	M-SU	4a-6a	\$364	M-SU	12m-4a	\$338
	SA-SU	9a-8p	\$5,844	M-SU	4a-6a	\$150 \$035
	.15 .20 .60 .120 cocon	nd spots availab	lo.	SA-SU	9a-8p	\$925
TAIT	:15, :30, :60, :120 secor	iu spots availab	ie	:15, :30, :60 second sp		
TNT	Full Coverage Rates	Feed: I	DUAL	Affiliate Break Rates 10 million HHs	<u> </u>	
	86 million HHs <u>Daypart</u>	Hours	Rate	Daypart	<u>Hours</u>	Rate
	M-F	6a-3p	\$3,000	M-SU	6a-7p	\$750
	M-SU	3p-6p	\$4,250	M-SU	7p-12m	\$1,625
	M-SU	5р-ор 6р-12m	\$5,600	M-SU	12m-6a	\$1,023
	M-SU	12m-3a	\$2,000	141-30	±2111-U <b>a</b>	٠,٠٠٥
	M-SU	3a-6a	\$2,000 \$438	1		
	SA-SU	5a-6a 6a-3p	\$438 \$5,000	1		
	:30, :60, :90 & :120 seco	•		:30, :60, :90 & :120 se	rond snots avail	ahle
	.50, .00, .50 & .120 Sect	ona spots avalla	וטופ	.30, .00, .30 & .120 Sec	Loriu spots avall	auie

Tr3s	Full Coverage Rates			Affiliate Break Rates	5	
	28 million HHs	Feed: SIN	IGLE (EST)	10 million HHs		
	Daypart	Hours	Rate	Daypart	<u>Hours</u>	<u>Rate</u>
	M-SU	6a-11a	\$75	M-SU	6a-11a	\$25
	M-SU	11a-4p	\$125	M-SU	11a-4p	\$38
mtv, música y más	M-SU	4p-7p	\$117	M-SU	4p-7p	\$50
	M-SU	7p-11p	\$84	M-SU	7p-11p	\$63
	M-SU	11p-2a	\$63	M-SU	11p-2a	\$25
	M-SU	2a-6a	\$25	M-SU	2a-6a	\$13
	:30, :60, :90 & :120 sec	ond spots avai	lable	:30, :60, :90 & :120 sed	cond spots avai	lable
TRAVEL	Full Coverage Rates			Affiliate Break Rates	5	
	76 million HHs	Feed:	DUAL	15 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-SU	8a-9a	\$500	M-SU	8a-9a	\$138
	M-F	9a-3p	\$1,500	M-F	9a-3p	\$450
CHANNEL	M-F	3р-6р	\$2,500	M-F	3p-6p	\$125
	M-F	6p-8p	\$2,750	M-F	6p-8p	\$713
	M-SU	8p-12m *	\$6,750	M-SU	8p-12m *	\$750
	* w/late	night mirror fro	om 12m-4a	* w/late	night mirror fr	om 12m-4a
	SA-SU	7a-8p	\$3,500	SA-SU	7a-8p	\$600
	:15, :30, :60, :120 seco	nd spots availa	ble	:15, :30, :60 second sp	ots available	
TRINITY BROADCAST				Affiliate Break Rates	5	
	80 million HHs		IGLE (EST)			
	<u>Daypart</u>	<u>Hours</u>	Rate			
	M-F	6a-8a	\$625			
	M-F	8a-5p	\$1,000			
	M-F	5p-8p	\$1,125	No Affiliate	e Rates Availa	ble
	SA	2p-8p	\$1,250	11071111110	c nates / trains	
	M-SU	8p-12m	\$1,250			
	M-SU	12m-2a	\$250			
	M-SU	3a-6a	\$375			
	:30, :60, :120 second sp	ots available				
TRU TV	Full Coverage Rates			Affiliate Break Rates	5	
	82 million HHs		DUAL	14 million HHs		
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	730a-11a	\$750	M-F	730a-11a	\$188
	M-F	11a-3p	\$1,250	M-F	11a-3p	\$250
	M-F	3p-8p	\$3,000	M-F	3p-8p	\$375
	M-SU *	8p-12a	\$4,900	M-SU *	8p-12a	\$625
	* w/late night mirro			* w/late night mir		
	F-SA	4a-6a	\$188	F-SA	4a-6a	\$75
	SA-SU	6a-8p	\$3,000	SA-SU	6a-8p	\$375
TOUE COINE	:30, :60, :90 & :120 sec	ond spots avai	lable	:30, :60, :120 second s		
TRUE CRIME	Full Coverage Rates	Food: SIA	ICLE (EST)	Affiliate Break Rates	5	
TRUE	114 million HHs		IGLE (EST)			
CDIME	<u>Daypart</u>	Hours	Rate			
CRIME	M-SU M-F	6a-9a 9a-6p	\$225 \$625			
NETWORK		-	\$625 \$563	No Affiliat	e Rates Availa	hle
	SA-SU M-SU	9a-6p 6p-12m		INO AIIIIIau	e Nates Avdila	INIE
		6p-12m	\$210	1		
		-	Ć17F			
	M-SU	12m-3a	\$175 \$125			
		12m-3a 3a-6a	\$125			

TUDN	Full Coverage Rates			Affiliate Break Rates		
	35 million HHs					
TUDN	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	7a-10a	\$138			
	M-F	10a-4p	\$175			
	M-F	4p-7p	\$188			
	M-SU	7p-11p	\$413	No Affiliate	e Rates Availab	le
	M-SU	11p-2a	\$125			
	SA-SU	9a-7p	\$163			
*formerly Univision	M-SU	2a-6a	, \$50			
Deportes	:30, :60 & :120 second s	pots available	•			
TV ASIA	Full Coverage Rates	•		Affiliate Break Rates		
•	1 million HHs					
	<u>Daypart</u>	Hours	Rate			
	M-SU	6a-6a	\$63			
	M-SU	6a-6p	\$625	No Affiliate	e Rates Availab	le
TV ASIA	M-SU	6p-2a	·			
* Not Available in HD	:15, :30, :60 second spo	•				
TV LAND	Full Coverage Rates			Affiliate Break Rates		
	78 million HHs	Feed:	DUAL	36 million HHs		
TI/ LAND	Daypart	Hours	<u>Rate</u>	Daypart	Hours	<u>Rate</u>
TV LAND	M-SU	7p-2a	\$7,250	M-SU	7p-2a	\$1,250
	M-SU	2a-4a	\$1,500	M-SU	2a-4a	\$250
	M-SU	4a-6a	\$800	M-SU	4a-6a	\$188
	SA-SU	6a-7p	\$4,750	SA-SU	6a-7p	\$750
	:15, :30, :60 second spo	ts available		:15, :30, :60 second sp	ots available	
TV ONE	Full Coverage Rates			Affiliate Break Rates	5	
$\sim$ 1	53 million HHs	Feed: SIN	GLE (EST)	28 million HHs		
(TV)   \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>
	M-F	6a-9a	\$625	M-SU	6a-4p	\$250
	M-F	9a-3p	\$850	M-SU	4p-7p	\$275
	M-F	3p-6p	\$1,375	M-SU	7p-12m	\$300
	M-SU	6p-12m	\$1,950	M-SU	12m-3a	\$138
	M-SU	12m-3a	\$875	M-SU	3a-6a	\$100
	M-SU	3a-4a	\$150			
	SA-SU	6a-6p	\$1,375			
	:15, :30, :60, :120 secon	d spots availab	le	:30, :60 second spots a		
UNIMAS	Full Coverage Rates	•		Affiliate Break Rates	5	
IIIIIII	71 million HH's	]				
UNIMĀS	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-F	6a-9a	\$2,250			
	M-F	9a-4p	\$2,875			
	M-F	4p-7p	\$4,000	No Affiliate	e Rates Availab	le
	M-SU	7p-11p	\$8,250			- <del>-</del>
	M-SU	11p-3a	\$1,250			
	M-SU	3a-6a	\$250			
	SA-SU	9a-3p	\$3,000			
	:30, :60 second spots av	ailable				

UNIVERSO	Full Coverage Rates			Affiliate Break Rates			
	40 million HHs	Feed:	DUAL				
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-SU	6a-8a	\$75				
UNIVERSO	M-F	8a-12n	\$125				
	M-F	12n-3p	\$250				
	M-F	3р-7р	\$375	No Affiliate	Rates Availak	ole	
	M-SU	7p-12m	\$625		,		
	M-SU	12m-2a	\$300				
	M-SU	2a-6a	\$50				
	SA-SU	8a-12n	\$450				
* formerly NBC Universo	SA-SU	12n-7p	\$550				
* Not Available in HD	:30, :60 second spots av	<i>r</i> ailable					
UNIVISION	Full Coverage Rates	E a a di	DUAL	Affiliate Break Rates			
	120 million HHs  Daypart	Hours	Rate	4			
Total Control	M-SU	6a-9a	\$6,600				
	M-SU	9a-4p	\$8,000				
	M-SU	•	\$10,600				
11017/10100	M-SU	4p-7p 7p-12m	\$10,600	No Affiliate	Rates Availab	ole	
UNIVISION	M-SU	7p-12m 12m-3a	\$15,800				
	M-SU	3a-6a	\$1,000				
	SA-SU	9a-7p	\$9,000				
	:30, :60 & :120 second s	•	75,000				
UP	Full Coverage Rates	,		Affiliate Break Rates			
<u> </u>	70 million HHs	Feed: SIN	GLE (EST)	Annace Break naces			
	Daypart	Hours	Rate	1			
	M-F	9a-12n	\$2,113				
	M-F	12n-4p	\$2,425				
	M-F	4р-7р	\$2,713				
	M-F	7p-12m	\$2,975				
	M-F	12m-3a	\$1,538				
	M-F	3am-7am	\$750	No Affiliate	Rates Availab	ole	
	SA-SU	9a-2p	\$2,238				
	SA-SU	2p-7p	\$2,650				
	SA-SU	7p-12m	\$2,988				
	SA-SU	12m-3a	\$1,538				
	SA-SU	3am-7am	\$750				
* formerly Gospel Music	:30, :60 & :120 second s	spots available					
USA	Full Coverage Rates			Affiliate Break Rates			
	88 million HHs	Feed:	DUAL	15 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
USO	M-F	6a-3p	\$4,000	M-F	6a-3p	\$313	
	M-F	3p-6p	\$8,750	M-F	3p-6p	\$375	
network	M-SU	6p-2a	\$15,000	M-SU	6p-2a	\$750	
	M-SU	2a-3a	\$2,500	SA-SU	6a-7a	\$63	
	M-SU	3a-6a	\$450	SA-SU	9a-6p	\$500	
	SA-SU	6a-6p	\$7,750	M-SU	2a-6a	\$63	
VH1	:15, :30, :60, :120 secon	iu spots availab	ne	:30, :60 second spots a			
AUT	Full Coverage Rates 77 million HHs	Feed:	DUAL	Affiliate Break Rates 44 million HHs			
	Daypart	Hours	Rate	Daypart	<u>Hours</u>	Rate	
▎▙▝▗▝▝▖▋	M-SU	6a-11a	\$1,500	M-SU	6a-11a	\$250	
	M-SU	11a-7p	\$3,875	M-SU	11a-6p	\$400	
	M-SU	7p-12m	\$9,000	M-SU	6p-12m	\$650	
	M-SU	12m-3:30a	\$2,750	M-SU	12m-3a	\$030 \$175	
	I M-SU	3:30a-6a	S325	M-SU	3a-6a	S125	
	M-SU :15, :30, :60, :75, :90, :1	3:30a-6a 20 sec spots av	\$325 vailable	M-SU :15, :30, :60, :75, :90, :2	3a-6a 120 sec spots av	\$125 vailable	

VICETV	Full Coverage Rates			Affiliate Break Rate	es		
	70 million HHs	Fee	d: DUAL	35 million HHs			
(CZ-Z-Z-v	Daypart	Hours	Rate	Daypart	<u>Hours</u>	<u>Rate</u>	
Vient Vient	M-F	6a-4p	\$500	M-F	8a-4p	\$50	
	M-F	4p-7p	\$938	M-F	4p-7p	\$75	
	M-SU	7p-12m	\$1,938	M-SU	7p-12m	\$100	
	M-SU *	12m-3a	\$1,875	M-SU *	12m-3a	\$25	
	* w/late	night mirror f	rom 3a-6a	* w/late	e night mirror f	rom 3a-6a	
	SA-SU	6a-7p	\$875	SA-SU	6a-7p	\$50	
* formerly Viceland	:30, :60 second spots a	vailable		:30, :60 second spots	available		
WE	Full Coverage Rates	ull Coverage Rates			Affiliate Break Rates		
TV	61 million HHs	Fee	d: DUAL	18 million HHs			
	Daypart	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
	M-F	10a-2p	\$1,438	M-F	10a-2p	\$350	
	M-F	2p-6p	\$1,938	M-F	2p-6p	\$450	
	M-SU	6p-1a	\$2,500	M-SU	6p-1a	\$450	
	M-SU	1a-5a	\$400	M-SU	1a-5a	\$100	
	SA-SU	10a-6p	\$3,000	SA-SU	10a-6p	\$400	
	:15, :30, :60, :120 seco	•		:30, :60 second spots	•		
WEATHER	Full Coverage Rates			Affiliate Break Rate			
	75 million HHs	Feed: S	INGLE (EST)	20 million HHs			
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	
The Weather Channel	M-SU	4a-5a	\$1,250	M-SU	4a-5a	\$63	
	M-F	5a-7a	\$2,500	M-F	5a-7a	\$250	
	M-F	7a-7p	\$3,000	M-F	7a-7p	\$375	
	M-SU	7p-10p	\$7,500	M-SU	7p-10p	\$625	
	* w/2 mirrors from	10p-11p and	l 1a-2a	* w/2 mirrors fro	m 10p-11p and	1a-2a	
	SA-SU	5a-7a	\$10,000	SA-SU	5a-7a	\$625	
	* w/2 mirrors from	* w/2 mirrors from 7a-9a and 9a-11a		* w/2 mirrors from 7a-9a and 9a-11a			
	SA-SU	11a-2p	\$5,000	SA-SU	11a-2p	\$625	
	SA-SU	2p-7p	\$3,500	SA-SU	2p-7p	\$313	
	:60, :120 second spots	available		:60, :120 second spot	s available		
WILLOW TV	Full Coverage Rates			Affiliate Break Rates			
WILLOW	5 million HHs						
	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>				
	M-SU	6a-10a	\$250				
	M-SU	10a-2p	\$225				
	M-SU	2p-6p	\$225	No Affiliate Rates Available			
	M-SU	6p-11p	\$450				
	M-SU	11p-3a	\$375				
	M-SU	3a-6a	\$188				
	:60, :90, :120 second spots available						
WORLD FISHING	Full Coverage Rates			Affiliate Break Rate	es		
WORLD FISHING NETWORK	million HHs	<b>.</b>	_				
	<u>Daypart</u>	<u>Hours</u>	Rate				
	M-F	6a-7p	\$25				
	M-SU	7p-2a	\$38	No Affilia	te Rates Avail	able	
	SA-SU	6a-7p	\$38				
	M-SU	2a-6a	\$13				
	:60, :90, :120 second sp	ots available	!				

YES	Full Coverage Rates			Affiliate Break Rates		
	15 million HHs	Feed: SINGLE (EST)				
YES	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>	No Affiliate Rates Available		
	M-F	6a-9a	\$250			
	M-F	9a-1p	\$313			
	M-F	1p-6p	\$438			
	M-F	6p-8p	\$500			
	M-SU	8p-11p	\$500			
	M-SU	11p-2a	\$375			
	SA-SU	6a-12n	\$313			
	SA-SU	12n-8p	\$375			
	M-SU	6a-2a	\$313			
	:60, :120 second spots available					
ZEE TV (USA)	Full Coverage Rates			Affiliate Break Rates		
	0.6 million HHs	Feed: SINGLE (EST)				
ZEETV	<u>Daypart</u>	<u>Hours</u>	<u>Rate</u>			
	M-SU	6a-9a	\$125			
	M-SU	9a-5p	\$250	No Affiliate Rates Available		
	M-SU	5p-7p	\$375	No Allilate rates Available		
	M-SU	7p-12m	\$1,000			
	M-SU	12m-3a	\$375			
	:15, :30, :60, :120 secor					

## **NOTES**

1. National Cable & Satellite Full Coverage Rates: (left side of rate card)

National Network Full Coverage TV Spots will be sent to 100% of the subscriber households in all DMA's in the USA for that particular network on all cable and satellite systems. The number of households varies based on each National Network and is listed below.

2. National Cable & Satellite Affiliate Break Coverage Rates: (right side of rate card)

National Network Affiliate Break TV Spots will be seen on cable systems only and generally do not appear, at this time, on satellite systems. National Network Affiliate Break TV Spots are placed locally, system by system, by the national network. The number of subscriber households listed are historical averages, are not guaranteed and may change from time to time without notice.

- 3. All rates include a Free Infrastructure Review.
- 4. Clients must approve all final schedules prior to placement.
- 5. All time blocks listed above are "ROS", run of schedule. Client picks time blocks, networks/platform pick exact run time. Fixed time slots and specific tv shows are available by custom quote.
- 6. All network placement is subject to availability at the time of placement.
- 7. All placements after November 15 may be subject to potential rate increase of +25%.
- 8: All rates subject to change without written or published notice.
- 9. Rates listed above are for 30-sec spots. 60-sec spots are usually double the cost of 30-sec spots but some exceptions may apply. 15-sec spots must be custom quoted, are not necessarily half the cost of 30-sec spots and are subject to being "piggybacked" and/or "bookended" at any time by the network.

 $Check\ with\ your\ national\ consultant\ for\ custom\ rates,\ availability\ and\ requirements\ for\ each\ network.$ 

10. Live sporting events are not included in pricing however custom quotes are available upon request.



Thank You for Choosing National Media Spots, Inc.

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