



## Local Broadcast TV - Rate Card #3

Syndicated TV Shows

Subscriber HHs: varies by market (see below)

Type: 30-Sec

### DMA #1: New York, NY

TV Homes: 7,726,580

Station	Day/Time	Program	Rate
<b>PIX 11</b>	M-F/11-1130p	Seinfeld	\$875
	M-F/1130p-12m	Seinfeld	\$875
	M-F/12-1230a	Friends	\$500
	M-F/1230a-1a	Two and a Half Men	\$438
	M-F/1-130a	Big Bang Theory	\$313
	M-F/130-2a	Young Sheldon	\$313
	Sat/11-1130p	Seinfeld	\$1,250
	Sat/1130p-12m	Seinfeld	\$1,250
	Sat/12m-1a	Honeymooners	\$438
	Sun/12-1230a	Two and a Half Men	\$438

### DMA #2: Los Angeles, CA

TV Homes: 5,838,090

Station	Day/Time	Program	Rate
<b>KTLA 5</b>	M-F/1130p-12m	Friends	\$1,875
	M-F/12-1230a	Friends	\$1,875
	M-F/1230a-1a	Big Bang Theory	\$1,094
	M-F/1-130a	Big Bang Theory	\$781
	M-F/130-2a	Two and a Half Men	\$781
	Sat/12m-1a	Two and a Half Men	\$1,250
	Sun/12-1230a	Two and a Half Men	\$1,250


### DMA #3: Chicago, IL

TV Homes: 3,624,820

Station	Day/Time	Program	Rate
<b>WGN 9</b> <b>THE CW</b>	M-F/11-1130p	Young Sheldon	\$1,250
	M-F/1130p-12m	Big Bang Theory	\$1,250
	M-F/12-1230a	Two and a Half Men	\$938
	M-F/1230a-1a	Last Man Standing	\$938
	M-F/1-130a	Goldbergs	\$625
	Sat/11-1130p	Two and a Half Men	\$938
	Sat/1130p-12m	Two and a Half Men	\$938
	Sat/12m-1a	Last Man Standing	\$625
	Sun/12-1230a	Young Sheldon	\$625


## DMA #4: Philadelphia, PA

TV Homes: 3,108,960

Station	Day/Time	Program	Rate
	M-F/4-5p	Dr. Phil	\$938
	M-F/5-6p	Judy Justice	\$1,094
	M-F/6-630p	Goldbergs	\$2,188
	M-F/630-7p	Big Bang Theory	\$2,500
	Sa-Su/5-6p	Friends / Young Sheldon	\$625
	M-F 7-8P	Big Bang Theory / Modern Family	\$2,813
	M-F/11-1130p	Big Bang Theory	\$938
	M-F/1130p-12m	Modern Family	\$938
	M-F/12-1230a	Two and a Half Men	\$625
	M-F/1230a-1a	Seinfeld	\$625
	M-F/1-130a	Seinfeld	\$469
	M-F/130-2a	Young Sheldon	\$313
	Sat/12m-1a	Two and a Half Men	\$469
	Sun/12-1230a	Seinfeld	\$469


## DMA #5: Dallas - Ft. Worth, TX

TV Homes: 3,041,540

Station	Day/Time	Program	Rate
	M-F/4-5p	Judy Justice	\$781
	M-F/5-6p	Young Sheldon	\$781
	M-F/6-630p	Big Bang Theory	\$1,406
	M-F/630-7p	Big Bang Theory	\$1,563
	Sa-Su/5-6p	Big Bang Theory	\$750
	M-Su/10-11p	Seinfeld	\$469
	M-F/11-1130p	Two and a Half Men	\$469
	M-F/1130p-12m	Two and a Half Men	\$375
	M-F/12-1230a	Last Man Standing	\$375
	M-F/1230a-1a	Last Man Standing	\$313
	M-F/1-130a	Goldbergs	\$313
	M-F/130-2a	Goldbergs	\$313
	Sat/11-1130p	Two and a Half Men	\$469
	Sat/1130p-12m	Two and a Half Men	\$469
	Sat/12m-1a	Simpsons	\$313
	Sun/12-1230a	Last Man Standing	\$156

## DMA #7: Houston, TX

TV Homes: 2,666,330

Station	Day/Time	Program	Rate
	M-F/4-5p	The Neighborhood	\$625
	M-F/6-630p	Big Bang Theory	\$625
	M-F/630-7p	Big Bang Theory	\$625
	Sa-Su/5-6p	Modern Family / Young Sheldon	\$625
	M-F /10p-11p	Two and a Half Men	\$781
	M-F/11-1130p	Modern Family	\$625
	M-F/1130p-12m	Modern Family	\$469
	M-F/1-130a	Last Man Standing	\$313
	M-F/130-2a	American Housewife	\$313
	Sat/12m-1a	Big Bang Theory	\$625
	Sun/12-1230a	Big Bang Theory	\$625

**\*\* MORE MARKETS/STATIONS ON THE WAY SOON!!**

### NOTES:

- 1: All TV spots subject to approval by TV stations prior to airing.
- 2: All claims made in TV spots must be substantiated if requested by TV station(s).
- 3: All TV stations and rates are subject to availability at time of placement.
- 4: All rates are subject to change without prior written notice
- 5: Listed rates include a FREE NMS Infrastructure Review.
- 6: All placements after November 15 may be subject to potential rate increase of +25%.
- 7: All rates subject to change without written or published notice.



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