



**National Media Spots Inc.**

**PH: 888-579-8088**

**media@nationalmediaspots.com**

**www.nationalmediaspots.com**



## **Network Profile**

**E! is the only global, multiplatform brand for all things pop culture. E! programming includes core franchises, popular series, as well as the network’s first original scripted series, “The Royals”. Additionally, E!’s “Live from the Red Carpet” signature events keep fans connected to their favorite stars on pop culture’s biggest nights.**

### **Age Groups**

A 2-24	<b>7%</b>
A 25-35	<b>9%</b>
A 35-44	<b>14%</b>
A 45-54	<b>19%</b>
A 55-64	<b>24%</b>
A 65+	<b>28%</b>
Median Age	<b>55</b>

### **Race/Ethnicity**

Multicultural	<b>25%</b>
Black	<b>13%</b>
Hispanic	<b>9%</b>
Asian	<b>3%</b>

### **Income**

Median HH Income	<b>\$88K</b>
------------------	--------------

### **Education**

Graduated College	<b>35%</b>
-------------------	------------

### **Gender**

Male	<b>41%</b>
Female	<b>59%</b>

### **Home Ownership**

Own Home	<b>77%</b>
----------	------------

### **Featured Programs**

E! News	RelCap	House of Villians
Hot Goss	Fatherhood	Botched
Celebrity Game Face	Kards Katch Up	Celebrity Prank Wars