



National Media Spots Inc.

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Network Profile

Where the audience sees themselves and hears their voice. Estrella addresses the issues that matter to U.S. Hispanics. Celebrate and advocate for the success of U.S. Hispanics.

Age Groups

A 18-49	21%
A 25-54	29%

Income

HHI \$50K+	38%
HHI \$75K+	22%

Race/Ethnicity

Country of Origin: Mexico	68%
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Gender

Male	43%
Female	56%

Education/Career

High School Grad	58%
Any College	27%
Employed	45%
White Collar	14%
Blue Collar	32%

Home/Family

Own Home	63%
Children in Home	20%
2+ Children in Home	10%

Featured Programs

Tengo Talento Mucho Talento

Jose Luis Sin Censura (Remasterizado)

Rica Famosa Latina "El Fenómeno"

Que Jalada

El Interrogatorio

No Hay Pelo

Publicidad

Dale Play

El Hormiguero