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Network Profile

FYI, is home to lifestyle and enthusiast content: HOME. MADE. NATION, DRIVE, OUTDOORS. These premium passion verticals feature both long- and short-form original content with always-on digital and social components. FYI, brings together a range of lifestyle genres — from cars to all things home, from the great outdoors to the amazing stories behind collectibles and much more — taking viewers inside the worlds of passionate enthusiasts who live their lives on their own terms. Inspiring the Enthusiast in Us All.

Age Groups

Median Age **64**

Household Income

Median HHI **\$72k**

Gender

Male **43%**

Female **57%**

Featured Programs

Barney Jackson Live

Meals In Minutes

Rachel Ray in Tuscany

Global Soul Kitchen

Tiny House Nation

Ultimate Rides

Sell This House!

Find My Country House

Italian Dream Home