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Network Profile

The Heartland Network proudly brings viewers the broadest spectrum of country music. Heartland is the nation's premiere country entertainment and lifestyle destination, combining the very best in classic country, straight from the vaults of Music Row, with relevant and compelling sounds of today. At Heartland, we understand that country music has an infinite number of forms. We offer the best of Nashville, Austin, Bakersfield, Branson, and more to country fans from coast to coast.

Age Groups

Primary Target **A 18-34**

Median Age **48**

Gender

Male **45%**

Female **55%**

Featured Programs

Music City Tonight

Country Music Rewind

Heartland Backstage

More Than The Music

Classic Crook & Chase

Positively Paula

War Paint w/Lorrie Morgan

CountryLine TV

Bluegrass Ridge