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Network Profile

Heroes & Icons is the home of the biggest and boldest characters on television. This dynamic television destination was created for anyone who loves action, with a focus on male viewers. H&I keeps fans on the edge of their seats with a thrilling mix of police procedurals, westerns, sci-fi, fantasy, and military-themed programs, all from the 1950s to 2000s.

Age Groups

Median Age **62**

Income

Median HHI **\$66k**

Gender

Male **54%**

Female **46%**

Viewer Target

Primary **A 35-64**

Secondary **A 25-54**

Alternate **M 35-64**

Featured Programs

NCIS

Nash Bridges

Star Trek

The Unit

The A-Team

The Fall Guy

Hawaii Five-O

Walker Texas Ranger

The Adventures of Superman