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Lifetime

Network Profile

Lifetime is a premier female-focused entertainment destination, and the most favorite and trusted network for women, offering the highest-quality programming with shows that are modern, sexy, exciting, daring and provocative.

Age Groups

Median Age **67**

Household Income

Median HHI **\$63k**

Gender

Male **31%**

Female **69%**

Race/Ethnicity

Black **27%**

Multicultural **37%**

Featured Programs

Gypsy Rose: Life After Lockup

Little Women: LA

Dance Moms

Dr. Pimple Popper

The Rap Game

Arranged

Confessions of Octomom

Married at First Sight

Bring It!