

National Media Spots Inc. PH: 888-579-8088 media@nationalmediaspots.com www.nationalmediaspots.com



## **Network Profile**

THE ACTION CHANNEL is television's home for high-octane sports, outdoor adventures, movies, and more. Delivering everything for the daredevil at heart...extreme thrills, heart pounding excitement, and the sheer willingness to break a few rules, THE ACTION CHANNEL features an intense variety of content like wrestling, racing, movies, reality, and outdoors. We've got it all!

## Age Groups

Primary Target	A 18-54
Median Age	35

## <u>Gender</u>

Male	75%
Female	25%

## Featured Programs

Extreme Fighting Championship Ohio Valley Wrestling Motorz 400 Thunder Jimmy Houston Outdoors Great Outdoorsman

Operation Repo Ride Guide Mountain Americana Outdoors