



Broadcast TV - Rate Card #4A - Remnant National Broadcast - NEWS

Subscriber HH's: up to 57.7 Million

Type: 30-Sec

Rotation: Mon-Sun 6am-11pm

Length: 30 Days

Markets: 98

Stations: 100

Remnant Broadcast - Rate Card #4A			
	# of Spots	Cost Per Spot	Package Rate
Package 1	100	\$200.00	\$20,000
Package 2	200	\$190.00	\$38,000
Package 3	500	\$180.00	\$90,000
Package 4	1,000	\$170.00	\$170,000

MARKETS

Albany, GA	Denver, CO	Lincoln, NB	Salt Lake City, UT
Alexandria, LA	Des Moines, IA	Los Angeles, CA	San Antonio, TX
Amarillo, TX	Dothan, AL	Louisville, KY	San Francisco, CA
Anchorage, AK	Elmira-Corning, NY	Lubbock, TX	Santa Barbara, CA
Augusta-Aiken, GA	Evansville, IN	Madison, WI	Savannah, GA
Bangor, ME	Fairbanks, AK	Marquette, WI	Shreveport, LA
Baton Rouge, LA	Fargo, ND	Memphis, TN	Sioux Falls, SD
Biloxi-Gulfport, MS	Flint, MI	Milwaukee, WI	South Bend, IN
Birmingham, AL	Grand Junction, CO	Minot Bismarck, ND	Springfield, MO
Boise, ID	Grand Rapids, MI	Monroe, LA-El Dorado, AR	Tallahassee, FL
Bowling Green, KY	Green Bay-Appleton, WI	Montgomery, AL	Tampa, FL
Burlington, VT	Greenville-New Bern, NC	Myrtle Beach, SC	Toledo, OH
Cedar Rapids, IA	Harrisonburg, VA	New Orleans, LA	Topeka, KS
Charleston, SC	Hattiesburg-Laurel, MS	New York, NY	Tucson, AR
Charlotte, NC	Honolulu, HI	Odessa-Midland, TX	Twin Falls, ID
Charlottesville, VA	Houston, TX	Omaha, NB	Tyler, TX
Chicago, IL	Huntsville, AL	Ottumwa, IA	Utica, NY
Cincinnati, OH	Indianapolis, IN	Paducah, KY	West Palm Beach, FL
Clarksburg-Weston, WV	Jackson, MS	Philadelphia, PA	Waco, TX
Cleveland, OH	Jonesboro, AR	Pittsburgh, PA	Washington DC
Colorado Springs, CO	Knoxville, TN	Rapid City, SD	Wausau-Rhineland, WI
Columbia, SC	La Crosse-Eau Claire, WI	Reno, NV	Wichita, KS
Columbus, GA	Lake Charles, LA	Richmond, VA	Wichita Falls, TX
Columbus, MS	Lexington, KY	Roanoke, VA	Wilmington, NC
Davenport, IA		Rockford, AL	





Broadcast TV - Rate Card #4B - Remnant National Broadcast

Subscriber HH's: up to 57.7 Million

Type: 30-Sec

Rotation: Mon-Sun 6am-11pm

Length: 30 Days

Markets: 98

Stations: 100

Remnant Broadcast - Rate Card #4B			
	# of Spots	Cost Per Spot	Package Rate
Package 1	100	\$150.00	\$15,000
Package 2	200	\$140.00	\$28,000
Package 3	500	\$130.00	\$65,000
Package 4	1,000	\$120.00	\$120,000

MARKETS

Albany, GA	Denver, CO	Lincoln, NB	Salt Lake City, UT
Alexandria, LA	Des Moines, IA	Los Angeles, CA	San Antonio, TX
Amarillo, TX	Dothan, AL	Louisville, KY	San Francisco, CA
Anchorage, AK	Elmira-Corning, NY	Lubbock, TX	Santa Barbara, CA
Augusta-Aiken, GA	Evansville, IN	Madison, WI	Savannah, GA
Bangor, ME	Fairbanks, AK	Marquette, WI	Shreveport, LA
Baton Rouge, LA	Fargo, ND	Memphis, TN	Sioux Falls, SD
Biloxi-Gulfport, MS	Flint, MI	Milwaukee, WI	South Bend, IN
Birmingham, AL	Grand Junction, CO	Minot Bismarck, ND	Springfield, MO
Boise, ID	Grand Rapids, MI	Monroe, LA-El Dorado, AR	Tallahassee, FL
Bowling Green, KY	Green Bay-Appleton, WI	Montgomery, AL	Tampa, FL
Burlington, VT	Greenville-New Bern, NC	Myrtle Beach, SC	Toledo, OH
Cedar Rapids, IA	Harrisonburg, VA	New Orleans, LA	Topeka, KS
Charleston, SC	Hattiesburg-Laurel, MS	New York, NY	Tucson, AR
Charlotte, NC	Honolulu, HI	Odessa-Midland, TX	Twin Falls, ID
Charlottesville, VA	Houston, TX	Omaha, NB	Tyler, TX
Chicago, IL	Huntsville, AL	Ottumwa, IA	Utica, NY
Cincinnati, OH	Indianapolis, IN	Paducah, KY	West Palm Beach, FL
Clarksburg-Weston, WV	Jackson, MS	Philadelphia, PA	Waco, TX
Cleveland, OH	Jonesboro, AR	Pittsburgh, PA	Washington DC
Colorado Springs, CO	Knoxville, TN	Rapid City, SD	Wausau-Rhineland, WI
Columbia, SC	La Crosse-Eau Claire, WI	Reno, NV	Wichita, KS
Columbus, GA	Lake Charles, LA	Richmond, VA	Wichita Falls, TX
Columbus, MS	Lexington, KY	Roanoke, VA	Wilmington, NC
Davenport, IA		Rockford, AL	





Broadcast TV - Rate Card #4C - Remnant National Broadcast

Subscriber HH's: up to 54.6 Million

Type: 30-Sec

Rotation: Mon-Sun 9am-8pm

Length: 30 Days

Markets: 76

Stations: 77

Remnant Broadcast - Rate Card #4C			
	# of Spots	Cost Per Spot	Package Rate
Package 1	154	\$97.40	\$15,000
Package 2	308	\$94.16	\$29,000
Package 3	770	\$90.91	\$70,000
Package 4	1,540	\$87.66	\$135,000

MARKETS

Abilene, TX	Eugene, OR	Little Rock, AR	Salt Lake City, UT
Albuquerque, NM	Eureka, CA	Los Angeles, CA	San Angelo, TX
Amarillo, TX	Evansville, IN	Madison, WI	San Francisco, CA
Anchorage, AK	Ft. Wayne, IN	Memphis, TN	Santa Barbara, CA
Austin, TX	Grand Junction, CO	Milwaukee, WI	Savannah, GA
Bangor, ME	Grand Rapids, MI	Minot-Bismarck, ND	Shreveport, IL
Baton Rouge, LA	Greenville, NC	Mobile, AL	South Bend, IN
Buffalo, NY	Greenville, SC	Myrtle Beach, SC	Springfield, MA
Champaign, IL	Hartford, CT	New York, NY	Springfield, MO
Charleston, SC	Hattiesburg, MS	Odessa-Midland, TX	Tampa, FL
Charleston, WV	Honolulu, HI	Philadelphia, PA	Topeka, KS
Chicago, IL	Houston, TX	Phoenix, AZ	Tyler, TX
Cleveland, OH	Huntsville, AL	Portland, ME	Utica, NY
Columbus, OH	Indianapolis, IN	Providence, RI	Waco-Temple, TX
Davenport, MI	Jackson, MS	Reno, NV	Washington DC
Dayton, OH	Jacksonville, FL	Richmond, VA	Watertown, NY
Denver, CO	Knoxville, TN	Roanoke, VA	Wheeling, WV
Des Moines, IA	Lansing, MI	Rochester, NY	Wichita, KS
Elmira, NY	Lincoln, NB	Rockford, IL	Wichita Falls, TX
			Youngstown, OH





Broadcast TV - Rate Card #4D - Remnant National Broadcast

Subscriber HH's: up to 42.6 Million

Type: 30-Sec

Rotation: Mon-Sun 9am-8pm

Length: 30 Days

Markets: 58

Stations: 59

Remnant Broadcast - Rate Card #4D			
	# of Spots	Cost Per Spot	Package Rate
Package 1	295	\$63.56	\$18,750
Package 2	590	\$61.02	\$36,000
Package 3	1,475	\$58.98	\$87,000
Package 4	2,950	\$56.95	\$168,000

MARKETS

Abilene, TX	Fresno-Visalia, CA	Meridian, MS	Rochester, NY
Albuquerque, NM	Grand Rapids, MI	Miami, FL	Rockford, IL
Amarillo, TX	Greenville, NC	Milwaukee, WI	Salt Lake City, UT
Augusta-Aiken, GA	Hartford, CT	Minot, ND	San Antonio, TX
Austin, TX	Houston, TX	Missoula, MT	Savannah, GA
Boise, ID	Huntsville, AL	Mobile, AL	Shreveport, IA
Charlotte, NC	Indianapolis, IN	Monterey, CA	South Bend, IN
Chicago, IL	Jackson, MS	Montgomery, AL	Spokane, WA
Columbus, GA	Jacksonville, FL	Myrtle Beach, SC	Springfield, MO
Columbus, MS	La Crosse, WI	New York, NY	Syracuse, NY
Columbus, OH	Lake Charles, LA	Odessa, TX	Traverse City, MI
Davenport, MI	Lincoln, NB	Orlando, FL	Tyler, TX
Detroit, IL	Little Rock, AR	Providence, RI	Waco, TX
Eugene, OR	Los Angeles, CA	Roanoke, VA	Yakima, WA
	Memphis, TN		Youngstown, OH



NOTES:

1. Stations are purchased all together as a package. Stations cannot be removed, replaced or bought individually.
2. Total number of spots per package and daypart is set and cannot be altered.
3. Prelogs are not available. Post logs provided at the end of the run.
4. :60 Second Spots are double the :30 second price quoted in this rate card. :15 Second Spots are not available.
5. Spots run over a 30-Day period.
6. All rates include a FREE Infrastructure Review.
7. All stations subject to availability at time of placement.
8. All placements after November 15, subject to potential rate increase of +25%.

Rate Card Updated 3/12/2025