

Podcast One Sheets

for Promotional and Strategic Media Planning

Presented by:

National Media Spots

# The Joe Rogan Experience

Unfiltered. Loyal. Prepared. Freedom-Focused. No-Nonsense.



AVG Impressions Per Episode

3 Million

CPM

Median Age

Custom

42

72

Male/Female

**AVG HHI** 

Show Day

75/25

\$100K+

**Varies** 



Your brand featured on The Joe Rogan Experience reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and razor-sharp wit, the show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message cuts through—heard

We specialize in performance-driven advertising that delivers results. At **National Media Spots**, we don't just buy media—we build momentum. Whether you're

focused on brand awareness or conversion, our tailored strategies make every dollar work harder. In podcasting, visibility is everything. We make sure you don't just

**Start. Scale. Succeed.** That's our model at National Media Spots. We help brands rise above the noise on the platforms that shape public conversation. With us as your partner, you're not just buying ad space—you're

Elevate your brand's messaging and

drive new customer acquisition with

building real influence where it matters most.

National Media Spots podcast

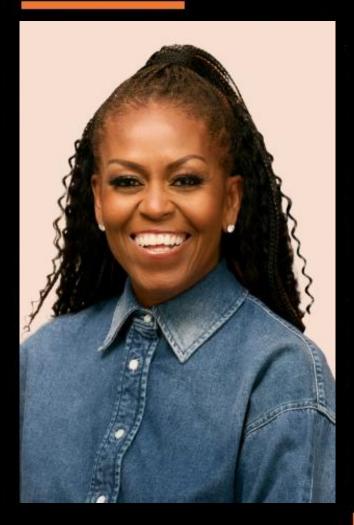
clearly, remembered deeply.

appear—you make an impact.

advertising.

#### **IMO** with Michelle Obama

# Loved. Insightful. Forward Thinking. Worldly.



AVG Impressions Per Episode

500K

Your brand featured on IMO with Michelle Obama reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and sharp perspective, this show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message cuts through—clearly delivered and truly remembered.

We specialize in performance-driven advertising that moves the needle. At **National Media Spots**, we do more than buy media; we engineer momentum. Whether you're building brand awareness or optimizing for conversions, our tailored approach ensures every dollar works harder. In podcasting, visibility is everything. We make sure you don't just show up—you make an impact.

**Start. Scale. Succeed.** That's how we operate at National Media Spots. We empower brands to rise above the noise on the platforms that shape public conversation. With us as your partner, you're not just buying ad space. You're building influence where it matters most.

Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

срм \$40.00 Audience Age

Male/Female

AVG HHI

Show Days

27/73

\$150K+

**Varies** 



# Mel Robbins Money Podcast

Groundbreaking. Practical. Empowering.

**Authentic. Strategic.** 

Your brand promoted on the Mel Robbins Money Podcast leaves a lasting impression on one of the largest and most engaged podcast audiences worldwide. With unmatched reach and loyal listeners, this show offers a rare opportunity to deliver your message in a way that truly connects.

National Media Spots ensures your message lands with impact, heard clearly and remembered. We deliver performance-driven campaigns from creative development to ROAS optimization. At National Media Spots, we don't just place ads; we build momentum. Whether you're launching or scaling, our customized strategy turns ad spend into measurable growth. In podcast media, you either stand out or fade away. We make sure you stand out.

**Start. Scale. Succeed.** That's the National Media Spots playbook. We help brands break through and thrive on the most influential platforms in podcasting. With us as your agency partner, you're not just buying media. You're building cultural relevance where it counts.

THE ROBBILLS ROBBILLS

Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

Total Impressions Per Monthly Flight

2 Million

CPM

**Show Days** 

Custom

Monday - Friday

Audience Age

Male/Female

AVG HHI

35 - 60 +

24/76

\$150K



# Ben Greenfield

#### High Performance. Quiet Strength. Prepared by Principle.

Your Brand promoted on Boundless Life with Ben Greenfield leaves a lasting impression on one of the largest and most engaged podcast audiences worldwide. With unmatched reach and loyal listeners, this show offers a rare opportunity to deliver your message in a way that truly connects. National Media Spots ensures it lands with impact—not just heard, but remembered.

We deliver performance-driven campaigns from creative development to ROAS optimization. At **National Media Spots**, we don't just place ads—we build momentum. Whether you're launching or scaling, our customized strategy turns ad spend into measurable growth. In podcast media, you either stand out or fade away. We make sure you stand out.

**Start. Scale. Succeed.** That's the National Media Spots playbook. We help brands break through and thrive on the most influential platforms in podcasting. With us as your agency partner, you're not just buying media—you're building cultural relevance where it matters most.

Impressions Per Episode

20k



Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

CPM

Flat Rate - \$3,500 per read

#### Club Random with Bill Maher

Comedic. Outspoken. Wise. Herbal. Thought Provoking.



Your brand featured on *Club Random with Bill Maher* reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and razor-sharp wit, the show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message is not just heard, but remembered.

We specialize in performance-driven advertising that moves the needle. At **National Media Spots**, we do more than buy media; we build momentum. Whether you're growing brand awareness or optimizing for conversions, our tailored approach makes every dollar work harder. In podcasting, visibility is everything. We make sure you don't just show up — you make an impact.

**Start. Scale. Succeed.** That's how we operate at National Media Spots. We help brands rise above the noise on the platforms that shape public conversation. With us as your partner, you're not just buying ad space. You're building influence where it matters most.

Elevate your brand's messaging and

drive new customer acquisition with

National Media Spots podcast

advertising.

AVG Impressions Per Episode

500K

CPM

Median Age

\$40.00

47

\_\_\_\_

Male/Female

**AVG HHI** 

Show Day

80/20

\$150K+

Tues/Thurs



#### The Don Lemon Show

High Performance. Quiet Strength. Prepared by Principle.

Your Brand promoted on The Don Lemon Show leaves a lasting impression on one of the largest and most engaged podcast audiences worldwide. With unmatched reach and loyal listeners, this show offers a rare opportunity to deliver your message in a way that truly connects.

National Media Spots ensures it lands with impact—heard clearly and remembered. We deliver performance-driven campaigns from creative development to ROAS optimization. At **National Media Spots**, we don't just place ads; we build momentum. Whether you're launching or scaling, our customized strategy turns ad spend into measurable growth. In podcast media, you either stand out or fade away. We make sure you stand out.

**Start. Scale. Succeed.** That's the National Media Spots playbook. We help brands break through and thrive on the most influential platforms in podcasting. With us as your agency partner, you're not just buying media. You're building cultural relevance where it counts.

Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

Total Impressions Per Monthly Flight

800K

СРМ \$40.00 **Show Days** 

Monday - Friday

Audience Age

Male/Female

AVG HHI

35 - 60 +

34/66

\$150K



# The Full Send Podcast

# Massive Reach. Unfiltered Influence. Connected to Power.

Your brand featured on the Full Send Podcast reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and razor-sharp wit, the show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message cuts through—clearly delivered and genuinely remembered.

We specialize in performance-driven advertising that moves the needle. At **National Media Spots**, we do more than buy media; we build momentum. Whether you're focused on brand awareness or conversion, our tailored approach ensures every dollar works harder. In podcasting, visibility is everything. We make sure you don't just show up — you make an impact.

**Start. Scale. Succeed**. That's how we operate at National Media Spots. We help brands rise above the noise on the platforms that shape public conversation. With us as your partner, you're not just buying ad space. You're building influence where it matters most.

FULL FULL FOR THE PROPERTY OF THE PROPERTY OF

Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

Average Impressions Per Episode

1.75M

СРМ

Audience Age

Male/Female

\$50.00

21 - 44

90/10

AVG HHI

\$100K+

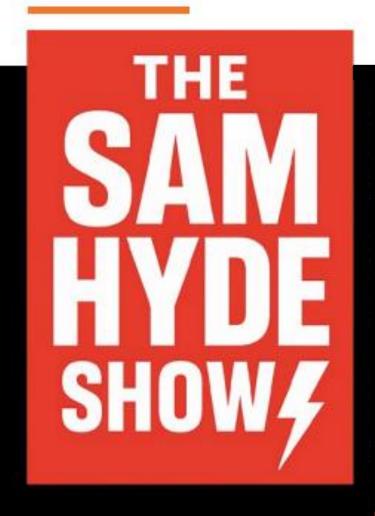
Show Days

1x Per Week



# The Sam Hyde Show

Unfiltered. Loyal. Prepared. Freedom-Focused. No-Nonsense.



Your brand featured on *The Sam Hyde Show* reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and razor-sharp wit, the show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message is not just heard, but remembered.

We specialize in performance-driven advertising that delivers real results. At **National Media Spots**, we do more than buy media; we build momentum. Whether you're focused on brand awareness or optimizing conversions, our tailored approach ensures every dollar works harder. In podcasting, visibility is everything. We make sure you don't just appear — you make an impact.

**Start. Scale. Succeed.** That's how we operate at National Media Spots. We help brands rise above the noise on the platforms that shape public conversation. With us as your partner, you're not just buying ad space. You're building influence where it matters most.

Elevate your brand's messaging and

drive new customer acquisition with

National Media Spots podcast

advertising.

AVG YouTube Views Per Episode

800K

CPM

Median Age

\$40.00

33

Male/Female

**AVG HHI** 

Show Day

92/8

\$100K+







888-579-8088



Media@NationalMediaSpots.com

