



NMS

NATIONAL MEDIA SPOTS

Podcast One Sheets

for Promotional and Strategic
Media Planning

Presented by:
National Media Spots

The Joe Rogan Experience

Unfiltered. Loyal. Prepared.
Freedom-Focused. No-Nonsense.



AVG Impressions Per
Episode

3 Million

CPM

Custom

Median Age

42

Male/Female

75/25

AVG HHI

\$100K+

Show Day

Varies

Your brand featured on **The Joe Rogan Experience** reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and razor-sharp wit, the show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message cuts through—heard clearly, remembered deeply.

We specialize in performance-driven advertising that delivers results. At **National Media Spots**, we don't just buy media—we build momentum. Whether you're focused on brand awareness or conversion, our tailored strategies make every dollar work harder. In podcasting, visibility is everything. We make sure you don't just appear—you make an impact.

Start. Scale. Succeed. That's our model at National Media Spots. We help brands rise above the noise on the platforms that shape public conversation. With us as your partner, you're not just buying ad space—you're building real influence where it matters most.

Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.



IMO with Michelle Obama

Loved. Insightful. Forward
Thinking. Worldly.



AVG Impressions Per
Episode

500K

Your brand featured on *IMO with Michelle Obama* reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and sharp perspective, this show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message cuts through—clearly delivered and truly remembered.

We specialize in performance-driven advertising that moves the needle. At **National Media Spots**, we do more than buy media; we engineer momentum. Whether you're building brand awareness or optimizing for conversions, our tailored approach ensures every dollar works harder. In podcasting, visibility is everything. We make sure you don't just show up—you make an impact.

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CPM

\$40.00

Audience Age

48

Male/Female

27/73

AVG HH

\$150K+

Show Days

Varies



Mel Robbins Money Podcast

**Groundbreaking. Practical. Empowering.
Authentic. Strategic.**

Your brand promoted on the Mel Robbins Money Podcast leaves a lasting impression on one of the largest and most engaged podcast audiences worldwide. With unmatched reach and loyal listeners, this show offers a rare opportunity to deliver your message in a way that truly connects.

National Media Spots ensures your message lands with impact, heard clearly and remembered. We deliver performance-driven campaigns from creative development to ROAS optimization. At National Media Spots, we don't just place ads; we build momentum. Whether you're launching or scaling, our customized strategy turns ad spend into measurable growth. In podcast media, you either stand out or fade away. We make sure you stand out.

Start. Scale. Succeed. That's the National Media Spots playbook. We help brands break through and thrive on the most influential platforms in podcasting. With us as your agency partner, you're not just buying media. You're building cultural relevance where it counts.



Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

Total Impressions Per Monthly
Flight

2 Million

CPM

Custom

Show Days

Monday - Friday

Audience Age

35 – 60+

Male/Female

24/76

AVG HHI

\$150K



Ben Greenfield

High Performance. Quiet Strength. Prepared by Principle.

Your Brand promoted on **Boundless Life with Ben Greenfield** leaves a lasting impression on one of the largest and most engaged podcast audiences worldwide. With unmatched reach and loyal listeners, this show offers a rare opportunity to deliver your message in a way that truly connects. National Media Spots ensures it lands with impact—not just heard, but remembered.

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Impressions
Per Episode

20k

CPM

Flat Rate - \$3,500 per read

Audience Age

25-54

Male/Female

86/14

AVG HHI

\$120k



Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.



Club Random with Bill Maher

**Comedic. Outspoken. Wise. Herbal.
Thought Provoking.**



Your brand featured on *Club Random with Bill Maher* reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and razor-sharp wit, the show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message is not just heard, but remembered.

We specialize in performance-driven advertising that moves the needle. At **National Media Spots**, we do more than buy media; we build momentum. Whether you're growing brand awareness or optimizing for conversions, our tailored approach makes every dollar work harder. In podcasting, visibility is everything. We make sure you don't just show up — you make an impact.

Start. Scale. Succeed. That's how we operate at National Media Spots. We help brands rise above the noise on the platforms that shape public conversation. With us as your partner, you're not just buying ad space. You're building influence where it matters most.

AVG Impressions Per
Episode

500K

Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

CPM

\$40.00

Median Age

47

Male/Female

80/20

AVG HHI

\$150K+

Show Day

Tues/Thurs



The Don Lemon Show

High Performance. Quiet Strength.
Prepared by Principle.

Your Brand promoted on The Don Lemon Show leaves a lasting impression on one of the largest and most engaged podcast audiences worldwide. With unmatched reach and loyal listeners, this show offers a rare opportunity to deliver your message in a way that truly connects.

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Start. Scale. Succeed. That's the National Media Spots playbook. We help brands break through and thrive on the most influential platforms in podcasting. With us as your agency partner, you're not just buying media. You're building cultural relevance where it counts.



Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

Total Impressions Per Monthly
Flight

800K

CPM

\$40.00

Show Days

Monday - Friday

Audience Age

35 – 60+

Male/Female

34/66

AVG HHI

\$150K



The Full Send Podcast

**Massive Reach.
Unfiltered Influence.
Connected to Power.**

Your brand featured on the Full Send Podcast reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and razor-sharp wit, the show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message cuts through—clearly delivered and genuinely remembered.

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Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

Average Impressions
Per Episode

1.75M

CPM	Audience Age	Male/Female
\$50.00	21 - 44	90/10

AVG HHI	Show Days
\$100K+	1x Per Week



The Sam Hyde Show

Unfiltered. Loyal. Prepared.
Freedom-Focused. No-Nonsense.

THE
SAM
HYDE
SHOW ⚡

Your brand featured on *The Sam Hyde Show* reaches one of podcasting's most outspoken and fiercely loyal audiences. Known for its unfiltered style and razor-sharp wit, the show offers a rare opportunity to connect with listeners who value authenticity, independence, and direct messaging. National Media Spots ensures your message is not just heard, but remembered.

We specialize in performance-driven advertising that delivers real results. At **National Media Spots**, we do more than buy media; we build momentum. Whether you're focused on brand awareness or optimizing conversions, our tailored approach ensures every dollar works harder. In podcasting, visibility is everything. We make sure you don't just appear — you make an impact.

Start. Scale. Succeed. That's how we operate at National Media Spots. We help brands rise above the noise on the platforms that shape public conversation. With us as your partner, you're not just buying ad space. You're building influence where it matters most.

AVG YouTube Views Per
Episode

800K

Elevate your brand's messaging and drive new customer acquisition with National Media Spots podcast advertising.

CPM

\$40.00

Median Age

33

Male/Female

92/8

AVG HHI

\$100K+

Show Day





NMS

NATIONAL MEDIA SPOTS



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